

## POLL ON ISSUES RELATED TO SCOTTISH INDEPENDENCE

As the leading supplier of opinion polls within Scotland for over 30 years, TNS will be publishing regular polling in the run-up to the Scottish Independence referendum on 18<sup>th</sup> September 2014, using the exact wording which will feature on the ballot paper for the referendum vote.

TNS conducted one of this series of voting intention polls between 3<sup>rd</sup> and 10<sup>th</sup> January 2014.

In the same survey, TNS was commissioned by BBC Scotland to ask additional questions about the issues which are likely to be of most importance to voters when thinking about how to vote in the Scottish Independence referendum on 18<sup>th</sup> September 2014 (Q2a-Q2c in this set of data tables).

The results of these questions were included in the BBC documentary "Scotland's Top Ten Battlegrounds", broadcast on 11<sup>th</sup> February 2014. Respondents were presented with a list of 10 issues, and the ranking of these issues used in the documentary was based on a mean score calculation of the number of respondents rating each issue as most, second most or third most important to them in how they might vote.

TNS UK is a member of the British Polling Council (BPC) and abides by its rules. We also operate within the Code of Conduct of the Market Research Society (MRS). In accordance with these rules the following information is provided:

Sample size	1,008
Sampling points	54 Scottish parliament constituencies
Fieldwork dates	3 <sup>rd</sup> – 10 <sup>th</sup> January 2014
Interview method	Face-to-face, in-home CAPI
Population sampled	All adults aged 16+ in Scotland
Sampling method	The poll was conducted through our Omnibus, Scottish Opinion Survey. For this survey, sampling points are selected to be representative of Scotland demographically and geographically. Within each sampling point, a quota sampling method is used for respondent selection.

Data weighting	<p>Data is weighted to the profile of all adults aged 16+ in Scotland, based on population profile estimates from the BARB (Broadcasters' Audience Research Board) Establishment Report 2011, Mid year population estimates 2011 and the 2001 Census. Weighting is carried out in relation to working status within gender, age, social grade and electoral region.</p> <p>Data is also weighted by recalled vote to match turnout and share of constituency vote from the 2011 Holyrood election, as recorded in SPICe Briefing 11-29 2011 Scottish Parliament Election Results.</p> <p>Unweighted and weighted bases are shown at the top of each data table.</p>
Questions	The data tables show the question wording in full
Further enquiries	<a href="mailto:Alastair.graham@tnsglobal.com">Alastair.graham@tnsglobal.com</a>

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1	1	Q1. There will be a referendum on Scottish Independence on the 18th of September 2014. How do you intend to vote in response to the question: Should Scotland be an independent country?	BASE: All adults aged 16+ in Scotland	1008
4	2	Q2a. Looking at the list below which, if any, of these topics would you say is most important to you in deciding how you might vote in the referendum?	BASE: All adults aged 16+ in Scotland	1008
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	51	19	Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?	BASE: All adults aged 16+ in Scotland	1008
	54	20	Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?	BASE: All adults aged 16+ in Scotland	1008

Q1. There will be a referendum on Scottish Independence on the 18th of September 2014.

How do you intend to vote in response to the question:

Should Scotland be an independent country?

BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE									SEG				SEG	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Yes	283	163	120	37	45	57	59	45	40	82	116	85	61	75	49	98	136	147
	28%	34%	23%	26%	28%	35%	33%	29%	19%	27%	34%	24%	28%	26%	24%	32%	27%	29%
No	421	200	220	62	51	60	72	65	111	113	133	176	104	128	97	91	232	189
	42%	41%	42%	43%	32%	37%	40%	42%	54%	37%	38%	49%	48%	45%	48%	30%	46%	37%
Don't know	304	120	184	46	63	47	49	43	56	109	96	99	51	83	58	112	134	170
	30%	25%	35%	32%	40%	29%	27%	28%	27%	36%	28%	28%	24%	29%	28%	37%	27%	34%

Q1. There will be a referendum on Scottish Independence on the 18th of September 2014.

How do you intend to vote in response to the question:

Should Scotland be an independent country?

BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Yes	283	146	80	58	26	37	34	23	43	49	40	31	283	-	-
	28%	32%	22%	29%	32%	28%	26%	17%	31%	38%	31%	24%	100%	-	-
No	421	182	153	86	25	63	47	59	61	48	52	65	-	421	-
	42%	41%	42%	43%	32%	48%	36%	45%	44%	37%	40%	49%	-	100%	-
Don't know	304	122	128	54	29	31	50	50	36	34	39	35	-	-	304
	30%	27%	36%	27%	36%	24%	38%	38%	26%	26%	30%	27%	-	-	100%

Q1. There will be a referendum on Scottish Independence on the 18th of September 2014.

How do you intend to vote in response to the question:

Should Scotland be an independent country?

BASE: All adults aged 16+ in Scotland

	LIKELIHOOD OF VOTING									VOTE IN 2011						
	Total	Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Yes	283	260	225	35	12	7	4	57	23	3	26	5	138	1	23	86
	28%	32%	34%	25%	14%	10%	9%	17%	11%	4%	16%	13%	60%	25%	17%	24%
No	421	349	293	56	29	26	16	127	71	60	98	29	31	2	59	142
	42%	43%	44%	40%	32%	38%	40%	37%	36%	86%	61%	72%	13%	40%	42%	39%
Don't know	304	198	148	50	50	36	21	156	107	7	37	6	62	2	57	132
	30%	24%	22%	35%	54%	52%	52%	46%	53%	10%	23%	15%	27%	35%	41%	37%

SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Q2a. Looking at the list below which, if any, of these topics would you say is most important to you in deciding how you might vote in the referendum?  
 BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Economy	320	158	162	51	61	72	61	36	39	112	133	75	86	108	57	69	194	126
	32%	33%	31%	35%	38%	44%	34%	23%	19%	37%	39%	21%	40%	38%	28%	23%	38%	25%
Currency	45	26	18	5	12	4	12	4	8	17	16	12	7	12	12	14	18	27
	4%	5%	4%	3%	7%	2%	7%	3%	4%	5%	5%	3%	3%	4%	6%	5%	4%	5%
Pensions	116	49	67	8	7	10	20	25	46	15	30	71	13	35	27	41	48	68
	11%	10%	13%	5%	4%	6%	11%	16%	22%	5%	9%	20%	6%	12%	13%	13%	10%	13%
Scotland's relationship with rest of the UK	94	46	48	14	16	11	20	12	21	29	31	33	28	26	20	21	54	40
	9%	9%	9%	10%	10%	7%	11%	8%	10%	10%	9%	9%	13%	9%	10%	7%	11%	8%
Scotland's relationship with EU	47	27	20	16	3	4	9	8	7	20	13	15	13	9	10	15	23	25
	5%	6%	4%	11%	2%	2%	5%	5%	3%	7%	4%	4%	6%	3%	5%	5%	4%	5%
Welfare	82	33	49	8	17	17	22	11	8	25	39	19	14	17	13	38	31	51
	8%	7%	9%	5%	11%	10%	12%	7%	4%	8%	11%	5%	6%	6%	6%	13%	6%	10%
Defence	46	22	24	9	3	5	5	13	11	12	10	24	6	18	9	13	24	23
	5%	5%	5%	6%	2%	3%	3%	9%	6%	4%	3%	7%	3%	6%	4%	4%	5%	4%
Immigration	58	27	31	13	15	10	5	8	7	28	15	15	11	7	13	27	18	40
	6%	5%	6%	9%	9%	6%	3%	5%	3%	9%	4%	4%	5%	2%	6%	9%	4%	8%
Energy	34	16	18	3	5	8	3	3	11	8	12	14	4	8	7	15	12	22
	3%	3%	3%	2%	3%	5%	2%	2%	5%	3%	3%	4%	2%	3%	3%	5%	2%	4%
Broadcasting	8	3	5	1	3	1	2	-	1	5	3	1	-	6	3	-	6	3
	1%	1%	1%	1%	2%	1%	1%	-	*	1%	1%	*	-	2%	1%	-	1%	1%
None	94	48	47	3	8	14	9	27	34	11	23	60	23	24	25	23	47	47
	9%	10%	9%	2%	5%	8%	5%	17%	16%	4%	7%	17%	10%	8%	12%	8%	9%	9%
Don't know	63	29	34	13	10	9	12	6	13	23	21	19	13	16	8	26	29	34
	6%	6%	7%	9%	6%	5%	7%	4%	6%	8%	6%	5%	6%	5%	4%	9%	6%	7%



Q2a. Looking at the list below which, if any, of these topics would you say is most important to you in deciding how you might vote in the referendum?  
 BASE: All adults aged 16+ in Scotland

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Economy	320 32%	146 32%	92 25%	82 41%	32 40%	55 42%	37 28%	31 23%	55 39%	39 29%	39 29%	33 25%	97 34%	139 33%	84 27%
Currency	45 4%	25 6%	14 4%	6 3%	2 3%	3 3%	2 2%	3 3%	11 8%	5 4%	7 5%	11 8%	14 5%	16 4%	15 5%
Pensions	116 11%	51 11%	44 12%	20 10%	6 8%	15 12%	13 10%	16 13%	9 7%	25 19%	8 6%	22 17%	30 11%	44 10%	42 14%
Scotland's relationship with rest of the UK	94 9%	24 5%	46 13%	25 12%	10 13%	16 12%	8 6%	23 18%	11 8%	5 4%	7 6%	14 10%	21 7%	51 12%	22 7%
Scotland's relationship with EU	47 5%	17 4%	21 6%	9 5%	5 7%	5 4%	9 7%	9 7%	3 2%	5 4%	6 5%	5 4%	17 6%	19 4%	12 4%
Welfare	82 8%	52 12%	19 5%	11 6%	6 7%	6 5%	3 2%	8 6%	10 7%	11 9%	26 20%	12 9%	36 13%	20 5%	26 9%
Defence	46 5%	26 6%	14 4%	7 4%	4 5%	5 4%	7 5%	4 3%	8 6%	8 6%	4 3%	6 4%	15 5%	21 5%	10 3%
Immigration	58 6%	30 7%	16 5%	12 6%	3 4%	9 7%	7 5%	6 4%	9 6%	10 8%	7 5%	8 6%	17 6%	15 4%	26 8%
Energy	34 3%	17 4%	9 2%	8 4%	7 8%	3 2%	3 2%	2 1%	2 2%	6 4%	6 4%	6 5%	9 3%	15 4%	9 3%
Broadcasting	8 1%	4 1%	4 1%	1 *	- -	1 1%	- -	4 3%	- -	2 1%	1 1%	1 1%	3 1%	2 *	4 1%
None	94 9%	47 10%	41 11%	7 4%	1 2%	6 4%	30 23%	5 4%	16 11%	12 9%	17 13%	7 6%	18 7%	59 14%	17 6%
Don't know	63 6%	11 2%	41 11%	11 6%	3 4%	7 6%	13 10%	20 15%	7 5%	4 3%	3 2%	5 4%	5 2%	19 5%	39 13%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 2

