

### TNS Polling Onlinebus Survey (S6426 - 260121842)

**Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?**

**Base: All who would vote Labour, Conservative, Lib Dems, UKIP**

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>794</b>	<b>378</b>	<b>94</b>	<b>131</b>	<b>136</b>	<b>141</b>	<b>129</b>	<b>163</b>	<b>235</b>	<b>267</b>	<b>292</b>	
<b>Weighted Base</b>	<b>730</b>	<b>355</b>	<b>74</b>	<b>108</b>	<b>116</b>	<b>124</b>	<b>118</b>	<b>190</b>	<b>233</b>	<b>224</b>	<b>273</b>	
Definitely vote for either Labour, Conservative, Lib	<b>458</b>	259	199	44	61	69	76	82	125	157	149	153
May change my mind	<b>63%</b>	69%	56%	60%	57%	60%	61%	70%	66%	67%	66%	56%
	<b>233</b>	102	131	23	43	39	41	29	59	65	65	103
	<b>32%</b>	27%	37%	31%	40%	34%	33%	25%	31%	28%	29%	38%
Not sure	<b>37</b>	14	23	6	4	7	7	7	6	9	11	17
	<b>5%</b>	4%	6%	8%	4%	6%	6%	6%	3%	4%	5%	6%
Prefer not to say	<b>2</b>	-	2	1	-	-	1	-	-	2	-	-
	<b>*</b>	-	1%	2%	-	-	1%	-	-	1%	-	-

**TNS Polling Onlinebus Survey (S6426 - 260121842)**

T24

**Q5.You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?**

**Base: All who would vote Labour, Conservative, Lib Dems, UKIP**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>794</b>	<b>44</b>	<b>98</b>	<b>93</b>	<b>159</b>	<b>157</b>	<b>100</b>	<b>143</b>	<b>457</b>	<b>337</b>	<b>171</b>	<b>623</b>	<b>474</b>	<b>320</b>	<b>477</b>	<b>280</b>	<b>757</b>
<b>Weighted Base</b>	<b>730</b>	<b>46</b>	<b>88</b>	<b>99</b>	<b>131</b>	<b>154</b>	<b>108</b>	<b>104</b>	<b>418</b>	<b>312</b>	<b>154</b>	<b>576</b>	<b>433</b>	<b>296</b>	<b>438</b>	<b>256</b>	<b>694</b>
Definitely vote for either Labour, Conservative, Lib	<b>458</b>	33	54	69	90	92	61	59	254	203	88	370	263	195	264	174	438
May change my mind	<b>63%</b>	73%	61%	70%	68%	59%	56%	57%	61%	65%	57%	64%	61%	66%	60%	68%	63%
	<b>233</b>	11	27	27	35	54	43	37	144	89	60	173	156	78	154	70	224
	<b>32%</b>	24%	31%	27%	27%	35%	40%	36%	34%	29%	39%	30%	36%	26%	35%	27%	32%
Not sure	<b>37</b>	1	6	3	7	9	4	7	20	17	6	31	14	23	19	11	30
	<b>5%</b>	1%	7%	3%	5%	6%	4%	7%	5%	5%	4%	5%	3%	8%	4%	4%	4%
Prefer not to say	<b>2</b>	1	1	-	-	-	-	-	-	2	-	2	1	1	1	1	2
	<b>*</b>	3%	1%	-	-	-	-	-	-	1%	-	*	*	*	*	*	*



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T25

**Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?**

**Base: All who would vote Labour, Conservative, Lib Dems, UKIP**

	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK	
<b>Unweighted Base</b>	<b>794</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>581</b>	<b>177</b>	<b>17</b>	<b>8</b>	<b>758</b>	<b>25</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>730</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>510</b>	<b>177</b>	<b>21</b>	<b>7</b>	<b>687</b>	<b>28</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
Definitely vote for either Labour, Conservative, Lib	<b>458</b>	140	195	23	100	370	76	7	3	446	9	458	-	-	-
May change my mind	<b>63%</b>	65%	65%	48%	59%	72%	43%	32%	36%	65%	33%	100%	-	-	-
Not sure	<b>233</b>	64	87	22	60	131	87	11	2	218	13	-	233	-	-
Prefer not to say	<b>32%</b>	30%	29%	48%	35%	26%	49%	53%	32%	32%	48%	-	100%	-	-
	<b>37</b>	11	15	1	10	9	14	3	2	24	5	-	-	37	-
	<b>5%</b>	5%	5%	3%	6%	2%	8%	15%	32%	3%	19%	-	-	100%	-
	<b>2</b>	-	1	1	-	-	-	-	-	-	-	-	-	-	2
	<b>*</b>	-	*	1%	-	-	-	-	-	-	-	-	-	-	100%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

**Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?**

**Base: All who would vote Labour, Conservative, Lib Dems, UKIP**

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Total</b>															
<b>Unweighted Base</b>	<b>794</b>	<b>120</b>	<b>151</b>	<b>145</b>	<b>105</b>	<b>126</b>	<b>147</b>	<b>81</b>	<b>335</b>	<b>90</b>	<b>288</b>	<b>245</b>	<b>171</b>	<b>229</b>	<b>149</b>
<b>Weighted Base</b>	<b>730</b>	<b>93</b>	<b>131</b>	<b>151</b>	<b>89</b>	<b>109</b>	<b>156</b>	<b>65</b>	<b>310</b>	<b>89</b>	<b>265</b>	<b>223</b>	<b>152</b>	<b>210</b>	<b>144</b>
Definitely vote for either Labour, Conservative, Lib	<b>458</b>	59	92	109	47	54	99	46	213	42	156	148	111	115	84
May change my mind	<b>63%</b>	63%	70%	72%	52%	49%	63%	70%	69%	48%	59%	66%	73%	54%	59%
	<b>233</b>	29	35	38	36	45	50	18	84	42	89	69	33	87	45
	<b>32%</b>	32%	27%	25%	41%	42%	32%	27%	27%	47%	34%	31%	22%	41%	31%
Not sure	<b>37</b>	5	4	5	5	9	8	1	13	4	18	6	9	8	14
	<b>5%</b>	5%	3%	3%	6%	9%	5%	2%	4%	5%	7%	3%	6%	4%	10%
Prefer not to say	<b>2</b>	-	-	-	1	1	-	-	-	-	2	-	-	1	1
	<b>*</b>	-	-	-	1%	1%	-	-	-	-	1%	-	-	1%	*

### TNS Polling Onlinebus Survey (S6426 - 260121842)

**Q5. You say you will vote for either Labour, Conservative, Lib Dems or UKIP. Will you definitely vote for that party or is there a chance that you will change your mind before election day?**

**Base: All who would vote Labour, Conservative, Lib Dems, UKIP**

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>794</b>	<b>258</b>	<b>158</b>	<b>199</b>	<b>179</b>
<b>Weighted Base</b>	<b>730</b>	<b>240</b>	<b>135</b>	<b>178</b>	<b>176</b>
Definitely vote for either Labour, Conservative, Lib	<b>458</b>	161	98	94	105
May change my mind	<b>63%</b>	67%	73%	53%	60%
Not sure	<b>233</b>	72	30	72	60
Prefer not to say	<b>32%</b>	30%	22%	40%	34%
	<b>37</b>	7	7	13	10
	<b>5%</b>	3%	5%	7%	5%
	<b>2</b>	-	-	-	2
	<b>*</b>	-	-	-	1%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5b.If your preferred party failed to win a majority at the next election would you prefer them to...?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	SEX		AGE						REGION		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>794</b>	<b>378</b>	<b>94</b>	<b>131</b>	<b>136</b>	<b>141</b>	<b>129</b>	<b>163</b>	<b>235</b>	<b>267</b>	<b>292</b>
<b>Weighted Base</b>	<b>730</b>	<b>355</b>	<b>74</b>	<b>108</b>	<b>116</b>	<b>124</b>	<b>118</b>	<b>190</b>	<b>233</b>	<b>224</b>	<b>273</b>
Form a coalition government with the Liberal Democrats	179	75	21	24	30	23	29	53	48	51	80
	25%	21%	28%	22%	26%	18%	24%	28%	21%	23%	29%
Form a coalition government with the Labour party	45	24	6	9	6	5	11	8	11	19	15
	6%	7%	8%	9%	5%	4%	10%	4%	5%	8%	6%
Form a coalition government with the Conservative party	74	35	7	9	6	16	16	21	24	23	26
	10%	10%	9%	9%	5%	13%	13%	11%	10%	10%	10%
Form a coalition government with UKIP	85	40	3	7	17	16	11	31	29	25	32
	12%	11%	4%	6%	15%	13%	10%	16%	12%	11%	12%
Not form a coalition government and go in to	181	84	17	31	29	36	27	41	64	56	61
Don't know	25%	24%	23%	29%	25%	29%	23%	21%	28%	25%	22%
	166	98	21	28	27	29	24	37	57	51	59
	23%	28%	28%	26%	23%	24%	20%	20%	24%	23%	21%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

**Q5b.If your preferred party failed to win a majority at the next election would you prefer them to...?**

**Base: All who would vote Labour, Conservative, Lib Dems, UKIP**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>794</b>	<b>44</b>	<b>98</b>	<b>93</b>	<b>159</b>	<b>157</b>	<b>100</b>	<b>143</b>	<b>457</b>	<b>337</b>	<b>171</b>	<b>623</b>	<b>474</b>	<b>320</b>	<b>477</b>	<b>280</b>	<b>757</b>
<b>Weighted Base</b>	<b>730</b>	<b>46</b>	<b>88</b>	<b>99</b>	<b>131</b>	<b>154</b>	<b>108</b>	<b>104</b>	<b>418</b>	<b>312</b>	<b>154</b>	<b>576</b>	<b>433</b>	<b>296</b>	<b>438</b>	<b>256</b>	<b>694</b>
Form a coalition government with the Liberal Democrats	<b>179</b>	12	15	22	29	35	36	31	109	70	40	140	115	64	99	76	175
	<b>25%</b>	26%	17%	22%	22%	23%	33%	30%	26%	23%	26%	24%	27%	22%	22%	30%	25%
Form a coalition government with the Labour party	<b>45</b>	1	3	6	10	13	5	6	25	20	12	33	21	24	27	16	44
	<b>6%</b>	3%	3%	6%	7%	9%	5%	6%	6%	6%	8%	6%	5%	8%	6%	6%	6%
Form a coalition government with the Conservative party	<b>74</b>	3	11	10	16	16	9	9	45	29	15	59	49	25	46	23	70
	<b>10%</b>	8%	13%	10%	12%	11%	8%	8%	11%	9%	9%	10%	11%	8%	11%	9%	10%
Form a coalition government with UKIP	<b>85</b>	6	9	14	13	21	14	9	47	38	18	67	48	37	60	23	83
	<b>12%</b>	12%	10%	14%	10%	14%	13%	8%	11%	12%	12%	12%	11%	13%	14%	9%	12%
Not form a coalition government and go in to	<b>181</b>	16	23	25	36	35	16	29	100	81	33	148	113	68	109	59	169
	<b>25%</b>	35%	26%	26%	28%	23%	15%	28%	24%	26%	21%	26%	26%	23%	25%	23%	24%
Don't know	<b>166</b>	7	28	22	29	33	27	20	92	74	37	129	88	78	96	58	154
	<b>23%</b>	16%	31%	22%	22%	22%	26%	19%	22%	24%	24%	22%	20%	26%	22%	23%	22%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5b.If your preferred party failed to win a majority at the next election would you prefer them to...?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	Q2 VOTING INTENTION					Q4 VOTING						Q5 VOTE IN GENERAL ELECTION			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>794</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>581</b>	<b>177</b>	<b>17</b>	<b>8</b>	<b>758</b>	<b>25</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>730</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>510</b>	<b>177</b>	<b>21</b>	<b>7</b>	<b>687</b>	<b>28</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
Form a coalition government with the Liberal Democrats	<b>179</b>	74	98	-	7	147	28	3	-	174	3	123	51	6	-
	<b>25%</b>	35%	33%	-	4%	29%	16%	14%	-	25%	11%	27%	22%	15%	-
Form a coalition government with the Labour party	<b>45</b>	11	-	13	21	28	12	3	1	40	4	21	23	1	-
	<b>6%</b>	5%	-	28%	12%	6%	7%	14%	16%	6%	15%	5%	10%	2%	-
Form a coalition government with the Conservative party	<b>74</b>	-	11	17	47	53	20	1	-	73	1	37	37	-	-
	<b>10%</b>	-	4%	35%	27%	10%	11%	4%	3%	11%	4%	8%	16%	-	-
Form a coalition government with UKIP	<b>85</b>	51	33	1	-	63	20	2	-	83	2	54	28	2	-
	<b>12%</b>	24%	11%	2%	-	12%	11%	9%	-	12%	7%	12%	12%	7%	-
Not form a coalition government and go in to	<b>181</b>	30	87	12	52	132	38	5	2	170	8	130	47	3	1
Don't know	<b>25%</b>	14%	29%	25%	31%	26%	21%	25%	34%	25%	28%	28%	20%	9%	35%
	<b>166</b>	49	69	5	44	87	60	7	3	147	10	93	47	25	1
	<b>23%</b>	23%	23%	10%	26%	17%	34%	33%	47%	21%	36%	20%	20%	67%	65%



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5b.If your preferred party failed to win a majority at the next election would you prefer them to...?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>794</b>	<b>120</b>	<b>151</b>	<b>145</b>	<b>105</b>	<b>126</b>	<b>147</b>	<b>81</b>	<b>335</b>	<b>90</b>	<b>288</b>	<b>245</b>	<b>171</b>	<b>229</b>	<b>149</b>
<b>Weighted Base</b>	<b>730</b>	<b>93</b>	<b>131</b>	<b>151</b>	<b>89</b>	<b>109</b>	<b>156</b>	<b>65</b>	<b>310</b>	<b>89</b>	<b>265</b>	<b>223</b>	<b>152</b>	<b>210</b>	<b>144</b>
Form a coalition government with the Liberal Democrats	<b>179</b>	26	34	45	19	19	37	21	84	19	55	64	41	51	23
	<b>25%</b>	28%	26%	29%	21%	17%	24%	32%	27%	21%	21%	29%	27%	24%	16%
Form a coalition government with the Labour party	<b>45</b>	8	8	5	7	3	14	7	14	5	19	11	10	10	14
	<b>6%</b>	8%	6%	3%	8%	3%	9%	11%	4%	5%	7%	5%	6%	5%	10%
Form a coalition government with the Conservative party	<b>74</b>	6	10	23	10	11	14	4	34	10	25	24	14	25	11
	<b>10%</b>	6%	8%	15%	11%	10%	9%	7%	11%	11%	9%	11%	9%	12%	7%
Form a coalition government with UKIP	<b>85</b>	7	18	20	3	15	21	9	37	10	30	31	15	17	22
	<b>12%</b>	8%	14%	13%	3%	14%	14%	13%	12%	11%	11%	14%	10%	8%	16%
Not form a coalition government and go in to	<b>181</b>	25	34	38	23	31	30	11	86	21	62	57	40	55	28
	<b>25%</b>	27%	26%	25%	26%	28%	19%	17%	28%	24%	23%	26%	26%	26%	20%
Don't know	<b>166</b>	21	27	21	27	30	40	13	55	24	74	36	33	53	45
	<b>23%</b>	23%	20%	14%	31%	27%	26%	20%	18%	27%	28%	16%	21%	25%	31%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5b.If your preferred party failed to win a majority at the next election would you prefer them to...?

Base: All who would vote Labour, Conservative, Lib Dems, UKIP

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>794</b>	<b>258</b>	<b>158</b>	<b>199</b>	<b>179</b>
<b>Weighted Base</b>	<b>730</b>	<b>240</b>	<b>135</b>	<b>178</b>	<b>176</b>
Form a coalition government with the Liberal Democrats	<b>179</b> <b>25%</b>	69 29%	36 26%	40 22%	35 20%
Form a coalition government with the Labour party	<b>45</b> <b>6%</b>	16 7%	5 4%	9 5%	15 8%
Form a coalition government with the Conservative party	<b>74</b> <b>10%</b>	25 11%	13 10%	20 11%	15 9%
Form a coalition government with UKIP	<b>85</b> <b>12%</b>	30 13%	15 11%	17 9%	23 13%
Not form a coalition government and go in to	<b>181</b> <b>25%</b>	54 23%	43 32%	46 26%	38 21%
Don't know	<b>166</b> <b>23%</b>	45 19%	23 17%	47 26%	51 29%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Summary Table

Base: All respondents in GB 18+

	David Cameron	Nick Clegg	Ed Miliband	Nigel Farage
<b>Unweighted Base</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>
<b>Weighted Base</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>
Very well (4)	83 7%	35 3%	50 4%	152 13%
Fairly well (3)	376 32%	225 19%	259 22%	417 35%
Fairly badly (2)	285 24%	306 26%	346 29%	155 13%
Very badly (1)	289 24%	414 35%	304 26%	184 15%
Don't know	155 13%	207 17%	228 19%	279 24%
NET : Well	458 39%	260 22%	310 26%	569 48%
NET : Badly	574 48%	720 61%	649 55%	339 29%
Mean score	2.24	1.88	2.06	2.59
Standard Deviation	0.951	0.883	0.891	0.991
Error Variance	0.001	0.001	0.001	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T31

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - David Cameron

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Very well (4)	<b>83</b> 7%	43 7%	40 7%	7 5%	15 8%	18 9%	11 5%	12 7%	19 7%	18 5%	28 8%	37 9%
Fairly well (3)	<b>376</b> 32%	181 31%	194 32%	47 33%	63 31%	65 32%	50 24%	55 32%	96 37%	113 29%	115 31%	148 35%
Fairly badly (2)	<b>285</b> 24%	133 23%	152 25%	34 24%	38 19%	36 17%	62 29%	41 24%	75 29%	105 27%	78 21%	102 24%
Very badly (1)	<b>289</b> 24%	159 28%	129 21%	28 20%	41 20%	57 28%	64 30%	51 29%	48 19%	105 27%	89 24%	94 22%
Don't know	<b>155</b> 13%	60 10%	95 16%	25 18%	44 22%	28 14%	25 12%	14 8%	19 8%	50 13%	58 16%	47 11%
NET : Well	<b>458</b> 39%	224 39%	234 38%	54 38%	79 39%	83 41%	61 29%	67 39%	115 45%	131 33%	143 39%	184 43%
NET : Badly	<b>574</b> 48%	293 51%	282 46%	62 44%	80 39%	93 46%	126 60%	92 53%	123 48%	211 54%	167 45%	197 46%
Mean score	<b>2.24</b>	2.21	2.28	2.29	2.33	2.25	2.04	2.18	2.36	2.13	2.26	2.33
Standard Deviation	<b>0.951</b>	0.974	0.927	0.899	0.972	1.023	0.921	0.974	0.894	0.914	0.977	0.955
Error Variance	<b>0.001</b>	0.002	0.002	0.007	0.006	0.006	0.005	0.006	0.003	0.002	0.003	0.002

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T31

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - David Cameron

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Very well (4)	<b>83</b> <b>7%</b>	7 7%	5 3%	6 5%	19 10%	15 5%	16 10%	14 9%	52 7%	31 6%	28 11%	54 6%	52 8%	30 6%	49 7%	29 7%	78 7%
Fairly well (3)	<b>376</b> <b>32%</b>	24 23%	49 32%	41 30%	62 32%	91 32%	52 33%	58 36%	230 33%	146 30%	86 33%	289 31%	246 36%	129 26%	231 33%	131 31%	362 32%
Fairly badly (2)	<b>285</b> <b>24%</b>	28 27%	41 27%	36 27%	42 22%	57 20%	44 28%	37 23%	157 22%	128 26%	59 22%	226 24%	174 25%	112 22%	165 23%	107 26%	272 24%
Very badly (1)	<b>289</b> <b>24%</b>	31 30%	30 20%	44 32%	41 21%	75 27%	30 19%	36 22%	172 24%	117 24%	58 22%	231 25%	151 22%	138 27%	183 26%	98 23%	281 25%
Don't know	<b>155</b> <b>13%</b>	14 13%	28 19%	9 6%	31 16%	42 15%	14 9%	18 11%	93 13%	62 13%	32 12%	123 13%	61 9%	94 19%	81 11%	54 13%	135 12%
NET : Well	<b>458</b> <b>39%</b>	31 30%	54 35%	47 35%	81 41%	105 38%	68 43%	73 44%	282 40%	177 36%	114 43%	344 37%	298 44%	160 32%	280 39%	160 38%	440 39%
NET : Badly	<b>574</b> <b>48%</b>	60 57%	71 46%	80 59%	83 43%	132 47%	75 48%	73 45%	329 47%	245 51%	117 44%	457 49%	325 47%	249 50%	348 49%	205 49%	553 49%
Mean score	<b>2.24</b>	2.07	2.23	2.07	2.36	2.19	2.38	2.35	2.26	2.21	2.37	2.21	2.32	2.13	2.23	2.25	2.24
Standard Deviation	<b>0.951</b>	0.959	0.86	0.931	0.986	0.956	0.948	0.963	0.963	0.934	0.99	0.938	0.934	0.967	0.96	0.94	0.952
Error Variance	<b>0.001</b>	0.01	0.006	0.007	0.006	0.004	0.006	0.006	0.002	0.002	0.004	0.001	0.001	0.002	0.001	0.002	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T32

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - David Cameron

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
Very well (4)	<b>83</b> 7%	53 25%	8 3%	- 1%	5 3%	55 9%	11 5%	4 12%	- -	67 8%	4 8%	51 11%	12 5%	2 7%	-
Fairly well (3)	<b>376</b> 32%	124 58%	69 23%	27 57%	51 30%	223 36%	97 42%	5 13%	3 20%	320 38%	8 15%	154 34%	107 46%	10 27%	-
Fairly badly (2)	<b>285</b> 24%	23 11%	86 29%	13 27%	60 35%	164 26%	56 24%	11 28%	- -	220 26%	11 20%	105 23%	65 28%	11 29%	-
Very badly (1)	<b>289</b> 24%	9 4%	114 38%	6 12%	44 26%	158 25%	41 18%	12 33%	7 45%	199 23%	19 37%	135 30%	35 15%	2 6%	1 35%
Don't know	<b>155</b> 13%	6 3%	21 7%	1 3%	10 6%	22 4%	24 11%	5 14%	5 34%	46 5%	11 20%	12 3%	14 6%	12 31%	1 65%
NET : Well	<b>458</b> 39%	177 83%	77 26%	27 58%	56 33%	278 45%	109 47%	9 24%	3 20%	387 45%	12 23%	206 45%	119 51%	12 34%	-
NET : Badly	<b>574</b> 48%	32 15%	200 67%	18 39%	104 61%	322 52%	98 42%	23 61%	7 45%	419 49%	30 57%	241 53%	100 43%	13 35%	1 35%
Mean score	<b>2.24</b>	3.06	1.89	2.48	2.11	2.29	2.38	2.03	1.61	2.32	1.93	2.27	2.44	2.5	1
Standard Deviation	<b>0.951</b>	0.734	0.874	0.729	0.845	0.958	0.866	1.053	0.973	0.936	1.038	1.019	0.826	0.799	-
Error Variance	<b>0.001</b>	0.003	0.003	0.012	0.004	0.002	0.004	0.035	0.097	0.001	0.026	0.002	0.003	0.025	-

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

T33

**Q5a. How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - David Cameron**

**Base: All respondents in GB 18+**

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Very well (4)	<b>83</b> <b>7%</b>	14 8%	17 8%	12 6%	8 5%	12 6%	20 9%	15 15%	28 6%	13 8%	27 6%	27 8%	15 6%	25 7%	15 6%
Fairly well (3)	<b>376</b> <b>32%</b>	52 30%	58 28%	71 36%	58 34%	57 27%	79 34%	31 31%	150 31%	55 33%	139 31%	127 38%	54 23%	119 34%	75 29%
Fairly badly (2)	<b>285</b> <b>24%</b>	39 23%	46 22%	49 24%	34 20%	51 25%	67 29%	20 20%	113 24%	39 24%	113 25%	79 23%	54 23%	95 27%	57 22%
Very badly (1)	<b>289</b> <b>24%</b>	39 23%	63 31%	57 28%	30 17%	58 28%	42 18%	22 22%	137 29%	36 22%	94 21%	79 24%	80 33%	72 21%	57 22%
Don't know	<b>155</b> <b>13%</b>	28 16%	21 10%	11 6%	41 24%	32 15%	22 10%	11 11%	49 10%	22 13%	73 16%	24 7%	36 15%	38 11%	57 22%
NET : Well	<b>458</b> <b>39%</b>	66 38%	75 37%	83 42%	67 39%	68 33%	99 43%	46 47%	178 37%	68 41%	166 37%	154 46%	70 29%	144 41%	90 34%
NET : Badly	<b>574</b> <b>48%</b>	78 45%	109 53%	105 53%	63 37%	109 52%	109 47%	42 43%	250 52%	75 45%	207 46%	158 47%	134 56%	167 48%	115 44%
Mean score	<b>2.24</b>	2.28	2.16	2.2	2.35	2.12	2.37	2.44	2.16	2.32	2.27	2.33	2.02	2.31	2.23
Standard Deviation	<b>0.951</b>	0.973	1.007	0.945	0.905	0.946	0.911	1.048	0.952	0.952	0.918	0.952	0.982	0.916	0.944
Error Variance	<b>0.001</b>	0.007	0.005	0.005	0.006	0.005	0.004	0.012	0.002	0.006	0.002	0.003	0.005	0.003	0.004

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T33

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - David Cameron

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Very well (4)	<b>83</b> 7%	35 9%	8 4%	17 5%	23 8%
Fairly well (3)	<b>376</b> 32%	118 31%	63 31%	112 34%	82 29%
Fairly badly (2)	<b>285</b> 24%	82 22%	51 25%	75 23%	77 27%
Very badly (1)	<b>289</b> 24%	103 27%	57 28%	69 21%	61 22%
Don't know	<b>155</b> 13%	38 10%	22 11%	56 17%	39 14%
NET : Well	<b>458</b> 39%	153 41%	71 35%	129 39%	105 37%
NET : Badly	<b>574</b> 48%	185 49%	108 54%	144 44%	137 49%
Mean score	<b>2.24</b>	2.25	2.13	2.28	2.28
Standard Deviation	<b>0.951</b>	1.003	0.916	0.913	0.944
Error Variance	<b>0.001</b>	0.003	0.005	0.003	0.004

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

T34

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nick Clegg

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Very well (4)	<b>35</b> 3%	21 4%	14 2%	7 5%	10 5%	5 2%	4 2%	5 3%	5 2%	10 3%	8 2%	16 4%
Fairly well (3)	<b>225</b> 19%	105 18%	120 20%	25 18%	49 24%	38 19%	26 12%	32 19%	55 21%	65 17%	74 20%	85 20%
Fairly badly (2)	<b>306</b> 26%	140 24%	166 27%	39 27%	40 20%	49 24%	58 28%	50 29%	71 28%	110 28%	87 24%	108 25%
Very badly (1)	<b>414</b> 35%	230 40%	184 30%	40 28%	47 23%	67 33%	90 43%	70 41%	100 39%	151 38%	124 34%	140 33%
Don't know	<b>207</b> 17%	80 14%	127 21%	31 22%	56 28%	45 22%	32 15%	16 9%	27 10%	56 14%	74 20%	78 18%
NET : Well	<b>260</b> 22%	126 22%	133 22%	31 22%	59 29%	42 21%	30 14%	37 21%	59 23%	75 19%	83 22%	102 24%
NET : Badly	<b>720</b> 61%	370 64%	350 57%	78 56%	87 43%	116 57%	148 70%	120 70%	171 66%	261 67%	211 57%	248 58%
Mean score	<b>1.88</b>	1.83	1.92	1.99	2.15	1.87	1.69	1.82	1.84	1.81	1.89	1.94
Standard Deviation	<b>0.883</b>	0.905	0.858	0.915	0.952	0.876	0.809	0.869	0.855	0.853	0.882	0.909
Error Variance	<b>0.001</b>	0.002	0.002	0.008	0.006	0.005	0.004	0.005	0.003	0.002	0.003	0.002

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T34

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nick Clegg

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Very well (4)	<b>35</b> <b>3%</b>	5 5%	3 2%	2 2%	7 3%	4 1%	9 5%	6 3%	23 3%	12 2%	14 5%	21 2%	17 3%	18 3%	22 3%	12 3%	35 3%
Fairly well (3)	<b>225</b> <b>19%</b>	18 17%	24 16%	23 17%	42 22%	47 17%	35 22%	36 22%	144 21%	80 17%	65 24%	160 17%	137 20%	88 17%	142 20%	80 19%	222 20%
Fairly badly (2)	<b>306</b> <b>26%</b>	28 27%	34 22%	49 36%	42 22%	75 27%	28 18%	51 31%	175 25%	131 27%	65 25%	241 26%	194 28%	112 22%	192 27%	100 24%	292 26%
Very badly (1)	<b>414</b> <b>35%</b>	36 35%	64 42%	51 37%	65 33%	94 34%	57 37%	47 29%	235 33%	180 37%	76 29%	338 37%	247 36%	167 33%	234 33%	163 39%	397 35%
Don't know	<b>207</b> <b>17%</b>	17 16%	28 18%	11 8%	39 20%	60 21%	28 18%	24 15%	126 18%	82 17%	45 17%	162 18%	89 13%	118 24%	119 17%	64 15%	182 16%
NET : Well	<b>260</b> <b>22%</b>	23 22%	27 18%	26 19%	49 25%	51 18%	43 28%	42 25%	168 24%	92 19%	78 30%	181 20%	154 23%	105 21%	165 23%	92 22%	257 23%
NET : Badly	<b>720</b> <b>61%</b>	64 62%	98 64%	99 73%	107 55%	169 61%	85 54%	98 60%	410 58%	310 64%	141 53%	579 63%	441 64%	279 56%	426 60%	263 63%	689 61%
Mean score	<b>1.88</b>	1.91	1.72	1.82	1.94	1.82	1.96	2	1.92	1.81	2.07	1.82	1.87	1.89	1.92	1.83	1.89
Standard Deviation	<b>0.883</b>	0.926	0.852	0.799	0.926	0.825	0.995	0.872	0.901	0.853	0.944	0.857	0.863	0.914	0.885	0.892	0.889
Error Variance	<b>0.001</b>	0.01	0.006	0.005	0.006	0.003	0.008	0.005	0.001	0.002	0.004	0.001	0.001	0.002	0.001	0.002	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T35

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nick Clegg

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
Very well (4)	<b>35</b> 3%	10 5%	10 3%	6 13%	2 1%	21 3%	8 3%	- 1%	- -	29 3%	- 1%	25 5%	2 1%	- 1%	- -
Fairly well (3)	<b>225</b> 19%	62 29%	58 19%	19 40%	19 11%	128 21%	59 26%	3 7%	2 11%	187 22%	4 8%	98 21%	53 23%	7 18%	- -
Fairly badly (2)	<b>306</b> 26%	61 28%	83 28%	18 38%	39 23%	174 28%	74 32%	11 28%	- 2%	248 29%	11 21%	114 25%	78 34%	7 20%	1 35%
Very badly (1)	<b>414</b> 35%	66 31%	125 42%	3 6%	92 54%	261 42%	55 24%	16 43%	7 47%	316 37%	23 44%	198 43%	76 33%	10 28%	1 65%
Don't know	<b>207</b> 17%	16 8%	22 7%	1 3%	18 11%	38 6%	35 15%	8 20%	6 41%	73 9%	14 26%	23 5%	23 10%	12 33%	- -
NET : Well	<b>260</b> 22%	72 33%	68 23%	25 53%	21 12%	149 24%	67 29%	3 8%	2 11%	216 25%	5 9%	123 27%	56 24%	7 19%	- -
NET : Badly	<b>720</b> 61%	127 59%	208 70%	21 44%	131 77%	435 70%	129 56%	27 71%	7 48%	564 66%	34 65%	312 68%	154 66%	18 48%	2 100%
Mean score	<b>1.88</b>	2.08	1.83	2.61	1.54	1.84	2.1	1.58	1.4	1.91	1.54	1.89	1.91	1.87	1.35
Standard Deviation	<b>0.883</b>	0.916	0.886	0.8	0.761	0.888	0.856	0.722	0.834	0.886	0.741	0.949	0.811	0.876	-
Error Variance	<b>0.001</b>	0.004	0.003	0.014	0.004	0.001	0.004	0.018	0.079	0.001	0.014	0.002	0.003	0.031	-

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T36

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nick Clegg

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Very well (4)	<b>35</b> 3%	11 6%	7 3%	4 2%	6 3%	2 1%	6 2%	7 7%	14 3%	6 4%	7 2%	11 3%	10 4%	6 2%	8 3%
Fairly well (3)	<b>225</b> 19%	36 21%	28 14%	41 20%	38 22%	36 17%	46 20%	22 22%	83 17%	42 26%	78 17%	62 18%	43 18%	75 22%	45 17%
Fairly badly (2)	<b>306</b> 26%	39 23%	52 25%	49 25%	40 23%	55 26%	71 31%	25 25%	115 24%	40 24%	126 28%	94 28%	46 19%	100 29%	66 25%
Very badly (1)	<b>414</b> 35%	51 29%	91 44%	89 45%	36 21%	67 32%	82 35%	34 34%	196 41%	43 26%	142 32%	132 39%	98 41%	115 33%	69 26%
Don't know	<b>207</b> 17%	36 21%	28 14%	16 8%	51 30%	50 24%	26 11%	11 11%	69 14%	34 20%	93 21%	37 11%	44 18%	52 15%	75 28%
NET : Well	<b>260</b> 22%	47 27%	35 17%	45 22%	44 25%	38 18%	52 22%	30 30%	96 20%	49 30%	85 19%	73 22%	53 22%	81 23%	53 20%
NET : Badly	<b>720</b> 61%	90 52%	143 69%	138 69%	76 44%	121 58%	153 66%	59 59%	312 65%	82 50%	268 60%	226 67%	144 60%	215 62%	135 52%
Mean score	<b>1.88</b>	2.05	1.72	1.78	2.11	1.84	1.88	2.04	1.79	2.09	1.86	1.84	1.82	1.9	1.95
Standard Deviation	<b>0.883</b>	0.974	0.865	0.867	0.898	0.82	0.852	0.988	0.881	0.917	0.828	0.881	0.944	0.846	0.879
Error Variance	<b>0.001</b>	0.007	0.004	0.004	0.007	0.004	0.004	0.011	0.002	0.006	0.002	0.003	0.005	0.002	0.004

## TNS Polling Onlinebus Survey (S6426 - 260121842)

T36

**Q5a. How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nick Clegg**

**Base: All respondents in GB 18+**

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Very well (4)	<b>35</b> 3%	17 4%	4 2%	6 2%	7 3%
Fairly well (3)	<b>225</b> 19%	73 19%	32 16%	72 22%	48 17%
Fairly badly (2)	<b>306</b> 26%	92 25%	48 24%	84 25%	82 29%
Very badly (1)	<b>414</b> 35%	144 39%	86 42%	90 27%	94 33%
Don't know	<b>207</b> 17%	49 13%	31 15%	76 23%	51 18%
NET : Well	<b>260</b> 22%	89 24%	37 18%	78 24%	55 20%
NET : Badly	<b>720</b> 61%	236 63%	134 66%	174 53%	176 63%
Mean score	<b>1.88</b>	1.88	1.74	1.98	1.86
Standard Deviation	<b>0.883</b>	0.928	0.855	0.864	0.849
Error Variance	<b>0.001</b>	0.003	0.004	0.003	0.003

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T37

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Ed Miliband

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
Very well (4)	<b>50</b> 4%	30 5%	20 3%	11 8%	14 7%	8 4%	8 4%	6 3%	4 1%	10 2%	19 5%	22 5%
Fairly well (3)	<b>259</b> 22%	122 21%	138 23%	43 30%	46 23%	42 20%	34 16%	42 24%	53 21%	92 24%	73 20%	94 22%
Fairly badly (2)	<b>346</b> 29%	169 29%	176 29%	32 23%	44 22%	64 32%	64 31%	55 32%	86 34%	117 30%	106 29%	122 29%
Very badly (1)	<b>304</b> 26%	174 30%	129 21%	20 14%	31 15%	48 24%	65 31%	49 28%	90 35%	102 26%	87 24%	114 27%
Don't know	<b>228</b> 19%	81 14%	147 24%	35 25%	67 33%	42 20%	39 18%	21 12%	24 9%	71 18%	82 22%	75 18%
NET : Well	<b>310</b> 26%	152 26%	158 26%	54 38%	60 30%	49 24%	42 20%	48 28%	57 22%	102 26%	92 25%	116 27%
NET : Badly	<b>649</b> 55%	343 60%	306 50%	52 37%	75 37%	113 55%	130 62%	104 60%	176 69%	219 56%	193 53%	236 55%
Mean score	<b>2.06</b>	2.02	2.1	2.42	2.32	2.05	1.91	2.03	1.87	2.03	2.08	2.07
Standard Deviation	<b>0.891</b>	0.919	0.86	0.913	0.947	0.863	0.875	0.87	0.814	0.852	0.906	0.916
Error Variance	<b>0.001</b>	0.002	0.002	0.008	0.007	0.005	0.004	0.005	0.003	0.002	0.003	0.002

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T37

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Ed Miliband

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Very well (4)	<b>50</b> 4%	-	7 5%	2 2%	9 5%	10 4%	11 7%	10 6%	34 5%	17 3%	20 8%	30 3%	28 4%	23 5%	33 5%	14 3%	47 4%
Fairly well (3)	<b>259</b> 22%	18 17%	33 22%	41 30%	43 22%	49 18%	45 29%	30 18%	151 21%	108 22%	67 25%	193 21%	137 20%	123 24%	170 24%	84 20%	254 22%
Fairly badly (2)	<b>346</b> 29%	40 39%	37 24%	40 29%	51 26%	79 28%	43 27%	55 34%	208 30%	138 28%	67 25%	279 30%	225 33%	121 24%	194 27%	135 32%	329 29%
Very badly (1)	<b>304</b> 26%	27 26%	41 27%	34 25%	47 24%	79 28%	35 22%	41 25%	171 24%	133 27%	51 19%	253 27%	191 28%	113 22%	183 26%	113 27%	295 26%
Don't know	<b>228</b> 19%	19 18%	34 22%	18 13%	44 23%	62 22%	23 14%	28 17%	140 20%	88 18%	59 22%	169 18%	105 15%	123 25%	131 18%	73 17%	203 18%
NET : Well	<b>310</b> 26%	18 17%	40 26%	44 32%	53 27%	59 21%	56 36%	39 24%	185 26%	125 26%	87 33%	223 24%	164 24%	146 29%	202 29%	98 23%	301 27%
NET : Badly	<b>649</b> 55%	67 64%	78 51%	74 55%	98 50%	158 57%	77 49%	96 59%	379 54%	271 56%	118 45%	531 58%	415 61%	234 47%	376 53%	248 59%	624 55%
Mean score	<b>2.06</b>	1.9	2.05	2.1	2.1	1.96	2.25	2.06	2.09	2.02	2.27	2	2	2.15	2.09	2	2.06
Standard Deviation	<b>0.891</b>	0.722	0.934	0.849	0.917	0.884	0.937	0.902	0.897	0.883	0.948	0.867	0.87	0.918	0.91	0.856	0.891
Error Variance	<b>0.001</b>	0.006	0.007	0.006	0.006	0.004	0.007	0.006	0.001	0.002	0.004	0.001	0.001	0.002	0.001	0.002	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T38

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Ed Miliband

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
Very well (4)	<b>50</b> 4%	3 1%	40 13%	- -	2 1%	37 6%	8 4%	1 2%	- -	45 5%	1 1%	40 9%	4 2%	- 1%	- -
Fairly well (3)	<b>259</b> 22%	23 11%	144 48%	15 31%	19 11%	162 26%	67 29%	1 3%	1 7%	230 27%	2 4%	126 28%	66 28%	7 20%	- -
Fairly badly (2)	<b>346</b> 29%	77 36%	71 24%	14 31%	59 35%	192 31%	74 32%	20 53%	3 22%	266 31%	23 44%	121 26%	89 38%	10 28%	- -
Very badly (1)	<b>304</b> 26%	91 42%	17 6%	15 33%	65 38%	185 30%	38 16%	6 16%	4 30%	223 26%	10 20%	132 29%	52 22%	5 14%	- -
Don't know	<b>228</b> 19%	21 10%	27 9%	3 5%	25 15%	45 7%	44 19%	10 27%	6 41%	89 10%	16 31%	38 8%	22 9%	13 37%	2 100%
NET : Well	<b>310</b> 26%	26 12%	183 62%	15 31%	21 12%	199 32%	75 33%	2 5%	1 7%	275 32%	3 6%	166 36%	71 30%	8 21%	- -
NET : Badly	<b>649</b> 55%	168 78%	88 29%	30 63%	124 73%	377 61%	112 48%	26 69%	8 52%	489 57%	33 64%	253 55%	141 60%	16 42%	- -
Mean score	<b>2.06</b>	1.68	2.76	1.98	1.71	2.09	2.24	1.88	1.63	2.13	1.82	2.18	2.11	2.13	-
Standard Deviation	<b>0.891</b>	0.739	0.778	0.831	0.745	0.924	0.825	0.594	0.738	0.903	0.631	0.985	0.792	0.784	-
Error Variance	<b>0.001</b>	0.003	0.002	0.016	0.004	0.001	0.004	0.013	0.062	0.001	0.011	0.002	0.003	0.026	-

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

T39

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Ed Miliband

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Very well (4)	<b>50</b> 4%	17 10%	9 5%	4 2%	8 5%	7 3%	5 2%	12 12%	19 4%	8 5%	12 3%	18 5%	12 5%	9 3%	11 4%
Fairly well (3)	<b>259</b> 22%	37 21%	34 17%	50 25%	52 30%	41 20%	45 19%	23 23%	99 21%	44 27%	93 21%	63 19%	59 25%	74 21%	64 24%
Fairly badly (2)	<b>346</b> 29%	43 25%	68 33%	58 29%	33 19%	61 29%	83 36%	26 26%	143 30%	41 25%	135 30%	110 33%	59 25%	115 33%	62 24%
Very badly (1)	<b>304</b> 26%	35 20%	67 33%	72 36%	16 9%	47 22%	66 29%	27 27%	147 31%	24 15%	105 24%	111 33%	63 26%	80 23%	49 19%
Don't know	<b>228</b> 19%	41 24%	27 13%	14 7%	62 36%	53 25%	32 14%	12 12%	69 14%	47 28%	100 23%	34 10%	47 19%	70 20%	77 29%
NET : Well	<b>310</b> 26%	54 31%	44 21%	55 28%	60 35%	48 23%	50 21%	34 35%	118 25%	53 32%	105 24%	81 24%	71 29%	83 24%	75 29%
NET : Badly	<b>649</b> 55%	78 45%	135 66%	131 66%	49 29%	108 52%	149 65%	53 53%	290 61%	65 40%	241 54%	221 66%	123 51%	195 56%	111 42%
Mean score	<b>2.06</b>	2.27	1.92	1.93	2.48	2.05	1.94	2.22	1.97	2.31	2.03	1.96	2.1	2.04	2.2
Standard Deviation	<b>0.891</b>	0.995	0.879	0.869	0.839	0.859	0.812	1.035	0.887	0.88	0.843	0.906	0.934	0.828	0.901
Error Variance	<b>0.001</b>	0.008	0.004	0.004	0.006	0.005	0.003	0.012	0.002	0.007	0.002	0.003	0.005	0.002	0.004

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T39

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Ed Miliband

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Very well (4)	<b>50</b> 4%	24 6%	7 3%	10 3%	10 4%
Fairly well (3)	<b>259</b> 22%	73 20%	48 24%	78 24%	60 21%
Fairly badly (2)	<b>346</b> 29%	116 31%	53 26%	92 28%	84 30%
Very badly (1)	<b>304</b> 26%	112 30%	62 31%	58 18%	71 25%
Don't know	<b>228</b> 19%	50 13%	31 16%	90 27%	57 20%
NET : Well	<b>310</b> 26%	97 26%	55 27%	88 27%	70 25%
NET : Badly	<b>649</b> 55%	228 61%	115 57%	151 46%	155 55%
Mean score	<b>2.06</b>	2.03	2	2.17	2.04
Standard Deviation	<b>0.891</b>	0.93	0.899	0.845	0.873
Error Variance	<b>0.001</b>	0.003	0.005	0.003	0.003

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T40

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nigel Farage

Base: All respondents in GB 18+

	SEX		AGE						REGION		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Very well (4)	152 13%	85 15% 67 11%	7 5%	19 9%	21 10%	35 17%	26 15%	45 17%	48 12%	51 14%	52 12%
Fairly well (3)	417 35%	228 39% 190 31%	41 29%	54 27%	63 31%	67 32%	80 46%	112 44%	130 33%	128 35%	160 37%
Fairly badly (2)	155 13%	73 13% 82 13%	18 13%	40 20%	26 13%	23 11%	21 12%	27 10%	59 15%	43 12%	53 12%
Very badly (1)	184 15%	87 15% 97 16%	40 29%	27 13%	34 17%	30 14%	24 14%	28 11%	78 20%	46 13%	59 14%
Don't know	279 24%	105 18% 174 28%	34 24%	63 31%	59 29%	55 26%	23 13%	45 18%	77 20%	99 27%	103 24%
NET : Well	569 48%	312 54% 257 42%	48 34%	72 36%	84 41%	103 49%	106 61%	156 61%	178 45%	179 49%	212 50%
NET : Badly	339 29%	159 28% 180 29%	58 41%	67 33%	60 30%	54 26%	45 26%	55 21%	137 35%	89 24%	112 26%
Mean score	2.59	2.66 2.52	2.14	2.46	2.49	2.69	2.71	2.82	2.47	2.69	2.63
Standard Deviation	0.991	0.977 1.002	1.005	0.952	1.01	1.031	0.932	0.918	1.028	0.973	0.96
Error Variance	0.001	0.002 0.002	0.009	0.007	0.007	0.007	0.006	0.004	0.003	0.004	0.003

