

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1195	569	626	111	220	226	231	193	214	394	383	418
Weighted Base	1195	580	615	141	204	205	212	174	258	394	370	431
No, did not vote	470	205	265	97	118	92	62	53	49	156	151	163
	39%	35%	43%	68%	58%	45%	29%	30%	19%	40%	41%	38%
Yes, Conservative	238	129	108	7	19	31	46	31	104	56	85	97
	20%	22%	18%	5%	9%	15%	22%	18%	40%	14%	23%	22%
Yes, Labour	206	111	96	20	33	32	45	28	49	95	57	54
	17%	19%	16%	14%	16%	15%	21%	16%	19%	24%	15%	13%
Yes, Liberal Democrat	143	72	70	8	22	23	27	35	29	40	42	61
	12%	12%	11%	5%	11%	11%	13%	20%	11%	10%	11%	14%
Yes, UKIP (United Kingdom Independence Party)	24	10	14	1	3	3	5	6	6	7	7	10
	2%	2%	2%	1%	2%	1%	2%	3%	2%	2%	2%	2%
Yes, SNP - Scottish National Party	14	9	5	2	-	2	3	1	5	12	-	2
	1%	2%	1%	2%	*	1%	1%	1%	2%	3%	-	1%
Yes, Green Party	9	5	4	1	1	2	3	2	1	3	2	4
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%
Yes, Plaid Cymru	3	2	1	-	1	-	-	1	1	-	3	-
	*	*	*	*	*	-	-	*	1%	-	1%	-
Yes, BNP (British National Party)	3	2	1	-	1	1	-	-	-	1	-	1
	*	*	*	-	1%	*	*	*	*	*	*	*
Not eligible to vote (not a British citizen / not living in UK)	2	-	2	1	-	-	1	-	-	2	-	-
	*	-	*	1%	-	-	*	-	-	*	-	-
Independent	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	*	-	-	*
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	*	-	-	*	*	-
None	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	82	33	49	4	5	21	21	18	13	22	22	38
	7%	6%	8%	3%	2%	10%	10%	10%	5%	6%	6%	9%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

T5

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	1195	71	188	135	186	290	148	177	715	480	307	888	743	452	732	411	1143
Weighted Base	1195	104	154	137	196	282	158	165	708	487	298	897	734	461	726	409	1135
No, did not vote	470	42	59	56	79	107	67	61	304	166	141	329	248	223	300	144	444
	39%	40%	39%	41%	40%	38%	42%	37%	43%	34%	47%	37%	34%	48%	41%	35%	39%
Yes, Conservative	238	10	24	22	47	76	22	37	120	117	42	195	176	62	129	99	228
	20%	10%	16%	16%	24%	27%	14%	23%	17%	24%	14%	22%	24%	13%	18%	24%	20%
Yes, Labour	206	26	32	38	37	29	30	15	115	92	45	161	125	81	129	66	194
	17%	25%	20%	27%	19%	10%	19%	9%	16%	19%	15%	18%	17%	18%	18%	16%	17%
Yes, Liberal Democrat	143	4	24	11	17	32	23	30	85	58	37	106	98	45	89	48	137
	12%	4%	16%	8%	9%	12%	15%	18%	12%	12%	12%	13%	10%	12%	12%	12%	12%
Yes, UKIP (United Kingdom Independence Party)	24	-	3	3	3	6	4	5	14	9	7	17	14	10	17	6	23
	2%	*	2%	2%	1%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%
Yes, SNP - Scottish National Party	14	12	-	-	-	2	-	-	9	5	2	12	11	4	12	2	14
	1%	12%	-	-	-	1%	-	-	1%	1%	1%	1%	1%	1%	2%	1%	1%
Yes, Green Party	9	-	2	1	1	2	1	2	7	2	3	7	6	3	7	3	9
	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%
Yes, Plaid Cymru	3	-	-	-	-	-	-	3	-	3	-	3	1	2	1	2	3
	*	-	-	-	*	-	-	2%	*	1%	*	*	*	*	*	*	*
Yes, BNP (British National Party)	3	-	1	-	-	1	-	-	2	-	1	2	1	1	2	1	3
	*	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*
Not eligible to vote (not a British citizen / not living in UK Independent	2	1	1	-	-	-	-	-	1	1	-	2	2	-	1	-	1
	*	*	1%	-	-	-	-	-	*	*	-	*	*	*	*	-	*
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	1
	*	-	*	-	*	-	-	-	*	-	-	*	*	*	-	*	*
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	82	8	7	7	11	25	11	13	49	32	19	63	51	30	39	39	78
	7%	8%	5%	5%	6%	9%	7%	8%	7%	7%	6%	7%	7%	7%	5%	10%	7%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q1. The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK
Unweighted Base	1195	237	281	44	226	733	216	31	7	949	38	521	237	28	2
Weighted Base	1195	239	283	41	178	654	223	38	7	877	46	481	231	27	2
No, did not vote	470	51	70	8	63	96	115	34	6	211	39	114	65	11	1
	39%	21%	25%	20%	36%	15%	51%	88%	75%	24%	86%	24%	28%	43%	64%
Yes, Conservative	238	165	5	1	43	200	29	2	1	229	3	153	57	5	-
	20%	69%	2%	3%	24%	31%	13%	4%	15%	26%	6%	32%	25%	18%	-
Yes, Labour	206	4	163	-	18	155	42	-	-	198	-	135	42	7	1
	17%	2%	58%	-	10%	24%	19%	-	-	23%	-	28%	18%	25%	36%
Yes, Liberal Democrat	143	16	38	31	25	112	21	1	-	133	1	53	56	2	-
	12%	7%	13%	76%	14%	17%	9%	2%	-	15%	2%	11%	24%	7%	-
Yes, UKIP (United Kingdom Independence Party)	24	-	1	-	20	19	4	-	-	23	-	17	4	-	-
	2%	*	*	-	11%	3%	2%	1%	-	3%	1%	4%	2%	1%	-
Yes, SNP - Scottish National Party	14	-	-	-	-	12	-	-	-	12	-	-	-	-	-
	1%	-	-	-	-	2%	-	-	-	1%	-	-	-	-	-
Yes, Green Party	9	-	1	-	1	7	1	-	-	8	-	1	1	-	-
	1%	-	*	1%	1%	1%	*	-	3%	1%	1%	*	*	-	-
Yes, Plaid Cymru	3	1	-	-	-	2	-	-	-	3	-	1	-	-	-
	*	*	*	-	-	*	*	1%	-	*	1%	*	-	-	-
Yes, BNP (British National Party)	3	-	1	-	1	1	1	-	-	2	1	1	1	-	-
	*	-	*	1%	*	*	*	2%	-	*	1%	*	*	1%	-
Not eligible to vote (not a British citizen / not living in UK)	2	-	-	-	-	1	-	-	1	1	1	-	-	-	-
	*	-	-	-	-	*	-	-	7%	*	1%	-	-	-	-
Independent	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	*	*	*	-	-	*	-	*	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	82	2	4	-	6	48	10	1	-	58	1	6	5	1	-
	7%	1%	1%	-	3%	7%	4%	2%	-	7%	2%	1%	2%	5%	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1195	155	225	189	176	232	218	146	423	161	465	367	202	376	250
Weighted Base	1195	173	206	201	172	211	232	127	453	171	444	366	214	367	247
No, did not vote	470	100	67	38	115	87	64	50	155	92	174	106	99	142	123
	39%	58%	33%	19%	67%	41%	28%	39%	34%	54%	39%	29%	46%	39%	50%
Yes, Conservative	238	17	43	68	9	33	67	24	105	18	90	99	30	77	32
	20%	10%	21%	34%	5%	16%	29%	19%	23%	11%	20%	27%	14%	21%	13%
Yes, Labour	206	33	39	39	20	38	38	20	91	25	70	72	39	54	42
	17%	19%	19%	19%	12%	18%	16%	16%	20%	15%	16%	20%	18%	15%	17%
Yes, Liberal Democrat	143	12	24	36	18	25	27	17	55	20	51	52	21	46	24
	12%	7%	12%	18%	10%	12%	12%	13%	12%	12%	11%	14%	10%	13%	10%
Yes, UKIP (United Kingdom Independence Party)	24	2	4	4	3	4	7	3	7	4	10	6	4	8	6
	2%	1%	2%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%
Yes, SNP - Scottish National Party	14	3	4	2	-	1	4	1	8	1	4	5	4	5	-
	1%	2%	2%	1%	-	1%	2%	1%	2%	1%	1%	1%	2%	1%	-
Yes, Green Party	9	1	3	1	1	1	1	2	4	1	3	3	2	3	1
	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*
Yes, Plaid Cymru	3	1	-	1	-	-	1	-	2	-	1	1	1	-	1
	*	1%	-	1%	-	-	*	*	*	-	*	*	*	-	*
Yes, BNP (British National Party)	3	-	1	1	1	-	-	1	1	-	1	1	1	-	1
	*	*	*	*	1%	-	-	*	*	*	*	*	*	*	*
Not eligible to vote (not a British citizen / not living in UK)	2	-	-	-	1	1	-	-	-	-	2	-	-	2	-
	*	-	-	-	1%	*	-	-	-	-	*	-	-	*	-
Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	-	-	-	-	*	-	-	*	-	-	-
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	*	-	-	*	*	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	82	4	20	9	4	22	22	9	24	10	39	20	13	31	17
	7%	2%	10%	4%	3%	10%	10%	7%	5%	6%	9%	5%	6%	9%	7%