**Q2a. Looking at the list below which, if any, of these topics would you say is most important to you in deciding how you might vote in the referendum?  
BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING								VOTE IN 2011						
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Economy	320	267	215	53	29	19	4	105	53	23	42	14	76	2	41	122
	32%	33%	32%	37%	31%	28%	11%	31%	26%	32%	26%	34%	33%	34%	29%	34%
Currency	45	39	32	7	6	-	-	13	6	7	10	*	14	1	6	8
	4%	5%	5%	5%	6%	-	-	4%	3%	10%	6%	1%	6%	11%	4%	2%
Pensions	116	95	83	12	13	7	-	33	20	8	30	4	25	1	18	29
	11%	12%	12%	9%	14%	11%	-	10%	10%	11%	19%	10%	11%	14%	13%	8%
Scotland's relationship with rest of the UK	94	84	71	13	4	6	-	23	10	16	12	8	19	1	7	31
	9%	10%	11%	10%	4%	9%	-	7%	5%	23%	7%	19%	8%	13%	5%	9%
Scotland's relationship with EU	47	41	30	11	-	2	4	18	7	1	7	3	15	-	5	17
	5%	5%	4%	8%	-	3%	10%	5%	3%	1%	4%	8%	7%	-	3%	5%
Welfare	82	63	54	9	10	6	3	28	19	1	13	4	25	1	6	32
	8%	8%	8%	7%	11%	9%	7%	8%	9%	2%	8%	11%	11%	9%	5%	9%
Defence	46	40	36	4	5	2	-	10	6	1	8	2	12	*	5	19
	5%	5%	5%	3%	5%	2%	-	3%	3%	1%	5%	4%	5%	4%	3%	5%
Immigration	58	41	31	11	4	7	6	28	17	1	8	1	13	1	8	26
	6%	5%	5%	8%	5%	10%	13%	8%	8%	1%	5%	3%	6%	15%	6%	7%
Energy	34	24	20	4	3	4	3	14	10	1	7	2	7	-	8	9
	3%	3%	3%	3%	3%	6%	7%	4%	5%	1%	4%	6%	3%	-	6%	2%
Broadcasting	8	5	5	-	2	1	-	4	4	-	1	-	3	-	2	3
	1%	1%	1%	-	3%	2%	-	1%	2%	-	1%	-	1%	-	1%	1%
None	94	79	68	11	4	5	7	26	16	8	19	1	16	-	22	27
	9%	10%	10%	8%	5%	7%	16%	8%	8%	11%	12%	3%	7%	-	16%	8%
Don't know	63	29	23	6	12	8	14	40	34	4	5	-	5	-	12	37
	6%	4%	3%	4%	13%	12%	35%	12%	17%	6%	3%	-	2%	-	8%	10%

SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Q2b. And which would you say is second most important to you in deciding how you might vote in the referendum?  
 BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Economy	160 16%	78 16%	82 16%	29 20%	23 15%	29 17%	32 18%	20 13%	27 13%	52 17%	61 18%	47 13%	38 18%	53 18%	32 16%	36 12%	91 18%	69 14%
Currency	87 9%	45 9%	42 8%	8 5%	20 12%	19 11%	12 7%	16 10%	12 6%	28 9%	30 9%	28 8%	20 9%	26 9%	20 10%	21 7%	46 9%	41 8%
Pensions	96 10%	47 10%	49 9%	14 9%	11 7%	10 6%	19 10%	17 11%	26 12%	24 8%	29 8%	43 12%	14 6%	32 11%	21 11%	29 10%	45 9%	51 10%
Scotland's relationship with rest of the UK	84 8%	34 7%	50 10%	11 8%	18 11%	19 12%	14 8%	10 7%	11 5%	29 10%	34 10%	21 6%	23 11%	22 8%	19 9%	20 7%	45 9%	39 8%
Scotland's relationship with EU	59 6%	35 7%	24 5%	10 7%	7 4%	10 6%	13 7%	10 6%	9 4%	17 6%	24 7%	19 5%	26 12%	10 4%	8 4%	14 5%	37 7%	22 4%
Welfare	114 11%	64 13%	50 10%	15 10%	16 10%	23 14%	24 13%	13 8%	23 11%	31 10%	47 14%	35 10%	25 11%	30 11%	16 8%	43 14%	55 11%	59 12%
Defence	62 6%	27 6%	35 7%	6 4%	12 8%	8 5%	15 8%	6 4%	15 7%	18 6%	23 7%	21 6%	11 5%	23 8%	10 5%	18 6%	34 7%	28 6%
Immigration	67 7%	30 6%	37 7%	14 10%	14 9%	7 4%	9 5%	12 8%	11 5%	28 9%	16 5%	23 6%	7 3%	15 5%	18 9%	28 9%	22 4%	45 9%
Energy	78 8%	35 7%	43 8%	10 7%	17 11%	12 7%	11 6%	13 8%	14 7%	27 9%	23 7%	27 8%	11 5%	23 8%	18 9%	26 9%	34 7%	44 9%
Broadcasting	8 1%	4 1%	5 1%	- -	- -	1 1%	5 3%	1 1%	2 1%	- -	6 2%	3 1%	1 *	3 1%	2 1%	3 1%	4 1%	4 1%
None	23 2%	4 1%	19 4%	7 5%	3 2%	2 1%	3 2%	1 1%	8 4%	9 3%	5 2%	9 2%	4 2%	7 3%	2 1%	10 3%	11 2%	12 2%
Don't know	12 1%	5 1%	7 1%	4 3%	1 *	2 1%	2 1%	1 1%	3 2%	4 1%	4 1%	4 1%	- -	2 1%	6 3%	4 1%	2 *	10 2%
Not stated	157 16%	77 16%	81 15%	16 11%	18 11%	22 14%	22 12%	33 21%	47 23%	34 11%	44 13%	80 22%	36 16%	40 14%	33 16%	49 16%	76 15%	82 16%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 3

**Q2b. And which would you say is second most important to you in deciding how you might vote in the referendum?**

**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA							REFERENDUM VOTING INTENTION			
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Economy	160 16%	66 15%	61 17%	32 16%	15 18%	21 16%	15 12%	28 21%	24 17%	17 13%	19 14%	21 16%	51 18%	59 14%	50 16%
Currency	87 9%	38 8%	25 7%	24 12%	4 5%	20 15%	11 9%	6 5%	10 7%	16 12%	10 8%	10 7%	23 8%	36 9%	27 9%
Pensions	96 10%	54 12%	26 7%	16 8%	7 8%	10 7%	6 4%	10 8%	15 10%	9 7%	17 13%	23 18%	25 9%	47 11%	24 8%
Scotland's relationship with rest of the UK	84 8%	38 8%	25 7%	21 10%	11 14%	15 11%	10 7%	10 8%	12 8%	11 9%	9 7%	7 5%	27 10%	32 8%	25 8%
Scotland's relationship with EU	59 6%	20 5%	21 6%	17 9%	5 7%	14 10%	6 4%	14 11%	6 4%	6 5%	4 3%	4 3%	24 8%	18 4%	17 6%
Welfare	114 11%	51 11%	42 12%	21 11%	14 17%	10 8%	14 11%	17 13%	10 7%	22 17%	15 12%	12 9%	41 14%	38 9%	35 11%
Defence	62 6%	28 6%	20 6%	14 7%	8 10%	7 5%	6 4%	10 7%	13 9%	4 3%	8 6%	7 5%	11 4%	36 9%	15 5%
Immigration	67 7%	36 8%	23 6%	9 5%	4 5%	5 4%	6 5%	5 4%	10 7%	10 7%	11 8%	17 13%	22 8%	31 7%	15 5%
Energy	78 8%	31 7%	24 7%	23 11%	8 10%	14 11%	9 7%	5 4%	7 5%	10 8%	9 7%	15 11%	25 9%	27 6%	26 8%
Broadcasting	8 1%	5 1%	3 1%	1 *	- -	1 1%	- -	1 1%	3 2%	1 1%	1 1%	1 *	3 1%	3 1%	3 1%
None	23 2%	17 4%	4 1%	2 1%	- -	2 2%	4 3%	- -	5 3%	8 6%	5 4%	1 *	3 1%	9 2%	11 4%
Don't know	12 1%	8 2%	4 1%	1 *	- -	1 1%	2 1%	- -	3 2%	2 1%	3 2%	3 2%	4 1%	6 1%	2 1%
Not stated	157 16%	58 13%	82 23%	18 9%	5 6%	13 10%	44 33%	24 19%	23 16%	16 12%	20 15%	13 10%	24 8%	78 18%	56 18%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 3

**Q2b. And which would you say is second most important to you in deciding how you might vote in the referendum?**  
**BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING								VOTE IN 2011						
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Economy	160 16%	135 17%	117 18%	18 13%	12 13%	7 10%	6 14%	43 13%	24 12%	15 21%	20 13%	10 24%	43 19%	1 19%	18 13%	53 15%
Currency	87 9%	75 9%	59 9%	16 11%	5 6%	5 7%	1 2%	27 8%	11 6%	5 7%	14 9%	7 18%	22 9%	1 15%	14 10%	23 7%
Pensions	96 10%	77 10%	62 9%	15 11%	10 11%	7 11%	1 3%	34 10%	19 9%	5 7%	19 12%	3 8%	25 11%	1 11%	13 9%	31 9%
Scotland's relationship with rest of the UK	84 8%	68 8%	55 8%	13 9%	9 10%	3 4%	3 8%	29 8%	16 8%	3 4%	9 5%	4 10%	25 11%	* 5%	10 7%	34 9%
Scotland's relationship with EU	59 6%	54 7%	44 7%	10 7%	4 4%	1 2%	- -	15 4%	5 3%	2 3%	7 5%	1 3%	21 9%	1 13%	10 7%	17 5%
Welfare	114 11%	91 11%	68 10%	23 17%	12 13%	5 8%	5 13%	46 14%	23 11%	3 5%	20 13%	4 10%	23 10%	1 16%	18 13%	44 12%
Defence	62 6%	52 6%	44 7%	8 6%	7 8%	2 3%	- -	17 5%	9 5%	12 16%	11 7%	3 8%	9 4%	1 13%	3 2%	23 6%
Immigration	67 7%	54 7%	47 7%	7 5%	4 5%	8 11%	2 4%	20 6%	14 7%	8 11%	15 9%	- -	14 6%	* 7%	4 3%	27 8%
Energy	78 8%	60 7%	51 8%	9 6%	6 6%	10 15%	2 5%	27 8%	18 9%	5 7%	14 9%	4 10%	18 8%	- -	6 4%	31 8%
Broadcasting	8 1%	8 1%	8 1%	- -	- -	- -	- -	- -	- -	1 1%	2 1%	1 3%	3 1%	- -	- -	2 1%
None	23 2%	14 2%	11 2%	3 2%	5 6%	4 6%	- -	12 4%	9 5%	1 1%	4 2%	1 2%	5 2%	- -	7 5%	6 2%
Don't know	12 1%	10 1%	7 1%	2 2%	1 1%	2 3%	- -	5 1%	3 1%	1 1%	2 1%	- -	3 1%	- -	1 1%	5 1%
Not stated	157 16%	107 13%	91 14%	16 12%	16 17%	13 19%	21 51%	66 19%	50 25%	12 17%	24 15%	1 3%	21 9%	- -	34 24%	65 18%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 4