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T40

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nigel Farage

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Very well (4)	<b>152</b> <b>13%</b>	9 8%	24 16%	16 12%	25 13%	32 11%	21 14%	25 15%	86 12%	65 13%	34 13%	118 13%	93 14%	59 12%	99 14%	48 11%	147 13%
Fairly well (3)	<b>417</b> <b>35%</b>	30 29%	44 29%	56 41%	75 39%	92 33%	58 37%	63 38%	237 34%	180 37%	87 33%	331 36%	248 36%	169 34%	249 35%	157 37%	406 36%
Fairly badly (2)	<b>155</b> <b>13%</b>	18 18%	17 11%	24 17%	23 12%	31 11%	17 11%	25 15%	102 14%	53 11%	44 17%	111 12%	101 15%	54 11%	96 13%	54 13%	149 13%
Very badly (1)	<b>184</b> <b>15%</b>	28 27%	30 20%	20 15%	19 10%	50 18%	20 13%	17 11%	116 16%	68 14%	38 14%	146 16%	108 16%	75 15%	99 14%	74 18%	173 15%
Don't know	<b>279</b> <b>24%</b>	19 18%	37 24%	21 15%	53 27%	75 27%	41 26%	34 21%	162 23%	117 24%	62 23%	217 24%	134 20%	145 29%	167 24%	86 21%	253 22%
NET : Well	<b>569</b> <b>48%</b>	39 38%	68 44%	71 53%	100 51%	124 44%	79 51%	87 53%	324 46%	245 51%	121 46%	448 49%	341 50%	228 45%	348 49%	205 49%	553 49%
NET : Badly	<b>339</b> <b>29%</b>	46 44%	48 31%	44 32%	42 21%	81 29%	37 23%	42 26%	218 31%	121 25%	81 31%	257 28%	209 31%	129 26%	194 27%	128 31%	322 29%
Mean score	<b>2.59</b>	2.23	2.53	2.58	2.75	2.52	2.7	2.73	2.54	2.66	2.58	2.6	2.59	2.59	2.64	2.54	2.6
Standard Deviation	<b>0.991</b>	1.024	1.097	0.936	0.901	1.025	0.962	0.925	0.999	0.976	0.978	0.995	0.987	0.998	0.98	0.992	0.986
Error Variance	<b>0.001</b>	0.012	0.01	0.008	0.006	0.005	0.008	0.007	0.002	0.003	0.005	0.001	0.002	0.003	0.002	0.003	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T41

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nigel Farage

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
Very well (4)	<b>152</b> <b>13%</b>	29 14%	19 6%	4 8%	70 41%	113 18%	26 11%	- -	- 2%	139 16%	- 1%	87 19%	32 14%	3 8%	-
Fairly well (3)	<b>417</b> <b>35%</b>	95 44%	120 40%	12 26%	79 46%	256 41%	91 39%	17 45%	1 6%	346 41%	18 34%	191 42%	103 44%	12 32%	-
Fairly badly (2)	<b>155</b> <b>13%</b>	32 15%	45 15%	11 24%	3 2%	74 12%	42 18%	3 9%	2 11%	117 14%	5 9%	42 9%	46 20%	3 7%	1 65%
Very badly (1)	<b>184</b> <b>15%</b>	22 10%	64 22%	14 29%	1 1%	106 17%	21 9%	2 5%	9 59%	126 15%	11 21%	78 17%	18 8%	5 14%	-
Don't know	<b>279</b> <b>24%</b>	37 17%	49 16%	5 12%	17 10%	74 12%	51 22%	15 41%	3 21%	124 15%	19 36%	59 13%	34 14%	14 39%	1 35%
NET : Well	<b>569</b> <b>48%</b>	124 58%	139 47%	16 35%	149 88%	368 59%	117 51%	17 45%	1 8%	485 57%	18 34%	278 61%	135 58%	15 40%	-
NET : Badly	<b>339</b> <b>29%</b>	54 25%	110 37%	25 54%	5 3%	180 29%	63 27%	5 14%	11 71%	243 29%	16 30%	120 26%	64 28%	8 21%	1 65%
Mean score	<b>2.59</b>	2.74	2.38	2.15	3.42	2.68	2.68	2.67	1.37	2.68	2.22	2.72	2.75	2.57	2
Standard Deviation	<b>0.991</b>	0.878	0.955	1.005	0.582	1.007	0.862	0.654	0.769	0.973	0.928	1.016	0.837	1.001	-
Error Variance	<b>0.001</b>	0.004	0.004	0.024	0.002	0.002	0.004	0.019	0.051	0.001	0.026	0.003	0.004	0.045	-

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T42

Q5a.How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nigel Farage

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Very well (4)	<b>152</b> <b>13%</b>	15 9%	35 17%	35 17%	11 6%	21 10%	35 15%	16 16%	68 14%	18 11%	50 11%	55 16%	30 12%	38 11%	29 11%
Fairly well (3)	<b>417</b> <b>35%</b>	58 34%	71 35%	99 49%	37 22%	60 28%	93 40%	38 38%	190 40%	49 30%	141 32%	132 39%	95 40%	116 33%	74 28%
Fairly badly (2)	<b>155</b> <b>13%</b>	36 21%	15 7%	21 11%	23 13%	34 16%	26 11%	14 14%	59 12%	30 18%	53 12%	48 14%	25 10%	53 15%	29 11%
Very badly (1)	<b>184</b> <b>15%</b>	27 15%	37 18%	22 11%	40 24%	27 13%	30 13%	16 16%	71 15%	22 13%	75 17%	47 14%	40 17%	62 18%	35 13%
Don't know	<b>279</b> <b>24%</b>	37 22%	46 22%	22 11%	60 35%	67 32%	46 20%	16 16%	90 19%	46 28%	128 29%	55 16%	51 21%	79 23%	95 36%
NET : Well	<b>569</b> <b>48%</b>	72 42%	106 52%	133 67%	48 28%	81 39%	129 56%	54 54%	258 54%	67 41%	190 43%	187 56%	125 52%	154 44%	103 39%
NET : Badly	<b>339</b> <b>29%</b>	63 36%	53 26%	44 22%	63 37%	61 29%	56 24%	30 30%	129 27%	51 31%	128 29%	95 28%	65 27%	115 33%	65 25%
Mean score	<b>2.59</b>	2.45	2.65	2.82	2.16	2.53	2.73	2.65	2.66	2.53	2.52	2.69	2.61	2.48	2.58
Standard Deviation	<b>0.991</b>	0.931	1.07	0.893	1.032	0.968	0.954	1.005	0.972	0.96	1.019	0.967	0.991	0.999	1.008
Error Variance	<b>0.001</b>	0.006	0.007	0.004	0.01	0.007	0.005	0.012	0.002	0.008	0.003	0.003	0.005	0.004	0.006

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T42

**Q5a. How well do you think [David Cameron/Nick Clegg/Ed Miliband/Nigel Farage] is performing in his job as leader of [the Conservative Party / the Liberal Democrats / the Labour Party / UKIP]? - Nigel Farage**

**Base: All respondents in GB 18+**

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Very well (4)	<b>152</b> <b>13%</b>	52 14%	32 16%	34 10%	33 12%
Fairly well (3)	<b>417</b> <b>35%</b>	146 39%	82 41%	92 28%	98 35%
Fairly badly (2)	<b>155</b> <b>13%</b>	53 14%	20 10%	49 15%	33 12%
Very badly (1)	<b>184</b> <b>15%</b>	57 15%	30 15%	59 18%	38 13%
Don't know	<b>279</b> <b>24%</b>	68 18%	38 19%	94 29%	80 28%
NET : Well	<b>569</b> <b>48%</b>	198 53%	114 57%	126 38%	131 46%
NET : Badly	<b>339</b> <b>29%</b>	109 29%	50 25%	108 33%	71 25%
Mean score	<b>2.59</b>	2.63	2.71	2.43	2.62
Standard Deviation	<b>0.991</b>	0.972	0.986	1.023	0.969
Error Variance	<b>0.001</b>	0.003	0.006	0.004	0.005

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q19.How well do you think Boris Johnson would perform as leader of the Conservative Party?

Base: All aged 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Very well (4)	<b>164</b> <b>14%</b>	85 15%	79 13%	28 20%	33 16%	20 10%	19 9%	24 14%	39 15%	46 12%	62 17%	56 13%
Fairly well (3)	<b>346</b> <b>29%</b>	153 27%	192 32%	32 23%	56 28%	73 36%	67 32%	49 28%	68 27%	99 25%	103 28%	144 34%
Fairly badly (2)	<b>172</b> <b>14%</b>	93 16%	78 13%	21 15%	24 12%	30 15%	33 16%	32 18%	31 12%	65 17%	41 11%	66 15%
Very badly (1)	<b>215</b> <b>18%</b>	132 23%	83 14%	17 12%	25 12%	32 16%	42 20%	41 23%	59 23%	84 21%	55 15%	76 18%
Don't know	<b>291</b> <b>25%</b>	114 20%	177 29%	43 31%	64 32%	48 24%	49 23%	27 16%	60 23%	98 25%	107 29%	86 20%
Well (NET)	<b>510</b> <b>43%</b>	238 41%	272 45%	60 43%	89 44%	93 46%	87 41%	73 42%	107 42%	144 37%	165 45%	200 47%
Badly (NET)	<b>386</b> <b>33%</b>	225 39%	161 26%	37 27%	49 24%	62 30%	76 36%	73 42%	90 35%	149 38%	95 26%	142 33%
Mean score	<b>2.51</b>	2.41	2.62	2.73	2.71	2.53	2.39	2.39	2.44	2.36	2.66	2.53
Standard Deviation	<b>1.047</b>	1.086	0.994	1.06	1.027	0.961	1.003	1.066	1.115	1.059	1.06	1.012
Error Variance	<b>0.001</b>	0.003	0.002	0.012	0.008	0.006	0.006	0.008	0.006	0.004	0.004	0.003

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





## TNS Polling Onlinebus Survey (S6426 - 260121842)

T43

**Q19. How well do you think Boris Johnson would perform as leader of the Conservative Party?**

**Base: All aged 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Very well (4)	<b>164</b> <b>14%</b>	11 11%	17 11%	17 13%	30 15%	45 16%	16 10%	28 17%	80 11%	84 17%	36 13%	128 14%	85 12%	79 16%	89 13%	61 14%	150 13%
Fairly well (3)	<b>346</b> <b>29%</b>	18 18%	45 30%	35 26%	59 30%	86 31%	55 35%	47 29%	218 31%	127 26%	89 34%	256 28%	219 32%	127 25%	217 31%	115 27%	332 29%
Fairly badly (2)	<b>172</b> <b>14%</b>	15 14%	28 18%	23 17%	26 13%	30 11%	23 15%	27 17%	118 17%	54 11%	43 16%	129 14%	121 18%	51 10%	105 15%	58 14%	163 14%
Very badly (1)	<b>215</b> <b>18%</b>	37 36%	16 11%	31 23%	30 15%	38 14%	34 22%	29 18%	128 18%	87 18%	27 10%	187 20%	126 18%	89 18%	126 18%	83 20%	209 19%
Don't know	<b>291</b> <b>25%</b>	23 22%	46 30%	30 22%	51 26%	80 29%	29 18%	33 20%	160 23%	132 27%	69 26%	222 24%	134 20%	157 31%	172 24%	103 25%	275 24%
Well (NET)	<b>510</b> <b>43%</b>	30 29%	63 41%	52 38%	89 45%	131 47%	71 45%	75 46%	298 42%	211 44%	125 47%	385 42%	304 44%	206 41%	306 43%	176 42%	482 43%
Badly (NET)	<b>386</b> <b>33%</b>	52 50%	44 29%	53 39%	56 28%	68 24%	57 37%	56 34%	246 35%	141 29%	70 27%	316 34%	247 36%	140 28%	231 33%	141 34%	372 33%
Mean score	<b>2.51</b>	2.05	2.59	2.37	2.61	2.69	2.41	2.57	2.46	2.59	2.68	2.46	2.48	2.57	2.5	2.49	2.5
Standard Deviation	<b>1.047</b>	1.119	0.938	1.074	1.032	1.026	1.011	1.06	1.007	1.103	0.93	1.073	1.008	1.106	1.027	1.077	1.045
Error Variance	<b>0.001</b>	0.015	0.008	0.011	0.007	0.005	0.008	0.009	0.002	0.003	0.004	0.002	0.002	0.004	0.002	0.004	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q19.How well do you think Boris Johnson would perform as leader of the Conservative Party?

Base: All aged 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Very well (4)	<b>164</b> 14%	56 26%	24 8%	4 9%	32 19%	26 11%	49 13%	2 6%	3 6%
Fairly well (3)	<b>346</b> 29%	87 40%	83 28%	16 35%	58 34%	78 32%	118 31%	12 34%	10 22%
Fairly badly (2)	<b>172</b> 14%	24 11%	48 16%	15 31%	19 11%	36 15%	69 18%	10 27%	3 6%
Very badly (1)	<b>215</b> 18%	23 11%	89 30%	5 10%	19 11%	44 18%	72 19%	4 12%	7 17%
Don't know	<b>291</b> 25%	25 11%	53 18%	7 15%	42 25%	59 24%	71 19%	8 22%	22 50%
Well (NET)	<b>510</b> 43%	143 67%	108 36%	20 43%	91 53%	104 43%	167 44%	15 40%	12 28%
Badly (NET)	<b>386</b> 33%	47 22%	137 46%	19 41%	38 22%	81 33%	141 37%	14 38%	10 23%
Mean score	<b>2.51</b>	2.92	2.17	2.49	2.81	2.46	2.47	2.43	2.34
Standard Deviation	<b>1.047</b>	0.956	1.037	0.84	0.975	1.007	1.019	0.85	1.081
Error Variance	<b>0.001</b>	0.005	0.004	0.018	0.007	0.005	0.003	0.025	0.052

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q19.How well do you think Boris Johnson would perform as leader of the Conservative Party?

Base: All aged 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Very well (4)	<b>164</b> 14%	38 22%	21 10%	25 13%	23 14%	19 9%	38 16%	17 17%	67 14%	18 11%	61 14%	48 14%	36 15%	37 11%	43 16%
Fairly well (3)	<b>346</b> 29%	44 25%	64 31%	45 23%	44 26%	76 36%	72 31%	33 33%	120 25%	56 34%	136 31%	100 30%	53 22%	119 34%	74 28%
Fairly badly (2)	<b>172</b> 14%	27 16%	33 16%	33 17%	18 10%	31 15%	30 13%	19 19%	74 16%	24 15%	54 12%	61 18%	32 13%	60 17%	19 7%
Very badly (1)	<b>215</b> 18%	23 13%	46 22%	63 32%	19 11%	28 13%	36 16%	15 15%	117 25%	13 8%	70 16%	73 22%	59 24%	52 15%	31 12%
Don't know	<b>291</b> 25%	40 23%	41 20%	32 16%	67 39%	56 27%	55 24%	15 15%	98 21%	53 32%	124 28%	54 16%	60 25%	80 23%	97 37%
Well (NET)	<b>510</b> 43%	82 47%	85 42%	71 35%	68 40%	95 45%	110 48%	50 51%	187 39%	74 45%	197 44%	148 44%	90 37%	155 45%	117 44%
Badly (NET)	<b>386</b> 33%	50 29%	79 38%	96 48%	37 21%	59 28%	66 29%	34 34%	191 40%	37 22%	125 28%	134 40%	91 38%	112 32%	49 19%
Mean score	<b>2.51</b>	2.74	2.37	2.2	2.69	2.56	2.63	2.63	2.36	2.72	2.59	2.44	2.37	2.52	2.78
Standard Deviation	<b>1.047</b>	1.059	1.029	1.108	1.017	0.926	1.039	1.002	1.099	0.875	1.031	1.053	1.138	0.958	1.032
Error Variance	<b>0.001</b>	0.009	0.006	0.007	0.01	0.006	0.006	0.012	0.003	0.007	0.003	0.004	0.007	0.003	0.006

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q19.How well do you think Boris Johnson would perform as leader of the Conservative Party?

Base: All aged 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Very well (4)	<b>164</b> 14%	47 13%	37 18%	33 10%	47 17%
Fairly well (3)	<b>346</b> 29%	107 29%	46 23%	111 34%	81 29%
Fairly badly (2)	<b>172</b> 14%	71 19%	22 11%	47 14%	32 11%
Very badly (1)	<b>215</b> 18%	85 23%	47 23%	43 13%	40 14%
Don't know	<b>291</b> 25%	65 17%	49 24%	95 29%	82 29%
Well (NET)	<b>510</b> 43%	154 41%	83 41%	144 44%	128 45%
Badly (NET)	<b>386</b> 33%	156 42%	69 34%	90 27%	72 25%
Mean score	<b>2.51</b>	2.38	2.48	2.57	2.68
Standard Deviation	<b>1.047</b>	1.044	1.167	0.947	1.046
Error Variance	<b>0.001</b>	0.004	0.009	0.004	0.005

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q4.Which is closest to your view?

Base: All respondents in GB 18+

Unweighted Base

Weighted Base

Local government should have the freedom to decide how services are run in their area

Central government should make sure that services are delivered in the same way in all parts of the country

Don't know

	SEX		AGE						REGION		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Total</b>											
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Local government should have the freedom to decide how services are run in their area	<b>578</b>	286	62	90	107	107	86	126	183	182	213
	<b>49%</b>	47%	44%	44%	52%	51%	50%	49%	47%	49%	50%
Central government should make sure that services are delivered in the same way in all parts of the country	<b>414</b>	218	41	65	50	71	71	115	146	126	142
	<b>35%</b>	36%	29%	32%	25%	34%	41%	45%	37%	34%	33%
Don't know	<b>196</b>	107	38	48	46	33	16	15	63	60	72
	<b>16%</b>	18%	27%	24%	23%	15%	9%	6%	16%	16%	17%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T46

Q4.Which is closest to your view?

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Local government should have the freedom to decide how services are run in their area	<b>578</b> <b>49%</b>	48 46%	69 46%	66 48%	95 49%	147 52%	66 42%	86 53%	355 51%	222 46%	139 53%	439 48%	344 50%	234 47%	353 50%	196 47%	550 49%
Central government should make sure that services are delivered in the same way in all parts of the country	<b>414</b> <b>35%</b>	38 37%	54 35%	54 39%	71 36%	82 29%	63 40%	52 32%	229 33%	185 38%	82 31%	331 36%	262 38%	152 30%	249 35%	149 36%	398 35%
Don't know	<b>196</b> <b>16%</b>	18 17%	29 19%	16 12%	29 15%	51 18%	27 17%	25 15%	119 17%	76 16%	43 16%	153 17%	79 11%	117 23%	107 15%	73 17%	181 16%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q4. Which is closest to your view?

Base: All respondents in GB 18+

Unweighted Base  
Weighted Base

Local government should have the freedom to decide how services are run in their area

Central government should make sure that services are delivered in the same way in all parts of the country

Don't know

Total	Q2 VOTING INTENTION				Q13 WHERE WORK			
	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
1187	224	318	56	196	245	378	38	35
1187	215	298	47	170	243	380	36	44
578	105	157	26	85	139	191	16	9
49%	49%	53%	56%	50%	57%	50%	45%	20%
414	88	112	15	67	67	136	18	8
35%	41%	38%	32%	40%	27%	36%	51%	18%
196	22	29	6	18	37	53	1	28
16%	10%	10%	12%	10%	15%	14%	4%	62%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q4.Which is closest to your view?

Base: All respondents in GB 18+

Unweighted Base  
Weighted Base

Local government should have the freedom to decide how services are run in their area

Central government should make sure that services are delivered in the same way in all parts of the country

Don't know

Total	Age and sex						Parents and sex				Social grade and sex			
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
<b>578</b>	78	112	102	74	102	110	51	240	87	199	172	120	172	114
<b>49%</b>	45%	55%	51%	43%	49%	48%	52%	50%	53%	44%	51%	50%	49%	43%
<b>414</b>	54	53	88	52	68	98	35	161	47	171	124	71	138	80
<b>35%</b>	32%	26%	44%	30%	33%	42%	35%	34%	29%	38%	37%	30%	40%	30%
<b>196</b>	40	40	9	46	39	22	13	76	30	77	40	49	38	69
<b>16%</b>	23%	19%	5%	27%	19%	10%	13%	16%	18%	17%	12%	20%	11%	26%



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q4.Which is closest to your view?

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Local government should have the freedom to decide how services are run in their area	<b>578</b> <b>49%</b>	201 54%	91 45%	155 47%	131 47%
Central government should make sure that services are delivered in the same way in all parts of the country	<b>414</b> <b>35%</b>	115 31%	81 40%	114 35%	104 37%
Don't know	<b>196</b> <b>16%</b>	59 16%	30 15%	60 18%	47 17%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5. Below is a list of possible measure to improve public life in the UK. - Summary Table

Base: All respondents in GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Renegotiating our position in the EU
<b>Unweighted Base</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>
<b>Weighted Base</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>
Priority 1 (10)	170 14%	62 5%	114 10%	35 3%	104 9%	95 8%	262 22%	179 15%	98 8%	68 6%
2 (9)	121 10%	103 9%	160 14%	79 7%	107 9%	119 10%	137 12%	86 7%	176 15%	99 8%
3 (8)	142 12%	114 10%	144 12%	116 10%	98 8%	126 11%	110 9%	88 7%	178 15%	72 6%
4 (7)	110 9%	123 10%	123 10%	145 12%	128 11%	156 13%	83 7%	96 8%	146 12%	76 6%
5 (6)	144 12%	145 12%	139 12%	145 12%	117 10%	131 11%	67 6%	88 7%	135 11%	75 6%
6 (5)	103 9%	163 14%	146 12%	167 14%	119 10%	121 10%	58 5%	92 8%	140 12%	78 7%
7 (4)	115 10%	139 12%	156 13%	160 13%	131 11%	150 13%	72 6%	79 7%	116 10%	69 6%
8 (3)	129 11%	139 12%	94 8%	151 13%	143 12%	120 10%	111 9%	96 8%	88 7%	117 10%
9 (2)	95 8%	127 11%	69 6%	103 9%	130 11%	100 8%	127 11%	167 14%	68 6%	201 17%
Priority 10 (1)	59 5%	73 6%	41 3%	87 7%	110 9%	70 6%	160 13%	214 18%	42 4%	332 28%
Mean score	6.04	5.31	6.11	5.13	5.31	5.67	5.93	5.13	6.26	4.11
Standard Deviation	2.785	2.556	2.548	2.425	2.806	2.639	3.351	3.245	2.507	3.05
Error Variance	0.007	0.006	0.005	0.005	0.007	0.006	0.009	0.009	0.005	0.008

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Generating economic growth

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>170</b> <b>14%</b>	102 18%	68 11%	15 11%	24 12%	30 15%	30 14%	31 18%	40 15%	51 13%	51 14%	68 16%
2 (9)	<b>121</b> <b>10%</b>	58 10%	63 10%	15 11%	19 9%	23 11%	20 9%	18 11%	27 11%	46 12%	31 9%	43 10%
3 (8)	<b>142</b> <b>12%</b>	78 14%	64 10%	14 10%	24 12%	23 11%	32 15%	21 12%	28 11%	52 13%	42 12%	48 11%
4 (7)	<b>110</b> <b>9%</b>	61 11%	49 8%	9 6%	15 7%	23 11%	17 8%	17 10%	29 11%	35 9%	44 12%	31 7%
5 (6)	<b>144</b> <b>12%</b>	66 11%	78 13%	25 18%	26 13%	23 11%	21 10%	23 13%	25 10%	51 13%	38 10%	55 13%
6 (5)	<b>103</b> <b>9%</b>	52 9%	52 8%	11 8%	18 9%	16 8%	16 7%	16 9%	27 10%	35 9%	33 9%	35 8%
7 (4)	<b>115</b> <b>10%</b>	49 8%	66 11%	17 12%	20 10%	15 7%	19 9%	17 10%	28 11%	33 8%	42 11%	40 9%
8 (3)	<b>129</b> <b>11%</b>	55 10%	74 12%	17 12%	24 12%	27 13%	30 14%	13 7%	17 7%	40 10%	40 11%	49 11%
9 (2)	<b>95</b> <b>8%</b>	40 7%	55 9%	10 7%	26 13%	18 9%	13 6%	10 6%	17 7%	31 8%	30 8%	35 8%
Priority 10 (1)	<b>59</b> <b>5%</b>	16 3%	43 7%	7 5%	7 4%	5 3%	13 6%	7 4%	19 8%	18 5%	16 4%	24 6%
Mean score	<b>6.04</b>	6.43	5.67	5.79	5.74	6.15	5.97	6.44	6.09	6.12	5.97	6.02
Standard Deviation	<b>2.785</b>	2.699	2.815	2.669	2.783	2.758	2.855	2.708	2.846	2.741	2.742	2.864
Error Variance	<b>0.007</b>	0.013	0.013	0.051	0.038	0.037	0.039	0.042	0.032	0.019	0.02	0.019

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

T50

Q5.Below is a list of possible measure to improve public life in the UK. - Generating economic growth

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>170</b> <b>14%</b>	18 17%	16 11%	17 12%	25 13%	43 15%	29 19%	22 14%	104 15%	66 14%	26 10%	144 16%	120 18%	50 10%	108 15%	54 13%	162 14%
2 (9)	<b>121</b> <b>10%</b>	15 14%	18 12%	14 10%	16 8%	23 8%	19 12%	17 10%	71 10%	50 10%	33 12%	88 12%	80 11%	41 8%	71 10%	46 11%	118 10%
3 (8)	<b>142</b> <b>12%</b>	16 15%	23 15%	13 9%	21 11%	38 14%	8 5%	23 14%	92 13%	50 10%	30 11%	112 12%	76 11%	66 13%	84 12%	45 11%	130 12%
4 (7)	<b>110</b> <b>9%</b>	8 8%	9 6%	17 13%	29 15%	25 9%	11 7%	9 6%	63 9%	47 10%	25 9%	85 9%	57 8%	52 9%	71 9%	34 8%	106 9%
5 (6)	<b>144</b> <b>12%</b>	15 14%	20 13%	17 12%	18 9%	37 13%	15 10%	22 13%	78 11%	65 14%	36 14%	108 12%	84 12%	60 12%	82 12%	58 14%	139 12%
6 (5)	<b>103</b> <b>9%</b>	7 6%	19 12%	10 7%	16 8%	28 10%	13 8%	11 7%	60 8%	43 9%	20 8%	83 9%	58 9%	45 9%	64 9%	34 8%	98 9%
7 (4)	<b>115</b> <b>10%</b>	5 4%	13 8%	16 12%	25 13%	21 8%	18 12%	17 10%	70 10%	45 9%	16 6%	99 11%	69 10%	45 9%	63 9%	44 11%	107 9%
8 (3)	<b>129</b> <b>11%</b>	11 11%	16 10%	14 10%	16 8%	30 11%	19 12%	24 14%	85 12%	44 9%	36 14%	93 10%	65 10%	63 13%	83 12%	39 9%	122 11%
9 (2)	<b>95</b> <b>8%</b>	7 6%	13 8%	11 8%	19 10%	17 6%	19 12%	10 6%	49 7%	46 10%	33 12%	63 7%	44 6%	51 10%	48 7%	42 10%	90 8%
Priority 10 (1)	<b>59</b> <b>5%</b>	4 3%	6 4%	9 7%	10 5%	17 6%	5 3%	9 5%	32 5%	27 6%	11 4%	48 5%	30 4%	28 6%	35 5%	21 5%	56 5%
Mean score	<b>6.04</b>	6.61	6.03	5.84	5.89	6.1	5.96	5.97	6.1	5.95	5.79	6.11	6.3	5.67	6.11	5.92	6.04
Standard Deviation	<b>2.785</b>	2.742	2.677	2.783	2.742	2.771	2.963	2.81	2.774	2.801	2.783	2.782	2.792	2.736	2.777	2.796	2.785
Error Variance	<b>0.007</b>	0.072	0.047	0.057	0.039	0.027	0.056	0.048	0.011	0.016	0.029	0.008	0.011	0.015	0.011	0.019	0.007

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Generating economic growth

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>170</b> <b>14%</b>	46 21%	39 13%	12 26%	9 5%	38 16%	62 16%	2 4%	2 4%
2 (9)	<b>121</b> <b>10%</b>	33 15%	30 10%	6 13%	12 7%	16 7%	44 12%	8 22%	3 6%
3 (8)	<b>142</b> <b>12%</b>	20 9%	34 12%	4 8%	26 15%	34 14%	46 12%	6 16%	7 15%
4 (7)	<b>110</b> <b>9%</b>	20 10%	25 8%	4 9%	25 15%	24 10%	36 9%	3 8%	- -
5 (6)	<b>144</b> <b>12%</b>	16 8%	42 14%	8 16%	15 9%	29 12%	34 9%	7 20%	9 20%
6 (5)	<b>103</b> <b>9%</b>	20 9%	30 10%	4 9%	16 9%	24 10%	29 8%	3 7%	4 9%
7 (4)	<b>115</b> <b>10%</b>	21 10%	28 9%	4 8%	16 10%	21 8%	41 11%	2 6%	7 16%
8 (3)	<b>129</b> <b>11%</b>	17 8%	31 10%	2 5%	25 14%	32 13%	44 11%	4 10%	5 12%
9 (2)	<b>95</b> <b>8%</b>	13 6%	23 8%	1 2%	16 9%	18 8%	26 7%	2 4%	3 7%
Priority 10 (1)	<b>59</b> <b>5%</b>	9 4%	15 5%	2 4%	11 6%	7 3%	18 5%	1 3%	5 12%
Mean score	<b>6.04</b>	6.63	5.98	7.02	5.47	6.09	6.19	6.41	5.02
Standard Deviation	<b>2.785</b>	2.838	2.743	2.666	2.609	2.713	2.842	2.439	2.613
Error Variance	<b>0.007</b>	0.038	0.025	0.151	0.04	0.03	0.021	0.164	0.154

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Generating economic growth

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>170</b> <b>14%</b>	25 14%	38 19%	39 20%	14 8%	22 10%	32 14%	12 12%	90 19%	15 9%	53 12%	70 21%	32 13%	50 14%	18 7%
2 (9)	<b>121</b> <b>10%</b>	15 9%	22 11%	22 11%	19 11%	20 10%	24 10%	15 15%	43 9%	17 11%	45 10%	43 13%	16 6%	38 11%	25 10%
3 (8)	<b>142</b> <b>12%</b>	24 14%	29 14%	25 12%	14 8%	26 12%	24 10%	16 16%	62 13%	14 8%	50 11%	43 13%	35 15%	33 9%	31 12%
4 (7)	<b>110</b> <b>9%</b>	14 8%	24 12%	23 12%	9 5%	17 8%	22 10%	13 13%	48 10%	11 7%	37 8%	32 10%	29 12%	25 7%	24 9%
5 (6)	<b>144</b> <b>12%</b>	21 12%	22 11%	23 12%	31 18%	21 10%	25 11%	10 10%	57 12%	27 16%	51 11%	31 9%	35 14%	53 15%	25 10%
6 (5)	<b>103</b> <b>9%</b>	12 7%	16 8%	23 12%	17 10%	15 7%	20 9%	5 5%	46 10%	15 9%	37 8%	30 9%	21 9%	28 8%	24 9%
7 (4)	<b>115</b> <b>10%</b>	20 11%	14 7%	15 8%	18 10%	19 9%	29 13%	6 6%	43 9%	10 6%	56 13%	31 9%	18 8%	39 11%	27 10%
8 (3)	<b>129</b> <b>11%</b>	25 14%	20 10%	10 5%	16 10%	38 18%	20 9%	12 12%	43 9%	24 15%	50 11%	26 8%	30 12%	40 11%	34 13%
9 (2)	<b>95</b> <b>8%</b>	13 8%	12 6%	15 7%	23 14%	19 9%	13 6%	9 9%	31 6%	24 14%	32 7%	22 7%	18 7%	22 6%	34 13%
Priority 10 (1)	<b>59</b> <b>5%</b>	5 3%	7 3%	4 2%	9 5%	12 6%	22 10%	2 2%	14 3%	9 5%	34 8%	8 2%	8 3%	23 6%	20 8%
Mean score	<b>6.04</b>	6.03	6.55	6.65	5.49	5.59	5.87	6.41	6.43	5.41	5.76	6.68	6.07	5.94	5.31
Standard Deviation	<b>2.785</b>	2.729	2.718	2.629	2.718	2.815	2.885	2.675	2.707	2.788	2.822	2.727	2.625	2.809	2.788
Error Variance	<b>0.007</b>	0.043	0.036	0.035	0.043	0.038	0.036	0.072	0.015	0.047	0.018	0.022	0.029	0.023	0.03

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Generating economic growth

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>170</b> <b>14%</b>	67 18%	35 17%	36 11%	32 11%
2 (9)	<b>121</b> <b>10%</b>	34 9%	25 12%	37 11%	25 9%
3 (8)	<b>142</b> <b>12%</b>	54 14%	24 12%	38 12%	26 9%
4 (7)	<b>110</b> <b>9%</b>	41 11%	20 10%	22 7%	27 9%
5 (6)	<b>144</b> <b>12%</b>	38 10%	28 14%	40 12%	38 13%
6 (5)	<b>103</b> <b>9%</b>	30 8%	21 11%	30 9%	22 8%
7 (4)	<b>115</b> <b>10%</b>	37 10%	12 6%	33 10%	33 12%
8 (3)	<b>129</b> <b>11%</b>	38 10%	17 8%	46 14%	27 10%
9 (2)	<b>95</b> <b>8%</b>	25 7%	15 8%	24 7%	31 11%
Priority 10 (1)	<b>59</b> <b>5%</b>	10 3%	5 3%	22 7%	21 8%
Mean score	<b>6.04</b>	6.4	6.48	5.74	5.58
Standard Deviation	<b>2.785</b>	2.711	2.684	2.807	2.827
Error Variance	<b>0.007</b>	0.02	0.036	0.024	0.028

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing crime

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1187	584	603	160	214	205	219	177	212	356	397	434
Weighted Base	1187	577	611	141	202	203	211	173	256	392	367	427
Priority 1 (10)	62	28	34	13	14	16	5	3	11	21	19	23
	5%	5%	6%	9%	7%	8%	2%	2%	4%	5%	5%	5%
2 (9)	103	42	61	13	26	21	24	9	10	41	23	39
	9%	7%	10%	9%	13%	10%	11%	5%	4%	10%	6%	9%
3 (8)	114	66	47	19	22	20	20	13	20	35	33	46
	10%	12%	8%	14%	11%	10%	9%	8%	8%	9%	9%	11%
4 (7)	123	74	49	14	17	25	23	18	25	33	41	49
	10%	13%	8%	10%	8%	12%	11%	10%	10%	8%	11%	12%
5 (6)	145	65	80	20	29	25	23	21	28	51	48	46
	12%	11%	13%	14%	14%	12%	11%	12%	11%	13%	13%	11%
6 (5)	163	66	97	12	25	34	26	22	44	52	60	51
	14%	11%	16%	9%	12%	17%	12%	13%	17%	13%	16%	12%
7 (4)	139	71	67	16	15	20	32	22	33	57	34	48
	12%	12%	11%	11%	8%	10%	15%	13%	13%	15%	9%	11%
8 (3)	139	66	73	9	26	18	24	24	39	41	53	46
	12%	12%	12%	6%	13%	9%	11%	14%	15%	10%	14%	11%
9 (2)	127	56	71	17	16	15	23	22	34	38	29	60
	11%	10%	12%	12%	8%	8%	11%	12%	13%	10%	8%	14%
Priority 10 (1)	73	43	30	8	12	9	12	20	12	23	29	21
	6%	7%	5%	5%	6%	4%	6%	11%	5%	6%	8%	5%
Mean score	5.31	5.31	5.31	5.8	5.69	5.77	5.25	4.6	4.89	5.36	5.2	5.35
Standard Deviation	2.556	2.565	2.549	2.706	2.67	2.516	2.497	2.435	2.371	2.554	2.503	2.605
Error Variance	0.006	0.011	0.011	0.052	0.035	0.031	0.03	0.034	0.022	0.017	0.017	0.016

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





## TNS Polling Onlinebus Survey (S6426 - 260121842)

T53

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing crime

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>62</b> 5%	6 6%	7 4%	8 6%	13 7%	11 4%	13 9%	5 3%	44 6%	18 4%	21 8%	42 5%	41 6%	21 4%	41 6%	18 4%	59 5%
2 (9)	<b>103</b> 9%	7 7%	22 15%	12 9%	15 8%	18 6%	20 13%	9 6%	71 10%	32 7%	31 12%	72 8%	61 9%	41 8%	59 8%	38 9%	97 9%
3 (8)	<b>114</b> 10%	7 7%	16 10%	12 9%	15 8%	31 11%	16 10%	17 11%	72 10%	42 9%	31 12%	83 9%	70 10%	44 9%	63 9%	47 11%	109 10%
4 (7)	<b>123</b> 10%	8 8%	18 12%	7 5%	23 12%	27 10%	22 14%	18 11%	73 10%	50 10%	22 8%	101 11%	72 11%	50 10%	69 10%	44 11%	114 10%
5 (6)	<b>145</b> 12%	7 7%	24 16%	20 15%	16 8%	42 15%	16 10%	20 12%	72 10%	73 15%	27 10%	117 13%	69 10%	76 15%	76 11%	56 13%	132 12%
6 (5)	<b>163</b> 14%	14 13%	19 12%	20 15%	34 18%	32 11%	22 14%	22 13%	91 13%	72 15%	36 14%	127 14%	91 13%	72 14%	99 14%	59 14%	158 14%
7 (4)	<b>139</b> 12%	24 23%	18 12%	15 11%	15 8%	26 9%	15 9%	26 16%	89 13%	50 10%	34 13%	105 11%	84 12%	55 11%	81 11%	52 12%	133 12%
8 (3)	<b>139</b> 12%	9 8%	11 7%	21 16%	24 13%	43 15%	8 5%	23 14%	82 12%	57 12%	23 9%	116 13%	85 12%	54 11%	94 13%	40 9%	134 12%
9 (2)	<b>127</b> 11%	14 13%	14 9%	10 7%	16 8%	39 14%	18 12%	16 9%	64 9%	63 13%	26 10%	101 11%	73 11%	55 11%	84 12%	40 10%	124 11%
Priority 10 (1)	<b>73</b> 6%	8 8%	4 2%	12 8%	24 12%	12 4%	6 4%	8 5%	46 7%	27 6%	13 5%	60 7%	39 6%	34 7%	43 6%	25 6%	68 6%
Mean score	<b>5.31</b>	4.88	5.86	5.15	5.11	5.13	5.93	5.12	5.44	5.11	5.69	5.2	5.36	5.23	5.22	5.41	5.29
Standard Deviation	<b>2.556</b>	2.573	2.439	2.586	2.725	2.479	2.618	2.342	2.625	2.441	2.648	2.519	2.594	2.503	2.594	2.494	2.558
Error Variance	<b>0.006</b>	0.064	0.039	0.049	0.038	0.022	0.044	0.034	0.01	0.012	0.027	0.007	0.01	0.012	0.009	0.015	0.006

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing crime

Base: All respondents in GB 18+

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>62</b> 5%	18 8%	13 4%	2 5%	4 3%	8 3%	31 8%	3 9%	2 5%
2 (9)	<b>103</b> 9%	13 6%	23 8%	5 10%	13 8%	21 9%	44 12%	3 7%	4 9%
3 (8)	<b>114</b> 10%	25 11%	26 9%	2 4%	12 7%	29 12%	36 10%	5 13%	2 4%
4 (7)	<b>123</b> 10%	13 6%	22 7%	4 8%	24 14%	30 12%	39 10%	2 5%	2 5%
5 (6)	<b>145</b> 12%	21 10%	33 11%	5 11%	27 16%	32 13%	31 8%	2 6%	7 15%
6 (5)	<b>163</b> 14%	32 15%	50 17%	3 7%	21 12%	34 14%	49 13%	6 17%	3 6%
7 (4)	<b>139</b> 12%	27 13%	44 15%	8 17%	12 7%	32 13%	43 11%	3 8%	12 26%
8 (3)	<b>139</b> 12%	24 11%	43 14%	10 21%	20 12%	26 11%	46 12%	3 9%	8 17%
9 (2)	<b>127</b> 11%	29 14%	27 9%	6 13%	20 12%	17 7%	33 9%	8 22%	5 12%
Priority 10 (1)	<b>73</b> 6%	13 6%	17 6%	2 4%	15 9%	15 6%	29 8%	2 5%	- -
Mean score	<b>5.31</b>	5.21	5.11	4.93	5.09	5.44	5.52	5.16	5.02
Standard Deviation	<b>2.556</b>	2.678	2.447	2.572	2.516	2.428	2.75	2.887	2.365
Error Variance	<b>0.006</b>	0.033	0.02	0.141	0.037	0.024	0.02	0.23	0.126

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing crime

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>62</b> <b>5%</b>	10 6%	10 5%	8 4%	18 10%	11 5%	6 2%	6 6%	21 4%	14 9%	20 5%	18 5%	9 4%	23 7%	12 4%
2 (9)	<b>103</b> <b>9%</b>	18 11%	16 8%	7 4%	21 12%	28 14%	11 5%	7 7%	35 7%	24 15%	37 8%	25 8%	16 7%	36 10%	25 10%
3 (8)	<b>114</b> <b>10%</b>	24 14%	23 11%	19 10%	17 10%	17 8%	14 6%	14 15%	52 11%	17 10%	31 7%	40 12%	26 11%	29 8%	18 7%
4 (7)	<b>123</b> <b>10%</b>	19 11%	31 15%	24 12%	12 7%	17 8%	19 8%	10 10%	65 14%	13 8%	36 8%	43 13%	31 13%	29 8%	19 7%
5 (6)	<b>145</b> <b>12%</b>	24 14%	21 10%	19 9%	24 14%	27 13%	29 13%	9 9%	56 12%	19 11%	62 14%	34 10%	31 13%	35 10%	45 17%
6 (5)	<b>163</b> <b>14%</b>	16 10%	30 15%	20 10%	21 12%	30 15%	46 20%	9 9%	57 12%	27 16%	71 16%	26 8%	39 16%	65 19%	32 12%
7 (4)	<b>139</b> <b>12%</b>	14 8%	27 13%	30 15%	17 10%	25 12%	25 11%	21 21%	51 11%	13 8%	54 12%	49 14%	23 9%	35 10%	33 12%
8 (3)	<b>139</b> <b>12%</b>	14 8%	20 10%	33 16%	21 12%	22 11%	30 13%	6 6%	61 13%	17 10%	56 13%	43 13%	23 10%	42 12%	31 12%
9 (2)	<b>127</b> <b>11%</b>	18 10%	16 8%	23 11%	15 9%	23 11%	33 14%	10 10%	46 10%	16 10%	55 12%	34 10%	22 9%	38 11%	33 13%
Priority 10 (1)	<b>73</b> <b>6%</b>	15 9%	12 6%	16 8%	5 3%	9 4%	17 7%	8 8%	35 7%	5 3%	25 6%	22 7%	20 8%	16 5%	14 5%
Mean score	<b>5.31</b>	5.61	5.5	4.84	5.87	5.51	4.71	5.36	5.29	5.89	5.09	5.32	5.29	5.41	5.17
Standard Deviation	<b>2.556</b>	2.708	2.465	2.487	2.656	2.573	2.324	2.65	2.55	2.635	2.485	2.613	2.503	2.579	2.507
Error Variance	<b>0.006</b>	0.043	0.03	0.031	0.041	0.032	0.023	0.071	0.014	0.042	0.014	0.02	0.026	0.019	0.024

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing crime

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>62</b> <b>5%</b>	22 6%	6 3%	22 7%	12 4%
2 (9)	<b>103</b> <b>9%</b>	29 8%	13 6%	42 13%	19 7%
3 (8)	<b>114</b> <b>10%</b>	47 13%	20 10%	25 8%	22 8%
4 (7)	<b>123</b> <b>10%</b>	49 13%	25 13%	24 7%	25 9%
5 (6)	<b>145</b> <b>12%</b>	38 10%	27 13%	34 10%	46 16%
6 (5)	<b>163</b> <b>14%</b>	38 10%	28 14%	53 16%	44 16%
7 (4)	<b>139</b> <b>12%</b>	47 13%	24 12%	41 13%	26 9%
8 (3)	<b>139</b> <b>12%</b>	44 12%	23 11%	38 12%	35 12%
9 (2)	<b>127</b> <b>11%</b>	31 8%	24 12%	33 10%	39 14%
Priority 10 (1)	<b>73</b> <b>6%</b>	31 8%	12 6%	15 5%	15 5%
Mean score	<b>5.31</b>	5.4	5.14	5.49	5.09
Standard Deviation	<b>2.556</b>	2.633	2.432	2.619	2.451
Error Variance	<b>0.006</b>	0.019	0.029	0.021	0.021