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Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All respondents in GB 18+

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	1195	376	193	339	287
Weighted Base	1195	377	203	331	284
No, did not vote	470	149	56	155	111
	39%	40%	27%	47%	39%
Yes, Conservative	238	74	55	46	62
	20%	20%	27%	14%	22%
Yes, Labour	206	65	46	50	46
	17%	17%	23%	15%	16%
Yes, Liberal Democrat	143	44	29	41	29
	12%	12%	14%	13%	10%
Yes, UKIP (United Kingdom Independence Party)	24	6	4	8	6
	2%	2%	2%	2%	2%
Yes, SNP - Scottish National Party	14	6	3	3	3
	1%	2%	1%	1%	1%
Yes, Green Party	9	5	1	2	2
	1%	1%	*	1%	1%
Yes, Plaid Cymru	3	-	2	-	1
	*	*	1%	-	*
Yes, BNP (British National Party)	3	1	-	1	-
	*	*	-	*	-
Not eligible to vote (not a British citizen / not living in UK)	2	-	-	1	1
	*	-	-	*	*
Independent	-	-	-	-	-
	*	-	*	-	-
Yes (no detail)	-	-	-	-	-
	-	-	-	-	-
Other	1	1	-	-	-
	*	*	-	-	-
None	-	-	-	-	-
	-	-	-	-	-
Don't know	-	-	-	-	-
	-	-	-	-	-
Prefer not to answer	82	25	8	24	24
	7%	7%	4%	7%	9%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1195	569	626	111	220	226	231	193	214	394	383	418
Weighted Base	1195	580	615	141	204	205	212	174	258	394	370	431
Would not vote for a party	204	90	114	36	58	37	28	30	14	71	59	75
	17%	16%	19%	26%	28%	18%	13%	17%	5%	18%	16%	17%
Labour	283	152	131	45	55	43	55	37	49	117	76	90
	24%	26%	21%	32%	27%	21%	26%	21%	19%	30%	21%	21%
Conservatives	239	118	121	17	17	40	35	27	102	65	91	83
	20%	20%	20%	12%	8%	20%	16%	16%	40%	16%	25%	19%
UKIP - United Kingdom Independence Party	178	90	88	4	29	36	33	39	37	49	59	71
	15%	15%	14%	3%	14%	18%	16%	23%	14%	12%	16%	16%
Liberal Democrats	41	20	22	6	10	4	8	9	4	7	21	13
	3%	3%	4%	5%	5%	2%	4%	5%	1%	2%	6%	3%
SNP - Scottish National Party	18	10	8	-	1	5	3	3	7	15	2	1
	2%	2%	1%	-	1%	2%	1%	2%	3%	4%	1%	*
Plaid Cymru	6	4	2	3	1	-	-	-	1	-	2	3
	*	1%	*	2%	1%	-	*	*	*	-	1%	1%
Other	55	28	28	9	11	9	16	5	5	16	11	28
	5%	5%	5%	6%	5%	5%	7%	3%	2%	4%	3%	7%
Prefer not to say	170	70	100	21	23	30	33	23	40	55	50	65
	14%	12%	16%	15%	11%	15%	16%	13%	15%	14%	14%	15%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

T8

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	1195	71	188	135	186	290	148	177	715	480	307	888	743	452	732	411	1143
Weighted Base	1195	104	154	137	196	282	158	165	708	487	298	897	734	461	726	409	1135
Would not vote for a party	204	25	24	22	28	53	26	26	145	60	72	132	109	95	130	64	195
	17%	24%	16%	16%	14%	19%	17%	16%	20%	12%	24%	15%	15%	21%	18%	16%	17%
Labour	283	27	43	46	42	53	44	26	173	110	65	218	182	101	160	102	262
	24%	26%	28%	34%	22%	19%	28%	16%	24%	23%	22%	24%	25%	22%	25%	23%	23%
Conservatives	239	13	24	28	46	71	23	34	118	121	38	201	184	55	135	94	229
	20%	12%	15%	21%	24%	25%	14%	21%	17%	25%	13%	22%	25%	12%	19%	23%	20%
UKIP - United Kingdom Independence Party	178	3	28	17	32	38	25	35	101	77	54	125	103	75	124	48	172
	15%	3%	18%	13%	16%	14%	16%	21%	14%	16%	18%	14%	14%	16%	17%	12%	15%
Liberal Democrats	41	2	6	-	8	9	5	12	24	17	12	29	27	15	26	14	39
	3%	2%	4%	-	4%	3%	3%	7%	3%	4%	4%	3%	4%	3%	4%	3%	3%
SNP - Scottish National Party	18	15	-	-	-	2	1	-	8	10	4	14	12	6	16	2	18
	2%	14%	-	-	*	1%	1%	-	1%	2%	1%	2%	2%	1%	2%	1%	2%
Plaid Cymru	6	-	-	-	-	2	1	2	4	2	1	5	2	4	5	1	6
	*	-	-	-	-	1%	1%	1%	1%	*	*	1%	*	1%	1%	*	1%
Other	55	5	10	2	5	8	11	14	37	18	17	38	30	25	30	22	52
	5%	4%	6%	1%	3%	3%	7%	9%	5%	4%	6%	4%	4%	5%	4%	5%	5%
Prefer not to say	170	15	19	20	34	44	22	16	99	72	35	136	85	85	101	62	163
	14%	15%	13%	15%	17%	16%	14%	10%	14%	15%	12%	15%	12%	19%	14%	15%	14%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

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Base: All respondents in GB 18+

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK	
Unweighted Base	1195	237	281	44	226	733	216	31	7	949	38	521	237	28	2
Weighted Base	1195	239	283	41	178	654	223	38	7	877	46	481	231	27	2
Would not vote for a party	204	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	283	-	283	-	-	201	68	5	-	269	5	190	81	10	2
	24%	-	100%	-	-	31%	30%	13%	-	31%	11%	39%	35%	36%	100%
Conservatives	239	239	-	-	-	177	57	6	-	233	6	163	69	7	-
	20%	100%	-	-	-	27%	25%	14%	-	27%	12%	34%	30%	27%	-
UKIP - United Kingdom Independence Party	178	-	-	-	178	132	35	8	1	167	9	112	57	9	-
	15%	-	-	-	100%	20%	16%	20%	16%	19%	20%	23%	25%	33%	-
Liberal Democrats	41	-	-	41	-	29	11	-	-	40	-	17	23	1	-
	3%	-	-	100%	-	5%	5%	1%	-	5%	1%	4%	10%	4%	-
SNP - Scottish National Party	18	-	-	-	-	15	1	-	-	16	-	-	-	-	-
	2%	-	-	-	-	2%	*	-	3%	2%	1%	-	-	-	-
Plaid Cymru	6	-	-	-	-	3	-	-	-	3	-	-	-	-	-
	*	-	-	-	-	*	*	1%	-	*	1%	-	-	-	-
Other	55	-	-	-	-	32	11	2	2	43	4	-	-	-	-
	5%	-	-	-	-	5%	5%	6%	21%	5%	8%	-	-	-	-
Prefer not to say	170	-	-	-	-	64	41	17	4	105	21	-	-	-	-
	14%	-	-	-	-	10%	18%	45%	59%	12%	47%	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1195	155	225	189	176	232	218	146	423	161	465	367	202	376	250
Weighted Base	1195	173	206	201	172	211	232	127	453	171	444	366	214	367	247
Would not vote for a party	204	41	28	21	53	38	23	25	65	47	67	49	41	60	54
	17%	24%	14%	11%	31%	18%	10%	20%	14%	28%	15%	13%	19%	16%	22%
Labour	283	53	55	44	46	43	42	32	120	34	97	106	46	76	55
	24%	31%	27%	22%	27%	20%	18%	25%	27%	20%	22%	29%	22%	21%	22%
Conservatives	239	19	39	59	15	36	70	18	100	20	101	93	25	91	30
	20%	11%	19%	30%	9%	17%	30%	14%	22%	12%	23%	25%	12%	25%	12%
UKIP - United Kingdom Independence Party	178	19	32	39	14	37	37	23	66	30	58	50	40	54	35
	15%	11%	15%	20%	8%	18%	16%	18%	15%	18%	13%	14%	19%	15%	14%
Liberal Democrats	41	1	6	12	15	6	1	3	17	9	13	12	8	15	7
	3%	1%	3%	6%	8%	3%	1%	2%	4%	5%	3%	3%	4%	4%	3%
SNP - Scottish National Party	18	1	5	4	-	2	6	2	8	2	6	5	4	7	2
	2%	1%	2%	2%	-	1%	3%	1%	2%	1%	1%	1%	2%	2%	1%
Plaid Cymru	6	3	-	-	1	-	1	-	4	1	1	1	3	1	1
	*	2%	*	*	1%	-	*	*	1%	1%	*	*	1%	*	*
Other	55	12	13	3	8	13	7	8	19	9	19	13	14	17	11
	5%	7%	6%	1%	5%	6%	3%	7%	4%	5%	4%	4%	7%	5%	4%
Prefer not to say	170	24	28	18	20	35	45	16	54	18	82	37	33	48	53
	14%	14%	14%	9%	12%	17%	19%	13%	12%	11%	19%	10%	15%	13%	21%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All respondents in GB 18+