**Q2c. And which would you say is third most important to you in deciding how you might vote in the referendum?**

**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Economy	107	43	64	18	9	16	22	22	20	27	37	43	24	26	24	32	50	57
	11%	9%	12%	13%	6%	10%	12%	14%	10%	9%	11%	12%	11%	9%	12%	11%	10%	11%
Currency	96	46	50	14	16	19	17	14	16	29	36	30	24	33	15	25	56	39
	9%	9%	10%	9%	10%	12%	9%	9%	8%	10%	11%	8%	11%	11%	7%	8%	11%	8%
Pensions	96	46	50	6	24	19	18	16	14	29	38	29	22	29	21	24	51	46
	10%	10%	10%	4%	15%	12%	10%	10%	7%	10%	11%	8%	10%	10%	11%	8%	10%	9%
Scotland's relationship with rest of the UK	67	30	37	14	13	12	9	10	10	27	21	19	23	16	8	20	39	28
	7%	6%	7%	10%	8%	7%	5%	6%	5%	9%	6%	5%	11%	6%	4%	7%	8%	6%
Scotland's relationship with EU	51	24	26	4	12	8	8	7	11	17	16	18	13	18	9	11	31	20
	5%	5%	5%	3%	8%	5%	4%	4%	5%	5%	5%	5%	6%	6%	4%	4%	6%	4%
Welfare	96	39	56	19	12	18	20	11	16	32	37	27	23	30	18	24	53	42
	9%	8%	11%	13%	8%	11%	11%	7%	8%	10%	11%	7%	11%	10%	9%	8%	11%	8%
Defence	69	32	37	14	12	12	13	3	14	26	24	18	14	19	13	22	33	35
	7%	7%	7%	10%	8%	7%	7%	2%	7%	9%	7%	5%	7%	7%	7%	7%	7%	7%
Immigration	83	49	35	10	13	9	24	14	13	24	33	27	10	27	24	22	37	46
	8%	10%	7%	7%	9%	5%	13%	9%	6%	8%	10%	8%	5%	9%	12%	7%	7%	9%
Energy	99	59	40	16	20	17	14	15	18	36	30	33	15	25	21	38	40	60
	10%	12%	8%	11%	12%	10%	8%	10%	9%	12%	9%	9%	7%	9%	10%	13%	8%	12%
Broadcasting	7	4	3	-	1	-	1	2	3	1	1	4	4	1	-	1	5	1
	1%	1%	1%	-	1%	-	1%	1%	1%	*	*	1%	2%	*	-	*	1%	*
None	26	19	8	1	4	5	7	3	6	5	11	9	4	8	5	9	12	14
	3%	4%	1%	1%	3%	3%	4%	2%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%
Don't know	18	8	11	2	2	4	1	1	8	3	6	10	-	4	4	10	4	14
	2%	2%	2%	1%	1%	2%	1%	1%	4%	1%	2%	3%	-	2%	2%	3%	1%	3%
Not stated	193	86	107	27	21	27	26	35	58	48	53	93	39	50	40	63	89	104
	19%	18%	20%	18%	13%	16%	15%	23%	28%	16%	15%	26%	18%	17%	20%	21%	18%	21%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 4

**Q2c. And which would you say is third most important to you in deciding how you might vote in the referendum?**

**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Economy	107 11%	43 10%	42 12%	22 11%	12 15%	13 10%	12 9%	15 12%	11 7%	11 9%	12 9%	20 16%	33 12%	43 10%	31 10%
Currency	96 9%	46 10%	30 8%	19 10%	12 14%	9 7%	10 8%	10 8%	11 7%	14 11%	15 11%	15 11%	22 8%	52 12%	22 7%
Pensions	96 10%	39 9%	35 10%	23 12%	10 12%	15 11%	9 7%	13 10%	19 14%	5 4%	10 7%	16 12%	35 12%	31 7%	31 10%
Scotland's relationship with rest of the UK	67 7%	29 7%	26 7%	12 6%	8 9%	6 5%	9 7%	14 11%	8 6%	6 4%	11 9%	5 4%	20 7%	28 7%	19 6%
Scotland's relationship with EU	51 5%	21 5%	7 2%	22 11%	7 9%	17 13%	1 1%	3 2%	7 5%	4 3%	7 5%	5 4%	13 4%	26 6%	12 4%
Welfare	96 9%	47 10%	28 8%	20 10%	9 11%	12 9%	6 5%	15 11%	18 13%	10 8%	14 11%	11 9%	27 10%	42 10%	26 9%
Defence	69 7%	29 6%	27 8%	12 6%	7 9%	5 4%	9 7%	11 8%	10 7%	9 7%	7 6%	11 8%	20 7%	29 7%	20 6%
Immigration	83 8%	39 9%	31 9%	13 7%	2 2%	12 9%	8 6%	14 11%	11 8%	17 13%	8 6%	13 10%	31 11%	29 7%	23 8%
Energy	99 10%	51 11%	30 8%	19 9%	10 12%	12 9%	12 9%	3 2%	13 9%	17 13%	16 12%	16 12%	36 13%	25 6%	38 13%
Broadcasting	7 1%	-	3 1%	4 2%	-	4 3%	2 1%	1 1%	-	-	-	-	4 1%	3 1%	-
None	26 3%	16 4%	4 1%	6 3%	-	6 5%	1 1%	2 2%	2 1%	12 9%	1 1%	2 2%	10 4%	12 3%	4 1%
Don't know	18 2%	6 1%	9 2%	4 2%	-	4 3%	2 2%	5 4%	1 1%	2 1%	3 2%	2 1%	2 1%	8 2%	9 3%
Not stated	193 19%	82 18%	90 25%	21 10%	5 6%	16 12%	49 37%	24 19%	31 22%	25 19%	28 21%	16 12%	31 11%	93 22%	69 23%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 4

Q2c. And which would you say is third most important to you in deciding how you might vote in the referendum?  
 BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING								VOTE IN 2011						
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Economy	107	93	77	16	7	3	4	30	14	7	21	2	26	1	9	41
	11%	12%	12%	11%	8%	4%	10%	9%	7%	9%	13%	5%	11%	14%	7%	11%
Currency	96	78	67	11	11	4	3	29	18	9	11	7	23	1	9	35
	9%	10%	10%	8%	12%	6%	6%	9%	9%	13%	7%	17%	10%	19%	7%	10%
Pensions	96	77	66	11	10	6	4	30	19	3	12	5	34	2	10	30
	10%	10%	10%	8%	11%	9%	9%	9%	10%	4%	8%	13%	15%	30%	7%	8%
Scotland's relationship with rest of the UK	67	59	48	12	5	1	1	19	8	7	10	4	13	-	14	19
	7%	7%	7%	8%	6%	2%	2%	6%	4%	10%	6%	10%	6%	-	10%	5%
Scotland's relationship with EU	51	38	32	6	3	9	1	19	13	5	6	2	11	-	1	26
	5%	5%	5%	4%	3%	13%	4%	6%	6%	6%	4%	4%	5%	-	1%	7%
Welfare	96	84	75	10	5	5	1	21	11	9	22	4	23	-	14	23
	9%	10%	11%	7%	5%	8%	2%	6%	6%	13%	14%	9%	10%	-	10%	6%
Defence	69	61	48	13	6	-	1	20	7	8	8	2	15	-	15	21
	7%	8%	7%	9%	7%	-	2%	6%	4%	11%	5%	5%	7%	-	11%	6%
Immigration	83	62	50	12	14	7	-	33	21	3	12	5	17	1	7	39
	8%	8%	8%	9%	15%	11%	-	10%	10%	5%	7%	12%	7%	11%	5%	11%
Energy	99	83	64	19	6	7	3	36	17	5	19	5	27	1	8	34
	10%	10%	10%	13%	7%	11%	7%	10%	8%	8%	12%	11%	12%	13%	6%	10%
Broadcasting	7	7	4	2	-	-	-	2	-	1	1	2	2	-	-	1
	1%	1%	1%	2%	-	-	-	1%	-	1%	1%	4%	1%	-	-	*
None	26	23	15	7	3	1	-	11	4	1	4	1	7	*	7	5
	3%	3%	2%	5%	3%	1%	-	3%	2%	2%	3%	3%	3%	7%	5%	1%
Don't know	18	11	11	-	-	5	3	7	7	-	4	1	3	*	1	9
	2%	1%	2%	-	-	7%	7%	2%	4%	-	3%	1%	1%	5%	1%	3%
Not stated	193	131	110	21	22	19	21	83	62	14	30	2	29	-	43	76
	19%	16%	16%	15%	24%	28%	51%	24%	31%	19%	19%	6%	13%	-	31%	21%



**Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum**  
**BASE: All adults aged 16+ in Scotland**

	Most important	Second most important	Third most important
Unweighted base	1008	1008	1008
Weighted base	1008	1008	1008
Economy	320 32%	160 16%	107 11%
Currency	45 4%	87 9%	96 9%
Pensions	116 11%	96 10%	96 10%
Scotland's relationship with rest of the UK	94 9%	84 8%	67 7%
Scotland's relationship with EU	47 5%	59 6%	51 5%
Welfare	82 8%	114 11%	96 9%
Defence	46 5%	62 6%	69 7%
Immigration	58 6%	67 7%	83 8%
Energy	34 3%	78 8%	99 10%
Broadcasting	8 1%	8 1%	7 1%
None	94 9%	23 2%	26 3%
Don't know	63 6%	12 1%	18 2%
Not stated	-	157 16%	193 19%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 6

**Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum: Total Most or Second Most Important**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Economy	480	236	243	80	84	101	93	56	65	164	194	121	124	161	90	105	285	195
	48%	49%	46%	55%	53%	61%	52%	37%	32%	54%	56%	34%	57%	56%	44%	35%	57%	39%
Currency	131	71	60	13	31	23	24	20	20	44	46	41	27	37	32	35	64	67
	13%	15%	11%	9%	20%	14%	13%	13%	10%	15%	13%	11%	12%	13%	16%	12%	13%	13%
Pensions	212	96	117	21	18	20	39	42	72	39	59	114	27	66	49	70	93	119
	21%	20%	22%	15%	11%	12%	22%	28%	35%	13%	17%	32%	12%	23%	24%	23%	19%	23%
Scotland's relationship with rest of the UK	178	80	98	25	33	31	34	22	32	59	65	54	51	47	38	41	99	79
	18%	16%	19%	17%	21%	19%	19%	14%	15%	19%	19%	15%	24%	17%	19%	14%	20%	16%
Scotland's relationship with EU	106	62	45	27	10	14	22	18	16	37	36	34	40	20	18	29	60	47
	11%	13%	9%	18%	6%	8%	12%	12%	8%	12%	10%	9%	18%	7%	9%	10%	12%	9%
Welfare	196	97	99	23	33	40	46	24	31	56	86	54	39	48	29	81	87	110
	19%	20%	19%	16%	21%	24%	25%	15%	15%	18%	25%	15%	18%	17%	14%	27%	17%	22%
Defence	108	49	59	15	15	12	20	19	27	31	32	45	17	41	19	31	58	50
	11%	10%	11%	11%	10%	8%	11%	12%	13%	10%	9%	13%	8%	14%	9%	10%	11%	10%
Immigration	125	57	68	28	29	17	14	20	18	56	31	38	18	22	30	55	40	85
	12%	12%	13%	19%	18%	10%	8%	13%	9%	19%	9%	11%	8%	8%	15%	18%	8%	17%
Energy	112	51	61	13	22	20	14	16	25	35	35	42	15	31	25	40	46	65
	11%	10%	12%	9%	14%	12%	8%	11%	12%	12%	10%	12%	7%	11%	12%	13%	9%	13%
Broadcasting	17	7	10	1	3	2	6	1	2	5	9	4	1	9	5	3	10	7
	2%	1%	2%	1%	2%	1%	3%	1%	1%	1%	2%	1%	*	3%	2%	1%	2%	1%
Not stated	157	77	81	16	18	22	22	33	47	34	44	80	36	40	33	49	76	82
	16%	16%	15%	11%	11%	14%	12%	21%	23%	11%	13%	22%	16%	14%	16%	16%	15%	16%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 6

**Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum: Total Most or Second Most Important**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA							REFERENDUM VOTING INTENTION			
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Economy	480 48%	212 47%	153 42%	114 58%	47 58%	76 58%	52 40%	59 45%	79 56%	56 43%	57 44%	54 41%	149 53%	198 47%	133 44%
Currency	131 13%	62 14%	40 11%	29 15%	6 7%	23 18%	14 10%	10 8%	20 14%	21 16%	17 13%	20 16%	37 13%	53 13%	41 14%
Pensions	212 21%	105 23%	70 19%	36 18%	13 16%	25 19%	19 14%	27 21%	24 17%	34 26%	26 20%	45 34%	55 19%	91 22%	66 22%
Scotland's relationship with rest of the UK	178 18%	62 14%	71 20%	45 23%	21 27%	30 23%	17 13%	33 25%	23 16%	16 12%	16 12%	20 16%	48 17%	83 20%	46 15%
Scotland's relationship with EU	106 11%	37 8%	42 12%	27 14%	11 13%	18 14%	14 11%	23 17%	9 7%	12 9%	10 8%	9 7%	41 14%	37 9%	29 9%
Welfare	196 19%	103 23%	61 17%	32 16%	19 24%	16 12%	17 13%	25 19%	20 14%	33 25%	41 32%	24 19%	76 27%	59 14%	61 20%
Defence	108 11%	54 12%	34 9%	20 10%	13 16%	12 9%	13 10%	14 11%	21 15%	11 9%	12 9%	12 9%	26 9%	57 14%	25 8%
Immigration	125 12%	65 15%	39 11%	21 10%	7 9%	14 10%	13 10%	11 8%	18 13%	20 15%	18 14%	25 19%	39 14%	46 11%	41 13%
Energy	112 11%	48 11%	33 9%	30 15%	15 18%	17 13%	11 9%	7 6%	10 7%	16 12%	14 11%	21 16%	34 12%	42 10%	35 12%
Broadcasting	17 2%	9 2%	7 2%	2 1%	- -	2 1%	- -	5 4%	3 2%	3 2%	2 1%	2 1%	6 2%	5 1%	6 2%
Not stated	157 16%	58 13%	82 23%	18 9%	5 6%	13 10%	44 33%	24 19%	23 16%	16 12%	20 15%	13 10%	24 8%	78 18%	56 18%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 6

**Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum: Total Most or Second Most Important**  
**BASE: All adults aged 16+ in Scotland**

	LIKELIHOOD OF VOTING									VOTE IN 2011						
	Total	Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Economy	480	403	332	71	41	26	10	148	77	37	62	24	119	3	59	175
	48%	50%	50%	51%	45%	38%	25%	43%	38%	53%	39%	59%	52%	53%	42%	49%
Currency	131	115	91	23	11	5	1	40	17	12	24	8	35	2	20	31
	13%	14%	14%	17%	12%	7%	2%	12%	8%	16%	15%	19%	15%	26%	14%	9%
Pensions	212	173	146	27	23	15	1	67	40	13	49	8	50	2	31	60
	21%	21%	22%	19%	26%	22%	3%	19%	20%	18%	30%	19%	22%	25%	22%	17%
Scotland's relationship with rest of the UK	178	152	126	27	13	9	3	52	25	19	21	12	44	1	17	64
	18%	19%	19%	19%	14%	13%	8%	15%	13%	26%	13%	29%	19%	18%	12%	18%
Scotland's relationship with EU	106	95	74	21	4	4	4	33	12	3	14	5	36	1	15	33
	11%	12%	11%	15%	4%	6%	10%	10%	6%	4%	9%	12%	16%	13%	11%	9%
Welfare	196	155	122	33	22	12	8	74	42	5	33	8	48	2	25	76
	19%	19%	18%	23%	24%	17%	20%	22%	21%	7%	21%	21%	21%	25%	18%	21%
Defence	108	92	81	12	12	4	-	28	16	12	19	5	20	1	8	42
	11%	11%	12%	8%	13%	6%	-	8%	8%	17%	12%	13%	9%	18%	6%	12%
Immigration	125	95	78	17	9	15	7	48	31	9	22	1	27	1	12	53
	12%	12%	12%	12%	9%	22%	17%	14%	15%	12%	14%	3%	12%	22%	8%	15%
Energy	112	84	71	13	9	14	5	41	28	6	21	6	25	-	15	39
	11%	10%	11%	9%	10%	20%	12%	12%	14%	9%	13%	16%	11%	-	10%	11%
Broadcasting	17	13	13	-	2	1	-	4	4	1	3	1	6	-	2	5
	2%	2%	2%	-	3%	2%	-	1%	2%	1%	2%	3%	3%	-	1%	1%
Not stated	157	107	91	16	16	13	21	66	50	12	24	1	21	-	34	65
	16%	13%	14%	12%	17%	19%	51%	19%	25%	17%	15%	3%	9%	-	24%	18%

SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum: Total Most, Second or Third Most Important  
 BASE: All adults aged 16+ in Scotland

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Economy	587	279	307	98	92	117	115	78	86	191	232	164	149	187	114	137	335	251
	58%	58%	59%	68%	58%	71%	64%	51%	42%	63%	67%	46%	69%	65%	56%	46%	67%	50%
Currency	227	117	110	27	47	42	40	34	37	74	82	71	51	70	47	60	121	106
	23%	24%	21%	18%	30%	25%	22%	22%	18%	24%	24%	20%	23%	24%	23%	20%	24%	21%
Pensions	309	142	167	27	41	40	57	58	85	68	97	144	49	95	70	94	144	164
	31%	29%	32%	19%	26%	24%	32%	38%	41%	23%	28%	40%	23%	33%	34%	31%	29%	33%
Scotland's relationship with rest of the UK	245	110	135	39	46	42	44	32	42	85	86	73	74	64	47	61	138	107
	24%	23%	26%	27%	29%	26%	24%	21%	20%	28%	25%	20%	34%	22%	23%	20%	27%	21%
Scotland's relationship with EU	157	86	71	31	22	22	30	24	27	53	53	51	53	38	27	40	91	66
	16%	18%	14%	22%	14%	14%	17%	16%	13%	18%	15%	14%	24%	13%	13%	13%	18%	13%
Welfare	292	137	155	42	45	58	66	35	46	87	123	81	62	78	47	104	140	152
	29%	28%	30%	29%	28%	35%	36%	23%	22%	29%	36%	23%	29%	27%	23%	35%	28%	30%
Defence	177	81	96	30	27	24	33	22	41	57	57	63	31	60	32	53	91	86
	18%	17%	18%	21%	17%	15%	18%	14%	20%	19%	16%	18%	14%	21%	16%	18%	18%	17%
Immigration	209	106	103	38	42	25	38	35	31	80	64	65	29	49	54	77	78	131
	21%	22%	20%	26%	27%	15%	21%	23%	15%	26%	18%	18%	13%	17%	27%	26%	15%	26%
Energy	211	110	101	29	42	37	28	32	43	71	65	75	30	57	46	79	86	125
	21%	23%	19%	20%	26%	23%	16%	21%	21%	23%	19%	21%	14%	20%	23%	26%	17%	25%
Broadcasting	23	10	13	1	5	2	7	3	5	6	10	8	5	10	5	4	15	9
	2%	2%	2%	1%	3%	1%	4%	2%	2%	2%	3%	2%	2%	3%	2%	1%	3%	2%
Not stated	157	77	81	16	18	22	22	33	47	34	44	80	36	40	33	49	76	82
	16%	16%	15%	11%	11%	14%	12%	21%	23%	11%	13%	22%	16%	14%	16%	16%	15%	16%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 7

**Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum: Total Most, Second or Third Most Important**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA							REFERENDUM VOTING INTENTION			
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Economy	587 58%	255 57%	195 54%	136 69%	59 73%	89 68%	64 49%	74 56%	89 63%	67 51%	70 53%	75 57%	181 64%	241 57%	164 54%
Currency	227 23%	109 24%	69 19%	49 25%	18 22%	33 25%	24 18%	20 15%	31 22%	35 27%	31 24%	35 27%	59 21%	105 25%	64 21%
Pensions	309 31%	144 32%	105 29%	59 30%	22 28%	40 30%	27 21%	40 31%	44 31%	39 30%	36 27%	61 46%	90 32%	122 29%	96 32%
Scotland's relationship with rest of the UK	245 24%	91 20%	96 27%	57 29%	29 36%	37 28%	26 20%	48 36%	31 22%	22 17%	27 21%	25 19%	68 24%	111 26%	65 21%
Scotland's relationship with EU	157 16%	59 13%	50 14%	49 25%	18 22%	35 27%	15 12%	26 20%	17 12%	15 11%	17 13%	14 11%	53 19%	63 15%	41 14%
Welfare	292 29%	150 33%	89 25%	52 26%	28 35%	28 22%	23 17%	40 30%	39 27%	43 33%	55 42%	36 27%	103 36%	101 24%	87 29%
Defence	177 18%	83 19%	61 17%	33 17%	20 25%	17 13%	21 16%	25 19%	31 22%	20 15%	20 15%	23 18%	46 16%	86 20%	45 15%
Immigration	209 21%	104 23%	70 19%	34 17%	9 11%	26 20%	20 16%	25 19%	29 21%	37 28%	26 20%	38 29%	70 25%	75 18%	64 21%
Energy	211 21%	99 22%	63 17%	49 25%	25 31%	29 22%	24 18%	10 8%	22 16%	33 25%	30 23%	37 28%	71 25%	67 16%	73 24%
Broadcasting	23 2%	9 2%	9 3%	5 3%	- -	5 4%	2 1%	6 5%	3 2%	3 2%	2 1%	2 1%	10 3%	7 2%	6 2%
Not stated	157 16%	58 13%	82 23%	18 9%	5 6%	13 10%	44 33%	24 19%	23 16%	16 12%	20 15%	13 10%	24 8%	78 18%	56 18%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 7

Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum: Total Most, Second or Third Most Important  
BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Economy	587	496	409	87	48	29	14	178	91	44	83	26	145	4	68	217
	58%	61%	61%	62%	53%	42%	34%	52%	45%	62%	51%	64%	63%	67%	49%	60%
Currency	227	193	158	35	22	9	3	69	34	20	35	15	58	3	29	66
	23%	24%	24%	25%	24%	14%	8%	20%	17%	29%	22%	36%	25%	45%	21%	18%
Pensions	309	249	212	38	33	21	5	97	59	16	62	13	84	3	42	90
	31%	31%	32%	27%	36%	31%	12%	28%	29%	22%	38%	32%	36%	55%	30%	25%
Scotland's relationship with rest of the UK	245	212	174	38	18	10	4	71	33	26	31	16	57	1	31	84
	24%	26%	26%	27%	20%	15%	10%	21%	16%	37%	19%	39%	25%	18%	22%	23%
Scotland's relationship with EU	157	132	106	27	7	13	6	51	25	7	20	6	47	1	16	59
	16%	16%	16%	19%	7%	18%	14%	15%	12%	10%	12%	16%	21%	13%	12%	16%
Welfare	292	239	196	42	27	17	9	95	53	14	56	12	72	2	39	99
	29%	30%	29%	30%	29%	25%	23%	28%	26%	19%	34%	29%	31%	25%	28%	27%
Defence	177	153	129	24	18	4	1	48	23	20	27	7	36	1	23	63
	18%	19%	19%	17%	20%	6%	2%	14%	12%	28%	17%	18%	15%	18%	16%	17%
Immigration	209	157	128	30	22	22	7	81	51	12	34	6	43	2	19	92
	21%	20%	19%	21%	24%	33%	17%	24%	26%	17%	21%	15%	19%	34%	14%	26%
Energy	211	167	135	32	15	21	8	76	44	12	40	11	52	1	23	73
	21%	21%	20%	23%	17%	31%	19%	22%	22%	16%	25%	27%	23%	13%	16%	20%
Broadcasting	23	19	17	2	2	1	-	6	4	1	4	3	8	-	2	6
	2%	2%	3%	2%	3%	2%	-	2%	2%	2%	2%	6%	3%	-	1%	2%
Not stated	157	107	91	16	16	13	21	66	50	12	24	1	21	-	34	65
	16%	13%	14%	12%	17%	19%	51%	19%	25%	17%	15%	3%	9%	-	24%	18%