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in health care

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1187	584	603	160	214	205	219	177	212	356	397	434
Weighted Base	1187	577	611	141	202	203	211	173	256	392	367	427
Priority 1 (10)	114	41	73	14	16	27	22	19	15	36	42	36
	10%	7%	12%	10%	8%	13%	10%	11%	6%	9%	11%	9%
2 (9)	160	76	85	10	27	18	32	29	44	50	58	53
	14%	13%	14%	7%	13%	9%	15%	17%	17%	13%	16%	12%
3 (8)	144	66	77	20	27	31	16	16	35	52	50	42
	12%	12%	13%	14%	13%	15%	7%	9%	14%	13%	14%	10%
4 (7)	123	51	72	13	24	21	26	18	22	45	38	41
	10%	9%	12%	9%	12%	10%	12%	10%	8%	11%	10%	9%
5 (6)	139	68	71	14	23	16	34	24	28	48	44	47
	12%	12%	12%	10%	11%	8%	16%	14%	11%	12%	12%	11%
6 (5)	146	68	78	31	24	25	24	13	28	52	46	48
	12%	12%	13%	22%	12%	12%	11%	7%	11%	13%	13%	11%
7 (4)	156	97	59	14	26	35	29	26	26	59	41	56
	13%	17%	10%	10%	13%	17%	14%	15%	10%	15%	11%	13%
8 (3)	94	51	43	12	13	12	13	14	31	25	20	49
	8%	9%	7%	8%	6%	6%	6%	8%	12%	6%	6%	11%
9 (2)	69	36	34	8	17	11	11	7	15	19	24	27
	6%	6%	6%	6%	8%	5%	5%	4%	6%	5%	6%	6%
Priority 10 (1)	41	23	17	5	6	7	5	7	11	7	6	28
	3%	4%	3%	4%	3%	4%	2%	4%	4%	2%	2%	7%
Mean score	6.11	5.83	6.37	5.89	6.05	6.17	6.25	6.27	6	6.23	6.45	5.7
Standard Deviation	2.548	2.536	2.532	2.483	2.529	2.605	2.446	2.604	2.604	2.393	2.482	2.689
Error Variance	0.005	0.011	0.011	0.044	0.032	0.033	0.028	0.039	0.026	0.015	0.017	0.017

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T56

Q5. Below is a list of possible measure to improve public life in the UK. - Investing more in health care

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>114</b>	9	13	14	22	20	15	21	74	41	26	88	77	37	61	49	110
	<b>10%</b>	9%	9%	10%	11%	7%	10%	13%	10%	8%	10%	10%	11%	7%	9%	12%	10%
2 (9)	<b>160</b>	16	18	15	32	36	16	26	90	71	35	126	80	80	100	51	150
	<b>14%</b>	16%	12%	11%	16%	13%	10%	16%	13%	15%	13%	14%	12%	16%	14%	12%	13%
3 (8)	<b>144</b>	10	25	17	25	41	12	14	73	71	31	113	80	63	91	46	137
	<b>12%</b>	10%	16%	12%	13%	15%	8%	8%	10%	15%	12%	12%	12%	13%	13%	11%	12%
4 (7)	<b>123</b>	10	22	13	18	31	11	18	72	52	30	93	73	51	68	50	118
	<b>10%</b>	10%	15%	9%	9%	11%	7%	11%	10%	11%	11%	10%	11%	10%	10%	12%	10%
5 (6)	<b>139</b>	19	16	14	27	22	24	19	88	52	27	112	78	61	90	45	135
	<b>12%</b>	18%	11%	10%	14%	8%	15%	12%	12%	11%	10%	12%	11%	12%	13%	11%	12%
6 (5)	<b>146</b>	16	18	19	19	39	14	22	86	60	37	109	106	41	79	57	136
	<b>12%</b>	15%	12%	14%	10%	14%	9%	13%	12%	12%	14%	12%	15%	8%	11%	14%	12%
7 (4)	<b>156</b>	16	26	17	28	36	20	12	99	57	40	116	77	79	95	52	147
	<b>13%</b>	15%	17%	12%	15%	13%	7%	14%	14%	12%	15%	13%	11%	16%	13%	12%	13%
8 (3)	<b>94</b>	4	7	13	10	24	24	12	55	39	16	78	56	38	48	39	87
	<b>8%</b>	4%	5%	10%	5%	9%	15%	7%	8%	8%	6%	8%	8%	7%	7%	9%	8%
9 (2)	<b>69</b>	3	5	11	11	15	11	14	43	27	8	61	36	34	48	19	67
	<b>6%</b>	3%	3%	8%	6%	5%	7%	9%	6%	6%	3%	7%	5%	7%	7%	4%	6%
Priority 10 (1)	<b>41</b>	1	2	4	3	15	10	5	25	16	15	26	21	20	29	12	41
	<b>3%</b>	1%	1%	3%	2%	5%	7%	3%	4%	3%	6%	3%	3%	4%	4%	3%	4%
Mean score	<b>6.11</b>	6.36	6.37	5.96	6.44	5.94	5.53	6.28	6.05	6.19	6.11	6.11	6.16	6.04	6.06	6.18	6.11
Standard Deviation	<b>2.548</b>	2.25	2.284	2.602	2.476	2.585	2.713	2.684	2.568	2.518	2.551	2.548	2.525	2.58	2.573	2.528	2.556
Error Variance	<b>0.005</b>	0.049	0.034	0.05	0.031	0.024	0.047	0.044	0.009	0.013	0.025	0.007	0.009	0.013	0.009	0.015	0.006

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in health care

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>114</b> <b>10%</b>	17 8%	43 14%	4 8%	12 7%	30 12%	32 9%	6 17%	5 11%
2 (9)	<b>160</b> <b>14%</b>	26 12%	44 15%	7 15%	23 14%	29 12%	47 12%	9 26%	4 9%
3 (8)	<b>144</b> <b>12%</b>	20 9%	46 15%	7 16%	19 11%	21 9%	48 13%	2 7%	1 3%
4 (7)	<b>123</b> <b>10%</b>	25 12%	25 8%	2 3%	22 13%	29 12%	35 9%	-	7 17%
5 (6)	<b>139</b> <b>12%</b>	22 10%	47 16%	4 8%	13 7%	35 14%	45 12%	4 11%	4 10%
6 (5)	<b>146</b> <b>12%</b>	31 14%	27 9%	9 18%	13 7%	34 14%	39 10%	7 20%	5 12%
7 (4)	<b>156</b> <b>13%</b>	26 12%	27 9%	7 14%	31 18%	29 12%	56 15%	6 16%	8 18%
8 (3)	<b>94</b> <b>8%</b>	28 13%	19 6%	2 4%	16 9%	14 6%	37 10%	-	3 7%
9 (2)	<b>69</b> <b>6%</b>	13 6%	11 4%	3 7%	12 7%	12 5%	25 7%	1 2%	5 12%
Priority 10 (1)	<b>41</b> <b>3%</b>	6 3%	11 4%	3 6%	9 5%	10 4%	15 4%	-	-
Mean score	<b>6.11</b>	5.83	6.63	5.95	5.77	6.19	5.91	6.96	5.78
Standard Deviation	<b>2.548</b>	2.509	2.535	2.693	2.65	2.554	2.583	2.398	2.537
Error Variance	<b>0.005</b>	0.029	0.022	0.154	0.041	0.027	0.018	0.158	0.145

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in health care

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>114</b>	10	20	11	21	29	23	6	35	20	53	27	14	50	23
	<b>10%</b>	6%	10%	6%	12%	14%	10%	6%	7%	12%	12%	8%	6%	14%	9%
2 (9)	<b>160</b>	24	23	29	12	27	45	18	58	16	68	35	40	45	40
	<b>14%</b>	14%	11%	15%	7%	13%	19%	18%	12%	10%	15%	11%	17%	13%	15%
3 (8)	<b>144</b>	21	21	24	25	25	27	11	55	20	58	40	26	40	38
	<b>12%</b>	12%	10%	12%	15%	12%	12%	11%	12%	12%	13%	12%	11%	11%	14%
4 (7)	<b>123</b>	15	22	14	22	25	26	11	41	19	53	32	19	41	31
	<b>10%</b>	9%	11%	7%	13%	12%	11%	11%	9%	12%	12%	9%	8%	12%	12%
5 (6)	<b>139</b>	17	28	24	21	22	29	10	58	17	54	40	28	38	33
	<b>12%</b>	10%	14%	12%	12%	11%	12%	10%	12%	10%	12%	12%	12%	11%	12%
6 (5)	<b>146</b>	29	21	18	27	28	24	18	50	19	59	53	14	52	26
	<b>12%</b>	17%	10%	9%	16%	13%	10%	18%	10%	12%	13%	16%	6%	15%	10%
7 (4)	<b>156</b>	24	34	38	16	29	14	13	84	27	32	48	49	29	30
	<b>13%</b>	14%	17%	19%	9%	14%	6%	13%	18%	16%	7%	14%	20%	8%	12%
8 (3)	<b>94</b>	10	19	22	14	6	23	8	43	8	35	31	20	26	18
	<b>8%</b>	6%	9%	11%	8%	3%	10%	8%	9%	5%	8%	9%	8%	7%	7%
9 (2)	<b>69</b>	18	12	6	8	10	16	3	33	5	29	21	15	15	18
	<b>6%</b>	10%	6%	3%	5%	5%	7%	3%	7%	3%	6%	6%	6%	4%	7%
Priority 10 (1)	<b>41</b>	5	4	14	6	8	4	2	21	12	5	10	14	12	6
	<b>3%</b>	3%	2%	7%	3%	4%	2%	2%	4%	8%	1%	3%	6%	3%	2%
Mean score	<b>6.11</b>	5.78	5.98	5.71	6.19	6.43	6.45	6.2	5.75	6.06	6.49	5.86	5.78	6.44	6.29
Standard Deviation	<b>2.548</b>	2.531	2.481	2.602	2.475	2.55	2.562	2.364	2.566	2.664	2.475	2.459	2.646	2.56	2.498
Error Variance	<b>0.005</b>	0.037	0.03	0.034	0.036	0.031	0.028	0.056	0.014	0.043	0.014	0.018	0.029	0.019	0.024

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in health care

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>114</b> <b>10%</b>	29 8%	12 6%	45 14%	29 10%
2 (9)	<b>160</b> <b>14%</b>	50 13%	26 13%	40 12%	45 16%
3 (8)	<b>144</b> <b>12%</b>	39 10%	28 14%	34 10%	43 15%
4 (7)	<b>123</b> <b>10%</b>	34 9%	18 9%	38 12%	34 12%
5 (6)	<b>139</b> <b>12%</b>	45 12%	23 12%	43 13%	28 10%
6 (5)	<b>146</b> <b>12%</b>	44 12%	24 12%	42 13%	36 13%
7 (4)	<b>156</b> <b>13%</b>	63 17%	34 17%	36 11%	23 8%
8 (3)	<b>94</b> <b>8%</b>	31 8%	20 10%	24 7%	19 7%
9 (2)	<b>69</b> <b>6%</b>	28 7%	8 4%	15 5%	19 7%
Priority 10 (1)	<b>41</b> <b>3%</b>	13 4%	10 5%	12 4%	6 2%
Mean score	<b>6.11</b>	5.83	5.82	6.3	6.46
Standard Deviation	<b>2.548</b>	2.554	2.509	2.565	2.496
Error Variance	<b>0.005</b>	0.017	0.031	0.02	0.022

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in social care for the elderly

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>35</b> <b>3%</b>	15 3%	20 3%	6 4%	1 1%	3 2%	4 2%	5 3%	15 6%	13 3%	10 3%	12 3%
2 (9)	<b>79</b> <b>7%</b>	38 7%	41 7%	6 4%	16 8%	11 6%	14 7%	12 7%	18 7%	23 6%	31 8%	25 6%
3 (8)	<b>116</b> <b>10%</b>	40 7%	76 13%	11 8%	20 10%	19 9%	20 9%	27 16%	19 7%	29 7%	33 9%	54 13%
4 (7)	<b>145</b> <b>12%</b>	64 11%	81 13%	14 10%	18 9%	13 6%	33 16%	26 15%	41 16%	57 14%	55 15%	34 8%
5 (6)	<b>145</b> <b>12%</b>	65 11%	80 13%	20 14%	26 13%	28 14%	25 12%	16 9%	30 12%	48 12%	44 12%	52 12%
6 (5)	<b>167</b> <b>14%</b>	84 15%	82 13%	11 8%	27 13%	35 17%	32 15%	25 14%	36 14%	53 13%	52 14%	63 15%
7 (4)	<b>160</b> <b>13%</b>	80 14%	80 13%	24 17%	30 15%	33 16%	23 11%	17 10%	33 13%	46 12%	47 13%	66 16%
8 (3)	<b>151</b> <b>13%</b>	79 14%	72 12%	18 13%	31 15%	21 10%	25 12%	26 15%	30 12%	61 16%	41 11%	49 12%
9 (2)	<b>103</b> <b>9%</b>	66 11%	37 6%	12 9%	23 12%	21 10%	18 9%	5 3%	23 9%	30 8%	31 9%	41 10%
Priority 10 (1)	<b>87</b> <b>7%</b>	45 8%	42 7%	17 12%	10 5%	19 9%	16 7%	15 9%	10 4%	33 8%	24 7%	30 7%
Mean score	<b>5.13</b>	4.87	5.38	4.77	4.96	4.81	5.18	5.46	5.46	5.03	5.29	5.09
Standard Deviation	<b>2.425</b>	2.418	2.406	2.545	2.332	2.349	2.389	2.47	2.434	2.429	2.424	2.42
Error Variance	<b>0.005</b>	0.01	0.009	0.046	0.027	0.027	0.027	0.035	0.023	0.015	0.016	0.014

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T59

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in social care for the elderly

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>35</b> <b>3%</b>	2 2%	5 3%	6 4%	5 2%	9 3%	6 4%	4 2%	18 3%	17 4%	4 1%	32 3%	20 3%	15 3%	14 2%	21 5%	35 3%
2 (9)	<b>79</b> <b>7%</b>	5 5%	11 7%	8 6%	15 8%	21 8%	8 5%	11 7%	42 6%	37 8%	14 5%	65 7%	44 6%	35 7%	43 6%	30 7%	73 6%
3 (8)	<b>116</b> <b>10%</b>	5 5%	11 7%	13 9%	19 10%	29 10%	15 9%	25 16%	73 10%	43 9%	28 11%	88 10%	66 10%	50 10%	61 9%	49 12%	110 10%
4 (7)	<b>145</b> <b>12%</b>	23 14%	23 13%	11 11%	22 13%	36 11%	9 13%	21 12%	79 13%	66 14%	27 10%	118 13%	77 11%	68 14%	102 14%	40 10%	142 13%
5 (6)	<b>145</b> <b>12%</b>	14 14%	19 13%	15 11%	24 13%	31 11%	20 13%	20 12%	90 13%	54 11%	39 15%	106 11%	85 12%	59 12%	88 12%	48 12%	137 12%
6 (5)	<b>167</b> <b>14%</b>	16 16%	22 15%	14 10%	35 18%	34 12%	26 17%	19 12%	105 15%	62 13%	37 14%	129 14%	98 14%	69 14%	97 14%	62 15%	159 14%
7 (4)	<b>160</b> <b>13%</b>	8 8%	19 12%	19 14%	25 13%	40 14%	29 18%	20 12%	89 13%	71 15%	38 14%	121 13%	88 14%	72 14%	97 14%	54 13%	151 13%
8 (3)	<b>151</b> <b>13%</b>	16 15%	22 14%	23 17%	24 12%	31 11%	22 14%	13 8%	88 13%	63 13%	31 12%	120 13%	100 15%	51 10%	92 13%	51 12%	143 13%
9 (2)	<b>103</b> <b>9%</b>	11 10%	6 4%	13 9%	14 7%	24 9%	18 11%	17 10%	60 9%	42 9%	27 10%	76 8%	54 8%	48 10%	63 9%	34 8%	97 9%
Priority 10 (1)	<b>87</b> <b>7%</b>	4 4%	16 10%	14 10%	11 6%	25 9%	5 3%	13 8%	59 8%	28 6%	20 8%	67 7%	52 8%	35 7%	51 7%	30 7%	81 7%
Mean score	<b>5.13</b>	5.17	5.13	4.83	5.26	5.16	4.97	5.33	5.06	5.23	4.97	5.18	5.08	5.2	5.06	5.29	5.15
Standard Deviation	<b>2.425</b>	2.22	2.441	2.568	2.333	2.517	2.27	2.51	2.423	2.426	2.331	2.45	2.417	2.435	2.359	2.52	2.422
Error Variance	<b>0.005</b>	0.047	0.039	0.049	0.028	0.023	0.033	0.038	0.008	0.012	0.021	0.007	0.009	0.012	0.008	0.015	0.005

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in social care for the elderly

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>35</b> <b>3%</b>	7 3%	11 4%	- -	3 2%	8 3%	7 2%	1 2%	3 6%
2 (9)	<b>79</b> <b>7%</b>	12 5%	18 6%	- -	19 11%	15 6%	21 5%	1 4%	5 12%
3 (8)	<b>116</b> <b>10%</b>	17 8%	32 11%	3 7%	17 10%	22 9%	44 12%	2 5%	6 14%
4 (7)	<b>145</b> <b>12%</b>	30 14%	31 11%	9 20%	23 13%	24 10%	44 11%	5 15%	6 14%
5 (6)	<b>145</b> <b>12%</b>	27 13%	34 11%	4 7%	19 11%	27 11%	55 15%	6 17%	2 3%
6 (5)	<b>167</b> <b>14%</b>	25 11%	44 15%	7 15%	19 11%	46 19%	48 13%	3 8%	8 17%
7 (4)	<b>160</b> <b>13%</b>	27 12%	42 14%	9 18%	22 13%	36 15%	47 12%	5 13%	1 2%
8 (3)	<b>151</b> <b>13%</b>	28 13%	44 15%	5 10%	21 12%	30 13%	50 13%	4 12%	3 7%
9 (2)	<b>103</b> <b>9%</b>	25 12%	25 8%	5 11%	10 6%	20 8%	31 8%	4 10%	6 13%
Priority 10 (1)	<b>87</b> <b>7%</b>	17 8%	16 6%	5 11%	18 11%	17 7%	32 9%	5 14%	5 12%
Mean score	<b>5.13</b>	4.98	5.18	4.52	5.22	5.06	5.05	4.65	5.52
Standard Deviation	<b>2.425</b>	2.475	2.404	2.184	2.562	2.351	2.398	2.495	2.932
Error Variance	<b>0.005</b>	0.029	0.019	0.102	0.039	0.023	0.015	0.171	0.194

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

**TNS Polling Onlinebus Survey (S6426 - 260121842)**

**Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in social care for the elderly**

**Base: All respondents in GB 18+**

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>35</b> <b>3%</b>	5 3%	6 3%	5 2%	3 2%	2 1%	16 7%	3 3%	13 3%	1 1%	19 4%	10 3%	5 2%	10 3%	10 4%
2 (9)	<b>79</b> <b>7%</b>	5 3%	17 8%	16 8%	17 10%	8 4%	15 7%	2 2%	35 7%	11 7%	30 7%	21 6%	17 7%	23 7%	18 7%
3 (8)	<b>116</b> <b>10%</b>	12 7%	12 6%	16 8%	19 11%	27 13%	30 13%	7 7%	33 7%	22 13%	54 12%	21 6%	19 8%	45 13%	31 12%
4 (7)	<b>145</b> <b>12%</b>	16 9%	20 10%	28 14%	16 9%	26 12%	39 17%	9 9%	55 12%	18 17%	63 14%	34 10%	30 13%	43 12%	38 14%
5 (6)	<b>145</b> <b>12%</b>	27 16%	22 11%	16 8%	18 11%	31 15%	30 13%	21 21%	44 9%	18 11%	62 14%	37 11%	28 12%	48 14%	31 12%
6 (5)	<b>167</b> <b>14%</b>	22 13%	28 14%	35 18%	16 10%	40 19%	26 11%	18 18%	67 14%	20 12%	62 14%	53 16%	31 13%	45 13%	37 14%
7 (4)	<b>160</b> <b>13%</b>	30 17%	26 13%	24 12%	24 14%	30 14%	26 11%	12 12%	68 14%	26 16%	54 12%	43 13%	37 15%	45 13%	35 13%
8 (3)	<b>151</b> <b>13%</b>	20 12%	29 14%	30 15%	29 17%	18 9%	25 11%	14 14%	65 14%	17 10%	55 12%	53 16%	26 11%	47 14%	25 9%
9 (2)	<b>103</b> <b>9%</b>	21 12%	28 14%	16 8%	15 9%	10 5%	12 5%	11 11%	55 12%	16 10%	21 5%	33 10%	32 13%	21 6%	16 6%
Priority 10 (1)	<b>87</b> <b>7%</b>	14 8%	17 8%	14 7%	13 8%	17 8%	11 5%	4 4%	41 9%	16 10%	26 6%	31 9%	14 6%	20 6%	22 8%
Mean score	<b>5.13</b>	4.7	4.8	5.08	5.06	5.19	5.79	4.94	4.85	4.98	5.53	4.78	4.99	5.37	5.39
Standard Deviation	<b>2.425</b>	2.308	2.512	2.409	2.521	2.22	2.435	2.124	2.477	2.454	2.374	2.436	2.392	2.366	2.463
Error Variance	<b>0.005</b>	0.031	0.031	0.029	0.037	0.024	0.026	0.045	0.013	0.037	0.013	0.018	0.024	0.016	0.023



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Investing more in social care for the elderly

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>35</b> <b>3%</b>	12 3%	3 1%	6 2%	14 5%
2 (9)	<b>79</b> <b>7%</b>	26 7%	12 6%	16 5%	25 9%
3 (8)	<b>116</b> <b>10%</b>	28 7%	12 6%	46 14%	31 11%
4 (7)	<b>145</b> <b>12%</b>	42 11%	22 11%	37 11%	44 16%
5 (6)	<b>145</b> <b>12%</b>	43 11%	22 11%	48 14%	32 11%
6 (5)	<b>167</b> <b>14%</b>	54 14%	31 15%	51 15%	31 11%
7 (4)	<b>160</b> <b>13%</b>	48 13%	32 16%	40 12%	39 14%
8 (3)	<b>151</b> <b>13%</b>	51 14%	28 14%	37 11%	35 12%
9 (2)	<b>103</b> <b>9%</b>	38 10%	28 14%	23 7%	15 5%
Priority 10 (1)	<b>87</b> <b>7%</b>	33 9%	12 6%	26 8%	16 6%
Mean score	<b>5.13</b>	4.94	4.74	5.2	5.59
Standard Deviation	<b>2.425</b>	2.484	2.292	2.348	2.461
Error Variance	<b>0.005</b>	0.016	0.026	0.017	0.021

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing the national debt

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1187	584	603	160	214	205	219	177	212	356	397	434
Weighted Base	1187	577	611	141	202	203	211	173	256	392	367	427
Priority 1 (10)	104 9%	56 10%	48 8%	12 9%	26 13%	12 6%	17 8%	9 5%	28 11%	38 10%	35 9%	31 7%
2 (9)	107 9%	58 10%	49 8%	9 7%	20 10%	18 9%	21 10%	16 9%	23 9%	36 8%	35 7%	37 9%
3 (8)	98 8%	55 10%	43 7%	6 4%	14 7%	14 7%	15 7%	20 11%	29 11%	30 8%	27 7%	40 9%
4 (7)	128 11%	56 10%	72 12%	21 15%	29 14%	20 10%	16 7%	18 11%	24 9%	45 12%	28 8%	54 13%
5 (6)	117 10%	71 12%	46 8%	13 9%	14 7%	22 11%	20 10%	17 10%	30 12%	40 10%	39 11%	38 9%
6 (5)	119 10%	63 11%	56 9%	20 14%	18 9%	14 7%	21 10%	21 12%	26 10%	30 8%	39 11%	51 12%
7 (4)	131 11%	62 11%	69 11%	15 11%	22 11%	29 14%	25 12%	19 11%	22 8%	41 10%	38 10%	52 12%
8 (3)	143 12%	57 10%	86 14%	15 11%	27 13%	28 14%	29 14%	14 8%	29 11%	49 13%	41 11%	53 12%
9 (2)	130 11%	50 9%	80 13%	21 15%	15 7%	24 12%	30 14%	21 12%	18 7%	53 13%	39 11%	37 9%
Priority 10 (1)	110 9%	49 8%	62 10%	7 5%	18 9%	21 10%	17 8%	19 11%	28 11%	30 8%	47 13%	33 8%
Mean score	5.31	5.59	5.04	5.25	5.64	4.98	5.11	5.2	5.59	5.35	5.17	5.4
Standard Deviation	2.806	2.774	2.813	2.653	2.889	2.748	2.818	2.752	2.868	2.843	2.917	2.674
Error Variance	0.007	0.013	0.013	0.05	0.041	0.037	0.038	0.044	0.032	0.021	0.023	0.017

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T62

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing the national debt

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>104</b> <b>9%</b>	15 14%	13 8%	11 8%	19 10%	29 11%	5 3%	13 8%	57 8%	47 10%	20 7%	84 9%	59 9%	45 9%	59 8%	34 8%	93 8%
2 (9)	<b>107</b> <b>9%</b>	12 12%	10 6%	14 10%	18 9%	23 8%	12 8%	19 12%	64 9%	43 9%	26 10%	81 9%	68 10%	40 8%	68 10%	35 8%	103 9%
3 (8)	<b>98</b> <b>8%</b>	9 9%	10 7%	11 8%	14 7%	28 10%	16 11%	9 5%	54 8%	44 9%	16 6%	81 9%	60 9%	37 7%	53 7%	41 10%	94 8%
4 (7)	<b>128</b> <b>11%</b>	10 10%	20 13%	16 12%	15 7%	24 8%	20 13%	25 15%	82 12%	46 9%	38 14%	90 10%	82 12%	46 9%	74 10%	46 11%	120 11%
5 (6)	<b>117</b> <b>10%</b>	6 5%	12 8%	23 17%	24 12%	25 9%	14 9%	14 9%	70 10%	47 10%	19 7%	99 11%	70 10%	48 10%	75 11%	36 9%	111 10%
6 (5)	<b>119</b> <b>10%</b>	10 9%	10 7%	10 7%	18 9%	37 13%	22 14%	12 7%	69 10%	50 10%	16 6%	103 11%	58 9%	61 12%	63 9%	54 13%	117 10%
7 (4)	<b>131</b> <b>11%</b>	12 11%	16 10%	13 10%	21 11%	30 11%	20 13%	20 12%	81 12%	50 10%	36 14%	95 10%	73 11%	59 12%	78 11%	46 11%	125 11%
8 (3)	<b>143</b> <b>12%</b>	12 12%	27 17%	10 8%	18 9%	38 14%	18 11%	20 12%	88 12%	55 11%	31 12%	112 12%	81 12%	62 12%	92 13%	46 11%	138 12%
9 (2)	<b>130</b> <b>11%</b>	14 14%	22 14%	17 12%	22 11%	21 8%	16 10%	18 11%	82 12%	48 10%	35 13%	94 10%	81 12%	48 10%	79 11%	42 10%	121 11%
Priority 10 (1)	<b>110</b> <b>9%</b>	4 4%	15 10%	11 8%	28 14%	24 8%	13 8%	16 10%	55 8%	55 11%	26 10%	84 9%	54 8%	57 11%	68 10%	39 9%	107 9%
Mean score	<b>5.31</b>	5.75	4.95	5.48	5.16	5.47	5.12	5.32	5.31	5.32	5.15	5.36	5.42	5.17	5.25	5.34	5.28
Standard Deviation	<b>2.806</b>	2.935	2.818	2.761	2.955	2.788	2.535	2.828	2.753	2.885	2.838	2.797	2.798	2.814	2.816	2.757	2.794
Error Variance	<b>0.007</b>	0.083	0.052	0.056	0.045	0.028	0.041	0.049	0.011	0.017	0.03	0.008	0.011	0.016	0.011	0.018	0.007

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing the national debt

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>104</b> <b>9%</b>	31 14%	24 8%	5 11%	12 7%	19 8%	32 8%	4 11%	2 5%
2 (9)	<b>107</b> <b>9%</b>	31 14%	21 7%	8 16%	11 6%	24 10%	35 9%	1 4%	5 10%
3 (8)	<b>98</b> <b>8%</b>	29 14%	12 4%	8 18%	11 6%	13 6%	31 8%	4 10%	6 13%
4 (7)	<b>128</b> <b>11%</b>	24 11%	31 10%	5 11%	18 10%	30 13%	43 11%	6 15%	4 9%
5 (6)	<b>117</b> <b>10%</b>	26 12%	42 14%	3 5%	15 9%	28 11%	39 10%	1 2%	3 6%
6 (5)	<b>119</b> <b>10%</b>	16 7%	30 10%	2 3%	26 15%	16 6%	41 11%	5 15%	7 16%
7 (4)	<b>131</b> <b>11%</b>	21 10%	40 13%	5 10%	15 9%	37 15%	39 10%	2 6%	3 7%
8 (3)	<b>143</b> <b>12%</b>	16 8%	36 12%	3 5%	18 10%	35 15%	40 10%	6 17%	7 15%
9 (2)	<b>130</b> <b>11%</b>	12 6%	31 10%	7 14%	17 10%	21 9%	51 13%	5 14%	5 10%
Priority 10 (1)	<b>110</b> <b>9%</b>	8 4%	32 11%	2 5%	28 16%	20 8%	29 8%	2 5%	4 10%
Mean score	<b>5.31</b>	6.48	5.02	6.18	4.85	5.28	5.34	5.3	5.17
Standard Deviation	<b>2.806</b>	2.656	2.702	2.943	2.82	2.718	2.777	2.818	2.769
Error Variance	<b>0.007</b>	0.033	0.024	0.184	0.047	0.03	0.02	0.219	0.173

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing the national debt

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>104</b> <b>9%</b>	20 12%	14 7%	22 11%	18 10%	15 7%	15 7%	8 8%	48 10%	12 7%	36 8%	32 10%	23 10%	26 8%	22 8%
2 (9)	<b>107</b> <b>9%</b>	19 11%	20 10%	19 10%	10 6%	19 9%	20 9%	13 13%	46 10%	13 8%	36 8%	35 10%	23 10%	33 9%	16 6%
3 (8)	<b>98</b> <b>8%</b>	13 8%	16 8%	25 13%	6 4%	13 6%	23 10%	9 9%	46 10%	7 4%	36 8%	36 11%	19 8%	24 7%	19 7%
4 (7)	<b>128</b> <b>11%</b>	24 14%	12 6%	20 10%	26 15%	24 11%	22 9%	10 10%	46 10%	28 17%	44 10%	35 9%	21 9%	47 13%	25 10%
5 (6)	<b>117</b> <b>10%</b>	15 8%	30 14%	27 14%	13 8%	13 6%	20 9%	9 9%	62 13%	10 6%	36 8%	43 13%	28 12%	27 8%	20 7%
6 (5)	<b>119</b> <b>10%</b>	20 12%	22 11%	21 10%	17 10%	13 6%	26 11%	7 7%	56 12%	9 6%	47 11%	31 9%	32 13%	27 8%	29 11%
7 (4)	<b>131</b> <b>11%</b>	15 9%	31 15%	16 8%	22 13%	22 11%	25 11%	12 12%	50 11%	25 15%	45 10%	35 10%	27 11%	38 11%	32 12%
8 (3)	<b>143</b> <b>12%</b>	18 10%	23 11%	16 8%	25 14%	34 16%	27 12%	7 7%	50 10%	24 15%	62 14%	34 10%	23 11%	47 13%	39 15%
9 (2)	<b>130</b> <b>11%</b>	14 8%	22 11%	13 7%	21 13%	32 15%	26 11%	11 11%	39 8%	24 15%	56 13%	29 9%	21 9%	52 15%	28 11%
Priority 10 (1)	<b>110</b> <b>9%</b>	14 8%	15 7%	21 10%	12 7%	24 12%	26 11%	14 14%	35 7%	12 7%	49 11%	25 7%	24 10%	29 8%	33 13%
Mean score	<b>5.31</b>	5.78	5.25	5.79	5.18	4.85	5.12	5.34	5.64	5.04	5.05	5.7	5.45	5.15	4.91
Standard Deviation	<b>2.806</b>	2.828	2.654	2.825	2.741	2.893	2.795	2.983	2.728	2.749	2.839	2.757	2.795	2.814	2.812
Error Variance	<b>0.007</b>	0.046	0.034	0.04	0.044	0.04	0.034	0.089	0.016	0.046	0.018	0.023	0.033	0.023	0.03

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing the national debt

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>104</b> <b>9%</b>	29 8%	27 13%	28 9%	20 7%
2 (9)	<b>107</b> <b>9%</b>	40 11%	19 9%	25 8%	24 9%
3 (8)	<b>98</b> <b>8%</b>	35 9%	20 10%	18 6%	24 9%
4 (7)	<b>128</b> <b>11%</b>	34 9%	22 11%	48 15%	23 8%
5 (6)	<b>117</b> <b>10%</b>	51 14%	21 10%	20 6%	27 9%
6 (5)	<b>119</b> <b>10%</b>	47 12%	16 8%	23 7%	34 12%
7 (4)	<b>131</b> <b>11%</b>	42 11%	20 10%	39 12%	30 11%
8 (3)	<b>143</b> <b>12%</b>	36 10%	21 10%	51 16%	34 12%
9 (2)	<b>130</b> <b>11%</b>	33 9%	16 8%	48 15%	32 11%
Priority 10 (1)	<b>110</b> <b>9%</b>	28 7%	21 10%	27 8%	34 12%
Mean score	<b>5.31</b>	5.54	5.69	5.04	5.05
Standard Deviation	<b>2.806</b>	2.679	2.946	2.816	2.815
Error Variance	<b>0.007</b>	0.019	0.043	0.024	0.028

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>95</b>	42	53	22	23	17	9	10	12	27	30	38
	<b>8%</b>	7%	9%	16%	11%	8%	4%	6%	5%	7%	8%	9%
2 (9)	<b>119</b>	58	60	22	18	17	23	17	22	47	25	47
	<b>10%</b>	10%	10%	16%	9%	9%	11%	10%	8%	12%	7%	11%
3 (8)	<b>126</b>	56	70	14	19	30	23	14	26	41	38	47
	<b>11%</b>	10%	11%	10%	10%	15%	11%	8%	10%	10%	10%	11%
4 (7)	<b>156</b>	81	76	20	36	30	23	19	28	49	43	65
	<b>13%</b>	14%	12%	14%	18%	15%	11%	11%	11%	12%	12%	15%
5 (6)	<b>131</b>	62	69	16	18	27	19	24	27	43	40	48
	<b>11%</b>	11%	11%	12%	9%	14%	9%	14%	10%	11%	11%	11%
6 (5)	<b>121</b>	60	61	8	26	17	24	18	27	50	27	44
	<b>10%</b>	10%	10%	6%	13%	8%	11%	11%	11%	13%	7%	10%
7 (4)	<b>150</b>	65	86	15	16	21	32	26	41	47	61	42
	<b>13%</b>	11%	14%	11%	8%	10%	15%	15%	16%	12%	17%	10%
8 (3)	<b>120</b>	58	62	14	15	18	20	23	29	38	38	44
	<b>10%</b>	10%	10%	10%	7%	9%	10%	13%	11%	10%	10%	10%
9 (2)	<b>100</b>	59	41	5	15	13	20	14	32	28	38	34
	<b>8%</b>	10%	7%	4%	8%	7%	10%	8%	13%	7%	10%	8%
Priority 10 (1)	<b>70</b>	36	34	3	16	12	17	9	12	22	29	19
	<b>6%</b>	6%	6%	2%	8%	6%	8%	5%	5%	6%	8%	4%
Mean score	<b>5.67</b>	5.57	5.77	6.63	5.89	5.91	5.32	5.41	5.25	5.74	5.34	5.9
Standard Deviation	<b>2.639</b>	2.664	2.615	2.589	2.738	2.585	2.643	2.536	2.547	2.591	2.699	2.608
Error Variance	<b>0.006</b>	0.012	0.011	0.048	0.037	0.033	0.033	0.037	0.025	0.017	0.02	0.016

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T65

Q5.Below is a list of possible measure to improve public life in the UK. - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>95</b> <b>8%</b>	5 5%	13 9%	8 6%	13 7%	24 9%	14 9%	18 11%	56 8%	38 8%	33 13%	61 7%	50 7%	44 9%	51 7%	42 10%	93 8%
2 (9)	<b>119</b> <b>10%</b>	13 13%	19 13%	15 11%	8 4%	22 8%	22 14%	20 12%	72 10%	47 10%	23 9%	96 9%	72 10%	47 9%	69 10%	40 9%	109 10%
3 (8)	<b>126</b> <b>11%</b>	16 15%	12 8%	14 10%	23 12%	23 8%	19 12%	19 12%	84 12%	41 9%	42 16%	84 9%	78 11%	48 10%	69 10%	52 12%	120 11%
4 (7)	<b>156</b> <b>13%</b>	11 10%	26 17%	12 9%	29 15%	34 12%	25 16%	20 12%	92 13%	64 13%	34 13%	122 14%	96 12%	60 12%	82 14%	60 13%	142 13%
5 (6)	<b>131</b> <b>11%</b>	14 13%	11 7%	18 13%	19 10%	31 11%	15 10%	22 14%	84 12%	48 10%	30 11%	101 11%	81 12%	50 10%	79 11%	48 12%	127 11%
6 (5)	<b>121</b> <b>10%</b>	10 9%	22 14%	18 13%	16 8%	26 9%	13 8%	16 10%	72 10%	48 10%	29 11%	92 10%	69 10%	51 10%	83 12%	33 8%	116 10%
7 (4)	<b>150</b> <b>13%</b>	13 13%	17 11%	18 13%	29 15%	45 16%	12 8%	16 10%	70 10%	80 17%	22 8%	128 14%	90 13%	61 12%	94 13%	50 12%	143 13%
8 (3)	<b>120</b> <b>10%</b>	10 10%	11 7%	17 13%	22 11%	30 11%	16 10%	14 9%	69 10%	51 11%	23 9%	97 11%	61 9%	59 12%	74 10%	41 10%	115 10%
9 (2)	<b>100</b> <b>8%</b>	7 7%	14 9%	7 5%	21 11%	25 9%	14 9%	12 7%	57 8%	43 9%	17 6%	83 9%	52 8%	48 10%	62 9%	32 8%	95 8%
Priority 10 (1)	<b>70</b> <b>6%</b>	5 5%	8 5%	9 7%	16 8%	19 7%	6 4%	6 4%	48 7%	22 5%	11 4%	59 6%	36 5%	34 7%	48 7%	20 5%	68 6%
Mean score	<b>5.67</b>	5.81	5.86	5.55	5.22	5.43	6.05	6.11	5.74	5.58	6.2	5.52	5.78	5.52	5.51	5.91	5.66
Standard Deviation	<b>2.639</b>	2.565	2.643	2.56	2.628	2.658	2.669	2.61	2.668	2.597	2.622	2.626	2.572	2.725	2.638	2.646	2.647
Error Variance	<b>0.006</b>	0.063	0.046	0.048	0.035	0.025	0.046	0.042	0.01	0.014	0.026	0.007	0.01	0.015	0.01	0.017	0.006

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>95</b> <b>8%</b>	17 8%	22 8%	6 12%	14 8%	25 10%	26 7%	3 8%	2 5%
2 (9)	<b>119</b> <b>10%</b>	17 8%	36 12%	5 11%	9 5%	33 13%	32 8%	4 10%	4 9%
3 (8)	<b>126</b> <b>11%</b>	27 13%	32 11%	5 10%	12 7%	33 14%	42 11%	3 9%	6 14%
4 (7)	<b>156</b> <b>13%</b>	25 12%	49 16%	11 23%	11 6%	33 13%	48 13%	4 10%	8 17%
5 (6)	<b>131</b> <b>11%</b>	21 10%	36 12%	2 4%	20 12%	24 10%	51 14%	3 10%	5 12%
6 (5)	<b>121</b> <b>10%</b>	24 11%	28 9%	5 11%	18 11%	17 7%	48 13%	3 9%	4 10%
7 (4)	<b>150</b> <b>13%</b>	23 11%	40 14%	5 11%	28 17%	23 9%	46 12%	2 4%	- -
8 (3)	<b>120</b> <b>10%</b>	22 10%	20 7%	7 14%	21 12%	22 9%	32 8%	6 16%	10 22%
9 (2)	<b>100</b> <b>8%</b>	24 11%	22 7%	2 3%	18 11%	14 6%	36 9%	3 9%	5 10%
Priority 10 (1)	<b>70</b> <b>6%</b>	15 7%	13 4%	1 1%	19 11%	21 9%	21 6%	6 15%	- 1%
Mean score	<b>5.67</b>	5.5	5.95	6.3	4.9	6.04	5.6	5.16	5.73
Standard Deviation	<b>2.639</b>	2.716	2.539	2.497	2.7	2.803	2.547	3.02	2.528
Error Variance	<b>0.006</b>	0.034	0.022	0.133	0.043	0.032	0.017	0.251	0.144

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>95</b> <b>8%</b>	21 12%	13 6%	8 4%	25 15%	13 6%	14 6%	12 12%	30 6%	21 13%	31 7%	27 8%	15 6%	24 7%	29 11%
2 (9)	<b>119</b> <b>10%</b>	19 11%	26 13%	14 7%	21 13%	14 7%	25 11%	5 5%	53 11%	18 11%	43 10%	37 11%	22 9%	35 10%	25 10%
3 (8)	<b>126</b> <b>11%</b>	14 8%	28 14%	14 7%	20 11%	25 12%	26 11%	15 15%	41 9%	27 16%	43 10%	29 9%	26 11%	48 14%	22 8%
4 (7)	<b>156</b> <b>13%</b>	30 17%	24 12%	27 14%	26 15%	30 14%	20 9%	14 14%	67 14%	20 12%	56 13%	49 15%	31 13%	47 13%	29 11%
5 (6)	<b>131</b> <b>11%</b>	18 11%	15 7%	29 15%	16 9%	32 15%	21 9%	10 10%	53 11%	20 12%	49 11%	40 12%	22 9%	41 12%	28 11%
6 (5)	<b>121</b> <b>10%</b>	14 8%	23 11%	23 12%	20 12%	18 9%	23 10%	11 11%	49 10%	18 11%	43 10%	37 11%	23 10%	33 9%	28 11%
7 (4)	<b>150</b> <b>13%</b>	18 10%	25 12%	22 11%	13 8%	28 13%	44 19%	9 9%	56 12%	14 8%	72 16%	41 12%	23 10%	48 14%	37 14%
8 (3)	<b>120</b> <b>10%</b>	17 10%	15 7%	26 13%	12 7%	24 11%	26 11%	9 9%	49 10%	14 9%	48 11%	29 9%	29 12%	32 9%	30 11%
9 (2)	<b>100</b> <b>8%</b>	15 9%	20 10%	24 12%	5 3%	14 7%	22 9%	11 11%	48 10%	6 4%	35 8%	28 8%	31 13%	23 7%	17 7%
Priority 10 (1)	<b>70</b> <b>6%</b>	7 4%	18 9%	11 6%	12 7%	12 6%	10 5%	4 4%	32 7%	7 4%	27 6%	18 5%	18 7%	17 5%	17 6%
Mean score	<b>5.67</b>	6	5.63	5.15	6.39	5.6	5.45	5.89	5.51	6.39	5.54	5.74	5.34	5.82	5.69
Standard Deviation	<b>2.639</b>	2.699	2.766	2.469	2.691	2.492	2.598	2.692	2.656	2.569	2.597	2.608	2.729	2.539	2.716
Error Variance	<b>0.006</b>	0.042	0.037	0.031	0.042	0.03	0.029	0.073	0.015	0.04	0.015	0.02	0.031	0.019	0.028

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>95</b> <b>8%</b>	26 7%	16 8%	31 9%	22 8%
2 (9)	<b>119</b> <b>10%</b>	37 10%	22 11%	35 11%	25 9%
3 (8)	<b>126</b> <b>11%</b>	41 11%	15 7%	44 13%	26 9%
4 (7)	<b>156</b> <b>13%</b>	50 13%	31 15%	42 13%	34 12%
5 (6)	<b>131</b> <b>11%</b>	44 12%	19 9%	40 12%	29 10%
6 (5)	<b>121</b> <b>10%</b>	39 10%	21 10%	34 10%	27 10%
7 (4)	<b>150</b> <b>13%</b>	37 10%	28 14%	33 10%	53 19%
8 (3)	<b>120</b> <b>10%</b>	34 9%	24 12%	35 11%	27 10%
9 (2)	<b>100</b> <b>8%</b>	42 11%	17 8%	15 5%	26 9%
Priority 10 (1)	<b>70</b> <b>6%</b>	27 7%	10 5%	21 6%	13 5%
Mean score	<b>5.67</b>	5.54	5.63	5.96	5.54
Standard Deviation	<b>2.639</b>	2.69	2.62	2.63	2.584
Error Variance	<b>0.006</b>	0.019	0.034	0.021	0.024