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	1195	376	193	339	287
Weighted Base	1195	377	203	331	284
Would not vote for a party	204	66	24	78	36
	17%	18%	12%	24%	13%
Labour	283	102	50	71	60
	24%	27%	25%	21%	21%
Conservatives	239	70	48	48	73
	20%	18%	24%	15%	26%
UKIP - United Kingdom Independence Party	178	52	37	49	40
	15%	14%	18%	15%	14%
Liberal Democrats	41	8	12	16	6
	3%	2%	6%	5%	2%
SNP - Scottish National Party	18	4	6	4	4
	2%	1%	3%	1%	2%
Plaid Cymru	6	3	1	1	1
	*	1%	*	*	*
Other	55	22	5	15	12
	5%	6%	3%	5%	4%
Prefer not to say	170	50	20	48	52
	14%	13%	10%	15%	18%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All who would vote

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	886	451	435	69	154	161	179	147	176	295	286	305
Weighted Base	820	420	400	84	123	137	151	121	204	268	261	291
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-
Labour	283	152	131	45	55	43	55	37	49	117	76	90
	34%	36%	33%	53%	44%	31%	37%	31%	24%	43%	29%	31%
Conservatives	239	118	121	17	17	40	35	27	102	65	91	83
	29%	28%	30%	21%	13%	29%	23%	23%	50%	24%	35%	29%
Liberal Democrats	41	20	22	6	10	4	8	9	4	7	21	13
	5%	5%	5%	8%	8%	3%	6%	8%	2%	3%	8%	5%
SNP - Scottish National Party	18	10	8	-	1	5	3	3	7	15	2	1
	2%	2%	2%	-	1%	3%	2%	2%	3%	5%	1%	*
Plaid Cymru	6	4	2	3	1	-	-	-	1	-	2	3
	1%	1%	*	3%	1%	-	*	*	*	-	1%	1%
UKIP - United Kingdom Independence Party	178	90	88	4	29	36	33	39	37	49	59	71
	22%	21%	22%	5%	24%	26%	22%	33%	18%	18%	22%	24%
Other	55	28	28	9	11	9	16	5	5	16	11	28
	7%	7%	7%	11%	9%	7%	11%	4%	2%	6%	4%	10%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All who would vote

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	886	51	143	101	136	206	110	139	518	368	220	666	576	310	548	301	849
Weighted Base	820	64	110	94	135	184	110	123	465	355	191	630	540	281	495	282	778
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	283	27	43	46	42	53	44	26	173	110	65	218	182	101	160	102	262
	34%	42%	39%	49%	32%	29%	40%	21%	37%	31%	34%	35%	34%	36%	32%	36%	34%
Conservatives	239	13	24	28	46	71	23	34	118	121	38	201	184	55	135	94	229
	29%	20%	21%	30%	34%	38%	21%	28%	25%	34%	20%	32%	34%	19%	27%	33%	29%
Liberal Democrats	41	2	6	-	8	9	5	12	24	17	12	29	27	15	26	14	39
	5%	3%	5%	-	6%	5%	5%	9%	5%	5%	6%	5%	5%	5%	5%	5%	5%
SNP - Scottish National Party	18	15	-	-	-	2	1	-	8	10	4	14	12	6	16	2	18
	2%	23%	-	-	*	1%	1%	-	2%	3%	2%	2%	2%	3%	1%	2%	
Plaid Cymru	6	-	-	-	-	2	1	2	4	2	1	5	2	4	5	1	6
	1%	-	-	-	-	1%	1%	2%	1%	1%	1%	*	1%	1%	*	1%	
UKIP - United Kingdom Independence Party	178	3	28	17	32	38	25	35	101	77	54	125	103	75	124	48	172
	22%	5%	25%	19%	24%	21%	22%	28%	22%	22%	28%	20%	19%	27%	25%	17%	22%
Other	55	5	10	2	5	8	11	14	37	18	17	38	30	25	30	22	52
	7%	7%	9%	2%	4%	5%	10%	12%	8%	5%	9%	6%	6%	9%	6%	8%	7%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All who would vote

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK
Unweighted Base	886	237	281	44	226	663	178	21	4	841	25	521	237	28	2
Weighted Base	820	239	283	41	178	589	183	21	3	772	24	481	231	27	2
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	283	-	283	-	-	201	68	5	-	269	5	190	81	10	2
	34%	-	100%	-	-	34%	37%	24%	-	35%	21%	39%	35%	36%	100%
Conservatives	239	239	-	-	-	177	57	6	-	233	6	163	69	7	-
	29%	100%	-	-	-	30%	31%	26%	-	30%	23%	34%	30%	27%	-
Liberal Democrats	41	-	-	41	-	29	11	-	-	40	-	17	23	1	-
	5%	-	-	100%	-	5%	6%	1%	-	5%	1%	4%	10%	4%	-
SNP - Scottish National Party	18	-	-	-	-	15	1	-	-	16	-	-	-	-	-
	2%	-	-	-	-	3%	1%	-	8%	2%	1%	-	-	-	-
Plaid Cymru	6	-	-	-	-	3	-	-	-	3	-	-	-	-	-
	1%	-	-	-	-	*	*	2%	-	*	2%	-	-	-	-
UKIP - United Kingdom Independence Party	178	-	-	-	178	132	35	8	1	167	9	112	57	9	-
	22%	-	-	-	100%	22%	19%	37%	40%	22%	37%	23%	25%	33%	-
Other	55	-	-	-	-	32	11	2	2	43	4	-	-	-	-
	7%	-	-	-	-	6%	6%	10%	52%	6%	15%	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All who would vote

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	886	113	178	160	110	162	163	112	339	108	327	301	150	275	160
Weighted Base	820	109	150	161	99	137	164	86	334	105	295	280	140	260	141
Would not vote for a party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	283	53	55	44	46	43	42	32	120	34	97	106	46	76	55
	34%	49%	37%	27%	47%	31%	26%	37%	36%	32%	33%	38%	33%	29%	39%
Conservatives	239	19	39	59	15	36	70	18	100	20	101	93	25	91	30
	29%	17%	26%	37%	15%	26%	43%	21%	30%	19%	34%	33%	18%	35%	21%
Liberal Democrats	41	1	6	12	15	6	1	3	17	9	13	12	8	15	7
	5%	1%	4%	7%	15%	4%	1%	3%	5%	9%	4%	4%	5%	6%	5%
SNP - Scottish National Party	18	1	5	4	-	2	6	2	8	2	6	5	4	7	2
	2%	1%	3%	2%	-	2%	4%	2%	2%	2%	2%	2%	3%	3%	1%
Plaid Cymru	6	3	-	-	1	-	1	-	4	1	1	1	3	1	1
	1%	3%	*	*	1%	-	1%	*	1%	1%	*	*	2%	*	1%
UKIP - United Kingdom Independence Party	178	19	32	39	14	37	37	23	66	30	58	50	40	54	35
	22%	17%	21%	24%	15%	27%	22%	27%	20%	29%	20%	18%	29%	21%	25%
Other	55	12	13	3	8	13	7	8	19	9	19	13	14	17	11
	7%	11%	8%	2%	8%	9%	4%	10%	6%	8%	6%	5%	10%	6%	8%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2.If a general election were to be held tomorrow which party, if any, would you vote for?