**Q2a-Q2c. Summary Table: Importance of Economy in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important	(+3) 320	158	162	51	61	72	61	36	39	112	133	75	86	108	57	69	194	126
	32%	33%	31%	35%	38%	44%	34%	23%	19%	37%	39%	21%	40%	38%	28%	23%	38%	25%
Second most important	(+2) 160	78	82	29	23	29	32	20	27	52	61	47	38	53	32	36	91	69
	16%	16%	16%	20%	15%	17%	18%	13%	13%	17%	18%	13%	18%	18%	16%	12%	18%	14%
Third most important	(+1) 107	43	64	18	9	16	22	22	20	27	37	43	24	26	24	32	50	57
	11%	9%	12%	13%	6%	10%	12%	14%	10%	9%	11%	12%	11%	9%	12%	11%	10%	11%
<b>Average</b>	<b>1.38</b>	<b>1.39</b>	<b>1.36</b>	<b>1.58</b>	<b>1.50</b>	<b>1.76</b>	<b>1.49</b>	<b>1.11</b>	<b>0.92</b>	<b>1.54</b>	<b>1.62</b>	<b>1.00</b>	<b>1.65</b>	<b>1.59</b>	<b>1.28</b>	<b>1.03</b>	<b>1.62</b>	<b>1.13</b>



**Q2a-Q2c. Summary Table: Importance of Economy in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 320	146	92	82	32	55	37	31	55	39	39	33	97	139	84
	32%	32%	25%	41%	40%	42%	28%	23%	39%	29%	29%	25%	34%	33%	27%
Second most important	(+2) 160	66	61	32	15	21	15	28	24	17	19	21	51	59	50
	16%	15%	17%	16%	18%	16%	12%	21%	17%	13%	14%	16%	18%	14%	16%
Third most important	(+1) 107	43	42	22	12	13	12	15	11	11	12	20	33	43	31
	11%	10%	12%	11%	15%	10%	9%	12%	7%	9%	9%	16%	12%	10%	10%
<b>Average</b>	<b>1.38</b>	<b>1.37</b>	<b>1.22</b>	<b>1.68</b>	<b>1.71</b>	<b>1.69</b>	<b>1.16</b>	<b>1.24</b>	<b>1.58</b>	<b>1.23</b>	<b>1.26</b>	<b>1.23</b>	<b>1.51</b>	<b>1.37</b>	<b>1.25</b>

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 8

**Q2a-Q2c. Summary Table: Importance of Economy in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	320	267	215	53	29	19	4	105	53	23	42	14	76	2	41	122
	32%	33%	32%	37%	31%	28%	11%	31%	26%	32%	26%	34%	33%	34%	29%	34%
Second most important (+2)	160	135	117	18	12	7	6	43	24	15	20	10	43	1	18	53
	16%	17%	18%	13%	13%	10%	14%	13%	12%	21%	13%	24%	19%	19%	13%	15%
Third most important (+1)	107	93	77	16	7	3	4	30	14	7	21	2	26	1	9	41
	11%	12%	12%	11%	8%	4%	10%	9%	7%	9%	13%	5%	11%	14%	7%	11%
<b>Average</b>	<b>1.38</b>	<b>1.44</b>	<b>1.43</b>	<b>1.50</b>	<b>1.29</b>	<b>1.08</b>	<b>0.70</b>	<b>1.26</b>	<b>1.10</b>	<b>1.48</b>	<b>1.16</b>	<b>1.57</b>	<b>1.48</b>	<b>1.54</b>	<b>1.20</b>	<b>1.43</b>

**Q2a-Q2c. Summary Table: Importance of Currency in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important	(+3) 45 4%	26 5%	18 4%	5 3%	12 7%	4 2%	12 7%	4 3%	8 4%	17 5%	16 5%	12 3%	7 3%	12 4%	12 6%	14 5%	18 4%	27 5%
Second most important	(+2) 87 9%	45 9%	42 8%	8 5%	20 12%	19 11%	12 7%	16 10%	12 6%	28 9%	30 9%	28 8%	20 9%	26 9%	20 10%	21 7%	46 9%	41 8%
Third most important	(+1) 96 9%	46 9%	50 10%	14 9%	16 10%	19 12%	17 9%	14 9%	16 8%	29 10%	36 11%	30 8%	24 11%	33 11%	15 7%	25 8%	56 11%	39 8%
<b>Average</b>	<b>0.40</b>	<b>0.44</b>	<b>0.36</b>	<b>0.31</b>	<b>0.57</b>	<b>0.42</b>	<b>0.42</b>	<b>0.38</b>	<b>0.32</b>	<b>0.44</b>	<b>0.42</b>	<b>0.35</b>	<b>0.39</b>	<b>0.41</b>	<b>0.45</b>	<b>0.36</b>	<b>0.40</b>	<b>0.40</b>

**Q2a-Q2c. Summary Table: Importance of Currency in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 45 4%	25 6%	14 4%	6 3%	2 3%	3 3%	2 2%	3 3%	11 8%	5 4%	7 5%	11 8%	14 5%	16 4%	15 5%
Second most important	(+2) 87 9%	38 8%	25 7%	24 12%	4 5%	20 15%	11 9%	6 5%	10 7%	16 12%	10 8%	10 7%	23 8%	36 9%	27 9%
Third most important	(+1) 96 9%	46 10%	30 8%	19 10%	12 14%	9 7%	10 8%	10 8%	11 7%	14 11%	15 11%	15 11%	22 8%	52 12%	22 7%
<b>Average</b>	<b>0.40</b>	<b>0.44</b>	<b>0.34</b>	<b>0.42</b>	<b>0.32</b>	<b>0.45</b>	<b>0.31</b>	<b>0.25</b>	<b>0.44</b>	<b>0.47</b>	<b>0.42</b>	<b>0.51</b>	<b>0.39</b>	<b>0.41</b>	<b>0.39</b>

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 9

Q2a-Q2c. Summary Table: Importance of Currency in deciding how you might vote in the referendum.

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING								VOTE IN 2011						
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	45	39	32	7	6	-	-	13	6	7	10	*	14	1	6	8
	4%	5%	5%	5%	6%	-	-	4%	3%	10%	6%	1%	6%	11%	4%	2%
Second most important (+2)	87	75	59	16	5	5	1	27	11	5	14	7	22	1	14	23
	9%	9%	9%	11%	6%	7%	2%	8%	6%	7%	9%	18%	9%	15%	10%	7%
Third most important (+1)	96	78	67	11	11	4	3	29	18	9	11	7	23	1	9	35
	9%	10%	10%	8%	12%	6%	6%	9%	9%	13%	7%	17%	10%	19%	7%	10%
<b>Average</b>	<b>0.40</b>	<b>0.43</b>	<b>0.42</b>	<b>0.46</b>	<b>0.42</b>	<b>0.21</b>	<b>0.10</b>	<b>0.36</b>	<b>0.28</b>	<b>0.55</b>	<b>0.42</b>	<b>0.57</b>	<b>0.47</b>	<b>0.82</b>	<b>0.40</b>	<b>0.29</b>

**Q2a-Q2c. Summary Table: Importance of Pensions in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important	(+3) 116	49	67	8	7	10	20	25	46	15	30	71	13	35	27	41	48	68
	11%	10%	13%	5%	4%	6%	11%	16%	22%	5%	9%	20%	6%	12%	13%	13%	10%	13%
Second most important	96	47	49	14	11	10	19	17	26	24	29	43	14	32	21	29	45	51
	(+2) 10%	10%	9%	9%	7%	6%	10%	11%	12%	8%	8%	12%	6%	11%	11%	10%	9%	10%
Third most important	(+1) 96	46	50	6	24	19	18	16	14	29	38	29	22	29	21	24	51	46
	10%	10%	10%	4%	15%	12%	10%	10%	7%	10%	11%	8%	10%	10%	11%	8%	10%	9%
<b>Average</b>	<b>0.63</b>	<b>0.59</b>	<b>0.67</b>	<b>0.39</b>	<b>0.42</b>	<b>0.42</b>	<b>0.64</b>	<b>0.82</b>	<b>0.99</b>	<b>0.40</b>	<b>0.54</b>	<b>0.91</b>	<b>0.41</b>	<b>0.69</b>	<b>0.72</b>	<b>0.68</b>	<b>0.57</b>	<b>0.69</b>

**Q2a-Q2c. Summary Table: Importance of Pensions in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA							REFERENDUM VOTING INTENTION			
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 116	51	44	20	6	15	13	16	9	25	8	22	30	44	42
	11%	11%	12%	10%	8%	12%	10%	13%	7%	19%	6%	17%	11%	10%	14%
Second most important	(+2) 96	54	26	16	7	10	6	10	15	9	17	23	25	47	24
	10%	12%	7%	8%	8%	7%	4%	8%	10%	7%	13%	18%	9%	11%	8%
Third most important	(+1) 96	39	35	23	10	15	9	13	19	5	10	16	35	31	31
	10%	9%	10%	12%	12%	11%	7%	10%	14%	4%	7%	12%	12%	7%	10%
<b>Average</b>	<b>0.63</b>	<b>0.67</b>	<b>0.61</b>	<b>0.59</b>	<b>0.51</b>	<b>0.61</b>	<b>0.45</b>	<b>0.64</b>	<b>0.55</b>	<b>0.75</b>	<b>0.53</b>	<b>0.98</b>	<b>0.62</b>	<b>0.61</b>	<b>0.67</b>

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 10

Q2a-Q2c. Summary Table: Importance of Pensions in deciding how you might vote in the referendum.

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	116	95	83	12	13	7	-	33	20	8	30	4	25	1	18	29
	11%	12%	12%	9%	14%	11%	-	10%	10%	11%	19%	10%	11%	14%	13%	8%
Second most important (+2)	96	77	62	15	10	7	1	34	19	5	19	3	25	1	13	31
	10%	10%	9%	11%	11%	11%	3%	10%	9%	7%	12%	8%	11%	11%	9%	9%
Third most important (+1)	96	77	66	11	10	6	4	30	19	3	12	5	34	2	10	30
	10%	10%	10%	8%	11%	9%	9%	9%	10%	4%	8%	13%	15%	30%	7%	8%
<b>Average</b>	<b>0.63</b>	<b>0.64</b>	<b>0.66</b>	<b>0.55</b>	<b>0.76</b>	<b>0.63</b>	<b>0.15</b>	<b>0.57</b>	<b>0.59</b>	<b>0.51</b>	<b>0.87</b>	<b>0.61</b>	<b>0.69</b>	<b>0.94</b>	<b>0.65</b>	<b>0.50</b>



**Q2a-Q2c. Summary Table: Importance of Scotland's relationship with rest of the UK in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important (+3)	94	46	48	14	16	11	20	12	21	29	31	33	28	26	20	21	54	40
	9%	9%	9%	10%	10%	7%	11%	8%	10%	10%	9%	9%	13%	9%	10%	7%	11%	8%
Second most important (+2)	84	34	50	11	18	19	14	10	11	29	34	21	23	22	19	20	45	39
	8%	7%	10%	8%	11%	12%	8%	7%	5%	10%	10%	6%	11%	8%	9%	7%	9%	8%
Third most important (+1)	67	30	37	14	13	12	9	10	10	27	21	19	23	16	8	20	39	28
	7%	6%	7%	10%	8%	7%	5%	6%	5%	9%	6%	5%	11%	6%	4%	7%	8%	6%
<b>Average</b>	<b>0.51</b>	<b>0.49</b>	<b>0.54</b>	<b>0.54</b>	<b>0.60</b>	<b>0.51</b>	<b>0.54</b>	<b>0.43</b>	<b>0.46</b>	<b>0.57</b>	<b>0.53</b>	<b>0.45</b>	<b>0.70</b>	<b>0.48</b>	<b>0.51</b>	<b>0.40</b>	<b>0.58</b>	<b>0.45</b>