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>262</b> <b>22%</b>	116 20%	145 24%	14 10%	34 17%	41 20%	56 27%	47 27%	69 27%	79 20%	94 26%	89 21%
2 (9)	<b>137</b> <b>12%</b>	63 11%	74 12%	14 10%	24 12%	22 11%	18 8%	27 16%	33 13%	40 10%	42 12%	55 13%
3 (8)	<b>110</b> <b>9%</b>	42 7%	68 11%	8 6%	19 9%	22 11%	20 10%	17 10%	23 9%	33 8%	44 12%	33 8%
4 (7)	<b>83</b> <b>7%</b>	40 7%	44 7%	11 8%	15 7%	15 7%	23 11%	5 3%	15 6%	27 7%	27 7%	29 7%
5 (6)	<b>67</b> <b>6%</b>	33 6%	34 6%	3 2%	11 6%	18 9%	11 5%	7 4%	17 7%	26 6%	21 6%	21 5%
6 (5)	<b>58</b> <b>5%</b>	24 4%	34 6%	9 6%	9 5%	11 5%	7 3%	8 5%	14 5%	15 4%	19 5%	23 5%
7 (4)	<b>72</b> <b>6%</b>	33 6%	39 6%	12 8%	16 8%	12 6%	12 5%	10 6%	12 5%	25 6%	20 5%	27 6%
8 (3)	<b>111</b> <b>9%</b>	60 10%	51 8%	19 14%	18 9%	24 12%	13 6%	17 10%	19 8%	40 10%	36 10%	34 8%
9 (2)	<b>127</b> <b>11%</b>	64 11%	64 10%	22 15%	21 11%	20 10%	15 7%	18 10%	31 12%	49 12%	30 8%	48 11%
Priority 10 (1)	<b>160</b> <b>13%</b>	102 18%	58 10%	29 21%	35 17%	18 9%	36 17%	17 10%	25 10%	58 15%	34 9%	68 16%
Mean score	<b>5.93</b>	5.56	6.28	4.62	5.55	6.06	6.14	6.41	6.36	5.64	6.43	5.77
Standard Deviation	<b>3.351</b>	3.432	3.236	3.199	3.348	3.151	3.437	3.374	3.318	3.367	3.212	3.414
Error Variance	<b>0.009</b>	0.02	0.017	0.073	0.055	0.049	0.056	0.066	0.043	0.029	0.028	0.027

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

T68

Q5.Below is a list of possible measure to improve public life in the UK. - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>262</b> <b>22%</b>	9 9%	41 27%	29 21%	51 26%	74 26%	26 16%	32 19%	147 21%	115 24%	59 22%	202 22%	136 20%	126 25%	167 24%	85 20%	253 22%
2 (9)	<b>137</b> <b>12%</b>	5 5%	12 8%	23 17%	24 12%	39 14%	19 12%	15 9%	72 10%	66 14%	24 9%	113 12%	73 11%	64 13%	84 12%	46 11%	130 12%
3 (8)	<b>110</b> <b>9%</b>	13 12%	8 5%	13 9%	20 10%	23 8%	19 12%	15 9%	66 9%	44 9%	26 10%	83 9%	61 9%	49 10%	70 10%	35 8%	106 9%
4 (7)	<b>83</b> <b>7%</b>	9 9%	6 4%	11 8%	13 7%	20 7%	9 6%	14 9%	50 7%	33 7%	21 8%	62 7%	44 6%	39 8%	49 7%	32 8%	81 7%
5 (6)	<b>67</b> <b>6%</b>	6 6%	9 6%	10 7%	13 6%	9 3%	10 7%	9 6%	40 6%	27 6%	19 7%	48 5%	37 5%	30 6%	42 6%	22 5%	64 6%
6 (5)	<b>58</b> <b>5%</b>	5 5%	6 4%	4 3%	9 5%	17 6%	6 4%	11 7%	35 5%	23 5%	17 6%	40 4%	30 4%	27 5%	35 5%	18 4%	54 5%
7 (4)	<b>72</b> <b>6%</b>	4 4%	16 11%	5 4%	8 4%	18 6%	10 7%	11 7%	45 6%	27 6%	16 6%	56 7%	50 7%	23 5%	45 6%	23 5%	68 6%
8 (3)	<b>111</b> <b>9%</b>	13 12%	14 9%	14 10%	26 13%	23 8%	12 8%	9 6%	69 10%	42 9%	34 13%	76 9%	64 9%	47 9%	49 7%	52 12%	100 9%
9 (2)	<b>127</b> <b>11%</b>	16 16%	19 13%	13 10%	19 10%	26 9%	16 10%	19 11%	73 10%	55 11%	21 8%	106 12%	86 13%	41 8%	69 10%	49 12%	118 10%
Priority 10 (1)	<b>160</b> <b>13%</b>	22 21%	20 13%	15 11%	12 6%	32 11%	30 19%	29 18%	107 15%	53 11%	26 10%	135 15%	104 15%	57 11%	98 14%	56 13%	155 14%
Mean score	<b>5.93</b>	4.67	5.75	6.27	6.46	6.34	5.6	5.61	5.75	6.19	6.07	5.89	5.63	6.34	6.1	5.73	5.96
Standard Deviation	<b>3.351</b>	3.151	3.449	3.287	3.182	3.341	3.394	3.373	3.364	3.319	3.178	3.4	3.378	3.273	3.355	3.347	3.356
Error Variance	<b>0.009</b>	0.096	0.078	0.08	0.052	0.04	0.074	0.07	0.016	0.023	0.038	0.013	0.017	0.021	0.016	0.027	0.01

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>262</b> <b>22%</b>	49 23%	28 9%	- -	79 47%	41 17%	89 24%	4 12%	13 29%
2 (9)	<b>137</b> <b>12%</b>	18 9%	27 9%	8 16%	28 16%	27 11%	39 10%	1 3%	5 12%
3 (8)	<b>110</b> <b>9%</b>	25 12%	25 8%	3 6%	17 10%	28 12%	27 7%	6 17%	4 10%
4 (7)	<b>83</b> <b>7%</b>	20 9%	19 7%	- -	10 6%	16 7%	26 7%	4 10%	4 10%
5 (6)	<b>67</b> <b>6%</b>	16 7%	11 4%	4 9%	10 6%	14 6%	23 6%	1 4%	1 2%
6 (5)	<b>58</b> <b>5%</b>	13 6%	15 5%	2 5%	7 4%	13 5%	21 6%	1 2%	- -
7 (4)	<b>72</b> <b>6%</b>	17 8%	23 8%	3 5%	4 2%	11 5%	22 6%	5 15%	6 14%
8 (3)	<b>111</b> <b>9%</b>	12 5%	41 14%	8 17%	8 5%	23 10%	42 11%	1 2%	3 6%
9 (2)	<b>127</b> <b>11%</b>	25 12%	38 13%	10 21%	4 2%	32 13%	32 8%	4 11%	5 11%
Priority 10 (1)	<b>160</b> <b>13%</b>	19 9%	71 24%	10 21%	3 2%	39 16%	57 15%	9 24%	3 7%
Mean score	<b>5.93</b>	6.2	4.56	4.08	8.19	5.54	5.87	4.99	6.57
Standard Deviation	<b>3.351</b>	3.161	3.201	2.922	2.468	3.347	3.381	3.294	3.258
Error Variance	<b>0.009</b>	0.047	0.034	0.182	0.036	0.046	0.03	0.299	0.24

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>262</b> <b>22%</b>	23 13%	42 20%	52 26%	26 15%	56 27%	64 28%	15 15%	101 21%	44 27%	101 23%	62 18%	54 23%	74 21%	71 27%
2 (9)	<b>137</b> <b>12%</b>	22 13%	12 6%	28 14%	15 9%	28 13%	31 14%	7 7%	56 12%	17 10%	57 13%	34 10%	29 12%	40 11%	35 13%
3 (8)	<b>110</b> <b>9%</b>	6 4%	20 10%	16 8%	21 12%	22 11%	24 11%	7 7%	35 7%	19 12%	49 11%	26 8%	16 7%	35 10%	33 13%
4 (7)	<b>83</b> <b>7%</b>	11 7%	21 10%	8 4%	15 9%	17 8%	12 5%	7 7%	33 7%	14 9%	29 7%	22 7%	17 7%	22 6%	22 8%
5 (6)	<b>67</b> <b>6%</b>	7 4%	13 6%	13 7%	7 4%	16 8%	11 5%	9 9%	24 5%	10 6%	24 5%	15 4%	18 8%	22 6%	12 5%
6 (5)	<b>58</b> <b>5%</b>	9 5%	6 3%	9 5%	9 5%	12 6%	13 6%	2 2%	21 4%	15 9%	19 4%	14 4%	9 4%	16 5%	18 7%
7 (4)	<b>72</b> <b>6%</b>	13 7%	11 5%	10 5%	15 9%	13 6%	12 5%	7 7%	26 5%	9 5%	30 7%	20 6%	13 6%	30 9%	9 4%
8 (3)	<b>111</b> <b>9%</b>	19 11%	26 13%	15 7%	18 10%	11 5%	22 9%	18 18%	42 9%	16 10%	34 8%	33 10%	27 11%	30 9%	21 8%
9 (2)	<b>127</b> <b>11%</b>	20 11%	19 9%	24 12%	23 14%	16 8%	24 11%	10 10%	54 11%	11 7%	52 12%	42 13%	21 9%	44 13%	20 8%
Priority 10 (1)	<b>160</b> <b>13%</b>	42 24%	35 17%	25 12%	22 13%	19 9%	17 8%	16 16%	86 18%	9 6%	49 11%	67 20%	35 14%	36 10%	22 8%
Mean score	<b>5.93</b>	4.85	5.53	6.19	5.49	6.66	6.53	5.13	5.65	6.64	6.15	5.29	5.92	5.95	6.72
Standard Deviation	<b>3.351</b>	3.39	3.362	3.434	3.216	3.139	3.25	3.225	3.47	3.018	3.306	3.455	3.373	3.275	3.137
Error Variance	<b>0.009</b>	0.067	0.055	0.059	0.061	0.047	0.046	0.104	0.025	0.055	0.025	0.035	0.047	0.031	0.037

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>262</b> <b>22%</b>	75 20%	41 20%	72 22%	73 26%
2 (9)	<b>137</b> <b>12%</b>	39 10%	25 12%	33 10%	41 15%
3 (8)	<b>110</b> <b>9%</b>	29 8%	13 6%	37 11%	31 11%
4 (7)	<b>83</b> <b>7%</b>	26 7%	13 7%	24 7%	20 7%
5 (6)	<b>67</b> <b>6%</b>	19 5%	15 7%	21 6%	13 5%
6 (5)	<b>58</b> <b>5%</b>	16 4%	7 4%	18 6%	16 6%
7 (4)	<b>72</b> <b>6%</b>	19 5%	14 7%	26 8%	13 5%
8 (3)	<b>111</b> <b>9%</b>	46 12%	14 7%	23 7%	27 10%
9 (2)	<b>127</b> <b>11%</b>	35 9%	28 14%	37 11%	26 9%
Priority 10 (1)	<b>160</b> <b>13%</b>	71 19%	31 15%	37 11%	22 8%
Mean score	<b>5.93</b>	5.5	5.65	6.04	6.57
Standard Deviation	<b>3.351</b>	3.443	3.418	3.254	3.198
Error Variance	<b>0.009</b>	0.032	0.058	0.032	0.036

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing income inequality between the richest and the poorest

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>179</b> <b>15%</b>	92 16%	87 14%	20 14%	32 16%	31 15%	35 16%	23 13%	39 15%	67 17%	41 11%	72 17%
2 (9)	<b>86</b> <b>7%</b>	35 6%	51 8%	21 15%	13 6%	16 8%	10 5%	10 6%	15 6%	27 7%	32 9%	28 6%
3 (8)	<b>88</b> <b>7%</b>	41 7%	47 8%	8 6%	15 7%	15 7%	22 10%	13 8%	15 6%	36 9%	25 7%	28 6%
4 (7)	<b>96</b> <b>8%</b>	53 9%	44 7%	11 8%	17 8%	17 12%	24 5%	10 9%	16 7%	18 8%	32 8%	29 8%
5 (6)	<b>88</b> <b>7%</b>	44 8%	45 7%	12 9%	17 8%	12 6%	20 9%	10 6%	18 7%	22 6%	25 7%	41 9%
6 (5)	<b>92</b> <b>8%</b>	45 8%	48 8%	15 11%	19 9%	20 10%	14 7%	14 8%	10 4%	33 8%	30 8%	29 7%
7 (4)	<b>79</b> <b>7%</b>	37 6%	43 7%	13 9%	25 12%	9 4%	12 6%	7 4%	13 5%	18 5%	29 8%	32 7%
8 (3)	<b>96</b> <b>8%</b>	53 9%	43 7%	5 4%	21 10%	14 7%	18 9%	17 10%	21 8%	42 11%	32 9%	22 5%
9 (2)	<b>167</b> <b>14%</b>	69 12%	98 16%	16 12%	20 10%	36 18%	30 14%	34 19%	30 12%	58 15%	54 15%	55 13%
Priority 10 (1)	<b>214</b> <b>18%</b>	108 19%	106 17%	18 13%	26 13%	26 13%	40 19%	29 17%	76 30%	57 15%	70 19%	87 20%
Mean score	<b>5.13</b>	5.16	5.11	5.7	5.36	5.37	5.1	4.88	4.65	5.33	4.86	5.18
Standard Deviation	<b>3.245</b>	3.251	3.243	3.118	3.057	3.19	3.294	3.2	3.434	3.255	3.156	3.304
Error Variance	<b>0.009</b>	0.018	0.017	0.069	0.046	0.05	0.051	0.059	0.046	0.027	0.027	0.026

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



**TNS Polling Onlinebus Survey (S6426 - 260121842)**

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing income inequality between the richest and the poorest

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>179</b> <b>15%</b>	26 25%	18 12%	22 17%	20 10%	43 15%	28 18%	21 13%	103 15%	76 16%	38 15%	141 15%	94 14%	85 17%	105 15%	66 16%	171 15%
2 (9)	<b>86</b> <b>7%</b>	9 8%	9 6%	9 7%	11 5%	24 8%	11 7%	14 9%	52 7%	34 7%	19 7%	68 7%	50 7%	36 7%	50 7%	33 8%	82 7%
3 (8)	<b>88</b> <b>7%</b>	7 6%	15 10%	13 10%	18 9%	13 5%	13 8%	9 5%	53 8%	35 7%	16 6%	72 8%	50 7%	38 8%	54 8%	27 6%	81 7%
4 (7)	<b>96</b> <b>8%</b>	13 12%	4 3%	15 11%	22 11%	16 6%	14 9%	13 8%	60 9%	36 7%	23 9%	74 8%	55 8%	41 8%	59 8%	35 8%	94 8%
5 (6)	<b>88</b> <b>7%</b>	8 7%	11 7%	3 2%	15 8%	29 10%	14 9%	8 5%	53 8%	35 7%	23 9%	65 7%	44 6%	45 9%	55 8%	29 7%	84 7%
6 (5)	<b>92</b> <b>8%</b>	2 1%	14 9%	18 13%	16 8%	20 7%	5 3%	18 11%	57 8%	36 7%	28 11%	64 7%	55 8%	38 8%	58 8%	25 6%	83 7%
7 (4)	<b>79</b> <b>7%</b>	3 3%	9 6%	6 4%	13 7%	23 8%	13 9%	12 8%	56 8%	24 5%	19 7%	61 7%	47 7%	32 6%	47 7%	28 7%	74 7%
8 (3)	<b>96</b> <b>8%</b>	10 9%	21 14%	12 9%	22 11%	13 5%	6 4%	13 8%	56 8%	40 8%	21 8%	75 8%	47 7%	50 10%	58 8%	36 9%	94 8%
9 (2)	<b>167</b> <b>14%</b>	12 12%	27 18%	19 14%	24 12%	49 18%	10 7%	26 16%	105 15%	62 13%	40 15%	127 14%	105 15%	62 12%	96 14%	63 15%	159 14%
Priority 10 (1)	<b>214</b> <b>18%</b>	15 14%	23 15%	19 14%	35 18%	50 18%	42 27%	29 18%	108 15%	106 22%	37 14%	177 19%	138 20%	76 15%	128 18%	77 18%	205 18%
Mean score	<b>5.13</b>	5.97	4.79	5.44	4.94	5.04	5.25	4.92	5.2	5.03	5.21	5.11	4.96	5.37	5.14	5.11	5.13
Standard Deviation	<b>3.245</b>	3.427	3.107	3.207	3.064	3.265	3.461	3.193	3.181	3.338	3.116	3.283	3.257	3.217	3.226	3.3	3.252
Error Variance	<b>0.009</b>	0.113	0.063	0.076	0.048	0.038	0.077	0.062	0.014	0.023	0.037	0.012	0.016	0.021	0.015	0.026	0.009



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing income inequality between the richest and the poorest

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>179</b> <b>15%</b>	9 4%	77 26%	6 13%	11 6%	40 16%	47 12%	9 25%	7 15%
2 (9)	<b>86</b> <b>7%</b>	7 3%	28 10%	5 10%	9 5%	17 7%	30 8%	2 6%	3 7%
3 (8)	<b>88</b> <b>7%</b>	11 5%	30 10%	1 2%	15 9%	20 8%	26 7%	1 4%	6 14%
4 (7)	<b>96</b> <b>8%</b>	11 5%	32 11%	5 10%	10 6%	18 7%	34 9%	3 9%	5 12%
5 (6)	<b>88</b> <b>7%</b>	10 5%	20 7%	8 16%	17 10%	10 4%	32 9%	5 15%	5 11%
6 (5)	<b>92</b> <b>8%</b>	17 8%	22 7%	6 14%	10 6%	21 9%	35 9%	- 1%	- -
7 (4)	<b>79</b> <b>7%</b>	13 6%	13 4%	1 2%	9 5%	16 6%	34 9%	1 2%	5 11%
8 (3)	<b>96</b> <b>8%</b>	23 11%	18 6%	4 9%	15 9%	22 9%	30 8%	5 13%	- -
9 (2)	<b>167</b> <b>14%</b>	31 15%	32 11%	3 7%	42 25%	47 19%	48 13%	4 12%	5 12%
Priority 10 (1)	<b>214</b> <b>18%</b>	84 39%	26 9%	8 17%	31 18%	32 13%	63 17%	5 15%	7 16%
Mean score	<b>5.13</b>	3.35	6.42	5.4	4.31	5.17	5.12	5.67	5.7
Standard Deviation	<b>3.245</b>	2.753	3.164	3.063	2.963	3.254	3.106	3.426	3.232
Error Variance	<b>0.009</b>	0.035	0.034	0.2	0.052	0.044	0.025	0.323	0.236

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing income inequality between the richest and the poorest

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>179</b>	29	31	32	22	35	30	22	71	17	70	47	45	47	39
	<b>15%</b>	17%	15%	16%	13%	17%	13%	22%	15%	10%	16%	14%	19%	14%	15%
2 (9)	<b>86</b>	11	10	14	23	16	12	7	28	11	40	25	11	26	25
	<b>7%</b>	6%	5%	7%	13%	8%	5%	7%	6%	7%	9%	7%	4%	7%	10%
3 (8)	<b>88</b>	15	18	8	8	18	21	7	34	9	38	19	22	31	16
	<b>7%</b>	9%	9%	4%	5%	9%	9%	7%	7%	6%	9%	6%	9%	9%	6%
4 (7)	<b>96</b>	17	15	20	10	19	14	9	43	13	30	30	23	26	18
	<b>8%</b>	10%	7%	10%	6%	9%	6%	9%	9%	8%	7%	9%	9%	7%	7%
5 (6)	<b>88</b>	15	16	12	14	16	15	8	35	15	30	25	18	18	26
	<b>7%</b>	9%	8%	6%	8%	7%	7%	8%	7%	9%	7%	8%	8%	5%	10%
6 (5)	<b>92</b>	14	17	13	20	17	11	8	37	20	27	30	15	25	23
	<b>8%</b>	8%	8%	7%	12%	8%	5%	8%	8%	12%	6%	9%	6%	7%	9%
7 (4)	<b>79</b>	18	11	8	20	10	12	4	32	15	28	23	14	25	18
	<b>7%</b>	10%	5%	4%	12%	5%	5%	4%	7%	9%	6%	7%	6%	7%	7%
8 (3)	<b>96</b>	13	21	19	14	11	19	8	44	13	31	25	28	21	22
	<b>8%</b>	7%	10%	9%	8%	5%	8%	8%	9%	8%	7%	7%	11%	6%	8%
9 (2)	<b>167</b>	13	26	30	24	41	33	8	61	32	65	41	28	64	34
	<b>14%</b>	7%	13%	15%	14%	19%	14%	8%	13%	20%	15%	12%	12%	18%	13%
Priority 10 (1)	<b>214</b>	27	39	43	17	27	62	18	91	19	87	73	36	65	41
	<b>18%</b>	16%	19%	21%	10%	13%	27%	18%	19%	12%	19%	22%	15%	19%	16%
Mean score	<b>5.13</b>	5.56	5.04	4.93	5.44	5.42	4.58	5.69	5.04	4.91	5.18	4.96	5.43	4.95	5.32
Standard Deviation	<b>3.245</b>	3.135	3.232	3.351	3.035	3.249	3.329	3.349	3.222	2.938	3.348	3.244	3.247	3.274	3.194
Error Variance	<b>0.009</b>	0.057	0.051	0.056	0.054	0.05	0.048	0.113	0.022	0.052	0.025	0.031	0.044	0.031	0.039

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing income inequality between the richest and the poorest

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>179</b> <b>15%</b>	57 15%	35 17%	46 14%	41 15%
2 (9)	<b>86</b> <b>7%</b>	22 6%	13 7%	30 9%	21 7%
3 (8)	<b>88</b> <b>7%</b>	25 7%	15 8%	28 9%	19 7%
4 (7)	<b>96</b> <b>8%</b>	34 9%	18 9%	26 8%	17 6%
5 (6)	<b>88</b> <b>7%</b>	27 7%	16 8%	26 8%	19 7%
6 (5)	<b>92</b> <b>8%</b>	31 8%	14 7%	26 8%	22 8%
7 (4)	<b>79</b> <b>7%</b>	28 7%	9 5%	28 9%	15 5%
8 (3)	<b>96</b> <b>8%</b>	35 9%	18 9%	21 7%	22 8%
9 (2)	<b>167</b> <b>14%</b>	48 13%	21 10%	57 17%	41 15%
Priority 10 (1)	<b>214</b> <b>18%</b>	67 18%	42 21%	41 13%	64 23%
Mean score	<b>5.13</b>	5.1	5.26	5.32	4.87
Standard Deviation	<b>3.245</b>	3.207	3.336	3.151	3.336
Error Variance	<b>0.009</b>	0.027	0.055	0.03	0.039

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing unemployment

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>98</b> <b>8%</b>	55 10%	43 7%	19 13%	21 10%	17 8%	24 11%	12 7%	5 2%	39 10%	26 7%	33 8%
2 (9)	<b>176</b> <b>15%</b>	88 15%	87 14%	28 20%	29 14%	40 20%	29 14%	19 11%	31 12%	61 16%	55 15%	60 14%
3 (8)	<b>178</b> <b>15%</b>	88 15%	90 15%	36 25%	38 19%	21 10%	30 14%	20 12%	34 13%	66 17%	51 14%	61 14%
4 (7)	<b>146</b> <b>12%</b>	57 10%	89 15%	15 11%	22 11%	24 12%	28 13%	25 15%	32 13%	43 11%	45 12%	58 14%
5 (6)	<b>135</b> <b>11%</b>	61 11%	74 12%	8 6%	24 12%	21 10%	28 13%	25 15%	29 11%	41 11%	47 13%	47 11%
6 (5)	<b>140</b> <b>12%</b>	69 12%	71 12%	11 8%	19 9%	23 11%	27 13%	23 13%	38 15%	45 11%	37 10%	58 14%
7 (4)	<b>116</b> <b>10%</b>	58 10%	57 9%	5 4%	16 8%	21 10%	18 9%	18 10%	38 15%	44 11%	34 9%	38 9%
8 (3)	<b>88</b> <b>7%</b>	41 7%	47 8%	8 6%	15 8%	19 9%	15 7%	9 5%	22 8%	28 7%	24 6%	36 9%
9 (2)	<b>68</b> <b>6%</b>	40 7%	28 5%	5 3%	12 6%	12 6%	11 5%	13 7%	16 6%	16 4%	28 8%	24 6%
Priority 10 (1)	<b>42</b> <b>4%</b>	18 3%	24 4%	7 5%	6 3%	7 3%	2 1%	9 5%	11 4%	9 2%	20 6%	13 3%
Mean score	<b>6.26</b>	6.28	6.24	7.05	6.46	6.26	6.51	5.95	5.67	6.48	6.08	6.2
Standard Deviation	<b>2.507</b>	2.571	2.446	2.536	2.534	2.589	2.374	2.502	2.363	2.445	2.615	2.458
Error Variance	<b>0.005</b>	0.011	0.01	0.046	0.032	0.033	0.027	0.036	0.022	0.015	0.019	0.014

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

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Q5.Below is a list of possible measure to improve public life in the UK. - Reducing unemployment

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>98</b> <b>8%</b>	8 8%	17 11%	13 10%	16 8%	9 3%	14 9%	20 12%	64 9%	34 7%	24 9%	74 8%	46 7%	52 10%	59 8%	28 7%	87 8%
2 (9)	<b>176</b> <b>15%</b>	17 16%	23 15%	21 16%	31 16%	48 17%	18 12%	17 10%	114 16%	62 13%	47 18%	129 14%	99 14%	77 15%	103 14%	67 16%	169 15%
3 (8)	<b>178</b> <b>15%</b>	20 19%	24 15%	22 16%	27 14%	41 15%	23 14%	22 13%	101 14%	77 16%	35 13%	144 16%	103 15%	75 15%	112 16%	58 14%	170 15%
4 (7)	<b>146</b> <b>12%</b>	6 6%	14 9%	23 17%	15 8%	49 18%	17 11%	22 14%	84 12%	62 13%	30 11%	116 13%	84 12%	62 12%	88 12%	54 13%	142 13%
5 (6)	<b>135</b> <b>11%</b>	10 10%	21 14%	10 7%	29 15%	30 11%	14 9%	21 13%	89 13%	46 9%	27 10%	109 12%	91 13%	45 9%	84 12%	41 10%	125 11%
6 (5)	<b>140</b> <b>12%</b>	15 14%	18 12%	12 9%	19 10%	29 10%	27 18%	20 12%	70 10%	70 14%	25 10%	115 12%	73 11%	68 13%	85 12%	49 12%	133 12%
7 (4)	<b>116</b> <b>10%</b>	8 7%	13 8%	23 17%	18 9%	26 9%	13 8%	14 9%	65 9%	51 11%	23 9%	92 10%	70 10%	45 9%	73 10%	42 10%	114 10%
8 (3)	<b>88</b> <b>7%</b>	9 8%	15 10%	4 3%	11 5%	21 7%	15 9%	14 9%	51 7%	37 8%	22 8%	66 7%	60 9%	28 6%	53 7%	33 8%	85 8%
9 (2)	<b>68</b> <b>6%</b>	6 6%	4 3%	6 4%	20 10%	12 4%	10 6%	10 7%	46 7%	22 5%	19 7%	49 5%	34 5%	34 7%	37 5%	28 7%	65 6%
Priority 10 (1)	<b>42</b> <b>4%</b>	5 4%	4 2%	1 1%	10 5%	15 5%	5 3%	3 2%	19 3%	23 5%	12 5%	30 3%	24 4%	17 3%	17 2%	21 5%	38 3%
Mean score	<b>6.26</b>	6.27	6.5	6.63	6.03	6.16	6.08	6.33	6.36	6.11	6.23	6.27	6.17	6.38	6.33	6.1	6.24
Standard Deviation	<b>2.507</b>	2.612	2.456	2.302	2.696	2.445	2.53	2.485	2.515	2.489	2.675	2.458	2.464	2.561	2.433	2.589	2.493
Error Variance	<b>0.005</b>	0.066	0.04	0.039	0.037	0.021	0.041	0.038	0.009	0.013	0.027	0.007	0.009	0.013	0.008	0.016	0.006

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing unemployment

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>98</b> <b>8%</b>	11 5%	29 10%	7 14%	8 5%	23 9%	34 9%	- -	7 15%
2 (9)	<b>176</b> <b>15%</b>	33 15%	58 19%	3 7%	12 7%	40 16%	61 16%	5 15%	8 17%
3 (8)	<b>178</b> <b>15%</b>	25 11%	54 18%	10 21%	24 14%	29 12%	63 17%	6 17%	3 6%
4 (7)	<b>146</b> <b>12%</b>	21 10%	44 15%	6 13%	21 12%	30 12%	43 11%	7 18%	5 11%
5 (6)	<b>135</b> <b>11%</b>	39 18%	23 8%	9 20%	18 10%	33 13%	47 12%	5 14%	5 11%
6 (5)	<b>140</b> <b>12%</b>	23 11%	30 10%	5 11%	29 17%	28 11%	35 9%	3 9%	4 10%
7 (4)	<b>116</b> <b>10%</b>	24 11%	25 8%	4 9%	24 14%	26 11%	34 9%	4 10%	1 2%
8 (3)	<b>88</b> <b>7%</b>	18 8%	15 5%	2 4%	13 7%	16 6%	29 8%	2 7%	3 7%
9 (2)	<b>68</b> <b>6%</b>	15 7%	15 5%	1 1%	14 9%	15 6%	27 7%	3 9%	1 2%
Priority 10 (1)	<b>42</b> <b>4%</b>	6 3%	6 2%	- -	9 5%	4 1%	7 2%	1 2%	8 17%
Mean score	<b>6.26</b>	6.01	6.76	6.87	5.52	6.39	6.41	6.04	6.05
Standard Deviation	<b>2.507</b>	2.425	2.407	2.063	2.431	2.436	2.504	2.304	3.171
Error Variance	<b>0.005</b>	0.027	0.019	0.091	0.035	0.024	0.017	0.146	0.227

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing unemployment

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>98</b> <b>8%</b>	23 13%	25 12%	7 4%	17 10%	16 8%	10 4%	11 11%	44 9%	13 8%	30 7%	25 8%	30 12%	20 6%	22 8%
2 (9)	<b>176</b> <b>15%</b>	28 16%	35 17%	25 13%	29 17%	33 16%	25 11%	18 18%	70 15%	29 18%	58 13%	45 13%	43 18%	54 15%	34 13%
3 (8)	<b>178</b> <b>15%</b>	38 22%	22 11%	28 14%	36 21%	28 13%	26 11%	11 11%	77 16%	24 14%	66 15%	53 16%	36 15%	51 15%	40 15%
4 (7)	<b>146</b> <b>12%</b>	16 9%	22 11%	19 9%	21 12%	30 14%	39 17%	10 10%	47 10%	20 12%	69 16%	34 10%	23 10%	50 14%	39 15%
5 (6)	<b>135</b> <b>11%</b>	13 8%	24 12%	24 12%	18 11%	25 12%	30 13%	6 6%	55 12%	21 13%	53 12%	47 14%	14 6%	44 13%	30 12%
6 (5)	<b>140</b> <b>12%</b>	15 9%	25 12%	29 15%	15 9%	24 11%	32 14%	12 12%	57 12%	13 8%	58 13%	32 10%	37 15%	41 12%	31 12%
7 (4)	<b>116</b> <b>10%</b>	11 6%	18 9%	29 15%	11 6%	20 10%	26 11%	7 7%	52 11%	16 10%	41 9%	36 11%	22 9%	34 10%	23 9%
8 (3)	<b>88</b> <b>7%</b>	14 8%	16 8%	11 6%	9 5%	18 9%	19 8%	10 10%	31 7%	13 8%	34 8%	29 9%	12 5%	31 9%	16 6%
9 (2)	<b>68</b> <b>6%</b>	10 6%	13 6%	17 9%	7 4%	10 5%	11 5%	9 9%	31 7%	10 6%	18 4%	22 7%	18 7%	12 3%	16 6%
Priority 10 (1)	<b>42</b> <b>4%</b>	5 3%	4 2%	9 5%	8 5%	4 2%	12 5%	7 7%	11 2%	6 3%	18 4%	12 4%	6 2%	12 4%	12 4%
Mean score	<b>6.26</b>	6.72	6.44	5.72	6.68	6.32	5.83	6.05	6.32	6.33	6.21	6.1	6.53	6.24	6.23
Standard Deviation	<b>2.507</b>	2.606	2.555	2.47	2.496	2.413	2.383	2.882	2.503	2.544	2.411	2.536	2.604	2.394	2.517
Error Variance	<b>0.005</b>	0.039	0.032	0.031	0.036	0.028	0.025	0.083	0.013	0.039	0.013	0.019	0.028	0.016	0.024

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Reducing unemployment

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>98</b> <b>8%</b>	40 11%	16 8%	24 7%	18 6%
2 (9)	<b>176</b> <b>15%</b>	61 16%	27 13%	52 16%	35 12%
3 (8)	<b>178</b> <b>15%</b>	54 14%	34 17%	47 14%	43 15%
4 (7)	<b>146</b> <b>12%</b>	36 10%	21 10%	48 15%	41 14%
5 (6)	<b>135</b> <b>11%</b>	42 11%	19 10%	48 14%	27 9%
6 (5)	<b>140</b> <b>12%</b>	41 11%	28 14%	29 9%	42 15%
7 (4)	<b>116</b> <b>10%</b>	35 9%	24 12%	30 9%	28 10%
8 (3)	<b>88</b> <b>7%</b>	27 7%	14 7%	24 7%	23 8%
9 (2)	<b>68</b> <b>6%</b>	30 8%	10 5%	16 5%	12 4%
Priority 10 (1)	<b>42</b> <b>4%</b>	9 2%	9 5%	10 3%	14 5%
Mean score	<b>6.26</b>	6.35	6.14	6.37	6.08
Standard Deviation	<b>2.507</b>	2.594	2.529	2.426	2.465
Error Variance	<b>0.005</b>	0.018	0.032	0.018	0.022

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Renegotiating our position in the EU

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Priority 1 (10)	<b>68</b> <b>6%</b>	30 5%	38 6%	5 3%	11 5%	8 4%	10 5%	14 8%	21 8%	22 6%	21 6%	26 6%
2 (9)	<b>99</b> <b>8%</b>	60 10%	39 6%	2 2%	11 5%	16 8%	21 10%	16 9%	32 13%	22 6%	35 10%	41 10%
3 (8)	<b>72</b> <b>6%</b>	44 8%	28 5%	4 3%	6 3%	9 4%	15 7%	12 7%	27 11%	19 5%	24 7%	29 7%
4 (7)	<b>76</b> <b>6%</b>	39 7%	37 6%	12 9%	10 5%	8 4%	11 5%	11 6%	23 9%	27 7%	19 5%	30 7%
5 (6)	<b>75</b> <b>6%</b>	41 7%	34 6%	8 6%	15 7%	11 5%	9 4%	7 4%	25 10%	21 5%	22 6%	32 8%
6 (5)	<b>78</b> <b>7%</b>	47 8%	31 5%	11 8%	18 9%	9 4%	21 10%	13 7%	6 2%	27 7%	25 7%	26 6%
7 (4)	<b>69</b> <b>6%</b>	25 4%	44 7%	10 7%	17 8%	9 4%	10 5%	12 7%	11 4%	22 6%	22 6%	26 6%
8 (3)	<b>117</b> <b>10%</b>	56 10%	61 10%	23 16%	13 7%	21 10%	24 11%	18 10%	19 7%	28 7%	43 12%	46 11%
9 (2)	<b>201</b> <b>17%</b>	98 17%	103 17%	25 18%	36 18%	32 16%	38 18%	30 17%	41 16%	71 18%	63 17%	66 16%
Priority 10 (1)	<b>332</b> <b>28%</b>	137 24%	195 32%	40 28%	67 33%	80 39%	53 25%	41 24%	52 20%	135 34%	92 25%	105 24%
Mean score	<b>4.11</b>	4.41	3.83	3.5	3.66	3.52	4.16	4.4	5.04	3.72	4.21	4.38
Standard Deviation	<b>3.05</b>	3.068	3.009	2.528	2.858	2.979	3.011	3.145	3.247	2.989	3.052	3.075
Error Variance	<b>0.008</b>	0.016	0.015	0.045	0.04	0.044	0.043	0.057	0.041	0.023	0.025	0.022

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

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Q5.Below is a list of possible measure to improve public life in the UK. - Renegotiating our position in the EU

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Priority 1 (10)	<b>68</b> <b>6%</b>	5 5%	9 6%	8 6%	13 6%	19 7%	7 4%	8 5%	36 5%	32 7%	13 5%	55 6%	41 6%	27 5%	43 6%	22 5%	65 6%
2 (9)	<b>99</b> <b>8%</b>	5 5%	11 7%	7 5%	25 13%	26 9%	12 8%	14 9%	56 8%	43 9%	13 5%	86 9%	57 8%	42 8%	63 9%	33 8%	96 9%
3 (8)	<b>72</b> <b>6%</b>	1 1%	9 6%	9 7%	13 7%	13 5%	15 10%	11 7%	34 5%	38 8%	9 3%	63 7%	41 6%	30 6%	52 7%	19 4%	71 6%
4 (7)	<b>76</b> <b>6%</b>	6 6%	11 7%	10 8%	9 5%	17 6%	19 12%	4 3%	48 7%	28 6%	15 6%	61 7%	43 6%	33 7%	47 7%	23 6%	70 6%
5 (6)	<b>75</b> <b>6%</b>	6 6%	8 5%	7 5%	10 5%	24 9%	13 8%	7 5%	39 6%	36 7%	17 7%	58 6%	46 7%	29 6%	39 6%	34 8%	74 7%
6 (5)	<b>78</b> <b>7%</b>	10 10%	4 3%	12 9%	13 7%	17 6%	9 6%	12 8%	58 8%	19 4%	17 7%	61 7%	46 7%	32 6%	47 7%	27 6%	74 7%
7 (4)	<b>69</b> <b>6%</b>	11 11%	7 5%	4 3%	13 6%	14 5%	7 4%	15 9%	40 6%	29 6%	20 7%	50 5%	37 5%	33 6%	36 5%	29 7%	65 6%
8 (3)	<b>117</b> <b>10%</b>	11 11%	9 6%	7 5%	23 12%	26 9%	18 11%	22 13%	62 9%	55 11%	28 11%	89 10%	66 10%	51 10%	67 9%	43 10%	110 10%
9 (2)	<b>201</b> <b>17%</b>	13 12%	28 18%	30 22%	29 15%	52 19%	24 16%	24 14%	125 18%	76 16%	38 14%	163 18%	119 17%	82 16%	123 17%	70 17%	193 17%
Priority 10 (1)	<b>332</b> <b>28%</b>	36 35%	56 37%	43 31%	46 24%	71 25%	34 22%	46 28%	204 29%	128 26%	95 36%	237 26%	188 27%	144 29%	193 27%	118 28%	311 28%
Mean score	<b>4.11</b>	3.51	3.76	3.85	4.48	4.23	4.5	4.01	3.99	4.29	3.57	4.27	4.14	4.07	4.22	4.01	4.14
Standard Deviation	<b>3.05</b>	2.704	3.141	3.034	3.157	3.089	2.982	2.982	2.995	3.123	2.854	3.088	3.061	3.038	3.107	2.973	3.058
Error Variance	<b>0.008</b>	0.07	0.065	0.068	0.051	0.034	0.057	0.054	0.013	0.02	0.031	0.01	0.014	0.018	0.014	0.021	0.008

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Renegotiating our position in the EU

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Priority 1 (10)	<b>68</b> <b>6%</b>	10 5%	12 4%	5 10%	19 11%	12 5%	19 5%	4 12%	2 4%
2 (9)	<b>99</b> <b>8%</b>	25 12%	13 4%	1 1%	34 20%	23 9%	28 7%	1 4%	4 9%
3 (8)	<b>72</b> <b>6%</b>	16 7%	7 2%	4 8%	17 10%	14 6%	17 4%	1 3%	3 6%
4 (7)	<b>76</b> <b>6%</b>	25 12%	20 7%	2 3%	7 4%	9 4%	33 9%	3 9%	2 5%
5 (6)	<b>75</b> <b>6%</b>	16 7%	10 3%	1 3%	16 9%	12 5%	22 6%	1 2%	4 10%
6 (5)	<b>78</b> <b>7%</b>	16 7%	23 8%	4 8%	13 8%	10 4%	34 9%	4 12%	9 21%
7 (4)	<b>69</b> <b>6%</b>	16 8%	16 5%	3 6%	9 5%	14 6%	18 5%	7 21%	1 3%
8 (3)	<b>117</b> <b>10%</b>	26 12%	32 11%	5 11%	13 8%	23 10%	30 8%	5 15%	3 8%
9 (2)	<b>201</b> <b>17%</b>	27 13%	73 25%	9 20%	16 9%	47 19%	71 19%	3 8%	4 9%
Priority 10 (1)	<b>332</b> <b>28%</b>	38 18%	91 31%	14 31%	27 16%	78 32%	109 29%	6 15%	11 26%
Mean score	<b>4.11</b>	4.82	3.39	3.75	5.68	3.8	3.99	4.66	4.43
Standard Deviation	<b>3.05</b>	2.962	2.692	3.061	3.229	3.064	2.971	2.869	2.893
Error Variance	<b>0.008</b>	0.041	0.024	0.199	0.061	0.039	0.023	0.227	0.189

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Renegotiating our position in the EU

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Priority 1 (10)	<b>68</b>	8	8	14	7	10	21	6	24	7	31	18	12	24	15
	<b>6%</b>	5%	4%	7%	4%	5%	9%	6%	5%	4%	7%	5%	5%	7%	6%
2 (9)	<b>99</b>	11	23	26	2	14	23	6	53	7	32	37	22	20	20
	<b>8%</b>	6%	11%	13%	1%	7%	10%	6%	11%	4%	7%	11%	9%	6%	8%
3 (8)	<b>72</b>	5	15	24	5	9	14	2	42	6	21	29	15	12	15
	<b>6%</b>	3%	7%	12%	3%	4%	6%	2%	9%	4%	5%	9%	6%	4%	6%
4 (7)	<b>76</b>	9	14	16	13	5	18	6	33	9	28	24	15	19	18
	<b>6%</b>	5%	7%	8%	8%	3%	8%	6%	7%	5%	6%	7%	6%	5%	7%
5 (6)	<b>75</b>	15	14	13	8	7	19	9	33	9	25	24	17	22	12
	<b>6%</b>	9%	7%	6%	5%	3%	8%	9%	7%	5%	6%	7%	7%	6%	5%
6 (5)	<b>78</b>	21	17	8	8	13	10	9	38	9	22	29	18	17	14
	<b>7%</b>	12%	8%	4%	5%	6%	4%	9%	8%	5%	5%	9%	7%	5%	5%
7 (4)	<b>69</b>	11	7	7	16	12	16	9	16	10	34	11	14	26	18
	<b>6%</b>	6%	3%	4%	9%	6%	7%	9%	3%	6%	8%	3%	6%	7%	7%
8 (3)	<b>117</b>	23	16	17	13	28	20	9	48	19	42	32	24	34	27
	<b>10%</b>	13%	8%	8%	8%	13%	9%	9%	10%	12%	9%	10%	10%	10%	10%
9 (2)	<b>201</b>	31	36	31	30	33	40	18	80	20	83	63	35	56	47
	<b>17%</b>	18%	18%	16%	18%	16%	17%	18%	17%	12%	19%	19%	15%	16%	18%
Priority 10 (1)	<b>332</b>	39	55	43	68	78	49	26	111	69	126	69	67	118	77
	<b>28%</b>	23%	27%	22%	40%	37%	21%	26%	23%	42%	28%	21%	28%	34%	29%
Mean score	<b>4.11</b>	3.99	4.27	4.93	3.2	3.43	4.65	3.97	4.5	3.33	4.01	4.57	4.19	3.72	3.96
Standard Deviation	<b>3.05</b>	2.739	3.074	3.266	2.661	2.891	3.178	2.881	3.1	2.818	3.059	3.076	3.049	2.992	3.03
Error Variance	<b>0.008</b>	0.044	0.046	0.054	0.041	0.04	0.044	0.083	0.02	0.048	0.021	0.028	0.039	0.026	0.035

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q5.Below is a list of possible measure to improve public life in the UK. - Renegotiating our position in the EU

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Priority 1 (10)	<b>68</b> <b>6%</b>	18 5%	12 6%	18 5%	20 7%
2 (9)	<b>99</b> <b>8%</b>	39 10%	21 10%	18 5%	22 8%
3 (8)	<b>72</b> <b>6%</b>	22 6%	22 11%	12 4%	16 6%
4 (7)	<b>76</b> <b>6%</b>	28 7%	11 6%	20 6%	17 6%
5 (6)	<b>75</b> <b>6%</b>	29 8%	12 6%	10 3%	24 8%
6 (5)	<b>78</b> <b>7%</b>	35 9%	12 6%	23 7%	8 3%
7 (4)	<b>69</b> <b>6%</b>	19 5%	6 3%	21 6%	23 8%
8 (3)	<b>117</b> <b>10%</b>	34 9%	23 11%	29 9%	32 11%
9 (2)	<b>201</b> <b>17%</b>	64 17%	34 17%	61 19%	43 15%
Priority 10 (1)	<b>332</b> <b>28%</b>	87 23%	50 25%	117 36%	78 28%
Mean score	<b>4.11</b>	4.39	4.45	3.53	4.18
Standard Deviation	<b>3.05</b>	3.014	3.172	2.91	3.088
Error Variance	<b>0.008</b>	0.024	0.05	0.026	0.034

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q6. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?