Base: All who would vote

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	886	289	162	229	206
Weighted Base	820	261	159	204	196
Would not vote for a party	-	-	-	-	-
Labour	283 34%	102 39%	50 32%	71 35%	60 30%
Conservatives	239 29%	70 27%	48 30%	48 24%	73 37%
Liberal Democrats	41 5%	8 3%	12 7%	16 8%	6 3%
SNP - Scottish National Party	18 2%	4 2%	6 3%	4 2%	4 2%
Plaid Cymru	6 1%	3 1%	1 1%	1 *	1 *
UKIP - United Kingdom Independence Party	178 22%	52 20%	37 24%	49 24%	40 20%
Other	55 7%	22 8%	5 3%	15 7%	12 6%
Prefer not to say	-	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2b.Voting intention

Base: All respondents in GB 18+ who would vote in general election (excl. No vote)

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	947	470	477	80	162	172	187	152	194	317	307	323
Weighted Base	896	448	447	100	133	146	160	126	230	295	285	316
Labour	309	160	149	51	57	47	61	40	54	126	82	101
	35%	36%	33%	51%	43%	32%	38%	32%	23%	43%	29%	32%
Conservative	262	127	135	24	19	41	40	28	109	72	99	91
	29%	28%	30%	24%	14%	28%	25%	23%	47%	24%	35%	29%
Liberal Democrat	52	23	29	8	11	4	10	9	9	11	24	17
	6%	5%	6%	8%	9%	3%	6%	7%	4%	4%	8%	6%
Plaid Cymru/SNP	24	13	11	3	2	5	3	4	8	15	5	5
	3%	3%	2%	3%	2%	3%	2%	3%	3%	5%	2%	1%
UKIP	202	98	104	5	36	39	35	41	46	58	66	77
	23%	22%	23%	5%	27%	26%	22%	33%	20%	20%	23%	24%
Other (exc UKIP)	47	28	20	9	7	11	11	3	6	14	10	24
	5%	6%	4%	9%	6%	7%	7%	3%	2%	5%	3%	8%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2b.Voting intention

Base: All respondents in GB 18+ who would vote in general election (excl. No vote)

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	947	55	153	109	149	218	117	146	551	396	230	717	601	346	590	318	908
Weighted Base	896	72	118	105	151	199	120	130	505	391	202	693	568	327	549	302	851
Labour	309	28	46	53	48	53	51	32	192	118	69	240	192	117	176	111	287
	35%	39%	39%	50%	31%	27%	43%	24%	38%	30%	34%	35%	34%	36%	32%	37%	34%
Conservative	262	16	27	28	54	74	25	37	129	133	43	219	192	69	154	97	251
	29%	22%	23%	27%	36%	37%	21%	28%	25%	34%	21%	32%	34%	21%	28%	32%	29%
Liberal Democrat	52	2	7	2	9	15	5	12	26	25	12	39	28	23	31	18	50
	6%	2%	6%	2%	6%	8%	4%	9%	5%	6%	6%	6%	5%	7%	6%	6%	6%
Plaid Cymru/SNP	24	15	-	-	-	4	2	2	13	12	5	19	14	10	21	3	24
	3%	21%	-	-	*	2%	2%	2%	3%	2%	3%	3%	3%	4%	1%	3%	
UKIP	202	9	29	20	36	44	29	35	115	87	61	141	116	85	143	52	195
	23%	13%	24%	19%	24%	22%	24%	27%	23%	22%	30%	20%	20%	26%	26%	17%	23%
Other (exc UKIP)	47	2	10	2	4	9	7	12	30	17	12	35	25	22	24	19	44
	5%	3%	8%	2%	3%	5%	6%	9%	6%	4%	6%	5%	4%	7%	4%	6%	5%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2b.Voting intention

Base: All respondents in GB 18+ who would vote in general election (excl. No vote)

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK	
Unweighted Base	947	237	281	44	225	688	200	28	-	888	28	520	237	28	2
Weighted Base	896	239	283	41	177	616	207	34	-	822	34	480	231	27	2
Labour	309	-	283	-	-	214	76	8	-	290	8	190	81	10	2
	35%	-	100%	-	-	35%	37%	24%	-	35%	24%	40%	35%	36%	100%
Conservative	262	239	-	-	-	186	61	8	-	247	8	163	69	7	-
	29%	100%	-	-	-	30%	30%	22%	-	30%	22%	34%	30%	27%	-
Liberal Democrat	52	-	-	41	-	33	14	-	-	47	-	17	23	1	-
	6%	-	-	100%	-	5%	7%	1%	-	6%	1%	4%	10%	4%	-
Plaid Cymru/SNP	24	-	-	-	-	18	2	-	-	20	-	-	-	-	-
	3%	-	-	-	-	3%	1%	1%	-	2%	1%	-	-	-	-
UKIP	202	-	-	-	177	136	44	15	-	180	15	111	57	9	-
	23%	-	-	-	100%	22%	21%	43%	-	22%	43%	23%	25%	33%	-
Other (exc UKIP)	47	-	-	-	-	29	10	3	-	39	3	-	-	-	-
	5%	-	-	-	-	5%	5%	9%	-	5%	9%	-	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2b.Voting intention

Base: All respondents in GB 18+ who would vote in general election (excl. No vote)

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	947	121	186	163	121	173	183	115	355	115	362	310	160	291	186
Weighted Base	896	121	159	168	111	148	188	89	359	113	334	294	155	275	173
Labour	309	55	59	45	52	48	49	33	127	36	114	109	51	83	67
	35%	46%	37%	27%	47%	33%	26%	37%	35%	32%	34%	37%	33%	30%	39%
Conservative	262	25	40	62	18	42	75	18	108	24	110	96	31	96	39
	29%	21%	25%	37%	16%	28%	40%	21%	30%	22%	33%	33%	20%	35%	22%
Liberal Democrat	52	4	7	12	16	7	6	3	20	9	20	12	11	16	12
	6%	3%	5%	7%	14%	5%	3%	4%	5%	8%	6%	4%	7%	6%	7%
Plaid Cymru/SNP	24	4	5	4	1	2	8	2	12	3	8	6	7	8	3
	3%	3%	3%	2%	1%	2%	4%	2%	3%	3%	2%	2%	5%	3%	2%
UKIP	202	20	33	44	21	41	42	24	74	37	67	56	42	60	44
	23%	17%	21%	26%	19%	27%	23%	27%	21%	33%	20%	19%	27%	22%	25%
Other (exc UKIP)	47	13	14	1	4	8	8	9	19	3	16	14	14	11	9
	5%	10%	9%	1%	3%	5%	4%	10%	5%	3%	5%	5%	9%	4%	5%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q2b.Voting intention

Base: All respondents in GB 18+ who would vote in general election (excl. No vote)

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	947	302	168	249	228
Weighted Base	896	280	169	225	222
Labour	309	110	50	82	67
	35%	39%	30%	37%	30%
Conservative	262	73	54	56	79
	29%	26%	32%	25%	36%
Liberal Democrat	52	9	14	17	11
	6%	3%	8%	8%	5%
Plaid Cymru/SNP	24	7	6	6	5
	3%	3%	4%	2%	2%
UKIP	202	59	39	56	48
	23%	21%	23%	25%	22%
Other (exc UKIP)	47	22	5	8	12
	5%	8%	3%	4%	5%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q3. Which party is that?