**Q2a-Q2c. Summary Table: Importance of Scotland's relationship with rest of the UK in deciding how you might vote in the referendum.  
BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 94 9%	24 5%	46 13%	25 12%	10 13%	16 12%	8 6%	23 18%	11 8%	5 4%	7 6%	14 10%	21 7%	51 12%	22 7%
Second most important	(+2) 84 8%	38 8%	25 7%	21 10%	11 14%	15 11%	10 7%	10 8%	12 8%	11 9%	9 7%	7 5%	27 10%	32 8%	25 8%
Third most important	(+1) 67 7%	29 7%	26 7%	12 6%	8 9%	6 5%	9 7%	14 11%	8 6%	6 4%	11 9%	5 4%	20 7%	28 7%	19 6%
<b>Average</b>	<b>0.51</b>	<b>0.39</b>	<b>0.59</b>	<b>0.64</b>	<b>0.75</b>	<b>0.63</b>	<b>0.39</b>	<b>0.80</b>	<b>0.46</b>	<b>0.33</b>	<b>0.39</b>	<b>0.45</b>	<b>0.49</b>	<b>0.58</b>	<b>0.44</b>

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 11

**Q2a-Q2c. Summary Table: Importance of Scotland's relationship with rest of the UK in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	94	84	71	13	4	6	-	23	10	16	12	8	19	1	7	31
	9%	10%	11%	10%	4%	9%	-	7%	5%	23%	7%	19%	8%	13%	5%	9%
Second most important (+2)	84	68	55	13	9	3	3	29	16	3	9	4	25	*	10	34
	8%	8%	8%	9%	10%	4%	8%	8%	8%	4%	5%	10%	11%	5%	7%	9%
Third most important (+1)	67	59	48	12	5	1	1	19	8	7	10	4	13	-	14	19
	7%	7%	7%	8%	6%	2%	2%	6%	4%	10%	6%	10%	6%	-	10%	5%
<b>Average</b>	<b>0.51</b>	<b>0.56</b>	<b>0.56</b>	<b>0.56</b>	<b>0.38</b>	<b>0.37</b>	<b>0.18</b>	<b>0.43</b>	<b>0.34</b>	<b>0.86</b>	<b>0.39</b>	<b>0.86</b>	<b>0.52</b>	<b>0.49</b>	<b>0.40</b>	<b>0.50</b>

**Q2a-Q2c. Summary Table: Importance of Scotland's relationship with EU in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important (+3)	47 5%	27 6%	20 4%	16 11%	3 2%	4 2%	9 5%	8 5%	7 3%	20 7%	13 4%	15 4%	13 6%	9 3%	10 5%	15 5%	23 4%	25 5%
Second most important (+2)	59 6%	35 7%	24 5%	10 7%	7 4%	10 6%	13 7%	10 6%	9 4%	17 6%	24 7%	19 5%	26 12%	10 4%	8 4%	14 5%	37 7%	22 4%
Third most important (+1)	51 5%	24 5%	26 5%	4 3%	12 8%	8 5%	8 4%	7 4%	11 5%	17 5%	16 5%	18 5%	13 6%	18 6%	9 4%	11 4%	31 6%	20 4%
<b>Average</b>	<b>0.31</b>	<b>0.36</b>	<b>0.26</b>	<b>0.51</b>	<b>0.22</b>	<b>0.24</b>	<b>0.34</b>	<b>0.33</b>	<b>0.24</b>	<b>0.36</b>	<b>0.29</b>	<b>0.28</b>	<b>0.49</b>	<b>0.23</b>	<b>0.27</b>	<b>0.28</b>	<b>0.34</b>	<b>0.27</b>

**Q2a-Q2c. Summary Table: Importance of Scotland's relationship with EU in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 47 5%	17 4%	21 6%	9 5%	5 7%	5 4%	9 7%	9 7%	3 2%	5 4%	6 5%	5 4%	17 6%	19 4%	12 4%
Second most important	(+2) 59 6%	20 5%	21 6%	17 9%	5 7%	14 10%	6 4%	14 11%	6 4%	6 5%	4 3%	4 3%	24 8%	18 4%	17 6%
Third most important	(+1) 51 5%	21 5%	7 2%	22 11%	7 9%	17 13%	1 1%	3 2%	7 5%	4 3%	7 5%	5 4%	13 4%	26 6%	12 4%
<b>Average</b>	<b>0.31</b>	<b>0.25</b>	<b>0.31</b>	<b>0.43</b>	<b>0.42</b>	<b>0.44</b>	<b>0.29</b>	<b>0.44</b>	<b>0.21</b>	<b>0.24</b>	<b>0.25</b>	<b>0.22</b>	<b>0.39</b>	<b>0.28</b>	<b>0.27</b>

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 12

Q2a-Q2c. Summary Table: Importance of Scotland's relationship with EU in deciding how you might vote in the referendum.  
 BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	47	41	30	11	-	2	4	18	7	1	7	3	15	-	5	17
	5%	5%	4%	8%	-	3%	10%	5%	3%	1%	4%	8%	7%	-	3%	5%
Second most important (+2)	59	54	44	10	4	1	-	15	5	2	7	1	21	1	10	17
	6%	7%	7%	7%	4%	2%	-	4%	3%	3%	5%	3%	9%	13%	7%	5%
Third most important (+1)	51	38	32	6	3	9	1	19	13	5	6	2	11	-	1	26
	5%	5%	5%	4%	3%	13%	4%	6%	6%	6%	4%	4%	5%	-	1%	7%
<b>Average</b>	<b>0.31</b>	<b>0.33</b>	<b>0.31</b>	<b>0.42</b>	<b>0.11</b>	<b>0.27</b>	<b>0.35</b>	<b>0.30</b>	<b>0.21</b>	<b>0.15</b>	<b>0.25</b>	<b>0.35</b>	<b>0.43</b>	<b>0.26</b>	<b>0.26</b>	<b>0.30</b>

**Q2a-Q2c. Summary Table: Importance of Welfare in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important (+3)	82 8%	33 7%	49 9%	8 5%	17 11%	17 10%	22 12%	11 7%	8 4%	25 8%	39 11%	19 5%	14 6%	17 6%	13 6%	38 13%	31 6%	51 10%
Second most important (+2)	114 11%	64 13%	50 10%	15 10%	16 10%	23 14%	24 13%	13 8%	23 11%	31 10%	47 14%	35 10%	25 11%	30 11%	16 8%	43 14%	55 11%	59 12%
Third most important (+1)	96 9%	39 8%	56 11%	19 13%	12 8%	18 11%	20 11%	11 7%	16 8%	32 10%	37 11%	27 7%	23 11%	30 10%	18 9%	24 8%	53 11%	42 8%
<b>Average</b>	<b>0.57</b>	<b>0.55</b>	<b>0.58</b>	<b>0.51</b>	<b>0.59</b>	<b>0.70</b>	<b>0.74</b>	<b>0.45</b>	<b>0.41</b>	<b>0.55</b>	<b>0.72</b>	<b>0.43</b>	<b>0.53</b>	<b>0.50</b>	<b>0.44</b>	<b>0.74</b>	<b>0.51</b>	<b>0.62</b>

**Q2a-Q2c. Summary Table: Importance of Welfare in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA							REFERENDUM VOTING INTENTION			
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 82 8%	52 12%	19 5%	11 6%	6 7%	6 5%	3 2%	8 6%	10 7%	11 9%	26 20%	12 9%	36 13%	20 5%	26 9%
Second most important	(+2) 114 11%	51 11%	42 12%	21 11%	14 17%	10 8%	14 11%	17 13%	10 7%	22 17%	15 12%	12 9%	41 14%	38 9%	35 11%
Third most important	(+1) 96 9%	47 10%	28 8%	20 10%	9 11%	12 9%	6 5%	15 11%	18 13%	10 8%	14 11%	11 9%	27 10%	42 10%	26 9%
<b>Average</b>	<b>0.57</b>	<b>0.68</b>	<b>0.47</b>	<b>0.48</b>	<b>0.66</b>	<b>0.39</b>	<b>0.32</b>	<b>0.56</b>	<b>0.49</b>	<b>0.66</b>	<b>0.94</b>	<b>0.55</b>	<b>0.76</b>	<b>0.43</b>	<b>0.58</b>



## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 13

Q2a-Q2c. Summary Table: Importance of Welfare in deciding how you might vote in the referendum.

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	82 8%	63 8%	54 8%	9 7%	10 11%	6 9%	3 7%	28 8%	19 9%	1 2%	13 8%	4 11%	25 11%	1 9%	6 5%	32 9%
Second most important (+2)	114 11%	91 11%	68 10%	23 17%	12 13%	5 8%	5 13%	46 14%	23 11%	3 5%	20 13%	4 10%	23 10%	1 16%	18 13%	44 12%
Third most important (+1)	96 9%	84 10%	75 11%	10 7%	5 5%	5 8%	1 2%	21 6%	11 6%	9 13%	22 14%	4 9%	23 10%	-	14 10%	23 6%
<b>Average</b>	<b>0.57</b>	<b>0.57</b>	<b>0.56</b>	<b>0.60</b>	<b>0.63</b>	<b>0.51</b>	<b>0.51</b>	<b>0.58</b>	<b>0.56</b>	<b>0.27</b>	<b>0.63</b>	<b>0.61</b>	<b>0.63</b>	<b>0.59</b>	<b>0.50</b>	<b>0.57</b>

**Q2a-Q2c. Summary Table: Importance of Defence in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important (+3)	46	22	24	9	3	5	5	13	11	12	10	24	6	18	9	13	24	23
	5%	5%	5%	6%	2%	3%	3%	9%	6%	4%	3%	7%	3%	6%	4%	4%	5%	4%
Second most important (+2)	62	27	35	6	12	8	15	6	15	18	23	21	11	23	10	18	34	28
	6%	6%	7%	4%	8%	5%	8%	4%	7%	6%	7%	6%	5%	8%	5%	6%	7%	6%
Third most important (+1)	69	32	37	14	12	12	13	3	14	26	24	18	14	19	13	22	33	35
	7%	7%	7%	10%	8%	7%	7%	2%	7%	9%	7%	5%	7%	7%	7%	7%	7%	7%
<b>Average</b>	<b>0.33</b>	<b>0.31</b>	<b>0.34</b>	<b>0.37</b>	<b>0.29</b>	<b>0.25</b>	<b>0.32</b>	<b>0.35</b>	<b>0.38</b>	<b>0.33</b>	<b>0.29</b>	<b>0.37</b>	<b>0.25</b>	<b>0.42</b>	<b>0.30</b>	<b>0.33</b>	<b>0.34</b>	<b>0.31</b>

**Q2a-Q2c. Summary Table: Importance of Defence in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 46 5%	26 6%	14 4%	7 4%	4 5%	5 4%	7 5%	4 3%	8 6%	8 6%	4 3%	6 4%	15 5%	21 5%	10 3%
Second most important	(+2) 62 6%	28 6%	20 6%	14 7%	8 10%	7 5%	6 4%	10 7%	13 9%	4 3%	8 6%	7 5%	11 4%	36 9%	15 5%
Third most important	(+1) 69 7%	29 6%	27 8%	12 6%	7 9%	5 4%	9 7%	11 8%	10 7%	9 7%	7 6%	11 8%	20 7%	29 7%	20 6%
<b>Average</b>	<b>0.33</b>	<b>0.36</b>	<b>0.30</b>	<b>0.30</b>	<b>0.45</b>	<b>0.25</b>	<b>0.31</b>	<b>0.33</b>	<b>0.43</b>	<b>0.30</b>	<b>0.28</b>	<b>0.31</b>	<b>0.31</b>	<b>0.39</b>	<b>0.26</b>

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 14

**Q2a-Q2c. Summary Table: Importance of Defence in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	46	40	36	4	5	2	-	10	6	1	8	2	12	*	5	19
	5%	5%	5%	3%	5%	2%	-	3%	3%	1%	5%	4%	5%	4%	3%	5%
Second most important (+2)	62	52	44	8	7	2	-	17	9	12	11	3	9	1	3	23
	6%	6%	7%	6%	8%	3%	-	5%	5%	16%	7%	8%	4%	13%	2%	6%
Third most important (+1)	69	61	48	13	6	-	1	20	7	8	8	2	15	-	15	21
	7%	8%	7%	9%	7%	-	2%	6%	4%	11%	5%	5%	7%	-	11%	6%
<b>Average</b>	<b>0.33</b>	<b>0.35</b>	<b>0.37</b>	<b>0.28</b>	<b>0.39</b>	<b>0.14</b>	<b>0.02</b>	<b>0.25</b>	<b>0.23</b>	<b>0.47</b>	<b>0.34</b>	<b>0.34</b>	<b>0.29</b>	<b>0.40</b>	<b>0.25</b>	<b>0.35</b>