Base: All working full/part time

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>696</b>	<b>363</b>	<b>333</b>	<b>84</b>	<b>174</b>	<b>168</b>	<b>153</b>	<b>95</b>	<b>22</b>	<b>204</b>	<b>215</b>	<b>277</b>
<b>Weighted Base</b>	<b>703</b>	<b>375</b>	<b>329</b>	<b>77</b>	<b>163</b>	<b>171</b>	<b>157</b>	<b>104</b>	<b>31</b>	<b>221</b>	<b>202</b>	<b>280</b>
Pay rise	<b>145</b>	95	50	28	33	37	27	12	8	38	38	68
	<b>21%</b>	25%	15%	36%	20%	21%	17%	12%	24%	17%	19%	24%
Pay will stay the same	<b>455</b>	232	222	37	99	115	107	76	21	152	135	168
	<b>65%</b>	62%	68%	48%	61%	67%	68%	73%	68%	69%	67%	60%
Pay cut	<b>40</b>	21	19	3	8	9	10	10	-	11	9	20
	<b>6%</b>	6%	6%	4%	5%	5%	7%	10%	-	5%	5%	7%
Don't know	<b>63</b>	27	37	9	23	10	12	6	2	20	20	23
	<b>9%</b>	7%	11%	12%	14%	6%	8%	6%	8%	9%	10%	8%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T80

Q6. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?

Base: All working full/part time

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>696</b>	<b>50</b>	<b>84</b>	<b>70</b>	<b>129</b>	<b>139</b>	<b>88</b>	<b>136</b>	<b>696</b>	-	<b>212</b>	<b>484</b>	<b>466</b>	<b>230</b>	<b>427</b>	<b>238</b>	<b>665</b>
<b>Weighted Base</b>	<b>703</b>	<b>61</b>	<b>85</b>	<b>76</b>	<b>121</b>	<b>156</b>	<b>102</b>	<b>104</b>	<b>703</b>	-	<b>218</b>	<b>486</b>	<b>456</b>	<b>247</b>	<b>434</b>	<b>239</b>	<b>673</b>
Pay rise	<b>145</b>	10	18	10	21	38	23	24	145	-	48	96	95	50	83	56	139
	<b>21%</b>	16%	22%	13%	17%	24%	23%	24%	21%	-	22%	20%	21%	20%	19%	23%	21%
Pay will stay the same	<b>455</b>	40	52	60	84	92	62	65	455	-	141	314	300	155	289	148	437
	<b>65%</b>	66%	61%	79%	69%	59%	61%	63%	65%	-	65%	65%	66%	63%	67%	62%	65%
Pay cut	<b>40</b>	5	5	1	3	10	7	9	40	-	11	29	32	8	30	10	40
	<b>6%</b>	8%	6%	1%	3%	7%	7%	9%	6%	-	5%	6%	7%	3%	7%	4%	6%
Don't know	<b>63</b>	7	9	5	13	16	10	5	63	-	17	46	30	33	33	25	57
	<b>9%</b>	11%	11%	6%	11%	10%	10%	5%	9%	-	8%	9%	7%	14%	8%	10%	9%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q6. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?

Base: All working full/part time

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>696</b>	<b>122</b>	<b>195</b>	<b>32</b>	<b>108</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>703</b>	<b>116</b>	<b>183</b>	<b>25</b>	<b>95</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Pay rise	<b>145</b> <b>21%</b>	25 21%	37 20%	8 31%	16 17%	47 19%	88 23%	3 9%	6 14%
Pay will stay the same	<b>455</b> <b>65%</b>	84 73%	122 67%	14 56%	62 66%	161 66%	250 66%	25 68%	20 44%
Pay cut	<b>40</b> <b>6%</b>	4 3%	11 6%	2 8%	8 8%	21 9%	16 4%	3 9%	- -
Don't know	<b>63</b> <b>9%</b>	3 3%	14 8%	1 5%	9 9%	14 6%	26 7%	5 13%	19 42%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q6. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?

Base: All working full/part time

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>696</b>	<b>127</b>	<b>172</b>	<b>64</b>	<b>131</b>	<b>149</b>	<b>53</b>	<b>99</b>	<b>264</b>	<b>113</b>	<b>220</b>	<b>237</b>	<b>126</b>	<b>229</b>	<b>104</b>
<b>Weighted Base</b>	<b>703</b>	<b>119</b>	<b>176</b>	<b>80</b>	<b>121</b>	<b>152</b>	<b>56</b>	<b>92</b>	<b>283</b>	<b>126</b>	<b>202</b>	<b>240</b>	<b>135</b>	<b>217</b>	<b>112</b>
Pay rise	<b>145</b> <b>21%</b>	41 34%	40 23%	13 17%	20 17%	24 16%	6 11%	28 30%	67 24%	21 16%	29 15%	62 26%	33 24%	32 15%	18 16%
Pay will stay the same	<b>455</b> <b>65%</b>	65 54%	111 63%	57 72%	71 59%	111 73%	40 72%	53 58%	179 63%	88 69%	135 67%	145 60%	88 65%	155 72%	67 60%
Pay cut	<b>40</b> <b>6%</b>	4 4%	10 6%	7 8%	7 6%	9 6%	4 6%	3 3%	19 7%	9 7%	11 5%	17 7%	4 3%	15 7%	4 4%
Don't know	<b>63</b> <b>9%</b>	9 8%	15 9%	3 3%	23 19%	8 5%	6 10%	8 9%	19 7%	9 7%	27 14%	16 7%	11 8%	14 6%	23 20%



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q6. In the next 12 months do you think it is more likely that that your pay will stay the same, you will receive a pay rise, or that you will suffer a pay cut?

Base: All working full/part time

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>696</b>	<b>363</b>	-	<b>333</b>	-
<b>Weighted Base</b>	<b>703</b>	<b>375</b>	-	<b>329</b>	-
Pay rise	<b>145</b> <b>21%</b>	95 25%	-	50 15%	-
Pay will stay the same	<b>455</b> <b>65%</b>	232 62%	-	222 68%	-
Pay cut	<b>40</b> <b>6%</b>	21 6%	-	19 6%	-
Don't know	<b>63</b> <b>9%</b>	27 7%	-	37 11%	-

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q7. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?

Base: All non workers

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Total</b>												
<b>Unweighted Base</b>	<b>491</b>	<b>221</b>	<b>270</b>	<b>76</b>	<b>40</b>	<b>37</b>	<b>66</b>	<b>82</b>	<b>190</b>	<b>152</b>	<b>182</b>	<b>157</b>
<b>Weighted Base</b>	<b>484</b>	<b>202</b>	<b>282</b>	<b>64</b>	<b>39</b>	<b>32</b>	<b>54</b>	<b>69</b>	<b>225</b>	<b>171</b>	<b>165</b>	<b>148</b>
Increase	<b>77</b>	43	34	17	9	4	4	10	34	27	30	20
	<b>16%</b>	21%	12%	26%	24%	11%	6%	15%	15%	16%	18%	14%
Stay the same	<b>279</b>	105	174	20	19	12	26	42	160	104	86	90
	<b>58%</b>	52%	62%	32%	49%	38%	48%	61%	71%	61%	52%	61%
Go down	<b>81</b>	34	47	10	6	10	10	13	31	21	35	25
	<b>17%</b>	17%	17%	16%	16%	30%	18%	19%	14%	12%	21%	17%
Don't know	<b>46</b>	20	27	17	4	7	15	4	-	19	14	13
	<b>10%</b>	10%	9%	26%	11%	20%	28%	5%	-	11%	9%	9%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T83

Q7. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?

Base: All non workers

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	491	36	61	55	88	116	52	83	-	491	45	446	227	264	278	185	463
Weighted Base	484	43	68	60	74	124	55	60	-	484	46	438	228	256	275	180	455
Increase	77	5	11	11	13	18	9	11	-	77	7	70	55	23	27	46	73
	16%	12%	16%	18%	17%	14%	16%	19%	-	16%	15%	16%	24%	9%	10%	26%	16%
Stay the same	279	25	46	32	47	68	27	34	-	279	21	259	135	145	180	85	264
	58%	58%	68%	54%	63%	55%	49%	57%	-	58%	44%	59%	59%	57%	65%	47%	58%
Go down	81	5	6	10	11	27	12	9	-	81	11	70	30	51	45	30	76
	17%	11%	9%	16%	15%	22%	21%	16%	-	17%	23%	16%	13%	20%	16%	17%	17%
Don't know	46	8	4	7	4	11	7	5	-	46	8	38	9	37	23	18	42
	10%	18%	6%	12%	5%	9%	13%	9%	-	10%	17%	9%	4%	15%	8%	10%	9%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q7. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?

Base: All non workers

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>491</b>	<b>102</b>	<b>123</b>	<b>24</b>	<b>88</b>	-	-	-	-
<b>Weighted Base</b>	<b>484</b>	<b>99</b>	<b>115</b>	<b>22</b>	<b>75</b>	-	-	-	-
Increase	<b>77</b> <b>16%</b>	25 25%	16 13%	2 8%	9 12%	-	-	-	-
Stay the same	<b>279</b> <b>58%</b>	59 60%	67 58%	17 76%	43 57%	-	-	-	-
Go down	<b>81</b> <b>17%</b>	14 14%	20 17%	2 9%	20 26%	-	-	-	-
Don't know	<b>46</b> <b>10%</b>	1 1%	13 11%	1 7%	4 5%	-	-	-	-

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q7. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?

Base: All non workers

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Total</b>															
<b>Unweighted Base</b>	<b>491</b>	<b>65</b>	<b>38</b>	<b>118</b>	<b>51</b>	<b>65</b>	<b>12</b>	<b>209</b>	<b>33</b>	<b>237</b>	<b>100</b>	<b>121</b>	<b>127</b>	<b>143</b>	
<b>Weighted Base</b>	<b>484</b>	<b>53</b>	<b>29</b>	<b>119</b>	<b>50</b>	<b>57</b>	<b>8</b>	<b>194</b>	<b>38</b>	<b>244</b>	<b>97</b>	<b>105</b>	<b>132</b>	<b>150</b>	
Increase	<b>77</b>	13	5	25	13	3	19	2	42	6	29	30	13	24	10
	<b>16%</b>	25%	16%	21%	25%	5%	11%	20%	21%	14%	12%	31%	12%	19%	7%
Stay the same	<b>279</b>	20	8	77	20	30	124	2	103	19	155	54	51	81	94
	<b>58%</b>	37%	27%	65%	39%	53%	71%	20%	53%	50%	64%	56%	49%	61%	62%
Go down	<b>81</b>	10	9	15	7	10	30	3	30	7	40	8	25	21	25
	<b>17%</b>	18%	32%	12%	14%	18%	17%	42%	16%	19%	16%	9%	24%	16%	17%
Don't know	<b>46</b>	10	8	2	11	14	2	2	18	7	20	4	16	5	22
	<b>10%</b>	20%	26%	2%	21%	25%	1%	19%	9%	17%	8%	4%	15%	4%	14%

**TNS Polling Onlinebus Survey (S6426 - 260121842)**

**Q7. In the next 12 months do you think that your income is more likely to increase, stay the same or go down?**

**Base: All non workers**

	Work and sex				
Total	Men - working	Men - not working	Women - working	Women - not working	
<b>Unweighted Base</b>	<b>491</b>	-	<b>221</b>	-	<b>270</b>
<b>Weighted Base</b>	<b>484</b>	-	<b>202</b>	-	<b>282</b>
Increase	<b>77</b>	-	43	-	34
	<b>16%</b>	-	21%	-	12%
Stay the same	<b>279</b>	-	105	-	174
	<b>58%</b>	-	52%	-	62%
Go down	<b>81</b>	-	34	-	47
	<b>17%</b>	-	17%	-	17%
Don't know	<b>46</b>	-	20	-	27
	<b>10%</b>	-	10%	-	9%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q8.Do you feel that your current job is ....?

Base: All working full/part time

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>696</b>	<b>333</b>	<b>84</b>	<b>174</b>	<b>168</b>	<b>153</b>	<b>95</b>	<b>22</b>	<b>204</b>	<b>215</b>	<b>277</b>	
<b>Weighted Base</b>	<b>703</b>	<b>329</b>	<b>77</b>	<b>163</b>	<b>171</b>	<b>157</b>	<b>104</b>	<b>31</b>	<b>221</b>	<b>202</b>	<b>280</b>	
More safe than it was 12 months ago	<b>90</b> 13%	53 14%	37 11%	20 26%	29 18%	18 11%	17 11%	4 4%	1 4%	23 10%	23 11%	44 16%
Less safe than it was 12 months ago	<b>170</b> 24%	91 24%	79 24%	12 16%	42 25%	41 24%	47 30%	26 25%	3 8%	67 30%	52 26%	52 18%
Much the same as it was 12 months ago	<b>379</b> 54%	202 54%	177 54%	32 41%	81 50%	95 55%	78 50%	67 64%	26 84%	109 49%	113 56%	157 56%
Don't know	<b>65</b> 9%	29 8%	36 11%	13 17%	11 7%	17 10%	14 9%	8 7%	1 4%	23 10%	15 7%	27 10%

## TNS Polling Onlinebus Survey (S6426 - 260121842)

T86

Q8.Do you feel that your current job is ....?

Base: All working full/part time

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>696</b>	<b>50</b>	<b>84</b>	<b>70</b>	<b>129</b>	<b>139</b>	<b>88</b>	<b>136</b>	<b>696</b>	-	<b>212</b>	<b>484</b>	<b>466</b>	<b>230</b>	<b>427</b>	<b>238</b>	<b>665</b>
<b>Weighted Base</b>	<b>703</b>	<b>61</b>	<b>85</b>	<b>76</b>	<b>121</b>	<b>156</b>	<b>102</b>	<b>104</b>	<b>703</b>	-	<b>218</b>	<b>486</b>	<b>456</b>	<b>247</b>	<b>434</b>	<b>239</b>	<b>673</b>
More safe than it was 12 months ago	<b>90</b> <b>13%</b>	4 7%	12 14%	7 9%	15 13%	21 14%	17 17%	13 13%	90 13%	-	36 16%	54 11%	53 12%	36 15%	55 13%	29 12%	84 13%
Less safe than it was 12 months ago	<b>170</b> <b>24%</b>	18 29%	23 27%	26 34%	25 21%	23 15%	17 17%	38 37%	170 24%	-	55 25%	115 24%	105 23%	65 26%	125 29%	42 17%	167 25%
Much the same as it was 12 months ago	<b>379</b> <b>54%</b>	31 51%	39 46%	40 52%	71 58%	100 64%	56 55%	43 41%	379 54%	-	114 52%	265 55%	266 58%	113 46%	219 50%	144 60%	363 54%
Don't know	<b>65</b> <b>9%</b>	8 13%	11 13%	3 5%	10 8%	11 7%	11 11%	10 9%	65 9%	-	14 6%	51 10%	32 7%	33 13%	36 8%	24 10%	60 9%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q8.Do you feel that your current job is ....?

Base: All working full/part time

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>696</b>	<b>122</b>	<b>195</b>	<b>32</b>	<b>108</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>703</b>	<b>116</b>	<b>183</b>	<b>25</b>	<b>95</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
More safe than it was 12 months ago	<b>90</b> <b>13%</b>	13 11%	28 15%	5 19%	9 9%	29 12%	49 13%	5 15%	6 13%
Less safe than it was 12 months ago	<b>170</b> <b>24%</b>	25 22%	48 26%	7 27%	25 27%	71 29%	71 19%	18 50%	9 21%
Much the same as it was 12 months ago	<b>379</b> <b>54%</b>	72 62%	96 52%	10 42%	52 54%	129 53%	231 61%	12 32%	8 17%
Don't know	<b>65</b> <b>9%</b>	6 5%	12 6%	3 12%	9 9%	14 6%	28 7%	1 3%	21 48%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q8.Do you feel that your current job is ....?

Base: All working full/part time

Unweighted Base

Weighted Base

More safe than it was 12 months ago

Less safe than it was 12 months ago

Much the same as it was 12 months ago

Don't know

Total	Age and sex						Parents and sex				Social grade and sex			
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>696</b>	<b>127</b>	<b>172</b>	<b>64</b>	<b>131</b>	<b>149</b>	<b>53</b>	<b>99</b>	<b>264</b>	<b>113</b>	<b>220</b>	<b>237</b>	<b>126</b>	<b>229</b>	<b>104</b>
<b>703</b>	<b>119</b>	<b>176</b>	<b>80</b>	<b>121</b>	<b>152</b>	<b>56</b>	<b>92</b>	<b>283</b>	<b>126</b>	<b>202</b>	<b>240</b>	<b>135</b>	<b>217</b>	<b>112</b>
<b>90</b>	29	22	2	20	13	4	20	33	15	21	34	19	19	18
<b>13%</b>	24%	12%	3%	16%	9%	6%	22%	12%	12%	10%	14%	14%	9%	16%
<b>170</b>	27	48	16	27	40	12	21	70	34	46	50	41	55	24
<b>24%</b>	23%	27%	20%	22%	26%	22%	23%	25%	27%	23%	21%	30%	26%	21%
<b>379</b>	54	89	58	59	84	35	45	157	68	109	139	63	126	51
<b>54%</b>	46%	51%	73%	49%	55%	62%	49%	55%	54%	54%	58%	47%	58%	45%
<b>65</b>	9	17	3	16	15	5	5	24	9	27	16	13	16	20
<b>9%</b>	7%	10%	4%	13%	10%	10%	5%	9%	7%	13%	7%	9%	7%	18%

**TNS Polling Onlinebus Survey (S6426 - 260121842)**

**Q8.Do you feel that your current job is ....?**

**Base: All working full/part time**

	Work and sex			
Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>696</b>	<b>363</b>	-	<b>333</b>
<b>Weighted Base</b>	<b>703</b>	<b>375</b>	-	<b>329</b>
More safe than it was 12 months ago	<b>90</b> <b>13%</b>	53 14%	-	37 11%
Less safe than it was 12 months ago	<b>170</b> <b>24%</b>	91 24%	-	79 24%
Much the same as it was 12 months ago	<b>379</b> <b>54%</b>	202 54%	-	177 54%
Don't know	<b>65</b> <b>9%</b>	29 8%	-	36 11%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q9.Compared to a year ago, do you think that the British economy is doing....?

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
Better than it was 12 months ago	<b>411</b>	208	203	54	73	53	48	57	127	117	127	168
	<b>35%</b>	36%	33%	38%	36%	26%	23%	33%	50%	30%	35%	39%
Much the same as it was 12 months ago	<b>628</b>	299	329	72	101	121	128	93	112	219	202	207
	<b>53%</b>	52%	54%	51%	50%	60%	61%	54%	44%	56%	55%	48%
Worse than it was 12 months ago	<b>148</b>	70	78	14	29	29	35	23	17	56	39	53
	<b>12%</b>	12%	13%	10%	14%	14%	17%	13%	7%	14%	10%	12%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

T89

**Q9. Compared to a year ago, do you think that the British economy is doing....?**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Better than it was 12 months ago	<b>411</b>	27	52	38	66	107	57	65	232	179	82	330	287	124	243	153	396
	<b>35%</b>	26%	34%	28%	34%	38%	36%	40%	33%	37%	31%	36%	42%	25%	34%	37%	35%
Much the same as it was 12 months ago	<b>628</b>	62	77	80	112	139	79	79	384	244	150	478	327	301	374	222	596
	<b>53%</b>	60%	50%	59%	57%	50%	51%	48%	55%	50%	57%	52%	48%	60%	53%	53%	53%
Worse than it was 12 months ago	<b>148</b>	15	24	17	17	33	21	20	87	61	32	116	71	77	93	44	137
	<b>12%</b>	14%	16%	13%	9%	12%	13%	12%	12%	13%	12%	13%	10%	15%	13%	10%	12%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q9.Compared to a year ago, do you think that the British economy is doing....?

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK	
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>36</b>	<b>44</b>	
Better than it was 12 months ago	<b>411</b> <b>35%</b>	137 64%	82 28%	24 52%	45 27%	74 31%	141 37%	10 26%	8 18%
Much the same as it was 12 months ago	<b>628</b> <b>53%</b>	70 33%	178 60%	22 47%	100 59%	137 56%	204 54%	20 56%	23 52%
Worse than it was 12 months ago	<b>148</b> <b>12%</b>	7 3%	38 13%	1 2%	25 14%	32 13%	35 9%	6 18%	13 30%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q9.Compared to a year ago, do you think that the British economy is doing....?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Better than it was 12 months ago	<b>411</b>	71	54	83	56	46	101	36	172	45	158	151	57	136	67
	<b>35%</b>	41%	26%	42%	33%	22%	44%	36%	36%	28%	35%	45%	24%	39%	26%
Much the same as it was 12 months ago	<b>628</b>	78	121	100	96	129	105	55	243	95	234	150	149	177	152
	<b>53%</b>	45%	59%	50%	56%	61%	46%	56%	51%	58%	53%	45%	62%	51%	58%
Worse than it was 12 months ago	<b>148</b>	23	30	16	19	34	24	8	62	24	54	36	34	35	43
	<b>12%</b>	14%	15%	8%	11%	16%	10%	8%	13%	15%	12%	11%	14%	10%	16%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q9.Compared to a year ago, do you think that the British economy is doing....?

Base: All respondents in GB 18+

	Work and sex				
Total	Men - working	Men - not working	Women - working	Women - not working	
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Better than it was 12 months ago	<b>411</b> 35%	132 35%	76 38%	101 31%	103 36%
Much the same as it was 12 months ago	<b>628</b> 53%	200 53%	98 49%	184 56%	145 52%
Worse than it was 12 months ago	<b>148</b> 12%	43 11%	27 13%	44 13%	34 12%



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q10.Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Total</b>												
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
Better than it is now	<b>357</b>	188	169	58	61	48	50	47	93	106	106	145
	<b>30%</b>	33%	28%	41%	30%	24%	24%	27%	36%	27%	29%	34%
Much the same as it is now	<b>713</b>	332	381	74	121	127	134	104	152	240	231	241
	<b>60%</b>	58%	62%	52%	60%	63%	64%	60%	59%	61%	63%	56%
Worse than it is now	<b>117</b>	57	61	9	21	27	27	22	11	46	30	41
	<b>10%</b>	10%	10%	7%	10%	13%	13%	13%	4%	12%	8%	10%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T92

**Q10. Thinking about the year ahead, in 12 months time do you think the British economy will be doing.....?**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Better than it is now	<b>357</b>	18	46	42	56	88	56	51	210	147	71	286	240	117	206	136	342
	<b>30%</b>	17%	30%	31%	29%	32%	36%	31%	30%	30%	27%	31%	35%	23%	29%	33%	30%
Much the same as it is now	<b>713</b>	69	89	82	127	163	86	96	423	290	166	547	389	324	427	248	675
	<b>60%</b>	66%	58%	61%	65%	58%	55%	59%	60%	60%	63%	59%	57%	64%	60%	59%	60%
Worse than it is now	<b>117</b>	17	17	12	12	28	14	17	70	47	27	90	55	62	76	34	110
	<b>10%</b>	16%	11%	9%	6%	10%	9%	10%	10%	10%	10%	10%	8%	12%	11%	8%	10%

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q10.Thinking about the year ahead, in 12 months time do you think the British economy will be doing:....?

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK	
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Better than it is now	<b>357</b>	122	77	20	39	67	124	10	9
	<b>30%</b>	57%	26%	42%	23%	27%	33%	28%	19%
Much the same as it is now	<b>713</b>	86	186	27	116	154	224	20	25
	<b>60%</b>	40%	62%	57%	68%	63%	59%	56%	57%
Worse than it is now	<b>117</b>	6	35	1	15	23	32	6	10
	<b>10%</b>	3%	12%	1%	9%	9%	8%	16%	24%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q10.Thinking about the year ahead, in 12 months time do you think the British economy will be doing.....?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Better than it is now	<b>357</b>	65	55	69	54	44	71	31	157	40	128	134	54	106	63
	<b>30%</b>	38%	27%	35%	31%	21%	31%	31%	33%	25%	29%	40%	23%	30%	24%
Much the same as it is now	<b>713</b>	93	125	114	102	137	143	61	271	105	276	174	158	215	166
	<b>60%</b>	54%	61%	57%	59%	65%	62%	61%	57%	64%	62%	52%	66%	62%	63%
Worse than it is now	<b>117</b>	14	26	17	16	28	17	8	49	19	42	28	28	27	34
	<b>10%</b>	8%	13%	8%	9%	14%	7%	8%	10%	12%	9%	8%	12%	8%	13%

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### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q10.Thinking about the year ahead, in 12 months time do you think the British economy will be doing:.....?

Base: All respondents in GB 18+

	Work and sex				
Total	Men - working	Men - not working	Women - working	Women - not working	
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Better than it is now	<b>357</b>	119	70	91	77
	<b>30%</b>	32%	35%	28%	27%
Much the same as it is now	<b>713</b>	217	114	206	175
	<b>60%</b>	58%	57%	63%	62%
Worse than it is now	<b>117</b>	39	18	31	29
	<b>10%</b>	10%	9%	10%	10%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q11. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
Use it to pay off debts such as a mortgage or credit card bills	<b>385</b>	162	223	34	83	97	88	52	31	129	131	125
	<b>32%</b>	28%	37%	24%	41%	48%	41%	30%	12%	33%	36%	29%
Use it to increase your savings or pension	<b>450</b>	235	215	57	65	62	67	79	120	138	134	179
	<b>38%</b>	41%	35%	41%	32%	30%	32%	46%	47%	35%	36%	42%
Spend it on things for yourself or your family to enjoy	<b>352</b>	179	173	50	54	44	57	42	105	125	103	124
	<b>30%</b>	31%	28%	35%	27%	22%	27%	24%	41%	32%	28%	29%

## TNS Polling Onlinebus Survey (S6426 - 260121842)

T95

**Q11. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Use it to pay off debts such as a mortgage or credit card bills	<b>385</b>	37	49	43	68	92	37	59	270	115	136	249	222	163	248	125	373
	<b>32%</b>	36%	32%	32%	35%	33%	24%	36%	38%	24%	51%	27%	32%	32%	35%	30%	33%
Use it to increase your savings or pension	<b>450</b>	36	53	48	68	115	63	66	266	184	63	387	275	175	269	160	429
	<b>38%</b>	35%	35%	36%	35%	41%	40%	40%	38%	38%	24%	42%	40%	35%	38%	38%	38%
Spend it on things for yourself or your family to enjoy	<b>352</b>	31	50	45	59	73	56	39	167	185	65	287	187	165	192	134	326
	<b>30%</b>	30%	33%	33%	30%	26%	36%	24%	24%	38%	25%	31%	27%	33%	27%	32%	29%

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q11. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK	
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Use it to pay off debts such as a mortgage or credit card bills	<b>385</b>	67	94	13	56	109	132	16	14
	<b>32%</b>	31%	31%	28%	33%	45%	35%	43%	31%
Use it to increase your savings or pension	<b>450</b>	92	109	22	62	84	152	12	18
	<b>38%</b>	43%	37%	47%	36%	34%	40%	33%	42%
Spend it on things for yourself or your family to enjoy	<b>352</b>	56	95	12	52	50	96	9	12
	<b>30%</b>	26%	32%	25%	31%	21%	25%	24%	28%



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Q11. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Total</b>															
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Use it to pay off debts such as a mortgage or credit card bills	<b>385</b>	49	71	42	68	114	41	44	118	92	131	93	69	129	93
	<b>32%</b>	28%	35%	21%	40%	54%	18%	44%	25%	56%	29%	28%	29%	37%	36%
Use it to increase your savings or pension	<b>450</b>	69	75	92	53	54	107	28	207	35	180	151	84	124	91
	<b>38%</b>	40%	36%	46%	31%	26%	47%	28%	43%	21%	40%	45%	35%	36%	35%
Spend it on things for yourself or your family to enjoy	<b>352</b>	55	59	65	49	42	82	28	151	37	135	92	87	95	78
	<b>30%</b>	32%	29%	33%	29%	20%	36%	28%	32%	23%	30%	27%	36%	27%	30%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q11. Suppose you received a substantial increase in your income, which of the following would you be most likely to do with it?

Base: All respondents in GB 18+

	Work and sex				
Total	Men - working	Men - not working	Women - working	Women - not working	
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Use it to pay off debts such as a mortgage or credit card bills	<b>385</b>	123	40	148	75
	<b>32%</b>	33%	20%	45%	27%
Use it to increase your savings or pension	<b>450</b>	159	76	107	108
	<b>38%</b>	43%	38%	32%	38%
Spend it on things for yourself or your family to enjoy	<b>352</b>	93	86	74	99
	<b>30%</b>	25%	43%	23%	35%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q12. Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is...?

Base: All respondents in GB 18+

	SEX		AGE						REGION		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Total</b>											
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Easier than it was 12 months ago	<b>123</b>	55	21	40	22	16	11	14	38	38	47
	<b>10%</b>	9%	15%	20%	11%	7%	6%	6%	10%	10%	11%
About the same as it was 12 months ago	<b>676</b>	330	83	96	115	109	98	175	218	213	246
	<b>57%</b>	54%	59%	47%	57%	52%	57%	68%	55%	58%	58%
Harder than it was 12 month ago	<b>387</b>	225	37	67	66	86	64	67	136	117	135
	<b>33%</b>	37%	26%	33%	33%	41%	37%	26%	35%	32%	31%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q12. Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is...?

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Easier than it was 12 months ago	<b>123</b>	13	18	7	18	29	22	16	97	27	44	79	82	41	80	39	119
	<b>10%</b>	12%	12%	5%	9%	10%	14%	10%	14%	6%	17%	9%	12%	8%	11%	9%	11%
About the same as it was 12 months ago	<b>676</b>	55	80	83	120	167	83	89	381	295	128	548	381	295	383	261	644
	<b>57%</b>	53%	52%	61%	61%	60%	53%	54%	54%	61%	49%	59%	56%	59%	54%	62%	57%
Harder than it was 12 month ago	<b>387</b>	36	55	46	57	84	52	58	226	162	92	296	221	167	246	119	366
	<b>33%</b>	34%	36%	34%	29%	30%	33%	36%	32%	33%	35%	32%	32%	33%	35%	29%	32%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q12. Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is...?

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK	
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Easier than it was 12 months ago	<b>123</b>	35	36	7	5	36	52	5	3
	<b>10%</b>	16%	12%	14%	3%	15%	14%	15%	7%
About the same as it was 12 months ago	<b>676</b>	129	143	29	108	118	221	17	25
	<b>57%</b>	60%	48%	62%	64%	49%	58%	47%	57%
Harder than it was 12 months ago	<b>387</b>	51	119	11	57	89	106	14	16
	<b>33%</b>	24%	40%	24%	34%	37%	28%	39%	37%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q12. Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is...?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>	
Easier than it was 12 months ago	<b>123</b>	37	17	14	24	21	11	24	44	20	35	42	26	40	15
	<b>10%</b>	22%	8%	7%	14%	10%	5%	24%	9%	12%	8%	13%	11%	12%	6%
About the same as it was 12 months ago	<b>676</b>	96	120	130	82	104	144	51	295	77	253	201	145	180	150
	<b>57%</b>	56%	59%	65%	48%	50%	62%	52%	62%	47%	57%	60%	60%	52%	57%
Harder than it was 12 month ago	<b>387</b>	39	68	55	65	84	76	24	138	67	158	93	69	128	98
	<b>33%</b>	22%	33%	28%	38%	40%	33%	24%	29%	41%	35%	28%	29%	37%	37%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q12. Compared to a year ago, do you find it easier or harder to meet your monthly household budget? Would you say it is...?

Base: All respondents in GB 18+

	Work and sex				
Total	Men - working	Men - not working	Women - working	Women - not working	
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Easier than it was 12 months ago	<b>123</b>	55	13	41	14
	<b>10%</b>	15%	6%	13%	5%
About the same as it was 12 months ago	<b>676</b>	220	126	161	169
	<b>57%</b>	59%	63%	49%	60%
Harder than it was 12 month ago	<b>387</b>	99	63	126	99
	<b>33%</b>	27%	31%	38%	35%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q13. Which of the following best describes the place where you work?

Base: All working full/part time

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>696</b>	<b>363</b>	<b>333</b>	<b>84</b>	<b>174</b>	<b>168</b>	<b>153</b>	<b>95</b>	<b>22</b>	<b>204</b>	<b>215</b>	<b>277</b>
<b>Weighted Base</b>	<b>703</b>	<b>375</b>	<b>329</b>	<b>77</b>	<b>163</b>	<b>171</b>	<b>157</b>	<b>104</b>	<b>31</b>	<b>221</b>	<b>202</b>	<b>280</b>
Public sector	<b>243</b>	107	136	20	49	64	59	44	8	77	84	83
	<b>35%</b>	29%	41%	26%	30%	37%	38%	42%	25%	35%	41%	30%
Private sector	<b>380</b>	230	149	41	91	90	84	52	21	115	98	166
	<b>54%</b>	61%	45%	54%	56%	53%	54%	49%	65%	52%	48%	60%
Charity / voluntary sector	<b>36</b>	17	20	3	14	8	3	5	3	11	13	12
	<b>5%</b>	4%	6%	4%	9%	5%	2%	5%	10%	5%	6%	4%
Don't know	<b>44</b>	21	23	12	9	9	10	4	-	18	8	18
	<b>6%</b>	6%	7%	16%	5%	5%	7%	4%	-	8%	4%	6%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q13. Which of the following best describes the place where you work?

Base: All working full/part time

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>696</b>	<b>50</b>	<b>84</b>	<b>70</b>	<b>129</b>	<b>139</b>	<b>88</b>	<b>136</b>	<b>696</b>	-	<b>212</b>	<b>484</b>	<b>466</b>	<b>230</b>	<b>427</b>	<b>238</b>	<b>665</b>
<b>Weighted Base</b>	<b>703</b>	<b>61</b>	<b>85</b>	<b>76</b>	<b>121</b>	<b>156</b>	<b>102</b>	<b>104</b>	<b>703</b>	-	<b>218</b>	<b>486</b>	<b>456</b>	<b>247</b>	<b>434</b>	<b>239</b>	<b>673</b>
Public sector	<b>243</b>	12	30	34	54	48	26	39	243	-	78	165	173	70	151	83	233
	<b>35%</b>	20%	36%	45%	45%	31%	26%	38%	35%	-	36%	34%	38%	28%	35%	35%	35%
Private sector	<b>380</b>	34	45	36	56	88	65	56	380	-	114	265	244	136	238	127	365
	<b>54%</b>	56%	53%	48%	46%	56%	64%	54%	54%	-	52%	55%	53%	55%	55%	53%	54%
Charity / voluntary sector	<b>36</b>	6	3	1	7	9	3	6	36	-	16	21	22	14	23	14	36
	<b>5%</b>	11%	4%	2%	6%	6%	3%	6%	5%	-	7%	4%	5%	6%	5%	6%	5%
Don't know	<b>44</b>	8	6	4	4	11	8	2	44	-	9	35	17	27	23	16	39
	<b>6%</b>	13%	7%	5%	4%	7%	8%	2%	6%	-	4%	7%	4%	11%	5%	7%	6%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q13. Which of the following best describes the place where you work?

Base: All working full/part time

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>696</b>	<b>122</b>	<b>195</b>	<b>32</b>	<b>108</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>703</b>	<b>116</b>	<b>183</b>	<b>25</b>	<b>95</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Public sector	<b>243</b>	29	76	11	28	243	-	-	-
	<b>35%</b>	25%	42%	45%	29%	100%	-	-	-
Private sector	<b>380</b>	76	88	12	64	-	380	-	-
	<b>54%</b>	66%	48%	49%	68%	-	100%	-	-
Charity / voluntary sector	<b>36</b>	6	11	1	2	-	-	36	-
	<b>5%</b>	5%	6%	5%	3%	-	-	100%	-
Don't know	<b>44</b>	4	7	-	-	-	-	-	44
	<b>6%</b>	4%	4%	-	*	-	-	-	100%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q13. Which of the following best describes the place where you work?

Base: All working full/part time

	Age and sex						Parents and sex				Social grade and sex				
	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
<b>Total</b>															
<b>Unweighted Base</b>	<b>696</b>	<b>127</b>	<b>172</b>	<b>64</b>	<b>131</b>	<b>149</b>	<b>53</b>	<b>99</b>	<b>264</b>	<b>113</b>	<b>220</b>	<b>237</b>	<b>126</b>	<b>229</b>	<b>104</b>
<b>Weighted Base</b>	<b>703</b>	<b>119</b>	<b>176</b>	<b>80</b>	<b>121</b>	<b>152</b>	<b>56</b>	<b>92</b>	<b>283</b>	<b>126</b>	<b>202</b>	<b>240</b>	<b>135</b>	<b>217</b>	<b>112</b>
Public sector	<b>243</b>	29	52	26	40	71	26	26	82	53	83	79	28	94	42
	<b>35%</b>	24%	30%	32%	33%	46%	46%	28%	29%	42%	41%	33%	21%	43%	38%
Private sector	<b>380</b>	71	107	52	62	68	20	55	175	59	90	140	90	104	46
	<b>54%</b>	60%	61%	65%	51%	45%	35%	60%	62%	47%	44%	58%	67%	48%	41%
Charity / voluntary sector	<b>36</b>	10	5	2	8	6	6	6	11	10	10	11	6	11	8
	<b>5%</b>	8%	3%	2%	6%	4%	11%	7%	4%	8%	5%	5%	4%	5%	8%
Don't know	<b>44</b>	9	12	-	12	8	4	5	16	4	19	9	11	8	16
	<b>6%</b>	8%	7%	-	10%	5%	7%	6%	6%	3%	9%	4%	8%	3%	14%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q13. Which of the following best describes the place where you work?

Base: All working full/part time

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>696</b>	<b>363</b>	-	<b>333</b>	-
<b>Weighted Base</b>	<b>703</b>	<b>375</b>	-	<b>329</b>	-
Public sector	<b>243</b>	107	-	136	-
	<b>35%</b>	29%	-	41%	-
Private sector	<b>380</b>	230	-	149	-
	<b>54%</b>	61%	-	45%	-
Charity / voluntary sector	<b>36</b>	17	-	20	-
	<b>5%</b>	4%	-	6%	-
Don't know	<b>44</b>	21	-	23	-
	<b>6%</b>	6%	-	7%	-

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q14.How would you rate the governments management of the economy over the last 12 months?

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Very good (5)	<b>78</b> 7%	47 8%	31 5%	8 6%	12 6%	8 4%	11 5%	11 7%	28 11%	18 4%	29 8%	31 7%
Quite good (4)	<b>311</b> 26%	152 26%	159 26%	37 26%	61 30%	44 22%	38 18%	45 26%	86 33%	104 27%	86 23%	121 28%
Neither good nor poor (3)	<b>457</b> 38%	202 35%	255 42%	71 51%	83 41%	85 42%	85 40%	52 30%	81 32%	144 37%	144 39%	169 40%
Quite poor (2)	<b>213</b> 18%	106 18%	107 18%	17 12%	29 14%	37 18%	45 21%	43 25%	42 16%	74 19%	71 19%	68 16%
Very poor (1)	<b>128</b> 11%	70 12%	58 10%	7 5%	18 9%	29 14%	32 15%	22 12%	20 8%	53 13%	37 10%	38 9%
NET : Good	<b>389</b> 33%	199 35%	190 31%	45 32%	73 36%	52 26%	49 23%	57 33%	113 44%	122 31%	115 31%	152 36%
NET : Poor	<b>341</b> 29%	175 30%	166 27%	25 18%	47 23%	66 33%	77 36%	64 37%	62 24%	126 32%	109 30%	106 25%
Mean score	<b>3</b>	3	2.99	3.14	3.1	2.83	2.77	2.9	3.23	2.9	3	3.09
Standard Deviation	<b>1.066</b>	1.122	1.011	0.898	1.02	1.05	1.077	1.126	1.09	1.078	1.076	1.04
Error Variance	<b>0.001</b>	0.002	0.002	0.006	0.005	0.005	0.005	0.007	0.005	0.003	0.003	0.003

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T104

**Q14. How would you rate the governments management of the economy over the last 12 months?**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Very good (5)	<b>78</b> <b>7%</b>	4 4%	7 5%	7 5%	16 8%	26 9%	9 6%	9 5%	44 6%	34 7%	18 7%	60 6%	51 7%	27 5%	40 6%	35 8%	75 7%
Quite good (4)	<b>311</b> <b>26%</b>	25 24%	43 28%	37 27%	52 27%	64 23%	43 27%	48 29%	190 27%	121 25%	78 30%	233 25%	215 31%	96 19%	191 27%	113 27%	304 27%
Neither good nor poor (3)	<b>457</b> <b>38%</b>	37 36%	59 39%	48 35%	79 41%	105 38%	62 40%	66 41%	282 40%	175 36%	101 38%	356 39%	239 35%	218 43%	274 39%	148 35%	422 37%
Quite poor (2)	<b>213</b> <b>18%</b>	14 14%	28 19%	31 23%	33 17%	59 21%	22 14%	26 16%	117 17%	97 20%	45 17%	168 18%	116 17%	97 19%	125 18%	79 19%	203 18%
Very poor (1)	<b>128</b> <b>11%</b>	24 23%	15 10%	14 10%	14 7%	26 9%	20 13%	15 9%	71 10%	57 12%	22 8%	106 12%	64 9%	64 13%	80 11%	44 10%	124 11%
NET : Good	<b>389</b> <b>33%</b>	29 27%	50 33%	43 32%	68 35%	90 32%	52 33%	57 35%	234 33%	155 32%	97 37%	293 32%	266 39%	123 25%	231 33%	148 35%	379 34%
NET : Poor	<b>341</b> <b>29%</b>	38 37%	43 28%	45 33%	47 24%	84 30%	42 27%	41 25%	187 27%	154 32%	67 25%	275 30%	180 26%	161 32%	205 29%	122 29%	327 29%
Mean score	<b>3</b>	2.71	2.99	2.94	3.12	3.02	2.99	3.06	3.03	2.95	3.1	2.97	3.11	2.85	2.98	3.04	3
Standard Deviation	<b>1.066</b>	1.171	1.029	1.048	1.026	1.09	1.085	1.014	1.045	1.095	1.032	1.074	1.07	1.044	1.059	1.1	1.075
Error Variance	<b>0.001</b>	0.013	0.007	0.008	0.005	0.004	0.008	0.006	0.002	0.002	0.004	0.001	0.002	0.002	0.002	0.003	0.001

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q14.How would you rate the governments management of the economy over the last 12 months?

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Very good (5)	<b>78</b> 7%	46 21%	8 3%	2 4%	12 7%	16 6%	28 7%	1 3%	-
Quite good (4)	<b>311</b> 26%	119 56%	58 19%	22 47%	36 21%	57 23%	118 31%	12 32%	3 8%
Neither good nor poor (3)	<b>457</b> 38%	36 17%	103 35%	19 40%	68 40%	96 40%	144 38%	13 36%	28 63%
Quite poor (2)	<b>213</b> 18%	11 5%	81 27%	4 9%	39 23%	46 19%	61 16%	7 19%	3 6%
Very poor (1)	<b>128</b> 11%	2 1%	48 16%	-	15 9%	28 12%	28 7%	4 11%	10 23%
NET : Good	<b>389</b> 33%	165 77%	65 22%	24 51%	48 28%	73 30%	145 38%	13 35%	3 8%
NET : Poor	<b>341</b> 29%	13 6%	129 43%	4 9%	54 32%	74 31%	90 24%	11 29%	13 29%
Mean score	<b>3</b>	3.91	2.65	3.47	2.95	2.94	3.14	2.98	2.56
Standard Deviation	<b>1.066</b>	0.821	1.047	0.72	1.036	1.072	1.022	1.04	0.942
Error Variance	<b>0.001</b>	0.003	0.004	0.011	0.006	0.005	0.003	0.03	0.02

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q14.How would you rate the governments management of the economy over the last 12 months?

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Very good (5)	<b>78</b> <b>7%</b>	12 7%	11 5%	24 12%	8 5%	8 4%	15 7%	11 11%	36 8%	7 4%	24 5%	30 9%	17 7%	21 6%	11 4%
Quite good (4)	<b>311</b> <b>26%</b>	49 29%	47 23%	56 28%	48 28%	35 17%	75 33%	33 33%	119 25%	45 27%	113 25%	107 32%	45 19%	107 31%	51 20%
Neither good nor poor (3)	<b>457</b> <b>38%</b>	74 43%	73 36%	55 27%	80 47%	96 46%	79 34%	31 31%	171 36%	70 42%	185 42%	110 33%	91 38%	129 37%	127 48%
Quite poor (2)	<b>213</b> <b>18%</b>	21 12%	46 22%	39 20%	25 14%	37 17%	46 20%	17 18%	88 19%	27 17%	80 18%	52 16%	54 22%	64 18%	44 17%
Very poor (1)	<b>128</b> <b>11%</b>	15 9%	28 14%	26 13%	10 6%	33 16%	15 7%	7 7%	63 13%	15 9%	43 10%	36 11%	34 14%	28 8%	30 12%
NET : Good	<b>389</b> <b>33%</b>	62 36%	58 28%	80 40%	56 33%	44 21%	90 39%	44 44%	155 33%	52 32%	137 31%	138 41%	62 26%	128 37%	62 24%
NET : Poor	<b>341</b> <b>29%</b>	37 21%	74 36%	65 33%	35 20%	69 33%	61 27%	24 24%	151 32%	42 26%	123 28%	88 26%	87 36%	92 26%	74 28%
Mean score	<b>3</b>	3.13	2.84	3.06	3.11	2.76	3.12	3.25	2.95	3.01	2.99	3.13	2.82	3.08	2.88
Standard Deviation	<b>1.066</b>	1.024	1.09	1.217	0.917	1.037	1.021	1.085	1.124	0.992	1.02	1.119	1.104	1.022	0.988
Error Variance	<b>0.001</b>	0.006	0.006	0.007	0.005	0.005	0.005	0.012	0.003	0.006	0.002	0.004	0.005	0.003	0.004

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





## TNS Polling Onlinebus Survey (S6426 - 260121842)

Q14.How would you rate the governments management of the economy over the last 12 months?