Base: All who claim they will vote for an other party

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	66	35	31	6	13	14	21	8	4	24	12	30
Weighted Base	55	28	28	9	11	9	16	5	5	16	11	28
Green Party	29	16	13	6	6	6	7	2	2	8	5	16
	53%	59%	47%	72%	50%	61%	44%	45%	47%	49%	47%	58%
BNP - British National Party	2	2	-	-	1	-	1	-	-	1	1	-
	4%	8%	-	-	9%	3%	6%	-	-	8%	8%	-
Christian Party	1	-	1	-	-	-	-	-	1	-	-	1
	2%	-	5%	-	-	-	-	-	28%	-	-	5%
Independent	1	1	-	-	-	-	-	1	-	-	1	-
	1%	3%	-	-	-	-	-	15%	-	-	7%	-
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	1	3	-	-	1	2	-	-	3	-	1
	6%	2%	10%	-	-	10%	13%	5%	-	16%	-	2%
None	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7	6	2	2	-	2	3	-	-	1	-	6
	13%	20%	7%	28%	-	26%	16%	-	-	6%	-	23%
Prefer not to answer	11	2	9	-	4	-	3	2	1	3	4	4
	20%	8%	31%	-	40%	-	21%	34%	25%	21%	37%	13%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q3.Which party is that?

Base: All who claim they will vote for an other party

	REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER			
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	66	4	14	6	5	10	11	16	45	21	19	47	39	27	37	27	64
Weighted Base	55	5	10	2	5	8	11	14	37	18	17	38	30	25	30	22	52
Green Party	29	-	6	1	2	6	4	11	19	11	7	22	17	13	15	11	26
	53%	7%	65%	74%	28%	68%	33%	74%	50%	60%	43%	58%	56%	51%	51%	49%	50%
BNP - British National Party	2	-	1	-	-	-	-	1	2	-	1	1	2	-	1	1	2
	4%	-	13%	-	-	-	-	6%	6%	-	6%	3%	6%	1%	3%	5%	4%
Christian Party	1	-	-	-	-	-	1	-	-	1	-	1	-	1	1	-	1
	2%	-	-	-	-	-	13%	-	-	8%	-	4%	-	5%	5%	-	3%
Independent	1	-	-	-	1	-	-	-	-	1	-	1	-	1	-	1	1
	1%	-	-	-	14%	-	-	-	-	4%	-	2%	-	3%	-	4%	1%
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	2	-	1	-	1	-	-	2	1	-	3	2	1	3	-	3
	6%	45%	-	26%	-	8%	-	-	6%	5%	-	9%	8%	4%	11%	-	6%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7	-	1	-	-	2	3	1	7	-	3	5	4	3	1	7	7
	13%	-	11%	-	-	24%	32%	6%	20%	-	17%	12%	14%	13%	3%	30%	14%
Prefer not to answer	11	2	1	-	3	-	2	2	7	4	6	5	5	6	8	3	11
	20%	48%	12%	-	58%	-	22%	14%	18%	23%	34%	13%	17%	23%	27%	12%	21%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q3. Which party is that?

Base: All who claim they will vote for an other party

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK
Unweighted Base	66	-	-	-	-	43	13	2	2	56	4	-	-	-	-
Weighted Base	55	-	-	-	-	32	11	2	2	43	4	-	-	-	-
Green Party	29	-	-	-	-	21	3	1	1	24	2	-	-	-	-
53%						64%	27%	53%	69%	55%	59%				
BNP - British National Party	2	-	-	-	-	1	-	1	-	1	1	-	-	-	-
4%						3%	2%	47%	-	3%	27%				
Christian Party	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-
2%						4%	-	-	-	3%	-				
Independent	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-
1%						2%	-	-	-	2%	-				
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	-	-	-	-	3	-	-	1	3	1	-	-	-	-
6%						9%	-	-	31%	6%	13%				
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7	-	-	-	-	2	5	-	-	7	-	-	-	-	-
13%						6%	49%	-	-	17%	-				
Prefer not to answer	11	-	-	-	-	4	2	-	-	6	-	-	-	-	-
20%						12%	22%	-	-	14%	-				

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q3. Which party is that?

Base: All who claim they will vote for an other party

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	66	13	18	4	6	17	8	10	25	9	22	18	17	21	10
Weighted Base	55	12	13	3	8	13	7	8	19	9	19	13	14	17	11
Green Party	29	8	8	-	4	5	5	4	13	4	10	7	9	10	4
	53%	67%	64%	-	49%	37%	64%	44%	66%	41%	50%	53%	65%	57%	33%
BNP - British National Party	2	1	1	-	-	-	-	1	1	-	-	2	-	-	-
	4%	8%	9%	-	-	-	-	12%	6%	-	-	14%	2%	-	-
Christian Party	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1
	2%	-	-	-	-	-	19%	-	-	-	7%	-	-	-	12%
Independent	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-
	1%	-	-	28%	-	-	-	-	4%	-	-	-	5%	-	-
Monster Raving Loony Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	-	-	-	-	3	-	-	1	-	3	-	-	2	1
	6%	-	2%	9%	-	22%	-	-	3%	-	15%	2%	2%	13%	6%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7	2	3	-	-	2	-	2	3	1	1	3	2	1	1
	13%	20%	25%	-	-	15%	-	25%	18%	10%	5%	23%	17%	6%	8%
Prefer not to answer	11	1	-	2	4	3	1	2	1	4	4	1	1	4	5
	20%	4%	-	63%	51%	27%	17%	18%	4%	49%	22%	7%	9%	24%	41%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q3. Which party is that?

Base: All who claim they will vote for an other party

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	66	26	9	19	12
Weighted Base	55	22	5	15	12
Green Party	29	13	3	6	8
	53%	59%	59%	36%	61%
BNP - British National Party	2	2	-	-	-
	4%	10%	-	-	-
Christian Party	1	-	-	-	1
	2%	-	-	-	11%
Independent	1	-	1	-	-
	1%	-	14%	-	-
Monster Raving Loony Party	-	-	-	-	-
	-	-	-	-	-
Other	3	-	-	2	1
	6%	1%	5%	14%	5%
None	-	-	-	-	-
	-	-	-	-	-
Don't know	7	6	-	2	-
	13%	25%	-	12%	-
Prefer not to answer	11	1	1	6	3
	20%	5%	23%	37%	23%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q4.If a general election were to be held tomorrow, do you think you would...

Base: All who would vote in General Election

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1050	511	539	86	177	197	212	173	205	347	338	365
Weighted Base	991	490	501	105	146	167	184	144	244	323	311	356
Definitely vote (4)	654	332	321	42	71	98	132	114	196	217	213	224
	66%	68%	64%	40%	49%	59%	72%	79%	80%	67%	68%	63%
Probably vote (3)	223	107	117	43	47	44	34	24	32	70	65	88
	23%	22%	23%	41%	32%	26%	18%	16%	13%	22%	21%	25%
Probably not vote (2)	38	24	14	7	15	7	3	1	6	14	10	14
	4%	5%	3%	6%	10%	4%	2%	1%	2%	4%	3%	4%
Definitely not vote (1)	7	4	3	-	3	-	3	-	2	4	3	1
	1%	1%	1%	-	2%	-	2%	-	1%	1%	1%	*
Don't know	39	11	28	6	5	10	7	4	7	10	14	16
	4%	2%	6%	6%	4%	6%	4%	2%	3%	3%	4%	4%
Prefer not to answer	28	11	17	7	4	8	5	2	1	8	7	13
	3%	2%	3%	7%	3%	5%	3%	2%	*	3%	2%	4%
NET : Probably/definitely will vote	877	439	438	85	119	142	166	137	228	287	278	312
	89%	90%	88%	81%	81%	85%	90%	95%	93%	89%	89%	88%
NET : Probably/definitely won't vote	46	29	17	7	18	7	6	1	8	18	13	16
	5%	6%	3%	6%	12%	4%	3%	1%	3%	5%	4%	4%
Mean score	3.65	3.64	3.66	3.39	3.37	3.61	3.72	3.82	3.79	3.64	3.68	3.63
Standard Deviation	0.6	0.623	0.575	0.619	0.765	0.579	0.58	0.4	0.512	0.627	0.584	0.588
Error Variance	*	0.001	0.001	0.004	0.004	0.002	0.002	0.001	0.001	0.001	0.001	0.001

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q4.If a general election were to be held tomorrow, do you think you would...