**Q2a-Q2c. Summary Table: Importance of Immigration in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important	(+3) 58	27	31	13	15	10	5	8	7	28	15	15	11	7	13	27	18	40
	6%	5%	6%	9%	9%	6%	3%	5%	3%	9%	4%	4%	5%	2%	6%	9%	4%	8%
Second most important	67	30	37	14	14	7	9	12	11	28	16	23	7	15	18	28	22	45
	(+2) 7%	6%	7%	10%	9%	4%	5%	8%	5%	9%	5%	6%	3%	5%	9%	9%	4%	9%
Third most important	(+1) 83	49	35	10	13	9	24	14	13	24	33	27	10	27	24	22	37	46
	8%	10%	7%	7%	9%	5%	13%	9%	6%	8%	10%	8%	5%	9%	12%	7%	7%	9%
<b>Average</b>	<b>0.39</b>	<b>0.39</b>	<b>0.39</b>	<b>0.54</b>	<b>0.54</b>	<b>0.32</b>	<b>0.32</b>	<b>0.41</b>	<b>0.27</b>	<b>0.54</b>	<b>0.32</b>	<b>0.33</b>	<b>0.27</b>	<b>0.27</b>	<b>0.48</b>	<b>0.53</b>	<b>0.27</b>	<b>0.51</b>

**Q2a-Q2c. Summary Table: Importance of Immigration in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 58 6%	30 7%	16 5%	12 6%	3 4%	9 7%	7 5%	6 4%	9 6%	10 8%	7 5%	8 6%	17 6%	15 4%	26 8%
Second most important	(+2) 67 7%	36 8%	23 6%	9 5%	4 5%	5 4%	6 5%	5 4%	10 7%	10 7%	11 8%	17 13%	22 8%	31 7%	15 5%
Third most important	(+1) 83 8%	39 9%	31 9%	13 7%	2 2%	12 9%	8 6%	14 11%	11 8%	17 13%	8 6%	13 10%	31 11%	29 7%	23 8%
<b>Average</b>	<b>0.39</b>	<b>0.44</b>	<b>0.35</b>	<b>0.34</b>	<b>0.24</b>	<b>0.37</b>	<b>0.30</b>	<b>0.31</b>	<b>0.40</b>	<b>0.51</b>	<b>0.39</b>	<b>0.54</b>	<b>0.45</b>	<b>0.32</b>	<b>0.43</b>

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Table 15

Q2a-Q2c. Summary Table: Importance of Immigration in deciding how you might vote in the referendum.

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	58 6%	41 5%	31 5%	11 8%	4 5%	7 10%	6 13%	28 8%	17 8%	1 1%	8 5%	1 3%	13 6%	1 15%	8 6%	26 7%
Second most important (+2)	67 7%	54 7%	47 7%	7 5%	4 5%	8 11%	2 4%	20 6%	14 7%	8 11%	15 9%	- -	14 6%	* 7%	4 3%	27 8%
Third most important (+1)	83 8%	62 8%	50 8%	12 9%	14 15%	7 11%	- -	33 10%	21 10%	3 5%	12 7%	5 12%	17 7%	1 11%	7 5%	39 11%
<b>Average</b>	<b>0.39</b>	<b>0.36</b>	<b>0.35</b>	<b>0.41</b>	<b>0.38</b>	<b>0.65</b>	<b>0.48</b>	<b>0.46</b>	<b>0.49</b>	<b>0.31</b>	<b>0.40</b>	<b>0.20</b>	<b>0.36</b>	<b>0.71</b>	<b>0.28</b>	<b>0.48</b>

**Q2a-Q2c. Summary Table: Importance of Energy in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Most important (+3)	34 3%	16 3%	18 3%	3 2%	5 3%	8 5%	3 2%	3 2%	11 5%	8 3%	12 3%	14 4%	4 2%	8 3%	7 3%	15 5%	12 2%	22 4%
Second most important (+2)	78 8%	35 7%	43 8%	10 7%	17 11%	12 7%	11 6%	13 8%	14 7%	27 9%	23 7%	27 8%	11 5%	23 8%	18 9%	26 9%	34 7%	44 9%
Third most important (+1)	99 10%	59 12%	40 8%	16 11%	20 12%	17 10%	14 8%	15 10%	18 9%	36 12%	30 9%	33 9%	15 7%	25 9%	21 10%	38 13%	40 8%	60 12%
<b>Average</b>	<b>0.35</b>	<b>0.37</b>	<b>0.34</b>	<b>0.32</b>	<b>0.43</b>	<b>0.40</b>	<b>0.25</b>	<b>0.33</b>	<b>0.39</b>	<b>0.38</b>	<b>0.32</b>	<b>0.36</b>	<b>0.22</b>	<b>0.34</b>	<b>0.38</b>	<b>0.44</b>	<b>0.29</b>	<b>0.42</b>



**Q2a-Q2c. Summary Table: Importance of Energy in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Most important	(+3) 34 3%	17 4%	9 2%	8 4%	7 8%	3 2%	3 2%	2 1%	2 2%	6 4%	6 4%	6 5%	9 3%	15 4%	9 3%
Second most important	(+2) 78 8%	31 7%	24 7%	23 11%	8 10%	14 11%	9 7%	5 4%	7 5%	10 8%	9 7%	15 11%	25 9%	27 6%	26 8%
Third most important	(+1) 99 10%	51 11%	30 8%	19 9%	10 12%	12 9%	12 9%	3 2%	13 9%	17 13%	16 12%	16 12%	36 13%	25 6%	38 13%
<b>Average</b>	<b>0.35</b>	<b>0.37</b>	<b>0.29</b>	<b>0.44</b>	<b>0.57</b>	<b>0.38</b>	<b>0.29</b>	<b>0.15</b>	<b>0.24</b>	<b>0.41</b>	<b>0.39</b>	<b>0.49</b>	<b>0.40</b>	<b>0.30</b>	<b>0.39</b>

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Table 16

**Q2a-Q2c. Summary Table: Importance of Energy in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	34 3%	24 3%	20 3%	4 3%	3 3%	4 6%	3 7%	14 4%	10 5%	1 1%	7 4%	2 6%	7 3%	-	8 6%	9 2%
Second most important (+2)	78 8%	60 7%	51 8%	9 6%	6 6%	10 15%	2 5%	27 8%	18 9%	5 7%	14 9%	4 10%	18 8%	-	6 4%	31 8%
Third most important (+1)	99 10%	83 10%	64 10%	19 13%	6 7%	7 11%	3 7%	36 10%	17 8%	5 8%	19 12%	5 11%	27 12%	1 13%	8 6%	34 10%
<b>Average</b>	<b>0.35</b>	<b>0.34</b>	<b>0.34</b>	<b>0.35</b>	<b>0.30</b>	<b>0.57</b>	<b>0.38</b>	<b>0.38</b>	<b>0.41</b>	<b>0.27</b>	<b>0.42</b>	<b>0.48</b>	<b>0.36</b>	<b>0.13</b>	<b>0.33</b>	<b>0.34</b>

**Q2a-Q2c. Summary Table: Importance of Broadcasting in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517	
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505	
Most important	(+3)	8	3	5	1	3	1	2	-	1	5	3	1	-	6	3	-	6	3
		1%	1%	1%	1%	2%	1%	1%	-	*	1%	1%	*	-	2%	1%	-	1%	1%
Second most important	(+2)	8	4	5	-	-	1	5	1	2	-	6	3	1	3	2	3	4	4
		1%	1%	1%	-	-	1%	3%	1%	1%	-	2%	1%	*	1%	1%	1%	1%	1%
Third most important	(+1)	7	4	3	-	1	-	1	2	3	1	1	4	4	1	-	1	5	1
		1%	1%	1%	-	1%	-	1%	1%	1%	*	*	1%	2%	*	-	*	1%	*
<b>Average</b>		<b>0.05</b>	<b>0.04</b>	<b>0.05</b>	<b>0.03</b>	<b>0.07</b>	<b>0.04</b>	<b>0.08</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.03</b>	<b>0.03</b>	<b>0.08</b>	<b>0.06</b>	<b>0.02</b>	<b>0.06</b>	<b>0.04</b>

**Q2a-Q2c. Summary Table: Importance of Broadcasting in deciding how you might vote in the referendum.**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION			
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know	
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291	
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304	
Most important	(+3)	8	4	4	1	-	1	-	4	-	2	1	1	3	2	4
		1%	1%	1%	*	-	1%	-	3%	-	1%	1%	1%	1%	*	1%
Second most important	(+2)	8	5	3	1	-	1	-	1	3	1	1	1	3	3	3
		1%	1%	1%	*	-	1%	-	1%	2%	1%	1%	*	1%	1%	1%
Third most important	(+1)	7	-	3	4	-	4	2	1	-	-	-	-	4	3	-
		1%	-	1%	2%	-	3%	1%	1%	-	-	-	-	1%	1%	-
<b>Average</b>		<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.04</b>	<b>0.00</b>	<b>0.06</b>	<b>0.01</b>	<b>0.11</b>	<b>0.05</b>	<b>0.06</b>	<b>0.04</b>	<b>0.04</b>	<b>0.07</b>	<b>0.03</b>	<b>0.05</b>

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Table 17

Q2a-Q2c. Summary Table: Importance of Broadcasting in deciding how you might vote in the referendum.

BASE: All adults aged 16+ in Scotland

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Most important (+3)	8 1%	5 1%	5 1%	- -	2 3%	1 2%	- -	4 1%	4 2%	- -	1 1%	- -	3 1%	- -	2 1%	3 1%
Second most important (+2)	8 1%	8 1%	8 1%	- -	- -	- -	- -	- -	- -	1 1%	2 1%	1 3%	3 1%	- -	- -	2 1%
Third most important (+1)	7 1%	7 1%	4 1%	2 2%	- -	- -	- -	2 1%	- -	1 1%	1 1%	2 4%	2 1%	- -	- -	1 *
<b>Average</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.02</b>	<b>0.08</b>	<b>0.06</b>	<b>0.00</b>	<b>0.04</b>	<b>0.06</b>	<b>0.03</b>	<b>0.04</b>	<b>0.09</b>	<b>0.07</b>	<b>0.00</b>	<b>0.03</b>	<b>0.04</b>

**Q2a-Q2c. Summary table: Importance of topics in deciding how you might vote in the referendum**  
**BASE: All adults aged 16+ in Scotland**

		Economy	Currency	Pensions	Scotland's relationship with rest of the UK	Scotland's relationship with EU	Welfare	Defence	Immigration	Energy	Broadcasting
Unweighted base		1008	1008	1008	1008	1008	1008	1008	1008	1008	1008
Weighted base		1008	1008	1008	1008	1008	1008	1008	1008	1008	1008
Most important	(+3)	320 32%	45 4%	116 11%	94 9%	47 5%	82 8%	46 5%	58 6%	34 3%	8 1%
Second most important	(+2)	160 16%	87 9%	96 10%	84 8%	59 6%	114 11%	62 6%	67 7%	78 8%	8 1%
Third most important	(+1)	107 11%	96 9%	96 10%	67 7%	51 5%	96 9%	69 7%	83 8%	99 10%	7 1%
<b>Average</b>		<b>1.38</b>	<b>0.40</b>	<b>0.63</b>	<b>0.51</b>	<b>0.31</b>	<b>0.57</b>	<b>0.33</b>	<b>0.39</b>	<b>0.35</b>	<b>0.05</b>

**Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?**

**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
<b>Any certain / very likely (Net)</b>	<b>807</b>	<b>392</b>	<b>415</b>	<b>97</b>	<b>110</b>	<b>131</b>	<b>153</b>	<b>137</b>	<b>179</b>	<b>208</b>	<b>284</b>	<b>316</b>	<b>187</b>	<b>245</b>	<b>161</b>	<b>214</b>	<b>432</b>	<b>375</b>
	<b>80%</b>	<b>81%</b>	<b>79%</b>	<b>67%</b>	<b>70%</b>	<b>80%</b>	<b>85%</b>	<b>89%</b>	<b>87%</b>	<b>68%</b>	<b>82%</b>	<b>88%</b>	<b>86%</b>	<b>86%</b>	<b>79%</b>	<b>71%</b>	<b>86%</b>	<b>74%</b>
Certain to vote	667	320	347	69	81	105	128	125	159	150	233	284	161	202	136	167	363	304
	66%	66%	66%	47%	51%	64%	71%	82%	77%	49%	68%	79%	74%	71%	67%	56%	72%	60%
Very likely to vote	140	72	69	29	29	26	25	12	20	58	51	32	27	43	24	46	69	71
	14%	15%	13%	20%	19%	16%	14%	8%	10%	19%	15%	9%	12%	15%	12%	15%	14%	14%
Quite likely to vote	92	35	57	20	27	10	15	9	10	47	25	19	8	25	22	37	33	59
	9%	7%	11%	14%	17%	6%	8%	6%	5%	16%	7%	5%	4%	9%	11%	12%	7%	12%
Not very likely to vote	68	31	38	16	13	14	6	7	11	29	20	19	7	12	14	35	20	49
	7%	6%	7%	11%	8%	9%	3%	5%	5%	10%	6%	5%	3%	4%	7%	11%	4%	10%
Certain not to vote	41	27	14	11	8	9	7	-	6	19	15	6	14	4	7	16	18	23
	4%	6%	3%	8%	5%	5%	4%	-	3%	6%	4%	2%	7%	1%	3%	5%	4%	4%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 19

**Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?**

**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA								REFERENDUM VOTING INTENTION		
		West	East/ South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
<b>Any certain / very likely (Net)</b>	<b>807</b>	<b>375</b>	<b>283</b>	<b>149</b>	<b>63</b>	<b>98</b>	<b>107</b>	<b>101</b>	<b>121</b>	<b>107</b>	<b>109</b>	<b>101</b>	<b>260</b>	<b>349</b>	<b>198</b>
	<b>80%</b>	<b>84%</b>	<b>78%</b>	<b>76%</b>	<b>78%</b>	<b>74%</b>	<b>82%</b>	<b>77%</b>	<b>86%</b>	<b>82%</b>	<b>83%</b>	<b>77%</b>	<b>92%</b>	<b>83%</b>	<b>65%</b>
Certain to vote	667	323	221	123	54	79	79	84	103	91	100	78	225	293	148
	66%	72%	61%	62%	67%	60%	60%	64%	73%	69%	76%	59%	80%	70%	49%
Very likely to vote	140	52	62	27	9	19	28	17	18	17	10	23	35	56	50
	14%	12%	17%	14%	11%	14%	22%	13%	13%	13%	7%	17%	12%	13%	16%
Quite likely to vote	92	43	31	18	9	12	10	13	10	14	15	11	12	29	50
	9%	9%	9%	9%	11%	9%	7%	10%	7%	10%	11%	8%	4%	7%	16%
Not very likely to vote	68	26	23	19	7	13	6	7	10	7	6	13	7	26	36
	7%	6%	6%	10%	8%	10%	4%	5%	7%	6%	4%	10%	2%	6%	12%
Certain not to vote	41	6	24	11	2	9	9	10	1	2	1	7	4	16	21
	4%	1%	7%	6%	3%	7%	7%	8%	1%	2%	1%	5%	1%	4%	7%



## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 19

**Q3. How likely do you think you are to vote in the referendum on Scottish Independence on the 18th of September 2014?**

**BASE: All adults aged 16+ in Scotland**

	LIKELIHOOD OF VOTING									VOTE IN 2011						
	Total	Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
<b>Any certain / very likely (Net)</b>	<b>807</b>	<b>807</b>	<b>667</b>	<b>140</b>	-	-	-	<b>140</b>	-	<b>69</b>	<b>144</b>	<b>38</b>	<b>218</b>	<b>6</b>	<b>107</b>	<b>224</b>
	<b>80%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	-	-	-	<b>41%</b>	-	<b>97%</b>	<b>89%</b>	<b>95%</b>	<b>95%</b>	<b>100%</b>	<b>77%</b>	<b>62%</b>
Certain to vote	667	667	667	-	-	-	-	-	-	63	127	33	200	5	82	158
	66%	83%	100%	-	-	-	-	-	-	90%	79%	82%	87%	79%	59%	44%
Very likely to vote	140	140	-	140	-	-	-	140	-	5	17	5	18	1	26	67
	14%	17%	-	100%	-	-	-	41%	-	8%	11%	13%	8%	21%	19%	19%
Quite likely to vote	92	-	-	-	92	-	-	92	92	1	10	1	5	-	21	54
	9%	-	-	-	100%	-	-	27%	46%	1%	6%	2%	2%	-	15%	15%
Not very likely to vote	68	-	-	-	-	68	-	68	68	1	4	1	6	-	9	47
	7%	-	-	-	-	100%	-	20%	34%	1%	2%	2%	3%	-	7%	13%
Certain not to vote	41	-	-	-	-	-	41	41	41	-	4	-	1	-	2	35
	4%	-	-	-	-	-	100%	12%	20%	-	2%	-	*	-	1%	10%

SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

**Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?**  
**BASE: All adults aged 16+ in Scotland**

	Total	SEX		AGE								SEG				SEG		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE
Unweighted base	1008	461	547	91	140	146	150	161	320	231	296	481	200	291	207	310	491	517
Weighted base	1008	484	524	145	158	164	180	153	207	303	345	360	217	286	204	301	503	505
Did not vote	360	181	179	101	83	60	52	34	29	185	113	63	63	89	73	135	153	208
	36%	37%	34%	70%	53%	37%	29%	22%	14%	61%	33%	18%	29%	31%	36%	45%	30%	41%
Conservative	70	36	34	4	6	10	15	10	26	10	25	36	24	26	15	6	50	21
	7%	7%	7%	3%	3%	6%	8%	7%	13%	3%	7%	10%	11%	9%	7%	2%	10%	4%
Labour	161	70	91	11	14	25	27	32	52	25	52	84	24	41	46	50	66	95
	16%	14%	17%	7%	9%	15%	15%	21%	25%	8%	15%	23%	11%	14%	22%	16%	13%	19%
Liberal Democrat	40	21	19	1	4	8	8	8	11	5	16	19	17	15	7	2	31	9
	4%	4%	4%	1%	2%	5%	4%	5%	5%	2%	5%	5%	8%	5%	3%	1%	6%	2%
S.N.P.	231	124	107	11	23	40	54	50	53	34	93	103	59	76	36	60	135	96
	23%	26%	20%	8%	15%	24%	30%	33%	26%	11%	27%	29%	27%	27%	18%	20%	27%	19%
Other candidate or party	6	3	3	-	1	1	1	3	1	1	2	3	1	2	1	2	3	3
	1%	1%	1%	-	1%	*	1%	2%	*	*	1%	1%	1%	1%	*	1%	1%	1%
Can't remember	139	48	91	17	27	20	24	17	34	44	44	51	28	37	27	46	66	73
	14%	10%	17%	12%	17%	12%	13%	11%	16%	15%	13%	14%	13%	13%	13%	15%	13%	15%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 20

**Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?**  
**BASE: All adults aged 16+ in Scotland**

	Total	AREA			AREA							REFERENDUM VOTING INTENTION			
		West	East/South	North	H&I	North East	Mid & Fife	Lothians	Central	Glasgow	West	South	Yes	No	Don't know
Unweighted base	1008	433	334	241	115	145	123	102	126	127	112	158	262	455	291
Weighted base	1008	449	361	198	81	131	131	131	141	131	131	131	283	421	304
Did not vote	360 36%	166 37%	126 35%	69 35%	30 37%	44 34%	45 35%	38 29%	49 35%	48 37%	51 39%	54 41%	86 30%	142 34%	132 44%
Conservative	70 7%	16 4%	31 9%	24 12%	5 7%	18 14%	5 3%	18 13%	6 4%	3 2%	5 4%	11 9%	3 1%	60 14%	7 2%
Labour	161 16%	94 21%	52 14%	16 8%	3 4%	13 10%	23 18%	17 13%	28 20%	39 29%	19 15%	19 15%	26 9%	98 23%	37 12%
Liberal Democrat	40 4%	13 3%	15 4%	12 6%	5 6%	7 5%	4 3%	9 7%	3 2%	4 3%	5 4%	3 2%	5 2%	29 7%	6 2%
S.N.P.	231 23%	100 22%	79 22%	52 26%	23 29%	33 25%	30 23%	31 24%	38 27%	23 18%	28 21%	25 19%	138 49%	31 7%	62 20%
Other candidate or party	6 1%	3 1%	2 *	2 1%	1 1%	1 1%	- -	1 1%	1 *	1 *	* *	1 1%	1 1%	2 1%	2 1%
Can't remember	139 14%	58 13%	57 16%	24 12%	13 16%	14 11%	24 18%	18 13%	17 12%	14 11%	22 17%	17 13%	23 8%	59 14%	57 19%

## SCOTTISH OPINION SURVEY - INDEPENDENCE : Early January 2014 : JN114901

Table 20

**Q4. The last Scottish Parliament election was held in May 2011. For which party did you vote for your constituency MSP in that election?**  
**BASE: All adults aged 16+ in Scotland**

	Total	LIKELIHOOD OF VOTING							VOTE IN 2011							
		Certain/very likely (Net)	Certain	Very likely	Quite likely	Not very likely	Certain not to vote	Not certain (Net)	Not certain / very likely (Net)	Conservative	Labour	Lib Dem	SNP	Other	Can't remember	Did not vote
Unweighted base	1008	833	703	130	81	61	33	305	175	76	253	58	220	14	117	270
Weighted base	1008	807	667	140	92	68	41	341	201	70	161	40	231	6	139	360
Did not vote	360	224	158	67	54	47	35	203	136	-	-	-	-	-	-	360
	36%	28%	24%	48%	58%	70%	85%	59%	68%	-	-	-	-	-	-	100%
Conservative	70	69	63	5	1	1	-	7	2	70	-	-	-	-	-	-
	7%	9%	9%	4%	1%	1%	-	2%	1%	100%	-	-	-	-	-	-
Labour	161	144	127	17	10	4	4	35	17	-	161	-	-	-	-	-
	16%	18%	19%	12%	11%	5%	9%	10%	9%	-	100%	-	-	-	-	-
Liberal Democrat	40	38	33	5	1	1	-	7	2	-	-	40	-	-	-	-
	4%	5%	5%	4%	1%	1%	-	2%	1%	-	-	100%	-	-	-	-
S.N.P.	231	218	200	18	5	6	1	31	12	-	-	-	231	-	-	-
	23%	27%	30%	13%	6%	9%	3%	9%	6%	-	-	-	100%	-	-	-
Other candidate or party	6	6	5	1	-	-	-	1	-	-	-	-	-	6	-	-
	1%	1%	1%	1%	-	-	-	*	-	-	-	-	-	100%	-	-
Can't remember	139	107	82	26	21	9	2	58	32	-	-	-	-	-	139	-
	14%	13%	12%	18%	23%	14%	4%	17%	16%	-	-	-	-	-	100%	-