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Very good (5)	<b>78</b> 7%	26 7%	21 10%	18 6%	13 5%
Quite good (4)	<b>311</b> 26%	104 28%	49 24%	86 26%	73 26%
Neither good nor poor (3)	<b>457</b> 38%	144 38%	58 29%	138 42%	118 42%
Quite poor (2)	<b>213</b> 18%	62 17%	44 22%	55 17%	53 19%
Very poor (1)	<b>128</b> 11%	39 10%	31 15%	32 10%	26 9%
NET : Good	<b>389</b> 33%	130 35%	69 34%	104 32%	86 30%
NET : Poor	<b>341</b> 29%	101 27%	75 37%	87 26%	79 28%
Mean score	<b>3</b>	3.05	2.92	3.01	2.98
Standard Deviation	<b>1.066</b>	1.066	1.218	1.022	1
Error Variance	<b>0.001</b>	0.003	0.007	0.003	0.004

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Q15. Which political party do you trust most on the issue of... - Summary Table

Base: All respondents in GB 18+

	Generating economic growth	Investing more in health care	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing unemployment
<b>Unweighted Base</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>
<b>Weighted Base</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>	<b>1187</b>
Labour	280 24%	448 38%	372 31%	161 14%	381 32%
Conservatives	486 41%	270 23%	320 27%	244 21%	374 32%
Liberal Democrats	58 5%	111 9%	134 11%	40 3%	65 5%
UKIP	107 9%	104 9%	100 8%	511 43%	109 9%
SNP	20 2%	22 2%	21 2%	17 1%	17 1%
Plaid Cymru	6 *	4 *	5 *	4 *	5 *
Other	231 19%	229 19%	235 20%	211 18%	236 20%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15.Which political party do you trust most on the issue of... - Generating economic growth

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
Labour	<b>280</b> 24%	152 21%	128 21%	47 33%	54 27%	45 22%	45 21%	38 22%	51 20%	105 27%	74 20%	101 24%
Conservatives	<b>486</b> 41%	242 42%	244 40%	36 26%	65 32%	80 39%	75 36%	83 48%	147 57%	144 37%	148 40%	193 45%
Liberal Democrats	<b>58</b> 5%	25 4%	32 5%	9 6%	11 5%	8 4%	13 6%	11 3%	7 3%	15 4%	21 6%	22 5%
UKIP	<b>107</b> 9%	47 8%	60 10%	8 6%	22 11%	17 8%	25 12%	17 10%	18 7%	26 7%	49 13%	32 7%
SNP	<b>20</b> 2%	12 2%	8 1%	3 2%	2 1%	-	10 5%	3 2%	3 1%	13 3%	1 *	6 1%
Plaid Cymru	<b>6</b> *	3 *	3 *	2 2%	1 *	1 *	2 1%	-	-	1 *	3 1%	1 *
Other	<b>231</b> 19%	96 17%	135 22%	36 25%	47 23%	53 26%	42 20%	21 12%	31 12%	88 22%	71 19%	72 17%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T108

**Q15. Which political party do you trust most on the issue of... - Generating economic growth**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Labour	<b>280</b> <b>24%</b>	26 25%	41 27%	39 28%	37 19%	59 21%	47 30%	32 19%	169 24%	111 23%	60 23%	220 24%	150 22%	130 26%	168 24%	100 24%	268 24%
Conservatives	<b>486</b> <b>41%</b>	35 34%	59 38%	50 37%	79 40%	123 44%	63 40%	77 47%	280 40%	206 43%	102 39%	384 42%	315 46%	171 34%	303 43%	165 39%	468 41%
Liberal Democrats	<b>58</b> <b>5%</b>	6 5%	5 3%	4 3%	13 7%	12 4%	6 4%	11 7%	37 5%	20 4%	14 5%	44 5%	33 5%	25 5%	38 5%	16 4%	54 5%
UKIP	<b>107</b> <b>9%</b>	3 3%	10 6%	14 10%	21 11%	30 11%	12 8%	17 10%	57 8%	50 10%	27 10%	80 9%	43 6%	64 13%	65 9%	38 9%	103 9%
SNP	<b>20</b> <b>2%</b>	12 11%	- -	1 1%	- *	3 1%	3 2%	1 *	13 2%	7 2%	5 2%	15 2%	10 1%	10 2%	13 2%	3 1%	16 1%
Plaid Cymru	<b>6</b> <b>*</b>	- *	1 1%	- -	1 *	- -	1 1%	3 2%	3 *	2 *	1 *	5 1%	3 *	2 *	2 *	3 1%	5 *
Other	<b>231</b> <b>19%</b>	23 22%	38 25%	27 20%	44 22%	52 18%	24 16%	24 14%	144 20%	87 18%	55 21%	176 19%	131 19%	100 20%	119 17%	95 23%	214 19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Generating economic growth

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Labour	<b>280</b> <b>24%</b>	4 2%	201 67%	3 6%	10 6%	68 28%	86 23%	9 24%	6 14%
Conservatives	<b>486</b> <b>41%</b>	198 92%	57 19%	25 54%	68 40%	91 37%	171 45%	13 37%	5 10%
Liberal Democrats	<b>58</b> <b>5%</b>	4 2%	9 3%	15 33%	6 4%	10 4%	20 5%	4 12%	3 7%
UKIP	<b>107</b> <b>9%</b>	1 *	7 2%	- -	72 42%	18 7%	32 8%	4 12%	3 6%
SNP	<b>20</b> <b>2%</b>	1 *	4 2%	- 1%	- -	5 2%	2 *	- 1%	6 13%
Plaid Cymru	<b>6</b> <b>*</b>	- -	1 *	- -	- -	- -	3 1%	- 1%	- -
Other	<b>231</b> <b>19%</b>	7 3%	19 6%	3 7%	15 9%	51 21%	65 17%	5 15%	22 50%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Generating economic growth

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Labour	<b>280</b> <b>24%</b>	57 33%	48 24%	46 23%	43 25%	42 20%	43 19%	24 24%	128 27%	36 22%	92 21%	75 22%	77 32%	75 22%	53 20%
Conservatives	<b>486</b> <b>41%</b>	48 28%	85 41%	109 55%	53 31%	70 33%	121 53%	42 42%	200 42%	60 36%	184 41%	167 50%	75 31%	148 43%	96 37%
Liberal Democrats	<b>58</b> <b>5%</b>	12 7%	5 2%	9 5%	8 5%	16 8%	9 4%	5 5%	20 4%	9 5%	24 5%	14 4%	11 5%	19 5%	14 5%
UKIP	<b>107</b> <b>9%</b>	16 9%	18 9%	14 7%	14 8%	24 11%	22 9%	10 10%	37 8%	17 11%	42 10%	20 6%	27 11%	23 7%	37 14%
SNP	<b>20</b> <b>2%</b>	4 2%	4 2%	4 2%	2 1%	5 3%	2 1%	3 3%	9 2%	3 2%	6 1%	5 1%	7 3%	5 1%	4 1%
Plaid Cymru	<b>6</b> <b>*</b>	1 1%	1 1%	- -	2 1%	1 *	- -	1 1%	2 *	- -	3 1%	2 1%	1 *	1 *	2 1%
Other	<b>231</b> <b>19%</b>	34 20%	44 21%	18 9%	49 29%	52 25%	34 15%	15 15%	81 17%	40 24%	95 21%	54 16%	42 18%	77 22%	58 22%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Generating economic growth

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Labour	<b>280</b> 24%	95 25%	57 28%	74 22%	54 19%
Conservatives	<b>486</b> 41%	160 43%	82 41%	120 36%	124 44%
Liberal Democrats	<b>58</b> 5%	16 4%	9 4%	21 6%	11 4%
UKIP	<b>107</b> 9%	33 9%	14 7%	24 7%	36 13%
SNP	<b>20</b> 2%	6 1%	6 3%	7 2%	1 *
Plaid Cymru	<b>6</b> *	2 1%	1 *	1 *	2 1%
Other	<b>231</b> 19%	62 17%	34 17%	82 25%	53 19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15.Which political party do you trust most on the issue of... - Investing more in health care

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Labour	<b>448</b> <b>38%</b>	240 42%	208 34%	54 38%	71 35%	68 33%	78 37%	77 44%	100 39%	153 39%	131 36%	164 38%
Conservatives	<b>270</b> <b>23%</b>	128 22%	142 23%	30 21%	35 17%	41 20%	39 18%	42 24%	83 32%	82 21%	77 21%	112 26%
Liberal Democrats	<b>111</b> <b>9%</b>	56 10%	56 9%	10 7%	21 11%	16 8%	19 9%	20 11%	25 10%	27 7%	39 11%	45 11%
UKIP	<b>104</b> <b>9%</b>	40 7%	64 10%	6 5%	23 11%	20 10%	23 11%	14 8%	17 7%	27 7%	45 12%	31 7%
SNP	<b>22</b> <b>2%</b>	15 3%	7 1%	4 3%	1 1%	2 1%	8 4%	2 1%	4 2%	17 4%	3 1%	2 1%
Plaid Cymru	<b>4</b> <b>*</b>	2 *	2 *	1 1%	1 *	1 *	2 1%	- *	- *	- *	2 1%	2 *
Other	<b>229</b> <b>19%</b>	96 17%	133 22%	36 26%	49 24%	55 27%	42 20%	19 11%	27 11%	86 22%	71 19%	71 17%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

T111

Q15. Which political party do you trust most on the issue of... - Investing more in health care

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Labour	<b>448</b> <b>38%</b>	36 35%	55 36%	62 46%	68 35%	91 32%	72 46%	64 39%	275 39%	173 36%	88 33%	360 39%	258 38%	190 38%	279 39%	150 36%	429 38%
Conservatives	<b>270</b> <b>23%</b>	17 17%	37 24%	28 21%	45 23%	69 25%	37 24%	37 23%	144 20%	127 26%	53 20%	217 24%	176 26%	95 19%	151 21%	110 26%	261 23%
Liberal Democrats	<b>111</b> <b>9%</b>	9 8%	11 7%	7 5%	20 10%	32 11%	14 9%	19 12%	73 10%	38 8%	30 11%	82 9%	69 10%	42 8%	70 10%	34 8%	104 9%
UKIP	<b>104</b> <b>9%</b>	4 4%	12 8%	11 8%	18 9%	35 13%	9 6%	14 9%	57 8%	46 10%	34 13%	70 8%	39 6%	65 13%	70 10%	32 8%	102 9%
SNP	<b>22</b> <b>2%</b>	16 15%	1 1%	- -	2 1%	- -	1 1%	2 1%	12 2%	10 2%	4 1%	18 2%	13 2%	8 2%	15 2%	4 1%	19 2%
Plaid Cymru	<b>4</b> <b>*</b>	- -	- -	- -	1 *	- -	2 1%	1 1%	2 *	2 *	1 *	3 *	2 *	2 *	2 *	1 *	4 *
Other	<b>229</b> <b>19%</b>	22 21%	37 24%	28 20%	41 21%	53 19%	22 14%	26 16%	140 20%	88 18%	56 21%	173 19%	128 19%	101 20%	121 17%	88 21%	209 19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Investing more in health care

Base: All respondents in GB 18+

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Labour	<b>448</b> <b>38%</b>	47 22%	242 81%	13 27%	43 25%	96 39%	156 41%	13 35%	11 25%
Conservatives	<b>270</b> <b>23%</b>	141 66%	15 5%	5 12%	32 19%	50 20%	88 23%	2 6%	4 8%
Liberal Democrats	<b>111</b> <b>9%</b>	9 4%	14 5%	25 54%	17 10%	29 12%	36 9%	7 20%	1 2%
UKIP	<b>104</b> <b>9%</b>	4 2%	7 2%	- -	63 37%	19 8%	28 7%	8 22%	3 6%
SNP	<b>22</b> <b>2%</b>	- -	6 2%	1 2%	1 1%	4 2%	4 1%	1 3%	3 7%
Plaid Cymru	<b>4</b> <b>*</b>	- -	1 *	- -	- -	- -	1 *	- -	1 2%
Other	<b>229</b> <b>19%</b>	14 6%	14 5%	3 6%	14 8%	46 19%	67 18%	5 15%	22 50%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Investing more in health care

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Labour	<b>448</b> <b>38%</b>	66 38%	78 38%	96 48%	59 35%	68 32%	81 35%	33 33%	207 43%	55 33%	153 34%	138 41%	102 42%	120 34%	88 33%
Conservatives	<b>270</b> <b>23%</b>	35 20%	42 21%	51 26%	31 18%	38 18%	73 32%	24 25%	104 22%	28 17%	114 26%	85 25%	43 18%	91 26%	51 20%
Liberal Democrats	<b>111</b> <b>9%</b>	20 12%	13 6%	23 12%	11 7%	22 11%	22 10%	12 12%	44 9%	18 11%	37 8%	33 10%	23 10%	36 10%	19 7%
UKIP	<b>104</b> <b>9%</b>	11 6%	18 9%	11 5%	18 11%	25 12%	20 9%	10 10%	30 6%	24 14%	40 9%	19 6%	21 9%	20 6%	44 17%
SNP	<b>22</b> <b>2%</b>	5 3%	7 3%	3 2%	- -	4 2%	2 1%	3 3%	13 3%	1 1%	6 1%	7 2%	8 3%	7 2%	- -
Plaid Cymru	<b>4</b> <b>*</b>	1 1%	1 1%	- -	1 *	1 *	- -	1 1%	2 *	- -	2 *	1 *	2 1%	1 *	1 *
Other	<b>229</b> <b>19%</b>	35 20%	46 22%	15 7%	51 30%	51 24%	31 14%	17 17%	79 17%	39 24%	94 21%	54 16%	41 17%	74 21%	59 23%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Investing more in health care

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Labour	<b>448</b> <b>38%</b>	157 42%	83 41%	118 36%	89 32%
Conservatives	<b>270</b> <b>23%</b>	80 21%	48 24%	64 19%	78 28%
Liberal Democrats	<b>111</b> <b>9%</b>	39 11%	16 8%	34 10%	22 8%
UKIP	<b>104</b> <b>9%</b>	28 8%	11 6%	29 9%	35 12%
SNP	<b>22</b> <b>2%</b>	7 2%	9 4%	5 1%	2 1%
Plaid Cymru	<b>4</b> <b>*</b>	2 1%	- -	- -	2 1%
Other	<b>229</b> <b>19%</b>	61 16%	34 17%	79 24%	54 19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15.Which political party do you trust most on the issue of... - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	SEX		AGE						REGION		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Labour	372	173	56	67	65	58	54	72	124	108	140
	31%	28%	40%	33%	32%	27%	31%	28%	32%	30%	33%
Conservatives	320	170	22	39	42	48	52	117	103	95	122
	27%	28%	16%	20%	21%	23%	30%	46%	26%	26%	29%
Liberal Democrats	134	68	16	21	19	26	27	24	34	41	59
	11%	11%	12%	11%	9%	13%	15%	9%	9%	11%	14%
UKIP	100	53	5	25	17	22	16	15	31	39	30
	8%	9%	3%	12%	8%	11%	9%	6%	8%	11%	7%
SNP	21	12	3	1	3	8	2	3	16	3	1
	2%	2%	2%	1%	1%	4%	1%	1%	4%	1%	*
Plaid Cymru	5	3	3	-	1	1	-	-	-	4	1
	*	*	2%	-	1%	*	-	-	-	1%	*
Other	235	132	35	48	56	47	23	24	84	77	74
	20%	22%	25%	24%	28%	22%	13%	9%	21%	21%	17%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

T114

Q15. Which political party do you trust most on the issue of... - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Labour	<b>372</b>	21	46	57	55	77	65	52	232	141	88	285	211	161	229	130	359
	<b>31%</b>	20%	30%	42%	28%	27%	42%	32%	33%	29%	33%	31%	31%	32%	32%	31%	32%
Conservatives	<b>320</b>	27	41	35	54	77	40	47	167	153	54	267	202	118	192	115	307
	<b>27%</b>	26%	27%	26%	28%	28%	25%	28%	24%	32%	20%	29%	30%	24%	27%	28%	27%
Liberal Democrats	<b>134</b>	9	17	9	23	36	18	23	87	47	28	106	90	44	85	42	126
	<b>11%</b>	8%	11%	6%	12%	13%	11%	14%	12%	10%	11%	13%	9%	12%	10%	11%	
UKIP	<b>100</b>	10	10	11	14	33	11	11	56	44	30	69	39	61	67	30	96
	<b>8%</b>	10%	7%	8%	7%	12%	7%	7%	8%	9%	12%	8%	6%	12%	9%	7%	9%
SNP	<b>21</b>	16	1	-	2	-	1	2	11	10	4	16	14	7	13	5	18
	<b>2%</b>	15%	1%	-	1%	-	*	1%	2%	2%	2%	2%	1%	2%	1%	2%	
Plaid Cymru	<b>5</b>	-	-	-	1	2	-	2	2	3	2	3	2	3	2	1	4
	<b>*</b>	-	-	-	*	1%	-	1%	*	1%	1%	*	*	1%	*	*	
Other	<b>235</b>	22	38	24	47	55	23	26	148	86	57	177	126	109	122	95	218
	<b>20%</b>	21%	25%	18%	24%	20%	15%	16%	21%	18%	22%	19%	18%	22%	17%	23%	19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Labour	<b>372</b>	16	234	5	27	92	118	13	8
	<b>31%</b>	8%	79%	12%	16%	38%	31%	35%	19%
Conservatives	<b>320</b>	168	18	8	48	42	113	3	8
	<b>27%</b>	78%	6%	16%	28%	17%	30%	9%	19%
Liberal Democrats	<b>134</b>	18	23	29	14	40	41	7	-
	<b>11%</b>	8%	8%	62%	8%	16%	11%	18%	-
UKIP	<b>100</b>	3	4	1	59	18	28	8	3
	<b>8%</b>	1%	1%	2%	35%	7%	7%	21%	6%
SNP	<b>21</b>	-	4	1	-	5	3	-	3
	<b>2%</b>	-	1%	2%	*	2%	1%	1%	7%
Plaid Cymru	<b>5</b>	-	1	-	-	1	1	-	-
	<b>*</b>	-	*	-	-	*	*	-	-
Other	<b>235</b>	11	15	3	21	46	76	5	22
	<b>20%</b>	5%	5%	6%	13%	19%	20%	15%	49%

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Labour	<b>372</b>	65	68	66	59	55	60	32	167	55	118	111	88	100	73
	<b>31%</b>	38%	33%	33%	34%	26%	26%	32%	35%	34%	26%	33%	37%	29%	28%
Conservatives	<b>320</b>	30	48	72	31	42	97	21	130	33	136	99	52	103	67
	<b>27%</b>	18%	23%	36%	18%	20%	42%	21%	27%	20%	31%	29%	22%	30%	25%
Liberal Democrats	<b>134</b>	20	17	28	17	28	23	10	56	18	50	45	21	45	23
	<b>11%</b>	12%	8%	14%	10%	14%	10%	10%	12%	11%	11%	13%	9%	13%	9%
UKIP	<b>100</b>	16	17	14	13	22	18	15	31	15	38	21	25	18	35
	<b>8%</b>	9%	8%	7%	8%	11%	8%	15%	7%	9%	9%	6%	11%	5%	14%
SNP	<b>21</b>	2	4	3	2	7	2	2	7	3	9	3	6	11	1
	<b>2%</b>	1%	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	2%	3%	*
Plaid Cymru	<b>5</b>	1	1	-	2	1	-	2	1	1	2	2	1	1	2
	<b>*</b>	1%	1%	-	1%	*	-	2%	*	*	*	*	*	*	1%
Other	<b>235</b>	38	50	16	46	54	32	18	85	40	92	55	48	71	61
	<b>20%</b>	22%	24%	8%	27%	26%	14%	18%	18%	24%	21%	16%	20%	20%	23%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus





### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Improving the future opportunities of our young people through better education

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Labour	<b>372</b> <b>31%</b>	133 35%	66 33%	99 30%	74 26%
Conservatives	<b>320</b> <b>27%</b>	91 24%	59 29%	76 23%	94 33%
Liberal Democrats	<b>134</b> <b>11%</b>	42 11%	24 12%	45 14%	23 8%
UKIP	<b>100</b> <b>8%</b>	36 10%	10 5%	20 6%	33 12%
SNP	<b>21</b> <b>2%</b>	3 1%	6 3%	8 3%	3 1%
Plaid Cymru	<b>5</b> <b>*</b>	1 *	1 *	1 *	2 1%
Other	<b>235</b> <b>20%</b>	69 18%	34 17%	79 24%	52 19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15.Which political party do you trust most on the issue of... - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
Labour	161	85	76	27	36	33	22	23	20	62	42	57
	14%	15%	12%	19%	18%	16%	10%	13%	8%	16%	12%	13%
Conservatives	244	120	124	28	38	37	31	37	72	75	69	100
	21%	21%	20%	20%	19%	18%	15%	22%	28%	19%	19%	23%
Liberal Democrats	40	17	23	8	9	3	7	7	5	13	14	13
	3%	3%	4%	6%	5%	2%	3%	4%	2%	3%	4%	3%
UKIP	511	249	262	39	65	84	108	87	128	164	162	185
	43%	43%	43%	28%	32%	41%	51%	50%	50%	42%	44%	43%
SNP	17	10	6	4	7	1	3	1	1	10	3	4
	1%	2%	1%	2%	4%	*	2%	*	*	3%	1%	1%
Plaid Cymru	4	2	2	1	-	3	-	-	-	-	1	3
	*	*	*	1%	-	2%	-	-	-	-	*	1%
Other	211	93	117	34	47	42	40	18	30	68	75	67
	18%	16%	19%	24%	23%	21%	19%	10%	12%	17%	20%	16%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T117

**Q15. Which political party do you trust most on the issue of... - Stricter border controls to reduce immigration**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Labour	<b>161</b>	11	25	26	24	26	30	19	106	54	47	114	88	73	98	54	152
	<b>14%</b>	10%	16%	19%	12%	9%	19%	12%	15%	11%	18%	12%	13%	14%	14%	13%	13%
Conservatives	<b>244</b>	25	25	25	33	57	42	38	142	102	44	200	164	80	161	76	237
	<b>21%</b>	24%	17%	18%	17%	20%	27%	23%	20%	21%	16%	22%	24%	16%	23%	18%	21%
Liberal Democrats	<b>40</b>	6	6	2	11	7	4	4	27	12	8	32	16	24	26	11	37
	<b>3%</b>	6%	4%	2%	6%	2%	3%	2%	4%	3%	3%	2%	5%	4%	3%	3%	3%
UKIP	<b>511</b>	33	67	63	82	131	57	79	287	224	109	402	288	223	307	181	489
	<b>43%</b>	32%	44%	47%	42%	47%	36%	48%	41%	46%	41%	44%	42%	44%	43%	43%	43%
SNP	<b>17</b>	10	-	-	-	4	1	1	9	8	7	10	6	11	11	2	13
	<b>1%</b>	10%	-	-	*	1%	1%	1%	1%	2%	3%	1%	1%	2%	*	1%	
Plaid Cymru	<b>4</b>	-	-	-	1	-	1	2	3	1	2	2	1	3	3	1	4
	<b>*</b>	-	-	-	*	-	1%	1%	*	*	1%	*	*	1%	*	*	*
Other	<b>211</b>	19	30	19	45	55	21	21	129	82	48	163	121	89	102	95	197
	<b>18%</b>	18%	20%	14%	23%	20%	14%	13%	18%	17%	18%	18%	18%	18%	14%	23%	17%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Labour	<b>161</b>	7	120	3	5	35	54	8	8
	<b>14%</b>	3%	40%	7%	3%	15%	14%	23%	18%
Conservatives	<b>244</b>	119	40	10	3	45	89	6	2
	<b>21%</b>	56%	13%	22%	2%	18%	23%	16%	4%
Liberal Democrats	<b>40</b>	4	7	10	-	9	10	2	6
	<b>3%</b>	2%	3%	22%	-	4%	3%	7%	13%
UKIP	<b>511</b>	76	106	20	151	106	162	11	8
	<b>43%</b>	35%	35%	42%	89%	44%	43%	31%	18%
SNP	<b>17</b>	-	1	-	2	1	4	3	-
	<b>1%</b>	-	*	*	1%	1%	1%	8%	-
Plaid Cymru	<b>4</b>	-	1	-	1	-	3	-	-
	<b>*</b>	-	*	-	1%	-	1%	-	-
Other	<b>211</b>	8	24	3	8	47	56	5	20
	<b>18%</b>	4%	8%	7%	5%	19%	15%	14%	46%

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15.Which political party do you trust most on the issue of... - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Labour	<b>161</b> <b>14%</b>	34 20%	23 11%	28 14%	30 17%	32 15%	14 6%	16 16%	69 14%	31 19%	45 10%	45 14%	39 16%	43 12%	33 13%
Conservatives	<b>244</b> <b>21%</b>	36 21%	39 19%	44 22%	30 17%	29 14%	65 28%	16 16%	103 22%	27 17%	97 22%	83 25%	36 15%	81 23%	43 16%
Liberal Democrats	<b>40</b> <b>3%</b>	10 6%	3 2%	3 2%	7 4%	7 3%	9 4%	5 5%	12 3%	3 2%	19 4%	9 3%	8 3%	7 2%	16 6%
UKIP	<b>511</b> <b>43%</b>	51 30%	96 47%	102 51%	53 31%	95 45%	114 49%	41 41%	208 44%	68 41%	194 43%	142 42%	107 45%	146 42%	116 44%
SNP	<b>17</b> <b>1%</b>	8 5%	2 1%	- -	3 2%	2 1%	2 1%	5 5%	5 1%	2 1%	5 1%	1 *	10 4%	5 1%	1 *
Plaid Cymru	<b>4</b> <b>*</b>	- -	2 1%	- -	1 *	1 1%	- -	1 1%	1 *	1 1%	1 *	- -	2 1%	1 *	1 *
Other	<b>211</b> <b>18%</b>	33 19%	39 19%	21 11%	48 28%	43 21%	26 11%	16 16%	78 16%	32 20%	85 19%	56 17%	38 16%	66 19%	52 20%

### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15.Which political party do you trust most on the issue of... - Stricter border controls to reduce immigration

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Labour	<b>161</b> 14%	59 16%	26 13%	48 15%	28 10%
Conservatives	<b>244</b> 21%	83 22%	37 18%	59 18%	65 23%
Liberal Democrats	<b>40</b> 3%	13 3%	5 2%	15 5%	8 3%
UKIP	<b>511</b> 43%	156 42%	93 46%	131 40%	131 46%
SNP	<b>17</b> 1%	6 2%	4 2%	3 1%	4 1%
Plaid Cymru	<b>4</b> *	2 1%	- -	1 *	1 *
Other	<b>211</b> 18%	56 15%	37 18%	72 22%	45 16%

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Reducing unemployment

Base: All respondents in GB 18+

	SEX		AGE						REGION		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
Labour	381	177	55	78	60	59	55	73	144	99	137
	32%	29%	39%	39%	30%	28%	32%	29%	37%	27%	32%
Conservatives	374	186	26	42	61	63	62	119	100	118	157
	32%	31%	19%	21%	30%	30%	36%	47%	25%	32%	37%
Liberal Democrats	65	33	13	12	8	10	13	8	20	23	21
	5%	5%	9%	6%	4%	5%	8%	3%	5%	6%	5%
UKIP	109	69	5	22	16	28	19	19	28	48	33
	9%	11%	3%	11%	8%	13%	11%	7%	7%	13%	8%
SNP	17	6	1	1	1	9	2	2	14	1	2
	1%	1%	1%	1%	1%	4%	1%	1%	4%	*	1%
Plaid Cymru	5	3	1	-	2	1	-	1	-	4	1
	*	*	1%	*	1%	*	-	*	-	1%	*
Other	236	138	39	47	55	40	21	34	87	74	75
	20%	23%	28%	23%	27%	19%	12%	13%	22%	20%	18%

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

T120

**Q15. Which political party do you trust most on the issue of... - Reducing unemployment**

**Base: All respondents in GB 18+**

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
Labour	<b>381</b>	35	55	54	51	72	62	52	237	144	81	300	208	173	239	125	364
	<b>32%</b>	34%	36%	40%	26%	26%	39%	32%	34%	30%	31%	33%	30%	34%	34%	30%	32%
Conservatives	<b>374</b>	24	41	35	67	98	53	57	217	157	81	294	258	116	226	135	361
	<b>32%</b>	23%	27%	26%	34%	35%	34%	35%	31%	32%	31%	32%	38%	23%	32%	32%	32%
Liberal Democrats	<b>65</b>	5	10	5	14	16	2	12	37	28	13	51	32	33	39	21	60
	<b>5%</b>	5%	7%	4%	7%	6%	1%	8%	5%	6%	5%	6%	5%	6%	5%	5%	5%
UKIP	<b>109</b>	4	11	13	19	37	13	12	58	51	30	80	45	64	69	35	104
	<b>9%</b>	4%	7%	10%	10%	13%	9%	8%	8%	11%	11%	9%	7%	13%	10%	8%	9%
SNP	<b>17</b>	14	-	-	-	1	2	-	9	9	4	13	10	7	13	2	15
	<b>1%</b>	13%	-	-	*	*	1%	-	1%	2%	1%	1%	1%	2%	1%	1%	
Plaid Cymru	<b>5</b>	-	-	-	1	-	1	3	4	1	1	4	2	3	3	2	5
	<b>*</b>	-	-	-	*	-	1%	2%	1%	*	*	*	*	*	*	*	*
Other	<b>236</b>	23	36	29	43	57	24	26	142	94	55	181	129	107	121	99	220
	<b>20%</b>	22%	23%	21%	22%	20%	15%	16%	20%	20%	21%	20%	19%	21%	17%	24%	20%

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OnLineBus

TNS



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Reducing unemployment

Base: All respondents in GB 18+

	Q2 VOTING INTENTION					Q13 WHERE WORK			
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
Labour	<b>381</b>	14	230	8	29	88	131	11	8
	<b>32%</b>	7%	77%	18%	17%	36%	34%	29%	17%
Conservatives	<b>374</b>	185	25	18	51	67	132	14	4
	<b>32%</b>	86%	8%	38%	30%	28%	35%	38%	8%
Liberal Democrats	<b>65</b>	2	13	15	7	13	18	4	3
	<b>5%</b>	1%	4%	32%	4%	5%	5%	10%	7%
UKIP	<b>109</b>	2	7	-	69	23	27	3	5
	<b>9%</b>	1%	2%	1%	41%	9%	7%	9%	12%
SNP	<b>17</b>	-	2	1	-	2	4	1	2
	<b>1%</b>	-	1%	2%	-	1%	1%	2%	5%
Plaid Cymru	<b>5</b>	-	1	-	-	2	2	-	1
	<b>*</b>	-	*	-	*	1%	*	-	1%
Other	<b>236</b>	12	21	4	13	49	67	5	22
	<b>20%</b>	6%	7%	8%	8%	20%	18%	13%	49%

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OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Reducing unemployment

Base: All respondents in GB 18+

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18 34	Women 35 54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
Labour	<b>381</b>	75	63	66	59	56	62	35	169	46	131	102	102	106	71
	<b>32%</b>	43%	31%	33%	34%	27%	27%	35%	35%	28%	29%	30%	42%	30%	27%
Conservatives	<b>374</b>	36	66	86	33	58	95	36	152	45	141	143	45	115	72
	<b>32%</b>	21%	32%	43%	19%	28%	41%	36%	32%	27%	32%	43%	19%	33%	27%
Liberal Democrats	<b>65</b>	13	8	11	12	10	11	2	30	11	22	16	17	17	16
	<b>5%</b>	8%	4%	5%	7%	5%	5%	2%	6%	7%	5%	5%	7%	5%	6%
UKIP	<b>109</b>	12	17	12	15	28	26	9	31	21	48	20	21	25	43
	<b>9%</b>	7%	8%	6%	9%	13%	11%	9%	7%	13%	11%	6%	9%	7%	16%
SNP	<b>17</b>	2	6	3	-	4	1	2	10	2	4	5	7	6	-
	<b>1%</b>	1%	3%	2%	*	2%	*	2%	2%	1%	1%	1%	3%	2%	-
Plaid Cymru	<b>5</b>	1	1	-	1	1	1	1	2	-	3	1	1	1	2
	<b>*</b>	1%	1%	-	*	1%	*	1%	*	-	1%	*	1%	*	1%
Other	<b>236</b>	34	44	21	52	51	35	16	83	40	98	50	49	79	58
	<b>20%</b>	20%	21%	11%	30%	25%	15%	16%	17%	24%	22%	15%	20%	23%	22%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

Q15. Which political party do you trust most on the issue of... - Reducing unemployment

Base: All respondents in GB 18+

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
Labour	<b>381</b> <b>32%</b>	141 38%	63 31%	96 29%	81 29%
Conservatives	<b>374</b> <b>32%</b>	121 32%	67 33%	96 29%	90 32%
Liberal Democrats	<b>65</b> <b>5%</b>	19 5%	13 6%	17 5%	15 5%
UKIP	<b>109</b> <b>9%</b>	30 8%	10 5%	28 9%	41 14%
SNP	<b>17</b> <b>1%</b>	3 1%	9 4%	6 2%	- -
Plaid Cymru	<b>5</b> <b>*</b>	2 1%	- -	2 1%	1 *
Other	<b>236</b> <b>20%</b>	58 16%	40 20%	83 25%	54 19%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



### TNS Polling Onlinebus Survey (S6426 - 260121842)

Crossbreaks

Base: All 18+ respondents

		SEX		AGE						REGION		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
	Unweighted Base	1187	603	160	214	205	219	177	212	356	397	434
	Weighted Base	1187	611	141	202	203	211	173	256	392	367	427
SEX	Male	577	-	71	101	101	104	85	114	199	160	218
		49%	100%	51%	50%	50%	49%	49%	44%	51%	44%	51%
SEX	Female	611	611	69	102	103	107	88	142	193	207	210
		51%	100%	49%	50%	50%	51%	51%	56%	49%	56%	49%
AGE	18-24	141	69	141	-	-	-	-	-	39	47	55
		12%	11%	100%	-	-	-	-	-	10%	13%	13%
	25-34	202	102	-	202	-	-	-	-	66	55	82
		17%	17%	-	100%	-	-	-	-	17%	15%	19%
	35-44	203	103	-	-	203	-	-	-	64	58	81
		17%	17%	-	-	100%	-	-	-	16%	16%	19%
	45-54	211	107	-	-	-	211	-	-	71	72	68
AGE		18%	17%	-	-	-	100%	-	-	18%	20%	16%
	55-64	173	88	-	-	-	-	173	-	61	59	53
		15%	14%	-	-	-	-	100%	-	16%	16%	12%
AGE	65+	256	142	-	-	-	-	-	256	91	77	89
		22%	23%	-	-	-	-	-	100%	23%	21%	21%
	North	392	193	39	66	64	71	61	91	392	-	-
REGION		33%	32%	28%	33%	32%	33%	35%	35%	100%	-	-
	Midlands	367	207	47	55	58	72	59	77	-	367	-
		31%	34%	33%	27%	29%	34%	34%	30%	-	100%	-
REGION	South	427	210	55	82	81	68	53	89	-	-	427
		36%	34%	39%	40%	40%	32%	31%	35%	-	-	100%



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
<b>REGION</b>												
Scotland	104	58	46	11	20	15	20	12	26	104	-	-
	9%	10%	8%	8%	10%	7%	9%	7%	10%	26%	-	-
NE/ Yorks/ Humber	153	74	79	16	26	25	24	28	33	153	-	-
	13%	13%	13%	12%	13%	13%	12%	16%	13%	39%	-	-
North West	136	67	69	12	20	24	26	21	32	136	-	-
	11%	12%	11%	9%	10%	12%	13%	12%	12%	35%	-	-
East & West Midlands	195	100	95	25	30	33	34	37	37	-	195	-
	16%	17%	16%	18%	15%	16%	16%	21%	14%	-	53%	-
South East/ East of England	280	114	166	40	49	50	42	40	59	-	113	167
	24%	20%	27%	28%	24%	25%	20%	23%	23%	-	31%	39%
Greater London	156	90	66	19	34	26	25	20	33	-	-	156
	13%	16%	11%	14%	17%	13%	12%	12%	13%	-	-	37%
Wales & West	164	74	90	18	24	30	40	15	37	-	60	104
	14%	13%	15%	12%	12%	15%	19%	9%	14%	-	16%	24%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Working	703	375	329	77	163	171	157	104	31	221	202	280
	59%	65%	54%	54%	81%	84%	74%	60%	12%	56%	55%	65%
Not working	484	202	282	64	39	32	54	69	225	171	165	148
	41%	35%	46%	46%	19%	16%	26%	40%	88%	44%	45%	35%
<b>SOCIAL GRADE</b>												
<b>PARENTS</b>												
Yes	264	100	164	16	95	99	51	4	-	93	76	95
	22%	17%	27%	12%	47%	49%	24%	2%	-	24%	21%	22%
No	923	477	446	124	108	105	160	170	256	299	291	332
	78%	83%	73%	88%	53%	51%	76%	98%	100%	76%	79%	78%
ABC1	684	336	348	69	110	119	121	111	154	224	208	252
	58%	58%	57%	49%	54%	58%	57%	64%	60%	57%	57%	59%
C2DE	503	240	262	72	92	84	90	62	102	168	159	175
	42%	42%	43%	51%	46%	42%	43%	36%	40%	43%	43%	41%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		SEX		AGE						REGION			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
Total													
<b>Unweighted Base</b>		<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
<b>Weighted Base</b>		<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
<b>GROCERY SHOPPER</b>	Sole	<b>709</b>	298	412	43	132	133	140	112	150	241	209	259
		<b>63%</b>	55%	70%	36%	68%	67%	69%	66%	61%	64%	59%	65%
	Joint	<b>419</b>	241	178	76	61	64	63	57	97	135	143	141
	<b>37%</b>	45%	30%	64%	32%	33%	31%	34%	39%	36%	41%	35%	
	Sole/Joint	<b>1128</b>	538	590	119	193	198	204	169	246	376	352	400
		<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Q2-Voting Intention</b>	Conservative	<b>215</b>	106	108	14	28	35	29	31	78	58	69	88
		<b>29%</b>	28%	31%	19%	26%	30%	24%	26%	41%	25%	31%	32%
	Labour	<b>298</b>	155	143	48	54	52	47	40	57	111	79	108
		<b>41%</b>	41%	40%	65%	50%	45%	38%	34%	30%	48%	35%	39%
	Liberal Democrats	<b>47</b>	24	23	6	8	6	6	8	13	16	10	21
	<b>6%</b>	6%	6%	8%	7%	5%	5%	7%	7%	7%	4%	8%	
	UKIP	<b>170</b>	90	80	6	19	23	42	39	42	48	66	56
		<b>23%</b>	24%	23%	8%	17%	20%	34%	33%	22%	20%	29%	21%
<b>Q4 VOTING</b>	Definitely vote	<b>622</b>	324	298	50	79	80	101	116	196	207	202	214
		<b>69%</b>	71%	66%	53%	57%	60%	63%	78%	86%	70%	73%	64%
	Probably vote	<b>231</b>	101	129	36	49	43	49	27	27	75	60	96
		<b>25%</b>	22%	29%	38%	36%	32%	30%	18%	12%	25%	22%	29%
	Probably not vote	<b>37</b>	19	18	5	7	8	11	3	4	12	10	15
	<b>4%</b>	4%	4%	5%	5%	6%	7%	2%	2%	4%	4%	4%	
	Definitely not vote	<b>15</b>	10	5	4	3	4	1	3	-	3	4	8
		<b>2%</b>	2%	1%	5%	2%	3%	*	2%	-	1%	1%	3%
	Probably/Definitely will	<b>853</b>	426	427	85	128	123	150	143	223	282	262	310
		<b>94%</b>	94%	95%	91%	92%	91%	93%	96%	98%	95%	95%	93%
	Probably/definitely won't	<b>52</b>	29	23	9	11	12	11	6	4	15	14	23
		<b>6%</b>	6%	5%	9%	8%	9%	7%	4%	2%	5%	5%	7%

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OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		SEX		AGE					REGION					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South		
Total														
<b>Unweighted Base</b>		<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>		<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
<b>Q5 VOTE IN GENERAL ELECTION</b>	Definitely	<b>458</b> <b>63%</b>	259 69%	199 56%	44 60%	61 57%	69 60%	76 61%	82 70%	125 66%	157 67%	149 66%	153 56%	
	May change mind	<b>233</b> <b>32%</b>	102 27%	131 37%	23 31%	43 40%	39 34%	41 33%	29 25%	59 31%	65 28%	65 29%	103 38%	
	Not sure	<b>37</b> <b>5%</b>	14 4%	23 6%	6 8%	4 4%	7 6%	7 6%	7 6%	6 3%	9 4%	11 5%	17 6%	
	DK	<b>2</b> <b>*</b>	- -	2 1%	1 2%	- -	- -	1 1%	- -	- -	2 1%	- -	- -	- -
<b>Q13 WHERE WORK</b>	Public Sector	<b>243</b> <b>35%</b>	107 29%	136 41%	20 26%	49 30%	64 37%	59 38%	44 42%	8 25%	77 35%	84 41%	83 30%	
	Private Sector	<b>380</b> <b>54%</b>	230 61%	149 45%	41 54%	91 56%	90 53%	84 54%	52 49%	21 65%	115 52%	98 48%	166 60%	
	Charity/Voluntary Sector	<b>36</b> <b>5%</b>	17 4%	20 6%	3 4%	14 9%	8 5%	3 2%	5 5%	3 10%	11 5%	13 6%	12 4%	
<b>Age and sex</b>	DK	<b>44</b> <b>6%</b>	21 6%	23 7%	12 16%	9 5%	9 5%	10 7%	4 4%	- -	18 8%	8 4%	18 6%	
	Men 18-34	<b>172</b> <b>15%</b>	172 30%	- -	71 51%	101 50%	- -	- -	- -	- -	51 13%	45 12%	77 18%	
	Men 35-54	<b>205</b> <b>17%</b>	205 36%	- -	- -	- -	101 50%	104 49%	- -	- -	75 19%	59 16%	71 17%	
	Men 55+	<b>199</b> <b>17%</b>	199 35%	- -	- -	- -	- -	- -	85 49%	114 44%	73 19%	56 15%	69 16%	
	Women 18-34	<b>171</b> <b>14%</b>	- -	171 28%	69 49%	102 50%	- -	- -	- -	- -	55 14%	56 15%	60 14%	
	Women 35-54	<b>209</b> <b>18%</b>	- -	209 34%	- -	- -	103 50%	107 51%	- -	- -	60 15%	71 19%	78 18%	
	Women 55+	<b>230</b> <b>19%</b>	- -	230 38%	- -	- -	- -	- -	88 51%	142 56%	79 20%	79 22%	72 17%	

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		SEX		AGE						REGION			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
	<b>Total</b>												
	<b>Unweighted Base</b>	<b>1187</b>	<b>584</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>
	<b>Weighted Base</b>	<b>1187</b>	<b>577</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>
<b>Parents and sex</b>	Men - parent	<b>100</b>	100	-	7	37	32	22	2	-	35	26	39
		<b>8%</b>	17%	-	5%	18%	16%	10%	1%	-	9%	7%	9%
	Men - not parent	<b>477</b>	477	-	65	64	69	82	83	114	164	134	179
		<b>40%</b>	83%	-	46%	32%	34%	39%	48%	44%	42%	37%	42%
	Women - parent	<b>164</b>	-	164	10	57	67	29	2	-	58	50	56
		<b>14%</b>	-	27%	7%	28%	33%	14%	1%	-	15%	14%	13%
Women - not parent	<b>446</b>	-	446	60	44	36	78	86	142	136	157	153	
	<b>38%</b>	-	73%	42%	22%	18%	37%	50%	56%	35%	43%	36%	
<b>Social grade and sex</b>	Men ABC1	<b>336</b>	336	-	36	52	55	65	54	74	112	94	130
		<b>28%</b>	58%	-	26%	26%	27%	31%	31%	29%	29%	26%	30%
	Men C2DE	<b>240</b>	240	-	35	49	46	40	31	40	87	66	88
		<b>20%</b>	42%	-	25%	24%	22%	19%	18%	15%	22%	18%	21%
	Women ABC1	<b>348</b>	-	348	33	58	64	57	57	80	112	114	123
		<b>29%</b>	-	57%	24%	29%	31%	27%	33%	31%	29%	31%	29%
Women C2DE	<b>262</b>	-	262	36	43	39	50	31	63	82	94	87	
	<b>22%</b>	-	43%	26%	21%	19%	24%	18%	24%	21%	25%	20%	
<b>Work and sex</b>	Men - working	<b>375</b>	375	-	38	81	91	85	58	22	130	100	145
		<b>32%</b>	65%	-	27%	40%	45%	40%	34%	8%	33%	27%	34%
	Men - not working	<b>202</b>	202	-	33	20	10	19	27	92	69	60	73
		<b>17%</b>	35%	-	24%	10%	5%	9%	16%	36%	18%	16%	17%
	Women - working	<b>329</b>	-	329	38	82	81	71	46	10	92	102	135
		<b>28%</b>	-	54%	27%	41%	40%	34%	27%	4%	23%	28%	32%
Women - not working	<b>282</b>	-	282	31	19	22	35	42	133	102	105	75	
	<b>24%</b>	-	46%	22%	10%	11%	17%	24%	52%	26%	29%	18%	

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OnLineBus





## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010.  
Did you manage to vote in that General Election?