Base: All who would vote in General Election

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	1050	60	167	120	166	250	130	157	613	437	255	795	662	388	639	366	1005
Weighted Base	991	79	130	115	168	228	132	139	563	427	225	765	625	366	596	344	941
Definitely vote (4)	654	53	85	79	118	154	73	92	354	300	145	509	434	219	387	235	622
	66%	67%	65%	69%	70%	67%	55%	66%	63%	70%	64%	66%	70%	60%	65%	68%	66%
Probably vote (3)	223	14	30	26	28	47	45	32	143	81	51	173	139	85	133	78	211
	23%	18%	23%	23%	17%	21%	34%	23%	25%	19%	23%	23%	22%	23%	22%	23%	22%
Probably not vote (2)	38	6	5	2	4	9	4	8	26	13	12	26	20	18	26	11	37
	4%	8%	4%	2%	2%	4%	3%	5%	5%	3%	5%	3%	3%	5%	4%	3%	4%
Definitely not vote (1)	7	1	3	-	3	-	1	-	4	3	3	5	3	4	5	2	7
	1%	1%	2%	-	2%	*	1%	-	1%	1%	1%	*	1%	1%	1%	1%	1%
Don't know	39	3	3	3	10	10	4	5	21	18	5	34	12	27	30	6	37
	4%	4%	3%	3%	6%	5%	3%	4%	4%	4%	2%	4%	2%	7%	5%	2%	4%
Prefer not to answer	28	1	3	4	5	8	4	2	16	12	9	19	16	12	14	12	27
	3%	2%	3%	3%	3%	4%	3%	2%	3%	3%	4%	3%	3%	3%	2%	4%	3%
NET : Probably/definitely will vote	877	67	115	106	147	201	118	124	496	381	196	681	573	304	520	313	833
	89%	85%	88%	92%	87%	88%	90%	89%	88%	89%	87%	89%	92%	83%	87%	91%	89%
NET : Probably/definitely won't vote	46	7	8	2	7	9	5	8	30	16	15	31	23	23	31	13	44
	5%	9%	6%	2%	4%	4%	4%	5%	5%	4%	7%	4%	4%	6%	5%	4%	5%
Mean score	3.65	3.62	3.6	3.71	3.71	3.69	3.54	3.64	3.61	3.71	3.6	3.66	3.68	3.59	3.64	3.67	3.65
Standard Deviation	0.6	0.674	0.691	0.504	0.601	0.552	0.61	0.59	0.623	0.563	0.658	0.581	0.561	0.661	0.617	0.575	0.602
Error Variance	*	0.006	0.004	0.002	0.002	0.001	0.003	0.003	0.001	0.001	0.002	*	0.001	0.001	0.001	0.001	*

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q4.If a general election were to be held tomorrow, do you think you would...

Base: All who would vote in General Election

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK
Unweighted Base	1050	237	281	44	226	733	216	31	7	949	38	521	237	28	2
Weighted Base	991	239	283	41	178	654	223	38	7	877	46	481	231	27	2
Definitely vote (4)	654	177	201	29	132	654	-	-	-	654	-	390	138	10	2
	66%	74%	71%	71%	74%	100%	-	-	-	75%	-	81%	60%	36%	100%
Probably vote (3)	223	57	68	11	35	-	223	-	-	223	-	82	79	9	-
	23%	24%	24%	26%	20%	-	100%	-	-	25%	-	17%	34%	34%	-
Probably not vote (2)	38	6	5	-	8	-	-	38	-	-	-	38	7	9	3
	4%	2%	2%	1%	4%	-	-	100%	-	-	-	84%	2%	4%	10%
Definitely not vote (1)	7	-	-	-	1	-	-	-	7	-	-	7	1	-	-
	1%	-	-	-	1%	-	-	-	100%	-	-	16%	*	-	-
Don't know	39	-	7	1	2	-	-	-	-	-	-	1	3	5	-
	4%	-	3%	2%	1%	-	-	-	-	-	-	*	1%	20%	-
Prefer not to answer	28	-	2	-	-	-	-	-	-	-	-	-	2	-	-
	3%	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-
NET : Probably/definitely will vote	877	233	269	40	167	654	223	-	-	877	-	471	217	19	2
	89%	98%	95%	97%	94%	100%	100%	-	-	100%	-	98%	94%	70%	100%
NET : Probably/definitely won't vote	46	6	5	-	9	-	-	38	7	-	46	9	9	3	-
	5%	2%	2%	1%	5%	-	-	100%	100%	-	100%	2%	4%	10%	-
Mean score	3.65	3.72	3.72	3.72	3.69	4	3	2	1	3.75	1.84	3.79	3.57	3.33	4
Standard Deviation	0.6	0.501	0.491	0.468	0.588	-	-	-	-	0.436	0.374	0.46	0.569	0.701	-
Error Variance	*	0.001	0.001	0.005	0.002	-	-	-	-	*	0.003	*	0.001	0.023	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q4. If a general election were to be held tomorrow, do you think you would...

Base: All who would vote in General Election

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1050	131	206	174	132	203	204	129	382	126	413	332	179	330	209
Weighted Base	991	132	178	179	119	173	209	102	388	123	377	317	173	307	193
Definitely vote (4)	654	63	121	148	50	109	162	68	264	77	244	224	109	211	111
	66%	48%	68%	82%	42%	63%	77%	67%	68%	62%	65%	71%	63%	69%	57%
Probably vote (3)	223	40	42	25	51	36	30	23	84	28	88	72	35	67	50
	23%	30%	23%	14%	43%	21%	15%	22%	22%	23%	23%	23%	20%	22%	26%
Probably not vote (2)	38	16	4	4	6	6	2	6	19	7	7	13	11	7	7
	4%	12%	2%	2%	5%	4%	1%	5%	5%	6%	2%	4%	7%	2%	3%
Definitely not vote (1)	7	3	1	-	-	2	2	2	3	1	2	1	3	2	2
	1%	2%	1%	-	-	1%	1%	2%	1%	1%	1%	*	2%	1%	1%
Don't know	39	4	6	2	8	11	9	1	10	4	24	2	9	10	18
	4%	3%	3%	1%	7%	6%	4%	1%	3%	4%	6%	1%	5%	3%	9%
Prefer not to answer	28	7	4	-	5	9	3	3	8	6	12	5	6	11	6
	3%	5%	2%	-	4%	5%	2%	3%	2%	5%	3%	2%	3%	4%	3%
NET : Probably/definitely will vote	877	103	163	173	101	145	192	91	348	105	333	296	143	277	161
	89%	78%	91%	97%	85%	84%	92%	89%	90%	85%	88%	93%	83%	90%	83%
NET : Probably/definitely won't vote	46	19	5	4	6	8	4	7	21	8	9	14	14	9	8
	5%	14%	3%	2%	5%	4%	2%	7%	6%	6%	2%	5%	8%	3%	4%
Mean score	3.65	3.34	3.68	3.81	3.42	3.66	3.8	3.61	3.65	3.6	3.68	3.67	3.58	3.7	3.59
Standard Deviation	0.6	0.797	0.556	0.455	0.592	0.609	0.49	0.67	0.611	0.65	0.547	0.577	0.704	0.543	0.62
Error Variance	*	0.005	0.002	0.001	0.003	0.002	0.001	0.005	0.001	0.004	0.001	0.001	0.003	0.001	0.002

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q4.If a general election were to be held tomorrow, do you think you would...

Base: All who would vote in General Election

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	1050	333	178	280	259
Weighted Base	991	311	179	253	248
Definitely vote (4)	654 66%	199 64%	134 75%	155 61%	166 67%
Probably vote (3)	223 23%	79 25%	28 16%	64 25%	53 21%
Probably not vote (2)	38 4%	19 6%	5 3%	6 3%	8 3%
Definitely not vote (1)	7 1%	3 1%	1 1%	2 1%	2 1%
Don't know	39 4%	7 2%	4 2%	14 5%	14 6%
Prefer not to answer	28 3%	4 1%	7 4%	12 5%	5 2%
NET : Probably/definitely will vote	877 89%	278 89%	162 90%	219 87%	219 88%
NET : Probably/definitely won't vote	46 5%	22 7%	6 4%	8 3%	9 4%
Mean score	3.65	3.58	3.75	3.64	3.68
Standard Deviation	0.6	0.656	0.545	0.575	0.575
Error Variance	*	0.001	0.002	0.001	0.001

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	788	396	392	61	135	141	153	135	163	252	265	271
Weighted Base	741	379	362	73	110	123	132	113	192	237	246	257
Definitely vote for either Labour, Conservative, Lib	481	258	223	39	65	74	94	74	136	158	159	164
May change my mind	65%	68%	62%	54%	59%	60%	71%	66%	71%	67%	65%	64%
Not sure	231	104	126	29	38	39	36	37	51	71	78	81
Prefer not to say	31%	28%	35%	40%	35%	32%	27%	33%	27%	30%	32%	32%
	27	14	13	4	4	10	2	2	5	8	9	10
	4%	4%	3%	5%	4%	8%	1%	2%	2%	3%	4%	4%
	2	2	-	-	2	-	-	-	-	-	-	2
	*	1%	-	-	2%	-	-	-	-	-	-	1%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