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
<b>Unweighted Base</b>	<b>1187</b>	<b>603</b>	<b>160</b>	<b>214</b>	<b>205</b>	<b>219</b>	<b>177</b>	<b>212</b>	<b>356</b>	<b>397</b>	<b>434</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>611</b>	<b>141</b>	<b>202</b>	<b>203</b>	<b>211</b>	<b>173</b>	<b>256</b>	<b>392</b>	<b>367</b>	<b>427</b>	
No, did not vote	472	227	245	103	107	96	80	40	46	170	143	159
	40%	39%	40%	73%	53%	47%	38%	23%	18%	43%	39%	37%
Yes, Labour	201	108	94	14	35	37	36	37	43	70	68	64
	17%	19%	15%	10%	17%	18%	17%	21%	17%	18%	19%	15%
Yes, Conservative	230	114	117	6	21	27	43	43	91	58	75	97
	19%	20%	19%	4%	10%	13%	20%	25%	35%	15%	20%	23%
Yes, Liberal Democrat	138	65	72	2	21	25	20	27	42	48	34	55
	12%	11%	12%	2%	10%	12%	10%	15%	16%	12%	9%	13%
Yes, SNP - Scottish National Party	10	6	4	-	1	1	2	1	4	10	-	-
	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	-	-
Yes, Plaid Cymru	5	1	4	-	-	-	-	1	3	-	5	-
	*	*	1%	*	-	*	*	1%	1%	*	1%	-
Yes, Green Party	9	3	6	3	3	-	1	1	2	4	2	3
	1%	*	1%	2%	2%	-	*	1%	1%	1%	1%	1%
Yes, UKIP (United Kingdom Independence Party)	22	12	10	1	4	3	4	3	8	6	7	9
	2%	2%	2%	1%	2%	2%	2%	2%	3%	1%	2%	2%
Yes, BNP (British National Party)	5	4	1	2	1	1	1	1	-	2	3	1
	*	1%	*	1%	*	*	1%	*	-	*	1%	*
Other, namely...	5	2	3	1	-	1	1	-	1	1	1	3
	*	*	1%	1%	*	*	*	*	1%	*	*	1%
Prefer not to answer	90	36	55	8	10	13	23	19	18	24	29	36
	8%	6%	9%	6%	5%	6%	11%	11%	7%	6%	8%	9%

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OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T1

## Crossbreaks

Base: All 18+ respondents

		REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER			
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>		<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>		<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
<b>SEX</b>	Male	<b>577</b> <b>49%</b>	58 56%	74 48%	67 50%	100 51%	114 41%	90 58%	74 45%	375 53%	202 42%	100 38%	477 52%	336 49%	240 48%	298 42%	241 57%	538 48%
	Female	<b>611</b> <b>51%</b>	46 44%	79 52%	69 50%	95 49%	166 59%	66 42%	90 55%	329 47%	282 58%	164 62%	446 48%	348 51%	262 52%	412 58%	178 43%	590 52%
<b>AGE</b>	18-24	<b>141</b> <b>12%</b>	11 10%	16 11%	12 9%	25 13%	40 14%	19 12%	18 11%	77 11%	64 13%	16 6%	124 13%	69 10%	72 14%	43 6%	76 18%	119 11%
	25-34	<b>202</b> <b>17%</b>	20 19%	26 17%	20 15%	30 15%	49 18%	34 22%	24 14%	163 23%	39 8%	95 36%	108 12%	110 16%	92 18%	132 19%	61 15%	193 17%
	35-44	<b>203</b> <b>17%</b>	15 15%	25 17%	24 17%	33 17%	50 18%	26 16%	30 18%	171 24%	32 7%	99 37%	105 11%	119 17%	84 17%	133 19%	64 15%	198 18%
	45-54	<b>211</b> <b>18%</b>	20 19%	24 16%	26 19%	34 17%	42 15%	25 16%	40 25%	157 22%	54 11%	51 19%	160 17%	121 18%	90 18%	140 20%	63 15%	204 18%
	55-64	<b>173</b> <b>15%</b>	12 12%	28 18%	21 16%	37 19%	40 14%	20 13%	15 9%	104 15%	69 14%	4 1%	170 18%	111 16%	62 12%	112 16%	57 14%	169 15%
	65+	<b>256</b> <b>22%</b>	26 25%	33 21%	32 24%	37 19%	59 21%	33 21%	37 23%	31 4%	225 47%	- -	256 28%	154 23%	102 20%	150 21%	97 23%	246 22%
	North	<b>392</b> <b>33%</b>	104 100%	153 100%	136 100%	- -	- -	- -	- -	221 31%	171 35%	93 35%	299 32%	224 33%	168 33%	241 34%	135 32%	376 33%
Midlands	<b>367</b> <b>31%</b>	- -	- -	- -	195 100%	113 40%	- -	60 36%	202 29%	165 34%	76 29%	291 32%	208 30%	159 32%	209 30%	143 34%	352 31%	
South	<b>427</b> <b>36%</b>	- -	- -	- -	- -	167 60%	156 100%	104 64%	280 40%	148 31%	95 36%	332 36%	252 37%	175 35%	259 37%	141 34%	400 35%	

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

T1

## Crossbreaks

Base: All 18+ respondents

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
REGION																	
Scotland	104	104	-	-	-	-	-	-	61	43	24	80	61	43	70	30	100
	9%	100%	-	-	-	-	-	-	9%	9%	9%	9%	9%	9%	10%	7%	9%
NE/ Yorks/ Humber	153	-	153	-	-	-	-	-	85	68	32	120	88	64	93	52	145
	13%	-	100%	-	-	-	-	-	12%	14%	12%	13%	13%	13%	13%	12%	13%
North West	136	-	-	136	-	-	-	-	76	60	37	99	75	61	78	53	131
	11%	-	-	100%	-	-	-	-	11%	12%	14%	11%	11%	12%	11%	13%	12%
East & West Midlands	195	-	-	-	195	-	-	-	121	74	37	158	111	84	104	83	187
	16%	-	-	-	100%	-	-	-	17%	15%	14%	17%	16%	17%	15%	20%	17%
South East/ East of England	280	-	-	-	-	280	-	-	156	124	66	214	150	130	167	97	264
	24%	-	-	-	-	100%	-	-	22%	26%	25%	23%	22%	26%	24%	23%	23%
Greater London	156	-	-	-	-	-	156	-	102	55	35	121	101	56	92	54	146
	13%	-	-	-	-	-	100%	-	14%	11%	13%	13%	15%	11%	13%	13%	13%
Wales & West	164	-	-	-	-	-	-	164	104	60	33	131	99	65	105	50	156
	14%	-	-	-	-	-	-	100%	15%	12%	12%	14%	14%	13%	15%	12%	14%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WORK																	
Working	703	61	85	76	121	156	102	104	703	-	218	486	456	247	434	239	673
	59%	59%	56%	56%	62%	56%	65%	63%	100%	-	82%	53%	67%	49%	61%	57%	60%
Not working	484	43	68	60	74	124	55	60	-	484	46	438	228	256	275	180	455
	41%	41%	44%	44%	38%	44%	35%	37%	-	100%	18%	47%	33%	51%	39%	43%	40%
PARENTS																	
Yes	264	24	32	37	37	66	35	33	218	46	264	-	158	106	173	87	260
	22%	23%	21%	27%	19%	24%	23%	20%	31%	10%	100%	-	23%	21%	24%	21%	23%
No	923	80	120	99	158	214	121	131	486	438	-	923	527	396	536	332	868
	78%	77%	79%	73%	81%	76%	77%	80%	69%	90%	-	100%	77%	79%	76%	79%	77%
SOCIAL GRADE																	
ABC1	684	61	88	75	111	150	101	99	456	228	158	527	684	-	384	267	651
	58%	59%	58%	55%	57%	54%	64%	60%	65%	47%	60%	57%	100%	-	54%	64%	58%
C2DE	503	43	64	61	84	130	56	65	247	256	106	396	-	503	325	152	477
	42%	41%	42%	45%	43%	46%	36%	40%	35%	53%	40%	43%	-	100%	46%	36%	42%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

T1

## Crossbreaks

Base: All 18+ respondents

	Total	REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
		Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
<b>GROCERY SHOPPER</b>																	
Sole	<b>709</b>	70	93	78	104	167	92	105	434	275	173	536	384	325	709	-	709
	<b>63%</b>	70%	64%	60%	56%	63%	63%	68%	64%	61%	66%	62%	59%	68%	100%	-	63%
Joint	<b>419</b>	30	52	53	83	97	54	50	239	180	87	332	267	152	-	419	419
	<b>37%</b>	30%	36%	40%	44%	37%	37%	32%	36%	39%	34%	38%	41%	32%	-	100%	37%
Sole/Joint	<b>1128</b>	100	145	131	187	264	146	156	673	455	260	868	651	477	709	419	1128
	<b>100%</b>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Q2-Voting Intention</b>																	
Conservative	<b>215</b>	15	20	23	39	54	31	33	116	99	45	170	142	73	129	80	209
	<b>29%</b>	33%	23%	23%	29%	35%	28%	32%	28%	32%	29%	30%	33%	25%	29%	31%	30%
Labour	<b>298</b>	24	35	52	47	46	57	37	183	115	71	227	173	125	176	104	279
	<b>41%</b>	52%	40%	52%	36%	30%	53%	36%	44%	37%	46%	39%	40%	42%	40%	41%	40%
Liberal Democrats	<b>47</b>	2	11	4	7	13	3	8	25	22	3	44	34	13	29	15	44
	<b>6%</b>	4%	12%	4%	5%	8%	3%	8%	6%	7%	2%	8%	8%	4%	7%	6%	6%
UKIP	<b>170</b>	5	22	21	39	41	18	25	95	75	35	135	85	85	104	58	162
	<b>23%</b>	11%	25%	21%	30%	26%	16%	24%	23%	24%	23%	23%	20%	29%	24%	23%	23%
Definitely vote	<b>622</b>	58	78	71	113	129	80	93	335	287	108	514	400	222	359	238	597
	<b>69%</b>	75%	71%	65%	73%	65%	62%	73%	64%	75%	58%	71%	73%	62%	65%	76%	69%
Probably vote	<b>231</b>	12	26	37	34	52	39	31	154	77	65	166	118	113	160	61	221
	<b>25%</b>	15%	24%	34%	22%	26%	30%	24%	29%	20%	35%	23%	21%	32%	29%	19%	25%
Probably not vote	<b>37</b>	7	4	1	4	11	7	3	26	12	11	26	23	15	24	11	35
	<b>4%</b>	9%	3%	1%	3%	6%	5%	2%	5%	3%	6%	4%	4%	4%	4%	4%	4%
Definitely not vote	<b>15</b>	-	2	1	3	6	3	1	9	6	2	13	7	7	11	3	15
	<b>2%</b>	-	2%	*	2%	3%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%
Probably/Definitely will	<b>853</b>	70	104	108	147	181	119	124	489	363	173	680	518	335	520	298	818
	<b>94%</b>	91%	95%	98%	95%	91%	93%	97%	93%	95%	93%	95%	95%	94%	94%	95%	94%
Probably/definitely won't	<b>52</b>	7	6	2	7	17	9	4	35	18	13	39	30	22	35	15	50
	<b>6%</b>	9%	5%	2%	5%	9%	7%	3%	7%	5%	7%	5%	5%	6%	6%	5%	6%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

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**TNS Polling Onlinebus Survey (S6426 - 260121842)**

**Crossbreaks**

**Base: All 18+ respondents**

		REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER			
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>		<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>		<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
<b>Q5 VOTE IN GENERAL ELECTION</b>	Definitely	<b>458</b> <b>63%</b>	33 73%	54 61%	69 70%	90 68%	92 59%	61 56%	59 57%	254 61%	203 65%	88 57%	370 64%	263 61%	195 66%	264 60%	174 68%	438 63%
	May change mind	<b>233</b> <b>32%</b>	11 24%	27 31%	27 27%	35 27%	54 35%	43 40%	37 36%	144 34%	89 29%	60 39%	173 30%	156 36%	78 26%	154 35%	70 27%	224 32%
	Not sure	<b>37</b> <b>5%</b>	1 1%	6 7%	3 3%	7 5%	9 6%	4 4%	7 7%	20 5%	17 5%	6 4%	31 5%	14 3%	23 8%	19 4%	11 4%	30 4%
	DK	<b>2</b> <b>*</b>	1 3%	1 1%	- -	- -	- -	- -	- -	- -	- 1%	2 -	- *	2 *	1 *	1 *	1 *	2 *
	Public Sector	<b>243</b> <b>35%</b>	12 20%	30 36%	34 45%	54 45%	48 31%	26 26%	39 38%	243 35%	- -	78 36%	165 34%	173 38%	70 28%	151 35%	83 35%	233 35%
Private Sector	<b>380</b> <b>54%</b>	34 56%	45 53%	36 48%	56 46%	88 56%	65 64%	56 54%	380 54%	- -	114 52%	265 55%	244 53%	136 55%	238 55%	127 53%	365 54%	
Charity/Voluntary Sector	<b>36</b> <b>5%</b>	6 11%	3 4%	1 2%	7 6%	9 6%	3 3%	6 6%	36 5%	- -	16 7%	21 4%	22 5%	14 6%	23 5%	14 6%	36 5%	
DK	<b>44</b> <b>6%</b>	8 13%	6 7%	4 5%	4 4%	11 7%	8 8%	2 2%	44 6%	- -	9 4%	35 7%	17 4%	27 11%	23 5%	16 7%	39 6%	
<b>Q13 WHERE WORK</b>	Men 18-34	<b>172</b> <b>15%</b>	18 17%	22 14%	10 8%	30 15%	34 12%	35 23%	22 14%	119 17%	53 11%	44 17%	128 14%	88 13%	85 17%	94 13%	61 15%	155 14%
	Men 35-54	<b>205</b> <b>17%</b>	21 20%	27 18%	27 20%	31 16%	42 15%	27 17%	30 18%	176 25%	29 6%	54 20%	151 16%	120 18%	85 17%	117 19%	78 19%	195 17%
	Men 55+	<b>199</b> <b>17%</b>	19 18%	24 16%	30 22%	38 19%	38 14%	28 18%	22 13%	80 11%	119 25%	2 1%	197 21%	129 19%	70 14%	86 12%	102 24%	188 17%
<b>Age and sex</b>	Women 18-34	<b>171</b> <b>14%</b>	13 12%	20 13%	22 16%	25 13%	55 20%	18 12%	19 12%	121 17%	50 10%	67 25%	104 11%	91 13%	79 16%	80 11%	76 18%	156 14%
	Women 35-54	<b>209</b> <b>18%</b>	14 14%	22 15%	24 17%	35 18%	50 18%	24 15%	41 25%	152 22%	57 12%	96 36%	113 12%	120 18%	89 18%	157 22%	50 12%	207 18%
	Women 55+	<b>230</b> <b>19%</b>	19 18%	36 24%	23 17%	36 19%	61 22%	25 16%	30 18%	56 8%	174 36%	2 1%	229 25%	136 20%	94 19%	175 25%	52 12%	227 20%



## TNS Polling Onlinebus Survey (S6426 - 260121842)

T1

## Crossbreaks

Base: All 18+ respondents

	Total	REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
		Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
<b>Parents and sex</b>																	
Men - parent	100	11	12	13	17	15	20	12	92	8	100	-	64	35	52	43	96
	8%	10%	8%	9%	9%	6%	13%	7%	13%	2%	38%	-	9%	7%	7%	10%	9%
Men - not parent	477	47	62	54	83	99	70	62	283	194	-	477	272	205	245	197	443
	40%	45%	41%	40%	42%	35%	45%	38%	40%	40%	-	52%	40%	41%	35%	47%	39%
Women - parent	164	13	20	24	21	51	15	21	126	38	164	-	93	71	121	44	164
	14%	13%	13%	18%	11%	18%	9%	13%	18%	8%	62%	-	14%	14%	17%	10%	15%
Women - not parent	446	33	58	44	75	115	51	69	202	244	-	446	255	191	291	134	425
	38%	32%	38%	33%	38%	41%	33%	42%	29%	50%	-	48%	37%	38%	41%	32%	38%
<b>Social grade and sex</b>																	
Men ABC1	336	29	48	35	56	66	59	43	240	97	64	272	336	-	155	160	315
	28%	28%	32%	26%	29%	24%	38%	26%	34%	20%	24%	29%	49%	-	22%	38%	28%
Men C2DE	240	29	25	32	43	48	31	31	135	105	35	205	-	240	143	80	223
	20%	28%	17%	24%	22%	17%	20%	19%	19%	22%	13%	22%	-	48%	20%	19%	20%
Women ABC1	348	32	40	40	55	84	42	55	217	132	93	255	348	-	229	107	336
	29%	31%	26%	29%	28%	30%	27%	34%	31%	27%	35%	28%	51%	-	32%	25%	30%
Women C2DE	262	14	39	29	40	81	24	34	112	150	71	191	-	262	182	72	254
	22%	14%	26%	21%	21%	29%	16%	21%	16%	31%	27%	21%	-	52%	26%	17%	23%
<b>Work and sex</b>																	
Men - working	375	35	52	43	66	65	62	51	375	-	92	283	240	135	213	143	356
	32%	33%	34%	31%	34%	23%	40%	31%	53%	-	35%	31%	35%	27%	30%	34%	32%
Men - not working	202	23	22	25	33	49	28	23	-	202	8	194	97	105	85	98	183
	17%	22%	14%	18%	17%	17%	18%	14%	-	42%	3%	21%	14%	21%	12%	23%	16%
Women - working	329	26	32	33	55	90	39	52	329	-	126	202	217	112	221	97	318
	28%	25%	21%	24%	28%	32%	25%	32%	47%	-	48%	22%	32%	22%	31%	23%	28%
Women - not working	282	20	46	36	41	75	27	37	-	282	38	244	132	150	190	82	272
	24%	19%	30%	26%	21%	27%	17%	23%	-	58%	14%	26%	19%	30%	27%	20%	24%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

## Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010.  
Did you manage to vote in that General Election?

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
<b>Unweighted Base</b>	<b>1187</b>	<b>86</b>	<b>145</b>	<b>125</b>	<b>217</b>	<b>255</b>	<b>140</b>	<b>219</b>	<b>696</b>	<b>491</b>	<b>257</b>	<b>930</b>	<b>693</b>	<b>494</b>	<b>705</b>	<b>423</b>	<b>1128</b>
<b>Weighted Base</b>	<b>1187</b>	<b>104</b>	<b>153</b>	<b>136</b>	<b>195</b>	<b>280</b>	<b>156</b>	<b>164</b>	<b>703</b>	<b>484</b>	<b>264</b>	<b>923</b>	<b>684</b>	<b>503</b>	<b>709</b>	<b>419</b>	<b>1128</b>
No, did not vote	472	38	64	68	72	130	51	49	298	174	118	354	230	242	261	179	441
	40%	37%	42%	50%	37%	47%	32%	30%	42%	36%	45%	38%	34%	48%	37%	43%	39%
Yes, Labour	201	18	26	25	42	29	39	22	125	76	60	141	119	82	124	66	190
	17%	17%	17%	19%	21%	11%	25%	13%	18%	16%	23%	15%	17%	16%	17%	16%	17%
Yes, Conservative	230	12	28	18	40	60	32	41	118	112	39	191	152	79	138	86	224
	19%	12%	18%	13%	20%	21%	20%	25%	17%	23%	15%	21%	22%	16%	19%	20%	20%
Yes, Liberal Democrat	138	12	19	16	15	33	14	28	77	61	19	118	97	41	92	43	135
	12%	12%	13%	12%	8%	12%	9%	17%	11%	13%	7%	13%	14%	8%	13%	10%	12%
Yes, SNP - Scottish National Party	10	10	-	-	-	-	-	-	5	5	2	8	6	4	6	3	9
	1%	9%	-	-	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%
Yes, Plaid Cymru	5	-	-	-	-	-	-	5	4	2	-	5	3	2	5	-	5
	*	-	*	-	-	-	-	3%	1%	*	*	1%	*	*	1%	-	*
Yes, Green Party	9	1	2	1	2	1	1	1	4	5	1	7	4	5	2	6	9
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%
Yes, UKIP (United Kingdom Independence Party)	22	1	2	2	5	7	2	3	12	10	5	17	12	11	15	6	21
	2%	1%	1%	1%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Yes, BNP (British National Party)	5	1	-	1	2	1	-	1	5	-	2	3	3	2	3	2	5
	*	1%	*	1%	1%	*	-	*	1%	-	1%	*	*	*	*	*	*
Other, namely...	5	-	1	-	1	-	2	1	3	2	-	4	4	1	2	2	5
	*	*	*	*	*	-	1%	*	*	*	*	*	1%	*	*	1%	*
Prefer not to answer	90	10	10	4	16	19	17	14	53	37	17	74	55	35	60	25	85
	8%	10%	6%	3%	8%	7%	11%	9%	7%	8%	6%	8%	8%	7%	8%	6%	8%

## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
		Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK	
	<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
	<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
<b>SEX</b>	Male	<b>577</b>	106	155	24	90	324	101	19	10	426	29	259	102	14	-
		<b>49%</b>	50%	52%	52%	53%	52%	44%	51%	64%	50%	55%	57%	44%	39%	-
<b>AGE</b>	Female	<b>611</b>	108	143	23	80	298	129	18	5	427	23	199	131	23	2
		<b>51%</b>	50%	48%	48%	47%	48%	56%	49%	36%	50%	45%	43%	56%	61%	100%
<b>REGION</b>	18-24	<b>141</b>	14	48	6	6	50	36	5	4	85	9	44	23	6	1
		<b>12%</b>	7%	16%	12%	4%	8%	15%	12%	30%	10%	17%	10%	10%	16%	65%
	25-34	<b>202</b>	28	54	8	19	79	49	7	3	128	11	61	43	4	-
		<b>17%</b>	13%	18%	17%	11%	13%	21%	20%	22%	15%	20%	13%	18%	11%	-
	35-44	<b>203</b>	35	52	6	23	80	43	8	4	123	12	69	39	7	7
		<b>17%</b>	16%	17%	13%	14%	13%	19%	21%	26%	14%	22%	15%	17%	19%	-
	45-54	<b>211</b>	29	47	6	42	101	49	11	1	150	11	76	41	7	1
<b>REGION</b>		<b>18%</b>	14%	16%	14%	25%	16%	21%	29%	4%	18%	22%	17%	17%	19%	35%
	55-64	<b>173</b>	31	40	8	39	116	27	3	3	143	6	82	29	7	-
		<b>15%</b>	14%	13%	17%	23%	19%	12%	8%	19%	17%	11%	18%	12%	18%	-
<b>REGION</b>	65+	<b>256</b>	78	57	13	42	196	27	4	-	223	4	125	59	6	-
		<b>22%</b>	36%	19%	27%	25%	32%	12%	11%	-	26%	8%	27%	25%	16%	-
	North	<b>392</b>	58	111	16	48	207	75	12	3	282	15	157	65	9	2
<b>REGION</b>		<b>33%</b>	27%	37%	34%	28%	33%	32%	33%	19%	33%	29%	34%	28%	25%	100%
	Midlands	<b>367</b>	69	79	10	66	202	60	10	4	262	14	149	65	11	-
		<b>31%</b>	32%	27%	21%	39%	32%	26%	27%	25%	31%	27%	32%	28%	29%	-
<b>REGION</b>	South	<b>427</b>	88	108	21	56	214	96	15	8	310	23	153	103	17	-
		<b>36%</b>	41%	36%	44%	33%	34%	42%	40%	57%	36%	45%	33%	44%	46%	-

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

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### Crossbreaks

Base: All 18+ respondents

	Total	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION			
		Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
<b>REGION</b>															
Scotland	104	15	24	2	5	58	12	7	-	70	7	33	11	1	1
	9%	7%	8%	4%	3%	9%	5%	19%	-	8%	14%	7%	5%	2%	65%
NE/ Yorks/ Humber	153	20	35	11	22	78	26	4	2	104	6	54	27	6	1
	13%	9%	12%	23%	13%	13%	11%	10%	15%	12%	11%	12%	12%	17%	35%
North West	136	23	52	4	21	71	37	1	1	108	2	69	27	3	-
	11%	11%	17%	8%	12%	11%	16%	4%	4%	13%	4%	15%	12%	7%	-
East & West Midlands	195	39	47	7	39	113	34	4	3	147	7	90	35	7	-
	16%	18%	16%	14%	23%	18%	15%	11%	20%	17%	14%	20%	15%	18%	-
South East/ East of England	280	54	46	13	41	129	52	11	6	181	17	92	54	9	-
	24%	25%	15%	28%	24%	21%	23%	30%	39%	21%	33%	20%	23%	25%	-
Greater London	156	31	57	3	18	80	39	7	3	119	9	61	43	4	-
	13%	14%	19%	6%	10%	13%	17%	18%	17%	14%	18%	13%	18%	12%	-
Wales & West	164	33	37	8	25	93	31	3	1	124	4	59	37	7	-
	14%	15%	12%	18%	15%	15%	13%	8%	5%	15%	7%	13%	16%	20%	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>SOCIAL GRADE</b>															
<b>PARENTS</b>															
<b>WORK</b>															
Working	703	116	183	25	95	335	154	26	9	489	35	254	144	20	-
	59%	54%	61%	52%	56%	54%	67%	69%	59%	57%	66%	56%	62%	54%	-
Not working	484	99	115	22	75	287	77	12	6	363	18	203	89	17	2
	41%	46%	39%	48%	44%	46%	33%	31%	41%	43%	34%	44%	38%	46%	100%
Yes	264	45	71	3	35	108	65	11	2	173	13	88	60	6	-
	22%	21%	24%	7%	20%	17%	28%	31%	12%	20%	25%	19%	26%	16%	-
No	923	170	227	44	135	514	166	26	13	680	39	370	173	31	2
	78%	79%	76%	93%	80%	83%	72%	69%	88%	80%	75%	81%	74%	84%	100%
ABC1	684	142	173	34	85	400	118	23	7	518	30	263	156	14	1
	58%	66%	58%	72%	50%	64%	51%	60%	50%	61%	58%	57%	67%	38%	65%
C2DE	503	73	125	13	85	222	113	15	7	335	22	195	78	23	1
	42%	34%	42%	28%	50%	36%	49%	40%	50%	39%	42%	43%	33%	62%	35%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
		Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK	
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
<b>GROCERY SHOPPER</b>	Sole	<b>709</b> <b>63%</b>	129	176	29	104	359	160	24	11	520	35	264	154	19	1
	Joint	<b>419</b> <b>37%</b>	80	104	15	58	238	61	11	3	298	15	174	70	11	1
	Sole/Joint	<b>1128</b> <b>100%</b>	209	279	44	162	597	221	35	15	818	50	438	224	30	2
<b>Q2-Voting Intention</b>	Conservative	<b>215</b> <b>29%</b>	215	-	-	-	158	45	8	3	203	11	140	64	11	-
	Labour	<b>298</b> <b>41%</b>	-	298	-	-	206	75	6	3	281	8	195	87	15	1
	Liberal Democrats	<b>47</b> <b>6%</b>	-	-	47	-	34	12	-	-	45	-	23	22	1	1
	UKIP	<b>170</b> <b>23%</b>	-	-	-	170	113	45	7	2	158	8	100	60	10	-
	Definitely vote	<b>622</b> <b>69%</b>	158	206	34	113	622	-	-	-	622	-	370	131	9	-
<b>Q4 VOTING</b>	Probably vote	<b>231</b> <b>25%</b>	45	75	12	45	-	231	-	-	231	-	76	87	14	-
	Probably not vote	<b>37</b> <b>4%</b>	8	6	-	7	-	-	37	-	-	37	7	11	3	-
	Definitely not vote	<b>15</b> <b>2%</b>	3	3	-	2	-	-	-	15	-	15	3	2	2	-
	Probably/Definitely will	<b>853</b> <b>94%</b>	203	281	45	158	622	231	-	-	853	-	446	218	24	-
	Probably/Definitely won't	<b>52</b> <b>6%</b>	11	8	-	8	-	-	37	15	-	52	9	13	5	-

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## Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
		Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK	
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
<b>Q5 VOTE IN GENERAL ELECTION</b>	Definitely	<b>458</b>	140	195	23	100	370	76	7	3	446	9	458	-	-	-
		<b>63%</b>	65%	65%	48%	59%	72%	43%	32%	36%	65%	33%	100%	-	-	-
	May change mind	<b>233</b>	64	87	22	60	131	87	11	2	218	13	-	233	-	-
		<b>32%</b>	30%	29%	48%	35%	26%	49%	53%	32%	32%	48%	-	100%	-	-
	Not sure	<b>37</b>	11	15	1	10	9	14	3	2	24	5	-	-	37	-
	<b>5%</b>	5%	5%	3%	6%	2%	8%	15%	32%	3%	19%	-	-	100%	-	
<b>DK</b>	<b>2</b>	-	1	1	-	-	-	-	-	-	-	-	-	-	-	2
	<b>*</b>	-	*	1%	-	-	-	-	-	-	-	-	-	-	-	100%
<b>Q13 WHERE WORK</b>	Public Sector	<b>243</b>	29	76	11	28	116	57	13	3	173	16	82	56	7	-
		<b>35%</b>	25%	42%	45%	29%	35%	37%	50%	37%	35%	47%	32%	39%	35%	-
	Private Sector	<b>380</b>	76	88	12	64	194	83	6	3	277	9	154	77	10	-
		<b>54%</b>	66%	48%	49%	68%	58%	54%	21%	39%	57%	26%	61%	53%	51%	-
	Charity/Voluntary Sector	<b>36</b>	6	11	1	2	19	7	3	-	26	3	12	8	-	-
	<b>5%</b>	5%	6%	5%	3%	6%	5%	12%	-	5%	9%	5%	6%	-	-	
<b>DK</b>	<b>44</b>	4	7	-	-	6	7	4	2	14	6	7	3	3	-	
	<b>6%</b>	4%	4%	-	*	2%	5%	16%	23%	3%	18%	3%	2%	13%	-	
<b>Age and sex</b>	Men 18-34	<b>172</b>	20	54	6	12	62	40	10	4	103	14	59	29	5	-
		<b>15%</b>	9%	18%	13%	7%	10%	18%	27%	28%	12%	27%	13%	13%	14%	-
	Men 35-54	<b>205</b>	40	48	5	38	108	43	6	3	151	9	92	35	4	-
		<b>17%</b>	19%	16%	11%	22%	17%	19%	16%	17%	18%	17%	20%	15%	12%	-
	Men 55+	<b>199</b>	46	52	13	40	154	18	3	3	172	6	109	38	5	-
		<b>17%</b>	22%	17%	28%	24%	25%	8%	9%	19%	20%	12%	24%	16%	13%	-
	Women 18-34	<b>171</b>	22	48	7	13	66	44	2	3	111	5	47	36	5	1
		<b>14%</b>	10%	16%	15%	7%	11%	19%	5%	23%	13%	10%	10%	16%	14%	65%
	Women 35-54	<b>209</b>	24	50	7	27	74	49	12	2	123	14	54	45	9	1
	<b>18%</b>	11%	17%	16%	16%	12%	21%	33%	12%	14%	27%	12%	19%	26%	35%	
Women 55+	<b>230</b>	62	45	8	40	158	36	4	-	193	4	99	50	8	-	
	<b>19%</b>	29%	15%	17%	24%	25%	15%	10%	-	23%	7%	22%	21%	22%	-	

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OnLineBus

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		Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/Definitely won't	Definitely	May change mind	Not sure	DK	
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
<b>Parents and sex</b>	Men - parent	<b>100</b>	20	29	1	15	55	20	3	-	75	3	46	18	1	-
		<b>8%</b>	10%	10%	2%	9%	9%	8%	7%	-	9%	5%	10%	8%	4%	-
	Men - not parent	<b>477</b>	86	126	23	75	269	82	16	10	351	26	213	84	13	-
		<b>40%</b>	40%	42%	50%	44%	43%	35%	44%	64%	41%	50%	47%	36%	35%	-
<b>Social grade and sex</b>	Women - parent	<b>164</b>	24	43	2	20	53	45	9	2	98	10	42	42	4	-
		<b>14%</b>	11%	14%	5%	12%	9%	20%	23%	12%	12%	20%	9%	18%	12%	-
	Women - not parent	<b>446</b>	84	100	20	60	244	84	10	3	328	13	156	89	18	2
		<b>38%</b>	39%	34%	43%	35%	39%	36%	25%	23%	39%	25%	34%	38%	49%	100%
<b>Work and sex</b>	Men ABC1	<b>336</b>	77	83	19	44	211	48	10	3	259	14	148	69	6	-
		<b>28%</b>	36%	28%	40%	26%	34%	21%	27%	23%	30%	26%	32%	30%	15%	-
	Men C2DE	<b>240</b>	29	71	6	46	114	53	9	6	167	15	111	33	9	-
		<b>20%</b>	14%	24%	12%	27%	18%	23%	24%	41%	20%	29%	24%	14%	23%	-
<b>Work and sex</b>	Women ABC1	<b>348</b>	65	89	15	42	189	69	12	4	259	17	115	87	8	1
		<b>29%</b>	30%	30%	32%	25%	30%	30%	33%	27%	30%	32%	25%	37%	22%	65%
	Women C2DE	<b>262</b>	44	54	8	39	108	60	6	1	168	7	84	45	14	1
		<b>22%</b>	20%	18%	16%	23%	17%	26%	15%	8%	20%	13%	18%	19%	39%	35%
<b>Work and sex</b>	Men - working	<b>375</b>	67	100	14	59	198	76	13	5	274	18	161	72	7	-
		<b>32%</b>	31%	34%	29%	35%	32%	33%	35%	31%	32%	34%	35%	31%	19%	-
	Men - not working	<b>202</b>	39	55	11	31	126	25	6	5	152	11	98	30	7	-
		<b>17%</b>	18%	18%	23%	18%	20%	11%	16%	34%	18%	21%	21%	13%	20%	-
<b>Work and sex</b>	Women - working	<b>329</b>	49	82	11	36	137	78	13	4	215	17	94	72	13	-
		<b>28%</b>	23%	28%	24%	21%	22%	34%	34%	28%	25%	32%	20%	31%	35%	-
	Women - not working	<b>282</b>	59	61	12	45	161	51	6	1	212	7	105	60	10	2
		<b>24%</b>	28%	20%	25%	26%	26%	22%	15%	8%	25%	13%	23%	26%	26%	100%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010.  
Did you manage to vote in that General Election?

	Q2 VOTING INTENTION				Q4 VOTING						Q5 VOTE IN GENERAL ELECTION				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Definitely vote	Probably vote	Probably not vote	Definitely not vote	Probably/Definitely will	Probably/definitely won't	Definitely	May change mind	Not sure	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>716</b>	<b>228</b>	<b>27</b>	<b>14</b>	<b>944</b>	<b>41</b>	<b>509</b>	<b>250</b>	<b>33</b>	<b>2</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>622</b>	<b>231</b>	<b>37</b>	<b>15</b>	<b>853</b>	<b>52</b>	<b>458</b>	<b>233</b>	<b>37</b>	<b>2</b>
No, did not vote	<b>472</b>	43	75	10	55	76	115	29	12	191	41	94	64	23	1
	<b>40%</b>	20%	25%	21%	32%	12%	50%	78%	81%	22%	78%	21%	27%	62%	65%
Yes, Labour	<b>201</b>	9	167	1	12	158	38	3	1	196	4	131	51	6	-
	<b>17%</b>	4%	56%	1%	7%	25%	16%	7%	7%	23%	7%	29%	22%	17%	-
Yes, Conservative	<b>230</b>	143	8	1	48	182	35	1	1	217	1	140	56	5	-
	<b>19%</b>	67%	3%	2%	28%	29%	15%	2%	4%	25%	2%	30%	24%	15%	-
Yes, Liberal Democrat	<b>138</b>	14	36	32	26	114	15	1	-	129	1	63	44	1	-
	<b>12%</b>	6%	12%	68%	15%	18%	7%	3%	-	15%	2%	14%	19%	3%	-
Yes, SNP - Scottish National Party	<b>10</b>	1	3	-	-	7	3	-	-	10	-	2	2	-	-
	<b>1%</b>	1%	1%	-	-	1%	1%	-	-	1%	-	*	1%	-	-
Yes, Plaid Cymru	<b>5</b>	-	1	-	-	4	1	-	-	5	-	1	-	-	-
	<b>*</b>	-	*	-	*	1%	*	-	-	1%	-	*	*	-	-
Yes, Green Party	<b>9</b>	1	1	2	-	6	1	-	-	7	-	1	2	-	-
	<b>1%</b>	*	*	3%	*	1%	1%	-	2%	1%	*	*	1%	-	-
Yes, UKIP (United Kingdom Independence Party)	<b>22</b>	1	1	-	17	18	3	-	-	21	1	16	3	-	-
	<b>2%</b>	*	*	-	10%	3%	1%	1%	2%	2%	1%	3%	1%	-	-
Yes, BNP (British National Party)	<b>5</b>	-	2	-	2	3	1	1	-	4	1	3	2	-	-
	<b>*</b>	*	1%	*	1%	1%	*	4%	-	*	3%	1%	1%	-	-
Other, namely...	<b>5</b>	-	1	-	1	4	-	-	-	4	-	1	1	-	-
	<b>*</b>	-	*	1%	1%	1%	*	-	-	*	-	*	*	-	-
Prefer not to answer	<b>90</b>	3	3	2	8	49	19	3	1	68	3	6	8	1	1
	<b>8%</b>	1%	1%	3%	5%	8%	8%	7%	5%	8%	6%	1%	3%	3%	35%

## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q13 WHERE WORK				
		Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
<b>SEX</b>	Male	<b>577</b> <b>49%</b>	106 50%	155 52%	24 52%	90 53%	107 44%	230 61%	17 46%	21 47%
	Female	<b>611</b> <b>51%</b>	108 50%	143 48%	23 48%	80 47%	136 56%	149 39%	20 54%	23 53%
<b>AGE</b>	18-24	<b>141</b> <b>12%</b>	14 7%	48 16%	6 12%	6 4%	20 8%	41 11%	3 9%	12 27%
	25-34	<b>202</b> <b>17%</b>	28 13%	54 18%	8 17%	19 11%	49 20%	91 24%	14 38%	9 20%
	35-44	<b>203</b> <b>17%</b>	35 16%	52 17%	6 13%	23 14%	64 26%	90 24%	8 23%	9 21%
	45-54	<b>211</b> <b>18%</b>	29 14%	47 16%	6 14%	42 25%	59 24%	84 22%	3 8%	10 23%
	55-64	<b>173</b> <b>15%</b>	31 14%	40 13%	8 17%	39 23%	44 18%	52 14%	5 14%	4 9%
	65+	<b>256</b> <b>22%</b>	78 36%	57 19%	13 27%	42 25%	8 3%	21 5%	3 8%	- -
<b>REGION</b>	North	<b>392</b> <b>33%</b>	58 27%	111 37%	16 34%	48 28%	77 32%	115 30%	11 30%	18 42%
	Midlands	<b>367</b> <b>31%</b>	69 32%	79 27%	10 21%	66 39%	84 34%	98 26%	13 36%	8 18%
	South	<b>427</b> <b>36%</b>	88 41%	108 36%	21 44%	56 33%	83 34%	166 44%	12 34%	18 41%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

	Total	Q2 VOTING INTENTION				Q13 WHERE WORK			
		Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
<b>REGION</b>									
Scotland	104 9%	15 7%	24 8%	2 4%	5 3%	12 5%	34 9%	6 18%	8 18%
NE/ Yorks/ Humber	153 13%	20 9%	35 12%	11 23%	22 13%	30 13%	45 12%	3 9%	6 14%
North West	136 11%	23 11%	52 17%	4 8%	21 12%	34 14%	36 9%	1 3%	4 9%
East & West Midlands	195 16%	39 18%	47 16%	7 14%	39 23%	54 22%	56 15%	7 19%	4 10%
South East/ East of England	280 24%	54 25%	46 15%	13 28%	41 24%	48 20%	88 23%	9 25%	11 26%
Greater London	156 13%	31 14%	57 19%	3 6%	18 10%	26 11%	65 17%	3 8%	8 17%
Wales & West	164 14%	33 15%	37 12%	8 18%	25 15%	39 16%	56 15%	6 17%	2 6%
Northern Ireland	-	-	-	-	-	-	-	-	-
<b>SOCIAL GRADE</b>									
Working	703 59%	116 54%	183 61%	25 52%	95 56%	243 100%	380 100%	36 100%	44 100%
Not working	484 41%	99 46%	115 39%	22 48%	75 44%	-	-	-	-
<b>PARENTS</b>									
Yes	264 22%	45 21%	71 24%	3 7%	35 20%	78 32%	114 30%	16 43%	9 21%
No	923 78%	170 79%	227 76%	44 93%	135 80%	165 68%	265 70%	21 57%	35 79%
<b>GRADE</b>									
ABC1	684 58%	142 66%	173 58%	34 72%	85 50%	173 71%	244 64%	22 61%	17 38%
C2DE	503 42%	73 34%	125 42%	13 28%	85 50%	70 29%	136 36%	14 39%	27 62%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q13 WHERE WORK			
		Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>
Sole		<b>709</b>	129	176	29	104	151	238	23
<b>63%</b>		62%	63%	66%	64%	65%	65%	62%	59%
Joint		<b>419</b>	80	104	15	58	83	127	14
<b>37%</b>		38%	37%	34%	36%	35%	35%	38%	41%
Sole/Joint		<b>1128</b>	209	279	44	162	233	365	36
<b>100%</b>		100%	100%	100%	100%	100%	100%	100%	100%
Conservative		<b>215</b>	215	-	-	-	29	76	6
<b>29%</b>		100%	-	-	-	20%	32%	29%	37%
Labour		<b>298</b>	-	298	-	-	76	88	11
<b>41%</b>		-	100%	-	-	53%	37%	53%	61%
Liberal Democrats		<b>47</b>	-	-	47	-	11	12	1
<b>6%</b>		-	-	100%	-	8%	5%	7%	-
UKIP		<b>170</b>	-	-	-	170	28	64	2
<b>23%</b>		-	-	-	100%	19%	27%	12%	2%
Definitely vote		<b>622</b>	158	206	34	113	116	194	19
<b>69%</b>		74%	71%	74%	68%	61%	68%	65%	32%
Probably vote		<b>231</b>	45	75	12	45	57	83	7
<b>25%</b>		21%	26%	26%	27%	30%	29%	24%	37%
Probably not vote		<b>37</b>	8	6	-	7	13	6	3
<b>4%</b>		4%	2%	1%	4%	7%	2%	11%	21%
Definitely not vote		<b>15</b>	3	3	-	2	3	3	-
<b>2%</b>		1%	1%	-	1%	2%	1%	-	10%
Probably/Definitely will		<b>853</b>	203	281	45	158	173	277	26
<b>94%</b>		95%	97%	99%	95%	91%	97%	89%	69%
Probably/definitely won't		<b>52</b>	11	8	-	8	16	9	3
<b>6%</b>		5%	3%	1%	5%	9%	3%	11%	31%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q13 WHERE WORK				
		Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
<b>Q5 VOTE IN GENERAL ELECTION</b>	Definitely	<b>458</b> <b>63%</b>	140 65%	195 65%	23 48%	100 59%	82 56%	154 64%	12 60%	7 55%
	May change mind	<b>233</b> <b>32%</b>	64 30%	87 29%	22 48%	60 35%	56 39%	77 32%	8 40%	3 22%
	Not sure	<b>37</b> <b>5%</b>	11 5%	15 5%	1 3%	10 6%	7 5%	10 4%	-	3 22%
	DK	<b>2</b> <b>*</b>	-	1 *	1 1%	-	-	-	-	-
<b>Q13 WHERE WORK</b>	Public Sector	<b>243</b> <b>35%</b>	29 25%	76 42%	11 45%	28 29%	243 100%	-	-	-
	Private Sector	<b>380</b> <b>54%</b>	76 66%	88 48%	12 49%	64 68%	-	380 100%	-	-
	Charity/Voluntary Sector	<b>36</b> <b>5%</b>	6 5%	11 6%	1 5%	2 3%	-	-	36 100%	-
	DK	<b>44</b> <b>6%</b>	4 4%	7 4%	-	-	-	-	-	44 100%
<b>Age and sex</b>	Men 18-34	<b>172</b> <b>15%</b>	20 9%	54 18%	6 13%	12 7%	29 12%	71 19%	10 27%	9 20%
	Men 35-54	<b>205</b> <b>17%</b>	40 19%	48 16%	5 11%	38 22%	52 22%	107 28%	5 14%	12 27%
	Men 55+	<b>199</b> <b>17%</b>	46 22%	52 17%	13 28%	40 24%	26 11%	52 14%	2 5%	-
	Women 18-34	<b>171</b> <b>14%</b>	22 10%	48 16%	7 15%	13 7%	40 16%	62 16%	8 21%	12 26%
	Women 35-54	<b>209</b> <b>18%</b>	24 11%	50 17%	7 16%	27 16%	71 29%	68 18%	6 16%	8 17%
Women 55+	<b>230</b> <b>19%</b>	62 29%	45 15%	8 17%	40 24%	26 11%	20 5%	6 17%	4 9%	

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q2 VOTING INTENTION				Q13 WHERE WORK			
		Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>		<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>
<b>Weighted Base</b>		<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>
<b>Parents and sex</b>	Men - parent	<b>100</b>	20	29	1	15	26	55	6
		<b>8%</b>	10%	10%	2%	9%	10%	14%	17%
	Men - not parent	<b>477</b>	86	126	23	75	82	175	11
		<b>40%</b>	40%	42%	50%	44%	34%	46%	29%
<b>Social grade and sex</b>	Women - parent	<b>164</b>	24	43	2	20	53	59	10
		<b>14%</b>	11%	14%	5%	12%	22%	16%	27%
	Women - not parent	<b>446</b>	84	100	20	60	83	90	10
		<b>38%</b>	39%	34%	43%	35%	34%	24%	27%
<b>Work and sex</b>	Men ABC1	<b>336</b>	77	83	19	44	79	140	11
		<b>28%</b>	36%	28%	40%	26%	33%	37%	30%
	Men C2DE	<b>240</b>	29	71	6	46	28	90	6
		<b>20%</b>	14%	24%	12%	27%	11%	24%	16%
<b>Work and sex</b>	Women ABC1	<b>348</b>	65	89	15	42	94	104	11
		<b>29%</b>	30%	30%	32%	25%	39%	27%	31%
	Women C2DE	<b>262</b>	44	54	8	39	42	46	8
		<b>22%</b>	20%	18%	16%	23%	17%	12%	23%
	Men - working	<b>375</b>	67	100	14	59	107	230	17
		<b>32%</b>	31%	34%	29%	35%	44%	61%	46%
	Men - not working	<b>202</b>	39	55	11	31	-	-	-
		<b>17%</b>	18%	18%	23%	18%	-	-	-
<b>Work and sex</b>	Women - working	<b>329</b>	49	82	11	36	136	149	20
		<b>28%</b>	23%	28%	24%	21%	56%	39%	54%
	Women - not working	<b>282</b>	59	61	12	45	-	-	-
		<b>24%</b>	28%	20%	25%	26%	-	-	-

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010.  
Did you manage to vote in that General Election?

	Q2 VOTING INTENTION				Q13 WHERE WORK				
	Total	Conservative	Labour	Liberal Democrats	UKIP	Public Sector	Private Sector	Charity/Voluntary Sector	DK
<b>Unweighted Base</b>	<b>1187</b>	<b>224</b>	<b>318</b>	<b>56</b>	<b>196</b>	<b>245</b>	<b>378</b>	<b>38</b>	<b>35</b>
<b>Weighted Base</b>	<b>1187</b>	<b>215</b>	<b>298</b>	<b>47</b>	<b>170</b>	<b>243</b>	<b>380</b>	<b>36</b>	<b>44</b>
No, did not vote	<b>472</b> <b>40%</b>	43 20%	75 25%	10 21%	55 32%	100 41%	152 40%	14 40%	31 70%
Yes, Labour	<b>201</b> <b>17%</b>	9 4%	167 56%	1 1%	12 7%	57 23%	61 16%	3 7%	5 12%
Yes, Conservative	<b>230</b> <b>19%</b>	143 67%	8 3%	1 2%	48 28%	29 12%	83 22%	3 10%	4 8%
Yes, Liberal Democrat	<b>138</b> <b>12%</b>	14 6%	36 12%	32 68%	26 15%	27 11%	41 11%	8 22%	-
Yes, SNP - Scottish National Party	<b>10</b> <b>1%</b>	1 1%	3 1%	-	-	1 1%	3 1%	1 2%	-
Yes, Plaid Cymru	<b>5</b> <b>*</b>	-	1 *	-	-	2 1%	-	1 3%	-
Yes, Green Party	<b>9</b> <b>1%</b>	1 *	1 *	2 3%	-	1 *	3 1%	-	-
Yes, UKIP (United Kingdom Independence Party)	<b>22</b> <b>2%</b>	1 *	1 *	-	17 10%	4 2%	7 2%	1 2%	-
Yes, BNP (British National Party)	<b>5</b> <b>*</b>	-	2 1%	-	2 1%	1 *	3 1%	1 4%	1 1%
Other, namely...	<b>5</b> <b>*</b>	-	1 *	-	1 1%	1 *	2 *	-	-
Prefer not to answer	<b>90</b> <b>8%</b>	3 1%	3 1%	2 3%	8 5%	19 8%	26 7%	4 10%	4 8%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Age and sex						Parents and sex				Social grade and sex			
		Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
	<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
<b>SEX</b>	Male	<b>577</b>	172	205	199	-	-	100	477	-	-	336	240	-	-
		<b>49%</b>	100%	100%	100%	-	-	100%	100%	-	-	100%	100%	-	-
<b>SEX</b>	Female	<b>611</b>	-	-	171	209	230	-	-	164	446	-	-	348	262
		<b>51%</b>	-	-	100%	100%	100%	-	-	100%	100%	-	-	100%	100%
<b>AGE</b>	18-24	<b>141</b>	71	-	69	-	-	7	65	10	60	36	35	33	36
		<b>12%</b>	41%	-	41%	-	-	7%	14%	6%	13%	11%	15%	10%	14%
	25-34	<b>202</b>	101	-	102	-	-	37	64	57	44	52	49	58	43
		<b>17%</b>	59%	-	59%	-	-	37%	13%	35%	10%	15%	20%	17%	16%
	35-44	<b>203</b>	-	101	-	-	103	32	69	67	36	55	46	64	39
		<b>17%</b>	-	49%	-	-	49%	32%	14%	41%	8%	16%	19%	18%	15%
	45-54	<b>211</b>	-	104	-	-	107	22	82	29	78	65	40	57	50
	<b>18%</b>	-	51%	-	-	51%	22%	17%	18%	17%	19%	17%	16%	19%	
<b>AGE</b>	55-64	<b>173</b>	-	-	85	-	88	2	83	2	86	54	31	57	31
		<b>15%</b>	-	-	43%	-	38%	2%	17%	1%	19%	16%	13%	16%	12%
	65+	<b>256</b>	-	-	114	-	142	-	114	-	142	74	40	80	63
	<b>22%</b>	-	-	57%	-	62%	-	24%	-	32%	22%	17%	23%	24%	
<b>REGION</b>	North	<b>392</b>	51	75	73	55	60	79	35	164	58	136	112	87	82
		<b>33%</b>	29%	36%	37%	32%	29%	34%	35%	34%	35%	30%	33%	36%	31%
	Midlands	<b>367</b>	45	59	56	56	71	79	26	134	50	157	94	66	94
	<b>31%</b>	26%	29%	28%	33%	34%	34%	26%	28%	31%	35%	28%	27%	33%	
<b>REGION</b>	South	<b>427</b>	77	71	69	60	78	72	39	179	56	153	130	88	87
		<b>36%</b>	45%	35%	35%	35%	37%	31%	39%	38%	34%	34%	39%	37%	33%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

## Crossbreaks

Base: All 18+ respondents

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
REGION															
Scotland	104	18	21	19	13	14	19	11	47	13	33	29	29	32	14
	9%	10%	10%	10%	7%	7%	8%	11%	10%	8%	7%	9%	12%	9%	5%
NE/ Yorks/ Humber	153	22	27	24	20	22	36	12	62	20	58	48	25	40	39
	13%	13%	13%	12%	12%	11%	16%	12%	13%	12%	13%	14%	11%	11%	15%
North West	136	10	27	30	22	24	23	13	54	24	44	35	32	40	29
	11%	6%	13%	15%	13%	11%	10%	13%	11%	15%	10%	10%	13%	12%	11%
East & West Midlands	195	30	31	38	25	35	36	17	83	21	75	56	43	55	40
	16%	18%	15%	19%	14%	17%	16%	17%	17%	12%	17%	17%	18%	16%	15%
South East/ East of England	280	34	42	38	55	50	61	15	99	51	115	66	48	84	81
	24%	20%	20%	19%	32%	24%	26%	16%	21%	31%	26%	20%	20%	24%	31%
Greater London	156	35	27	28	18	24	25	20	70	15	51	59	31	42	24
	13%	20%	13%	14%	11%	11%	11%	21%	15%	9%	12%	18%	13%	12%	9%
Wales & West	164	22	30	22	19	41	30	12	62	21	69	43	31	55	34
	14%	13%	15%	11%	11%	19%	13%	12%	13%	13%	15%	13%	13%	16%	13%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WORK															
Working	703	119	176	80	121	152	56	92	283	126	202	240	135	217	112
	59%	69%	86%	40%	71%	73%	24%	92%	59%	77%	45%	71%	56%	62%	43%
Not working	484	53	29	119	50	57	174	8	194	38	244	97	105	132	150
	41%	31%	14%	60%	29%	27%	76%	8%	41%	23%	55%	29%	44%	38%	57%
PARENTS															
Yes	264	44	54	2	67	96	2	100	-	164	-	64	35	93	71
	22%	25%	26%	1%	39%	46%	1%	100%	-	100%	-	19%	15%	27%	27%
No	923	128	151	197	104	113	229	-	477	-	446	272	205	255	191
	78%	75%	74%	99%	61%	54%	99%	-	100%	-	100%	81%	85%	73%	73%
SOCIAL GRADE															
ABC1	684	88	120	129	91	120	136	64	272	93	255	336	-	348	-
	58%	51%	58%	65%	54%	57%	59%	65%	57%	57%	57%	100%	-	100%	-
C2DE	503	85	85	70	79	89	94	35	205	71	191	-	240	-	262
	42%	49%	42%	35%	46%	43%	41%	35%	43%	43%	43%	-	100%	-	100%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

## Crossbreaks

Base: All 18+ respondents

	Total	Age and sex						Parents and sex				Social grade and sex			
		Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
<b>GROCERY SHOPPER</b>															
Sole	709 63%	94 61%	117 60%	86 46%	80 51%	157 76%	175 77%	52 55%	245 55%	121 73%	291 68%	155 49%	143 64%	229 68%	182 72%
Joint	419 37%	61 39%	78 40%	102 54%	76 49%	50 24%	52 23%	43 45%	197 45%	44 27%	134 32%	160 51%	80 36%	107 32%	72 28%
Sole/Joint	1128 100%	155 100%	195 100%	188 100%	156 100%	207 100%	227 100%	96 100%	443 100%	164 100%	425 100%	315 100%	223 100%	336 100%	254 100%
<b>Q2-Voting Intention</b>															
Conservative	215 29%	20 22%	40 30%	46 31%	22 24%	24 22%	62 40%	20 32%	86 28%	24 27%	84 32%	77 35%	29 19%	65 31%	44 30%
Labour	298 41%	54 59%	48 37%	52 34%	48 53%	50 46%	45 29%	29 44%	126 41%	43 48%	100 38%	83 37%	71 47%	89 42%	54 37%
Liberal Democrats	47 6%	6 7%	5 4%	13 9%	7 8%	7 7%	8 5%	1 1%	23 8%	2 3%	20 8%	19 8%	6 4%	15 7%	8 5%
UKIP	170 23%	12 13%	38 29%	40 27%	13 14%	27 25%	40 26%	15 23%	75 24%	20 22%	60 23%	44 20%	46 30%	42 20%	39 27%
Definitely vote	622 69%	62 53%	108 68%	154 86%	66 57%	74 54%	158 80%	55 71%	269 71%	53 49%	244 72%	211 77%	114 62%	189 69%	108 62%
Probably vote	231 25%	40 35%	43 27%	18 10%	44 38%	49 36%	36 18%	20 25%	82 22%	45 42%	84 25%	48 18%	53 29%	69 25%	60 34%
Probably not vote	37 4%	10 9%	6 4%	3 2%	2 2%	12 9%	4 2%	3 4%	16 4%	9 8%	10 3%	10 4%	9 5%	12 5%	6 3%
Definitely not vote	15 2%	4 4%	3 2%	3 2%	3 3%	2 1%	- -	- -	10 3%	2 2%	3 1%	3 1%	6 3%	4 1%	1 1%
Probably/Definitely will	853 94%	103 88%	151 95%	172 97%	111 95%	123 90%	193 98%	75 96%	351 93%	98 90%	328 96%	259 95%	167 92%	259 94%	168 96%
Probably/definitely won't	52 6%	14 12%	9 5%	6 3%	5 5%	14 10%	4 2%	3 4%	26 7%	10 10%	13 4%	14 5%	15 8%	17 6%	7 4%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

## Crossbreaks

Base: All 18+ respondents

		Age and sex						Parents and sex				Social grade and sex					
		Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE		
<b>Unweighted Base</b>		<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>	
<b>Weighted Base</b>		<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>	
<b>Q5 VOTE IN GENERAL ELECTION</b>	Definitely	<b>458</b> 63%	59 63%	92 70%	109 72%	47 52%	54 49%	99 63%	46 70%	213 69%	42 48%	156 59%	148 66%	111 73%	115 54%	84 59%	
	May change mind	<b>233</b> 32%	29 32%	35 27%	38 25%	36 41%	45 42%	50 32%	18 27%	84 27%	42 47%	89 34%	69 31%	33 22%	87 41%	45 31%	
	Not sure	<b>37</b> 5%	5 5%	4 3%	5 3%	5 6%	9 9%	8 5%	1 2%	13 4%	4 5%	18 7%	6 3%	9 6%	8 4%	14 10%	
	DK	<b>2</b> *	-	-	-	1 1%	1 1%	-	-	-	-	-	2 1%	-	-	1 1%	1 *
	Public Sector	<b>243</b> 35%	29 24%	52 30%	26 32%	40 33%	71 46%	26 46%	26 28%	82 29%	53 42%	83 41%	79 33%	28 21%	94 43%	42 38%	
Private Sector	<b>380</b> 54%	71 60%	107 61%	52 65%	62 51%	68 45%	20 35%	55 60%	175 62%	59 47%	90 44%	140 58%	90 67%	104 48%	46 41%		
Charity/Voluntary Sector	<b>36</b> 5%	10 8%	5 3%	2 2%	8 6%	6 4%	6 11%	6 7%	11 4%	10 8%	10 5%	11 5%	6 4%	11 5%	8 8%		
DK	<b>44</b> 6%	9 8%	12 7%	-	12 10%	8 5%	4 7%	5 6%	16 6%	4 3%	19 9%	9 4%	11 8%	8 3%	16 14%		
<b>Q13 WHERE WORK</b>	Men 18-34	<b>172</b> 15%	172 100%	-	-	-	-	-	44 44%	128 27%	-	-	88 26%	85 35%	-	-	
	Men 35-54	<b>205</b> 17%	-	205 100%	-	-	-	-	54 54%	151 32%	-	-	120 36%	85 36%	-	-	
	Men 55+	<b>199</b> 17%	-	-	199 100%	-	-	-	2 2%	197 41%	-	-	129 38%	70 29%	-	-	
	Women 18-34	<b>171</b> 14%	-	-	-	171 100%	-	-	-	-	67 41%	104 23%	-	-	91 26%	79 30%	
Women 35-54	<b>209</b> 18%	-	-	-	-	209 100%	-	-	-	96 58%	113 25%	-	-	120 35%	89 34%		
Women 55+	<b>230</b> 19%	-	-	-	-	-	230 100%	-	-	2 1%	229 51%	-	-	136 39%	94 36%		

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Age and sex						Parents and sex				Social grade and sex			
		Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
	<b>Total</b>	<b>1187</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
	<b>Unweighted Base</b>	<b>1187</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
	<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
<b>Parents and sex</b>	Men - parent	100	44	54	2	-	-	100	-	-	-	64	35	-	-
		8%	25%	26%	1%	-	-	100%	-	-	-	19%	15%	-	-
	Men - not parent	477	128	151	197	-	-	-	477	-	-	272	205	-	-
		40%	75%	74%	99%	-	-	-	100%	-	-	81%	85%	-	-
<b>Social grade and sex</b>	Women - parent	164	-	-	-	67	96	2	-	164	-	-	-	93	71
		14%	-	-	-	39%	46%	1%	-	-	100%	-	-	27%	27%
	Women - not parent	446	-	-	-	104	113	229	-	-	446	-	-	255	191
		38%	-	-	-	61%	54%	99%	-	-	100%	-	-	73%	73%
<b>Work and sex</b>	Men ABC1	336	88	120	129	-	-	64	272	-	-	336	-	-	-
		28%	51%	58%	65%	-	-	65%	57%	-	-	100%	-	-	-
	Men C2DE	240	85	85	70	-	-	35	205	-	-	-	240	-	-
		20%	49%	42%	35%	-	-	35%	43%	-	-	-	100%	-	-
<b>Work and sex</b>	Women ABC1	348	-	-	-	91	120	136	-	-	93	255	-	348	-
		29%	-	-	-	54%	57%	59%	-	-	57%	57%	-	100%	-
	Women C2DE	262	-	-	-	79	89	94	-	-	71	191	-	-	262
		22%	-	-	-	46%	43%	41%	-	-	43%	43%	-	-	100%
<b>Work and sex</b>	Men - working	375	119	176	80	-	-	92	283	-	-	240	135	-	-
		32%	69%	86%	40%	-	-	92%	59%	-	-	71%	56%	-	-
	Men - not working	202	53	29	119	-	-	8	194	-	-	97	105	-	-
		17%	31%	14%	60%	-	-	8%	41%	-	-	29%	44%	-	-
<b>Work and sex</b>	Women - working	329	-	-	-	121	152	56	-	-	126	202	-	217	112
		28%	-	-	-	71%	73%	24%	-	-	77%	45%	-	62%	43%
	Women - not working	282	-	-	-	50	57	174	-	-	38	244	-	132	150
		24%	-	-	-	29%	27%	76%	-	-	23%	55%	-	38%	57%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

## Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010.  
Did you manage to vote in that General Election?

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
<b>Unweighted Base</b>	<b>1187</b>	<b>192</b>	<b>210</b>	<b>182</b>	<b>182</b>	<b>214</b>	<b>207</b>	<b>111</b>	<b>473</b>	<b>146</b>	<b>457</b>	<b>337</b>	<b>247</b>	<b>356</b>	<b>247</b>
<b>Weighted Base</b>	<b>1187</b>	<b>172</b>	<b>205</b>	<b>199</b>	<b>171</b>	<b>209</b>	<b>230</b>	<b>100</b>	<b>477</b>	<b>164</b>	<b>446</b>	<b>336</b>	<b>240</b>	<b>348</b>	<b>262</b>
No, did not vote	<b>472</b>	99	83	45	111	93	41	31	196	87	159	108	118	122	123
	<b>40%</b>	57%	40%	23%	65%	44%	18%	31%	41%	53%	36%	32%	49%	35%	47%
Yes, Labour	<b>201</b>	27	36	45	23	36	35	27	81	33	60	57	51	62	31
	<b>17%</b>	16%	18%	23%	13%	17%	15%	27%	17%	20%	14%	17%	21%	18%	12%
Yes, Conservative	<b>230</b>	17	40	57	10	30	77	20	94	19	98	83	31	69	48
	<b>19%</b>	10%	20%	28%	6%	14%	33%	20%	20%	12%	22%	25%	13%	20%	18%
Yes, Liberal Democrat	<b>138</b>	12	25	28	11	20	41	8	58	12	61	51	14	45	27
	<b>12%</b>	7%	12%	14%	7%	10%	18%	8%	12%	7%	14%	15%	6%	13%	10%
Yes, SNP - Scottish National Party	<b>10</b>	2	1	3	-	2	2	1	5	1	3	3	3	3	1
	<b>1%</b>	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
Yes, Plaid Cymru	<b>5</b>	-	-	1	-	-	3	-	1	-	3	1	-	3	1
	<b>*</b>	-	*	*	*	*	1%	-	*	*	1%	*	*	1%	*
Yes, Green Party	<b>9</b>	2	-	1	4	1	2	-	2	1	5	2	1	2	4
	<b>1%</b>	1%	-	*	2%	*	1%	*	*	1%	1%	1%	*	1%	2%
Yes, UKIP (United Kingdom Independence Party)	<b>22</b>	3	4	5	1	3	6	4	8	2	8	5	7	7	3
	<b>2%</b>	2%	2%	3%	1%	1%	3%	4%	2%	1%	2%	1%	3%	2%	1%
Yes, BNP (British National Party)	<b>5</b>	2	1	1	-	1	-	1	3	1	-	2	2	1	1
	<b>*</b>	1%	*	*	*	1%	-	1%	1%	1%	-	1%	1%	*	*
Other, namely...	<b>5</b>	-	-	1	1	1	1	-	2	-	3	1	-	2	1
	<b>*</b>	-	*	1%	1%	1%	*	-	*	*	1%	*	*	1%	*
Prefer not to answer	<b>90</b>	9	14	12	9	22	24	8	27	8	46	23	13	32	22
	<b>8%</b>	5%	7%	6%	5%	10%	11%	8%	6%	5%	10%	7%	5%	9%	9%

## TNS Polling Onlinebus Survey (S6426 - 260121842)

**Crossbreaks**

**Base: All 18+ respondents**

		Work and sex				
		Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>		<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>		<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
<b>SEX</b>	Male	<b>577</b>	375	202	-	-
		<b>49%</b>	100%	100%	-	-
<b>SEX</b>	Female	<b>611</b>	-	-	329	282
		<b>51%</b>	-	-	100%	100%
<b>AGE</b>	18-24	<b>141</b>	38	33	38	31
		<b>12%</b>	10%	16%	12%	11%
	25-34	<b>202</b>	81	20	82	19
		<b>17%</b>	22%	10%	25%	7%
	35-44	<b>203</b>	91	10	81	22
		<b>17%</b>	24%	5%	25%	8%
	45-54	<b>211</b>	85	19	71	35
<b>AGE</b>		<b>18%</b>	23%	9%	22%	13%
	55-64	<b>173</b>	58	27	46	42
		<b>15%</b>	15%	13%	14%	15%
	65+	<b>256</b>	22	92	10	133
<b>REGION</b>		<b>22%</b>	6%	46%	3%	47%
	North	<b>392</b>	130	69	92	102
		<b>33%</b>	35%	34%	28%	36%
	Midlands	<b>367</b>	100	60	102	105
		<b>31%</b>	27%	30%	31%	37%
	South	<b>427</b>	145	73	135	75
	<b>36%</b>	39%	36%	41%	27%	

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Work and sex				
		Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>		<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>		<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
<b>REGION</b>	Scotland	<b>104</b>	35	23	26	20
		<b>9%</b>	9%	11%	8%	7%
	NE/ Yorks/ Humber	<b>153</b>	52	22	32	46
		<b>13%</b>	14%	11%	10%	16%
	North West	<b>136</b>	43	25	33	36
		<b>11%</b>	11%	12%	10%	13%
	East & West Midlands	<b>195</b>	66	33	55	41
		<b>16%</b>	18%	17%	17%	14%
	South East/ East of England	<b>280</b>	65	49	90	75
		<b>24%</b>	17%	24%	28%	27%
	Greater London	<b>156</b>	62	28	39	27
	<b>13%</b>	17%	14%	12%	10%	
Wales & West	<b>164</b>	51	23	52	37	
	<b>14%</b>	14%	11%	16%	13%	
Northern Ireland	-	-	-	-	-	
	-	-	-	-	-	
<b>WORK</b>	Working	<b>703</b>	375	-	329	-
		<b>59%</b>	100%	-	100%	-
	Not working	<b>484</b>	-	202	-	282
	<b>41%</b>	-	100%	-	100%	
<b>PARENTS</b>	Yes	<b>264</b>	92	8	126	38
		<b>22%</b>	24%	4%	38%	14%
	No	<b>923</b>	283	194	202	244
		<b>78%</b>	76%	96%	62%	86%
	ABC1	<b>684</b>	240	97	217	132
	<b>58%</b>	64%	48%	66%	47%	
<b>SOCIAL GRADE</b>	C2DE	<b>503</b>	135	105	112	150
		<b>42%</b>	36%	52%	34%	53%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Work and sex				
		Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>		<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>		<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
<b>GROCERY SHOPPER</b>	Sole	<b>709</b>	213	85	221	190
		<b>63%</b>	60%	46%	70%	70%
	Joint	<b>419</b>	143	98	97	82
	<b>37%</b>	40%	54%	30%	30%	
	Sole/Joint	<b>1128</b>	356	183	318	272
		<b>100%</b>	100%	100%	100%	100%
<b>Q2.Voting Intention</b>	Conservative	<b>215</b>	67	39	49	59
		<b>29%</b>	28%	29%	28%	34%
	Labour	<b>298</b>	100	55	82	61
		<b>41%</b>	42%	40%	46%	35%
	Liberal Democrats	<b>47</b>	14	11	11	12
	<b>6%</b>	6%	8%	6%	7%	
	UKIP	<b>170</b>	59	31	36	45
		<b>23%</b>	25%	23%	20%	25%
<b>Q4 VOTING</b>	Definitely vote	<b>622</b>	198	126	137	161
		<b>69%</b>	68%	78%	59%	73%
	Probably vote	<b>231</b>	76	25	78	51
		<b>25%</b>	26%	16%	34%	23%
	Probably not vote	<b>37</b>	13	6	13	6
		<b>4%</b>	5%	4%	5%	3%
	Definitely not vote	<b>15</b>	5	5	4	1
		<b>2%</b>	2%	3%	2%	1%
	Probably/Definitely will	<b>853</b>	274	152	215	212
		<b>94%</b>	94%	93%	93%	97%
	Probably/definitely won't	<b>52</b>	18	11	17	7
		<b>6%</b>	6%	7%	7%	3%

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Work and sex				
		Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>		<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>		<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
<b>Q5 VOTE IN GENERAL ELECTION</b>	Definitely	<b>458</b> <b>63%</b>	161 67%	98 73%	94 53%	105 60%
	May change mind	<b>233</b> <b>32%</b>	72 30%	30 22%	72 40%	60 34%
	Not sure	<b>37</b> <b>5%</b>	7 3%	7 5%	13 7%	10 5%
	DK	<b>2</b> <b>*</b>	- -	- -	- -	2 1%
<b>Q13 WHERE WORK</b>	Public Sector	<b>243</b> <b>35%</b>	107 29%	- -	136 41%	- -
	Private Sector	<b>380</b> <b>54%</b>	230 61%	- -	149 45%	- -
	Charity/Voluntary Sector	<b>36</b> <b>5%</b>	17 4%	- -	20 6%	- -
	DK	<b>44</b> <b>6%</b>	21 6%	- -	23 7%	- -
<b>Age and sex</b>	Men 18-34	<b>172</b> <b>15%</b>	119 32%	53 26%	- -	- -
	Men 35-54	<b>205</b> <b>17%</b>	176 47%	29 14%	- -	- -
	Men 55+	<b>199</b> <b>17%</b>	80 21%	119 59%	- -	- -
	Women 18-34	<b>171</b> <b>14%</b>	- -	- -	121 37%	50 18%
	Women 35-54	<b>209</b> <b>18%</b>	- -	- -	152 46%	57 20%
	Women 55+	<b>230</b> <b>19%</b>	- -	- -	56 17%	174 62%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

**Crossbreaks**

**Base: All 18+ respondents**

		Work and sex				
		Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>		<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>		<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
<b>Parents and sex</b>	Men - parent	<b>100</b>	92	8	-	-
		<b>8%</b>	24%	4%	-	-
	Men - not parent	<b>477</b>	283	194	-	-
		<b>40%</b>	76%	96%	-	-
	Women - parent	<b>164</b>	-	-	126	38
		<b>14%</b>	-	-	38%	14%
<b>Social grade and sex</b>	Women - not parent	<b>446</b>	-	-	202	244
		<b>38%</b>	-	-	62%	86%
	Men ABC1	<b>336</b>	240	97	-	-
		<b>28%</b>	64%	48%	-	-
	Men C2DE	<b>240</b>	135	105	-	-
		<b>20%</b>	36%	52%	-	-
<b>Work and sex</b>	Women ABC1	<b>348</b>	-	-	217	132
		<b>29%</b>	-	-	66%	47%
	Women C2DE	<b>262</b>	-	-	112	150
		<b>22%</b>	-	-	34%	53%
	Men - working	<b>375</b>	375	-	-	-
		<b>32%</b>	100%	-	-	-
<b>Work and sex</b>	Men - not working	<b>202</b>	-	202	-	-
		<b>17%</b>	-	100%	-	-
	Women - working	<b>329</b>	-	-	329	-
		<b>28%</b>	-	-	100%	-
	Women - not working	<b>282</b>	-	-	-	282
		<b>24%</b>	-	-	-	100%



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010.  
Did you manage to vote in that General Election?

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
<b>Unweighted Base</b>	<b>1187</b>	<b>363</b>	<b>221</b>	<b>333</b>	<b>270</b>
<b>Weighted Base</b>	<b>1187</b>	<b>375</b>	<b>202</b>	<b>329</b>	<b>282</b>
No, did not vote	<b>472</b>	144	82	154	92
	<b>40%</b>	39%	41%	47%	32%
Yes, Labour	<b>201</b>	70	37	55	39
	<b>17%</b>	19%	18%	17%	14%
Yes, Conservative	<b>230</b>	72	42	47	70
	<b>19%</b>	19%	21%	14%	25%
Yes, Liberal Democrat	<b>138</b>	47	18	30	43
	<b>12%</b>	12%	9%	9%	15%
Yes, SNP - Scottish National Party	<b>10</b>	2	4	3	1
	<b>1%</b>	1%	2%	1%	*
Yes, Plaid Cymru	<b>5</b>	1	-	2	2
	<b>*</b>	*	-	1%	1%
Yes, Green Party	<b>9</b>	2	1	3	4
	<b>1%</b>	*	*	1%	1%
Yes, UKIP (United Kingdom Independence Party)	<b>22</b>	8	5	4	6
	<b>2%</b>	2%	2%	1%	2%
Yes, BNP (British National Party)	<b>5</b>	4	-	1	-
	<b>*</b>	1%	-	*	-
Other, namely...	<b>5</b>	1	-	1	2
	<b>*</b>	*	*	*	1%
Prefer not to answer	<b>90</b>	24	12	29	26
	<b>8%</b>	6%	6%	9%	9%

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?											
		Base	No, did not vote	Yes, Labour	Yes, Conservative	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Other	Prefer not to answer
<b>Unweighted Base</b>		<b>1187</b>	<b>300</b>	<b>223</b>	<b>259</b>	<b>174</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>59</b>	<b>13</b>	<b>10</b>	<b>107</b>
<b>Weighted Base</b>		<b>1187</b>	<b>472</b>	<b>201</b>	<b>230</b>	<b>138</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>22</b>	<b>5</b>	<b>5</b>	<b>90</b>
<b>SEX</b>	Male	<b>577</b> <b>49%</b>	227 48%	108 53%	114 49%	65 47%	6 62%	1 26%	3 29%	12 55%	4 75%	2 34%	36 39%
	Female	<b>611</b> <b>51%</b>	245 52%	94 47%	117 51%	72 53%	4 38%	4 74%	6 71%	10 45%	1 25%	3 66%	55 61%
<b>AGE</b>	18-24	<b>141</b> <b>12%</b>	103 22%	14 7%	6 3%	2 2%	- 3%	- 8%	3 31%	1 4%	2 35%	1 15%	8 9%
	25-34	<b>202</b> <b>17%</b>	107 23%	35 17%	21 9%	21 15%	1 14%	- -	3 35%	4 17%	1 12%	- 7%	10 11%
	35-44	<b>203</b> <b>17%</b>	96 20%	37 18%	27 12%	25 18%	1 11%	- 8%	- -	3 14%	1 10%	1 15%	13 14%
	45-54	<b>211</b> <b>18%</b>	80 17%	36 18%	43 19%	20 15%	2 21%	- 8%	1 6%	4 16%	1 27%	1 21%	23 26%
	55-64	<b>173</b> <b>15%</b>	40 9%	37 18%	43 19%	27 19%	1 14%	1 17%	1 10%	3 16%	1 15%	- 10%	19 21%
	65+	<b>256</b> <b>22%</b>	46 10%	43 21%	91 39%	42 31%	4 38%	3 58%	2 18%	8 34%	- -	1 32%	18 20%
	North	<b>392</b> <b>33%</b>	170 36%	70 35%	58 25%	48 35%	10 100%	- 8%	4 43%	6 25%	2 34%	1 28%	24 27%
Midlands	<b>367</b> <b>31%</b>	143 30%	68 34%	75 33%	34 25%	- -	5 92%	2 22%	7 33%	3 49%	1 17%	29 33%	
South	<b>427</b> <b>36%</b>	159 34%	64 32%	97 42%	55 40%	- -	- -	3 35%	9 42%	1 17%	3 55%	36 40%	

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?												
	Base	No, did not vote	Yes, Labour	Yes, Conservative	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Other	Prefer not to answer
	<b>1187</b>	<b>300</b>	<b>223</b>	<b>259</b>	<b>174</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>59</b>	<b>13</b>	<b>10</b>	<b>107</b>
	<b>1187</b>	<b>472</b>	<b>201</b>	<b>230</b>	<b>138</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>22</b>	<b>5</b>	<b>5</b>	<b>90</b>
<b>REGION</b>												
Scotland	104	38	18	12	12	10	-	1	1	1	-	10
	9%	8%	9%	5%	9%	100%	-	11%	6%	12%	7%	11%
NE/ Yorks/ Humber	153	64	26	28	19	-	-	2	2	-	1	10
	13%	14%	13%	12%	14%	-	8%	21%	10%	5%	13%	11%
North West	136	68	25	18	16	-	-	1	2	1	-	4
	11%	14%	13%	8%	12%	-	-	12%	9%	17%	8%	5%
East & West Midlands	195	72	42	40	15	-	-	2	5	2	1	16
	16%	15%	21%	17%	11%	-	-	22%	24%	42%	17%	17%
South East/ East of England	280	130	29	60	33	-	-	1	7	1	-	19
	24%	28%	15%	26%	24%	-	-	6%	31%	14%	-	22%
Greater London	156	51	39	32	14	-	-	1	2	-	2	17
	13%	11%	19%	14%	10%	-	-	16%	7%	-	39%	19%
Wales & West	164	49	22	41	28	-	5	1	3	1	1	14
	14%	10%	11%	18%	20%	-	92%	13%	13%	10%	15%	16%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
<b>SOCIAL GRADE</b>												
Working	703	298	125	118	77	5	4	4	12	5	3	53
	59%	63%	62%	51%	56%	49%	70%	49%	53%	100%	58%	58%
Not working	484	174	76	112	61	5	2	5	10	-	2	37
	41%	37%	38%	49%	44%	51%	30%	51%	47%	-	42%	42%
<b>PARENTS</b>												
Yes	264	118	60	39	19	2	-	1	5	2	-	17
	22%	25%	30%	17%	14%	16%	8%	16%	24%	38%	8%	18%
No	923	354	141	191	118	8	5	7	17	3	4	74
	78%	75%	70%	83%	86%	84%	92%	84%	76%	62%	92%	82%
<b>SOCIAL GRADE</b>												
ABC1	684	230	119	152	97	6	3	4	12	3	4	55
	58%	49%	59%	66%	70%	61%	66%	47%	52%	54%	79%	61%
C2DE	503	242	82	79	41	4	2	5	11	2	1	35
	42%	51%	41%	34%	30%	39%	34%	53%	48%	46%	21%	39%

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TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?											
		Base	No, did not vote	Yes, Labour	Yes, Conservative	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Other	Prefer not to answer
<b>Unweighted Base</b>		<b>1187</b>	<b>300</b>	<b>223</b>	<b>259</b>	<b>174</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>59</b>	<b>13</b>	<b>10</b>	<b>107</b>
<b>Weighted Base</b>		<b>1187</b>	<b>472</b>	<b>201</b>	<b>230</b>	<b>138</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>22</b>	<b>5</b>	<b>5</b>	<b>90</b>
<b>GROCERY SHOPPER</b>	Sole	<b>709</b> <b>63%</b>	261 59%	124 65%	138 62%	92 68%	6 68%	5 100%	2 28%	15 70%	3 59%	2 52%	60 71%
	Joint	<b>419</b> <b>37%</b>	179 41%	66 35%	86 38%	43 32%	3 32%	- -	6 72%	6 30%	2 41%	2 48%	25 29%
	Sole/Joint	<b>1128</b> <b>100%</b>	441 100%	190 100%	224 100%	135 100%	9 100%	5 100%	9 100%	21 100%	5 100%	5 100%	85 100%
<b>Q2.Voting Intention</b>	Conservative	<b>215</b> <b>29%</b>	43 23%	9 5%	143 72%	14 13%	1 30%	- -	1 22%	1 5%	- 10%	- -	3 17%
	Labour	<b>298</b> <b>41%</b>	75 41%	167 89%	8 4%	36 33%	3 70%	1 74%	1 25%	1 5%	2 43%	1 40%	3 20%
	Liberal Democrats	<b>47</b> <b>6%</b>	10 5%	1 *	1 *	32 29%	- -	- -	2 43%	- -	- 5%	- 18%	2 10%
<b>Q4 VOTING</b>	UKIP	<b>170</b> <b>23%</b>	55 30%	12 6%	48 24%	26 24%	- -	- 26%	- 11%	17 90%	2 42%	1 43%	8 53%
	Definitely vote	<b>622</b> <b>69%</b>	76 33%	158 79%	182 83%	114 88%	7 72%	4 84%	6 78%	18 84%	3 60%	4 94%	49 69%
	Probably vote	<b>231</b> <b>25%</b>	115 50%	38 19%	35 16%	15 12%	3 28%	1 16%	1 19%	3 12%	1 15%	- 6%	19 27%
	Probably not vote	<b>37</b> <b>4%</b>	29 13%	3 1%	1 *	1 1%	- -	- -	- -	- 2%	1 25%	- -	3 4%
	Definitely not vote	<b>15</b> <b>2%</b>	12 5%	1 1%	1 *	- -	- -	- -	- 3%	- 1%	- -	- -	1 1%
	Probably/Definitely will	<b>853</b> <b>94%</b>	191 82%	196 98%	217 99%	129 99%	10 100%	5 100%	7 97%	21 97%	4 75%	4 100%	68 95%
	Probably/definitely won't	<b>52</b> <b>6%</b>	41 18%	4 2%	1 1%	1 1%	- -	- -	- 3%	1 3%	1 25%	- -	3 5%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

		Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?											
		Base	No, did not vote	Yes, Labour	Yes, Conservative	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Other	Prefer not to answer
<b>Unweighted Base</b>		<b>1187</b>	<b>300</b>	<b>223</b>	<b>259</b>	<b>174</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>59</b>	<b>13</b>	<b>10</b>	<b>107</b>
<b>Weighted Base</b>		<b>1187</b>	<b>472</b>	<b>201</b>	<b>230</b>	<b>138</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>22</b>	<b>5</b>	<b>5</b>	<b>90</b>
Q5 VOTE IN GENERAL ELECTION	Definitely	<b>458</b>	94	131	140	63	2	1	1	16	3	1	6
		<b>63%</b>	52%	70%	70%	58%	46%	74%	34%	83%	58%	57%	39%
	May change mind	<b>233</b>	64	51	56	44	2	-	2	3	2	1	8
		<b>32%</b>	35%	27%	28%	41%	54%	26%	66%	17%	42%	43%	49%
	Not sure	<b>37</b>	23	6	5	1	-	-	-	-	-	-	1
Q13 WHERE WORK	DK	<b>5%</b>	12%	3%	3%	1%	-	-	-	-	-	-	8%
	Public Sector	<b>2</b>	1	-	-	-	-	-	-	-	-	-	1
		<b>*</b>	1%	-	-	-	-	-	-	-	-	-	4%
	Private Sector	<b>243</b>	100	57	29	27	1	2	1	4	1	1	19
		<b>35%</b>	34%	45%	24%	35%	30%	69%	24%	36%	14%	42%	36%
	Charity/Voluntary Sector	<b>380</b>	152	61	83	41	3	-	3	7	3	2	26
		<b>54%</b>	51%	48%	70%	54%	57%	-	69%	55%	56%	58%	50%
	DK	<b>36</b>	14	3	3	8	1	1	-	1	1	-	4
		<b>5%</b>	5%	2%	3%	11%	14%	31%	7%	6%	25%	-	7%
	Age and sex	<b>44</b>	31	5	4	-	-	-	-	-	-	-	4
Men 18-34	<b>6%</b>	10%	4%	3%	-	-	-	-	3%	5%	-	7%	
Men 35-54	<b>172</b>	99	27	17	12	2	-	2	3	2	-	9	
	<b>15%</b>	21%	13%	7%	9%	17%	-	22%	14%	42%	-	10%	
Men 55+	<b>205</b>	83	36	40	25	1	-	-	4	1	-	14	
	<b>17%</b>	18%	18%	17%	18%	12%	8%	-	18%	18%	5%	16%	
Women 18-34	<b>199</b>	45	45	57	28	3	1	1	5	1	1	12	
	<b>17%</b>	10%	22%	25%	20%	33%	17%	7%	23%	15%	28%	14%	
Women 35-54	<b>171</b>	111	23	10	11	-	-	4	1	-	1	9	
	<b>14%</b>	24%	11%	4%	8%	-	8%	44%	6%	5%	22%	10%	
Women 55+	<b>209</b>	93	36	30	20	2	-	1	3	1	1	22	
	<b>18%</b>	20%	18%	13%	15%	20%	8%	6%	12%	20%	31%	24%	
	<b>230</b>	41	35	77	41	2	3	2	6	-	1	24	
	<b>19%</b>	9%	17%	33%	29%	18%	59%	21%	27%	-	13%	27%	

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus

TNS

## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?													
	Base	No, did not vote	Yes, Labour	Yes, Conservative	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Other	Prefer not to answer	
<b>Unweighted Base</b>	<b>1187</b>	<b>300</b>	<b>223</b>	<b>259</b>	<b>174</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>59</b>	<b>13</b>	<b>10</b>	<b>107</b>	
<b>Weighted Base</b>	<b>1187</b>	<b>472</b>	<b>201</b>	<b>230</b>	<b>138</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>22</b>	<b>5</b>	<b>5</b>	<b>90</b>	
<b>Parents and sex</b>	Men - parent	100 8%	31 7%	27 13%	20 9%	8 5%	1 7%	- -	4 17%	1 12%	- -	8 9%	
	Men - not parent	477 40%	196 41%	81 40%	94 41%	58 42%	5 54%	1 26%	2 25%	8 38%	3 62%	27 34%	2 30%
<b>Social grade and sex</b>	Women - parent	164 14%	87 18%	33 17%	19 8%	12 9%	1 9%	- 8%	1 12%	2 7%	1 25%	- 8%	8 9%
	Women - not parent	446 38%	159 34%	60 30%	98 42%	61 44%	3 29%	3 67%	5 59%	8 38%	- -	3 59%	46 51%
<b>Work and sex</b>	Men ABC1	336 28%	108 23%	57 28%	83 36%	51 37%	3 32%	1 17%	2 22%	5 22%	2 43%	1 28%	23 25%
	Men C2DE	240 20%	118 25%	51 25%	31 13%	14 10%	3 29%	- 8%	1 6%	7 33%	2 32%	- 5%	13 14%
<b>Social grade and sex</b>	Women ABC1	348 29%	122 26%	62 31%	69 30%	45 33%	3 28%	3 49%	2 25%	7 30%	1 12%	2 51%	32 36%
	Women C2DE	262 22%	123 26%	31 16%	48 21%	27 20%	1 10%	1 25%	4 46%	3 15%	1 14%	1 15%	22 25%
<b>Work and sex</b>	Men - working	375 32%	144 31%	70 35%	72 31%	47 34%	2 21%	1 26%	2 19%	8 35%	4 75%	1 28%	24 26%
	Men - not working	202 17%	82 17%	37 18%	42 18%	18 13%	4 41%	- -	1 10%	5 21%	- -	- 5%	12 13%
<b>Work and sex</b>	Women - working	329 28%	154 33%	55 27%	47 20%	30 22%	3 28%	2 45%	3 30%	4 19%	1 25%	1 30%	29 32%
	Women - not working	282 24%	92 19%	39 19%	70 30%	43 31%	1 10%	2 30%	4 42%	6 26%	- -	2 36%	26 28%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

OnLineBus



## TNS Polling Onlinebus Survey (S6426 - 260121842)

### Crossbreaks

Base: All 18+ respondents

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?											
Base	No, did not vote	Yes, Labour	Yes, Conservative	Yes, Liberal Democrat	Yes, SNP - Scottish National Party	Yes, Plaid Cymru	Yes, Green Party	Yes, UKIP (United Kingdom Independence Party)	Yes, BNP (British National Party)	Other	Prefer not to answer
<b>Unweighted Base</b>	<b>1187</b>	<b>300</b>	<b>223</b>	<b>259</b>	<b>174</b>	<b>14</b>	<b>9</b>	<b>19</b>	<b>59</b>	<b>13</b>	<b>107</b>
<b>Weighted Base</b>	<b>1187</b>	<b>472</b>	<b>201</b>	<b>230</b>	<b>138</b>	<b>10</b>	<b>5</b>	<b>9</b>	<b>22</b>	<b>5</b>	<b>90</b>
No, did not vote	472 40%	-	-	-	-	-	-	-	-	-	-
Yes, Labour	-	201 100%	-	-	-	-	-	-	-	-	-
Yes, Conservative	-	-	230 100%	-	-	-	-	-	-	-	-
Yes, Liberal Democrat	-	-	-	138 100%	-	-	-	-	-	-	-
Yes, SNP - Scottish National Party	-	-	-	-	10 100%	-	-	-	-	-	-
Yes, Plaid Cymru	-	-	-	-	-	5 100%	-	-	-	-	-
Yes, Green Party	-	-	-	-	-	-	9 100%	-	-	-	-
Yes, UKIP (United Kingdom Independence Party)	-	-	-	-	-	-	-	22 100%	-	-	-
Yes, BNP (British National Party)	-	-	-	-	-	-	-	-	5 100%	-	-
Other, namely...	-	-	-	-	-	-	-	-	-	5 100%	-
Prefer not to answer	90 8%	-	-	-	-	-	-	-	-	-	90 100%

FIELDWORK : 12/08/2014 - 14/08/2014 (M Week 33)

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