T26

Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	788	28	129	95	130	193	97	116	456	332	192	596	517	271	485	268	753
Weighted Base	741	44	101	92	129	171	97	106	415	326	168	573	496	245	445	257	702
Definitely vote for either Labour, Conservative, Lib May change my mind	481 65%	30 68%	66 66%	62 67%	81 63%	122 71%	60 62%	61 57%	265 64%	216 66%	106 63%	375 65%	321 65%	160 65%	291 65%	171 66%	462 66%
Not sure	231 31%	12 28%	31 30%	28 31%	42 33%	46 27%	31 32%	40 38%	132 32%	98 30%	55 33%	175 31%	160 32%	71 29%	138 31%	76 30%	214 31%
Prefer not to say	27 4%	2 4%	4 4%	2 2%	6 5%	2 1%	6 6%	5 5%	15 4%	11 4%	7 4%	20 4%	14 3%	13 5%	14 3%	10 4%	24 3%
	2 *	-	-	-	-	1 1%	1 1%	-	2 1%	-	-	2 *	1 *	1 1%	2 1%	-	2 *

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	Q2 WHO WOULD VOTE FOR IF ELECTION HELD TOMORROW				Q4 VOTING						Q5 VOTE FOR PARTY IN GENERAL ELECTION				
	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK	
Unweighted Base	788	237	281	44	226	595	162	18	1	757	19	521	237	28	2
Weighted Base	741	239	283	41	178	539	170	19	1	710	20	481	231	27	2
Definitely vote for either Labour, Conservative, Lib	481	163	190	17	112	390	82	7	1	471	9	481	-	-	-
May change my mind	65%	68%	67%	41%	63%	72%	48%	39%	100%	66%	43%	100%	-	-	-
Not sure	231	69	81	23	57	138	79	9	-	217	9	-	231	-	-
Prefer not to say	31%	29%	29%	57%	32%	26%	47%	47%	-	31%	44%	-	100%	-	-
	27	7	10	1	9	10	9	3	-	19	3	-	-	27	-
	4%	3%	3%	2%	5%	2%	5%	14%	-	3%	13%	-	-	100%	-
	2	-	2	-	-	2	-	-	-	2	-	-	-	-	2
	*	-	1%	-	-	*	-	-	-	*	-	-	-	-	100%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	788	93	152	151	103	142	147	97	299	95	297	272	124	245	147
Weighted Base	741	92	132	154	90	122	150	76	303	93	269	260	118	235	127
Definitely vote for either Labour, Conservative, Lib	481	52	95	110	52	72	99	49	209	57	166	179	79	143	81
May change my mind	65%	57%	72%	71%	57%	59%	66%	65%	69%	62%	62%	69%	67%	61%	64%
Not sure	231	34	32	39	34	43	49	23	81	32	94	72	32	87	39
Prefer not to say	31%	37%	24%	25%	37%	35%	33%	31%	27%	34%	35%	28%	27%	37%	31%
	27	3	5	5	5	7	1	3	11	4	9	9	6	5	7
	4%	4%	4%	4%	5%	6%	1%	4%	4%	4%	3%	3%	5%	2%	6%
	2	2	-	-	-	-	-	-	2	-	-	1	1	-	-
	*	2%	-	-	-	-	-	-	1%	-	-	*	1%	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	Work and sex				
	Total	Men – working	Men – not working	Women – working	Women – not working
Unweighted Base	788	252	144	204	188
Weighted Base	741	231	147	184	178
Definitely vote for either Labour, Conservative, Lib	481	159	99	106	117
May change my mind	65%	69%	67%	58%	66%
Not sure	231	62	42	70	56
Prefer not to say	31%	27%	29%	38%	31%
	27	8	6	7	5
	4%	4%	4%	4%	3%
	2	2	-	-	-
	*	1%	-	-	-

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Classification

Base: All respondents

		SEX		AGE						REGION			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Unweighted Base	1195	569	626	111	220	226	231	193	214	394	383	418
	Weighted Base	1195	580	615	141	204	205	212	174	258	394	370	431
SEX	Male	580	580	-	72	102	101	105	86	115	200	173	207
		49%	100%	-	51%	50%	50%	49%	49%	44%	51%	47%	48%
SEX	Female	615	-	615	70	102	103	107	89	143	194	197	223
		51%	-	100%	49%	50%	50%	51%	51%	56%	49%	53%	52%
AGE	16-24	141	72	70	141	-	-	-	-	-	52	31	58
		12%	12%	11%	100%	-	-	-	-	-	13%	9%	13%
	25-34	204	102	102	-	204	-	-	-	-	77	56	71
		17%	18%	17%	-	100%	-	-	-	-	20%	15%	16%
	35-44	205	101	103	-	-	205	-	-	-	54	70	81
		17%	17%	17%	-	-	100%	-	-	-	14%	19%	19%
	45-54	212	105	107	-	-	-	212	-	-	72	71	70
AGE		18%	18%	17%	-	-	-	100%	-	-	18%	19%	16%
	55-64	174	86	89	-	-	-	-	174	-	45	57	72
		15%	15%	14%	-	-	-	-	100%	-	11%	15%	17%
	65+	258	115	143	-	-	-	-	-	258	94	85	79
		22%	20%	23%	-	-	-	-	-	100%	24%	23%	18%
	Working	708	377	331	72	169	165	173	100	30	220	229	259
		59%	65%	54%	51%	83%	81%	81%	57%	11%	56%	62%	60%
WORK	Not working	487	203	284	69	35	40	39	75	229	174	141	172
		41%	35%	46%	49%	17%	19%	19%	43%	89%	44%	38%	40%
REGION	North	394	200	194	52	77	54	72	45	94	394	-	-
		33%	35%	32%	37%	38%	26%	34%	26%	36%	100%	-	-
	Midlands	370	173	197	31	56	70	71	57	85	-	370	-
REGION		31%	30%	32%	22%	27%	34%	33%	33%	33%	-	100%	-
	South	431	207	223	58	71	81	70	72	79	-	-	431
		36%	36%	36%	41%	35%	40%	33%	41%	30%	-	-	100%
SOCIAL GRADE	ABC1	734	366	367	69	114	142	127	113	169	227	232	275
		61%	63%	60%	49%	56%	69%	60%	65%	66%	57%	63%	64%
SOCIAL GRADE	C2DE	461	214	247	72	90	63	85	62	89	168	138	156
		39%	37%	40%	51%	44%	31%	40%	35%	34%	43%	37%	36%

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

Classification

Base: All respondents

		REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER			
Total		Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint	
	Unweighted Base	1195	71	188	135	186	290	148	177	715	480	307	888	743	452	732	411	1143
	Weighted Base	1195	104	154	137	196	282	158	165	708	487	298	897	734	461	726	409	1135
SEX	Male	580	57	76	67	91	146	72	71	377	203	127	453	366	214	288	249	538
	Female	49%	55%	50%	49%	46%	52%	46%	43%	53%	42%	43%	51%	50%	46%	40%	61%	47%
AGE	16-24	615	47	77	70	106	135	86	94	331	284	171	444	367	247	438	160	598
	25-34	51%	45%	50%	51%	54%	48%	54%	57%	47%	58%	57%	49%	50%	54%	60%	39%	53%
	35-44	141	8	21	23	17	36	21	16	72	69	10	132	69	72	54	60	113
	45-54	12%	8%	14%	17%	9%	13%	13%	10%	10%	14%	3%	15%	9%	16%	7%	15%	10%
	55-64	204	30	32	16	30	38	36	23	169	35	103	101	114	90	146	53	199
	65+	17%	29%	20%	12%	15%	13%	23%	14%	24%	7%	35%	11%	16%	20%	13%	18%	18%
		205	15	20	19	40	44	36	31	165	40	114	91	142	63	134	66	200
WORK	Working	17%	14%	13%	14%	20%	16%	23%	19%	23%	8%	38%	10%	19%	14%	18%	16%	18%
	Not working	212	15	32	25	36	53	26	26	173	39	60	153	127	85	144	64	208
		18%	14%	21%	18%	18%	19%	17%	16%	24%	8%	20%	17%	17%	18%	20%	16%	18%
REGION	Working	174	11	11	23	30	49	22	28	100	75	12	163	113	62	102	70	171
	Not working	15%	11%	7%	17%	15%	17%	14%	17%	14%	15%	4%	18%	15%	13%	14%	17%	15%
		258	26	37	31	44	62	17	42	30	229	-	258	169	89	146	97	243
SOCIAL GRADE	Working	22%	25%	24%	23%	22%	22%	11%	25%	4%	47%	-	29%	23%	19%	20%	24%	21%
	Not working	708	59	81	80	122	161	107	98	708	-	235	473	484	224	445	240	685
	North	59%	57%	53%	59%	62%	57%	68%	60%	100%	-	79%	53%	66%	49%	61%	59%	60%
REGION	North	487	45	73	57	74	121	51	67	-	487	63	424	250	237	281	169	450
	Midlands	41%	43%	47%	41%	38%	43%	32%	40%	-	100%	21%	47%	34%	51%	39%	41%	40%
	South	394	104	154	137	-	-	-	-	220	174	96	298	227	168	230	142	372
SOCIAL GRADE	Midlands	33%	100%	100%	100%	-	-	-	-	31%	36%	32%	33%	31%	36%	32%	35%	33%
	South	370	-	-	-	196	114	-	60	229	141	93	276	232	138	233	121	355
	ABC1	31%	-	-	-	100%	40%	-	36%	32%	29%	31%	32%	30%	32%	30%	31%	
SOCIAL GRADE	ABC1	431	-	-	-	-	168	158	105	259	172	108	323	275	156	263	146	409
	C2DE	36%	-	-	-	-	60%	100%	64%	37%	35%	36%	36%	37%	34%	36%	36%	
		734	61	85	81	124	179	101	103	484	250	188	546	734	-	428	264	692
SOCIAL GRADE	ABC1	61%	59%	55%	59%	63%	63%	64%	63%	68%	51%	63%	61%	100%	-	59%	65%	61%
	C2DE	461	43	69	56	72	103	57	61	224	237	110	351	-	461	298	145	443
		39%	41%	45%	41%	37%	37%	36%	37%	32%	49%	37%	39%	-	41%	35%	39%	

TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

T138

Classification

Base: All respondents

		Q13 WHERE WORK				
		Total	Public Sector	Private Sector	Charity/Voluntary Sector	DK
	Unweighted Base	1195	253	386	32	44
	Weighted Base	1195	255	371	32	50
SEX	Male	580	106	231	13	28
		49%	41%	62%	40%	55%
SEX	Female	615	149	140	19	22
		51%	59%	38%	60%	45%
AGE	16-24	141	24	29	6	13
		12%	10%	8%	18%	26%
	25-34	204	53	94	5	16
		17%	21%	25%	17%	32%
	35-44	205	56	89	7	13
		17%	22%	24%	23%	25%
AGE	45-54	212	72	90	3	8
		18%	28%	24%	10%	17%
	55-64	174	37	56	7	-
	15%	15%	15%	21%	-	
AGE	65+	258	12	13	4	-
		22%	5%	4%	12%	-
	Working	708	255	371	32	50
WORK		59%	100%	100%	100%	100%
	Not working	487	-	-	-	-
		41%	-	-	-	-
REGION	North	394	82	121	8	9
		33%	32%	33%	26%	18%
	Midlands	370	82	117	12	18
		31%	32%	31%	39%	36%
REGION	South	431	91	134	11	23
		36%	36%	36%	35%	46%
SOCIAL GRADE	ABC1	734	176	259	25	24
		61%	69%	70%	79%	48%
	C2DE	461	79	113	7	26
		39%	31%	30%	21%	52%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

T139

Classification

Base: All respondents

		Age and sex					Parents and sex				Social grade and sex					
		Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men – parent	Men – not parent	Women – parent	Women – not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	Unweighted Base	1195	155	225	189	176	232	218	146	423	161	465	367	202	376	250
	Weighted Base	1195	173	206	201	172	211	232	127	453	171	444	366	214	367	247
SEX	Male	580	173	206	201	-	-	-	127	453	-	-	366	214	-	-
	49%	100%	100%	100%	-	-	-	100%	100%	-	-	100%	100%	-	-	
SEX	Female	615	-	-	-	172	211	232	-	-	171	444	-	-	367	247
	51%	-	-	-	100%	100%	100%	-	-	100%	100%	-	-	100%	100%	
AGE	16-24	141	72	-	-	70	-	-	3	68	6	64	33	39	36	33
	12%	41%	-	-	41%	-	-	3%	15%	4%	14%	9%	18%	10%	13%	
	25-34	204	102	-	-	102	-	-	42	59	61	41	60	42	54	48
	17%	59%	-	-	59%	-	-	33%	13%	36%	9%	16%	20%	15%	19%	
	35-44	205	-	101	-	-	103	-	49	52	65	39	73	29	69	34
	17%	-	49%	-	-	49%	-	39%	12%	38%	9%	20%	13%	19%	14%	
	45-54	212	-	105	-	-	107	-	27	78	32	75	67	38	61	47
18%	-	51%	-	-	51%	-	21%	17%	19%	17%	18%	18%	16%	19%		
AGE	55-64	174	-	-	86	-	-	89	5	80	6	82	60	26	53	36
	15%	-	-	43%	-	-	38%	4%	18%	4%	19%	16%	12%	14%	14%	
	65+	258	-	-	115	-	-	143	-	115	-	143	75	40	94	49
22%	-	-	57%	-	-	62%	-	25%	-	32%	20%	19%	26%	20%		
WORK	Working	708	129	180	68	112	158	61	116	261	119	212	260	117	224	107
	59%	74%	87%	34%	65%	75%	26%	92%	58%	70%	48%	71%	55%	61%	43%	
WORK	Not working	487	45	26	132	60	53	171	11	192	52	232	106	97	143	140
	41%	26%	13%	66%	35%	25%	74%	8%	42%	30%	52%	29%	45%	39%	57%	
REGION	North	394	62	64	74	68	61	65	33	167	63	131	119	81	107	87
	33%	36%	31%	37%	39%	29%	28%	26%	37%	37%	30%	33%	38%	29%	35%	
	Midlands	370	41	72	60	47	68	83	41	131	52	145	110	63	122	75
31%	24%	35%	30%	27%	32%	36%	32%	29%	31%	33%	30%	29%	33%	30%		
REGION	South	431	71	70	67	58	81	84	52	155	56	168	137	70	138	85
	36%	41%	34%	33%	34%	39%	36%	41%	34%	33%	38%	37%	33%	38%	35%	
SOCIAL GRADE	ABC1	734	92	140	135	91	129	147	94	272	94	274	366	-	367	-
	61%	53%	68%	67%	53%	61%	64%	74%	60%	55%	62%	100%	-	100%	-	
	C2DE	461	81	67	66	81	81	85	33	181	77	170	-	214	-	247
39%	47%	32%	33%	47%	39%	36%	26%	40%	45%	38%	-	100%	-	100%		

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus



TNS Polling June 2014 Onlinebus Survey (S6426 - 260121842)

T139

Classification

Base: All respondents

		Work and sex				
		Total	Men – working	Men – not working	Women – working	Women – not working
	Unweighted Base	1195	376	193	339	287
	Weighted Base	1195	377	203	331	284
SEX	Male	580	377	203	-	-
		49%	100%	100%	-	-
SEX	Female	615	-	-	331	284
		51%	-	-	100%	100%
AGE	16-24	141	37	34	35	35
		12%	10%	17%	10%	12%
	25-34	204	91	10	78	25
		17%	24%	5%	23%	9%
	35-44	205	90	11	75	29
		17%	24%	6%	23%	10%
AGE	45-54	212	90	15	83	24
		18%	24%	7%	25%	9%
	55-64	174	52	34	48	41
		15%	14%	17%	14%	14%
AGE	65+	258	16	98	13	130
		22%	4%	48%	4%	46%
WORK	Working	708	377	-	331	-
		59%	100%	-	100%	-
WORK	Not working	487	-	203	-	284
		41%	-	100%	-	100%
REGION	North	394	122	78	98	97
		33%	32%	38%	29%	34%
	Midlands	370	118	55	112	86
REGION		31%	31%	27%	34%	30%
	South	431	137	70	122	102
REGION		36%	36%	35%	37%	36%
	SOCIAL GRADE	ABC1	734	260	106	224
SOCIAL GRADE		61%	69%	52%	68%	51%
	C2DE	461	117	97	107	140
		39%	31%	48%	32%	49%

FIELDWORK : 10/06/2014 - 12/06/2014 (M Week 24)

OnLineBus

