

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

	SEX		AGE						REGION			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South
Unweighted Base	1193	581	612	163	209	212	225	179	205	378	416	399
Weighted Base	1193	579	614	141	203	204	212	174	258	394	369	430
No, did not vote	478	217	261	102	120	94	79	47	36	162	151	165
	40%	38%	42%	72%	59%	46%	38%	27%	14%	41%	41%	38%
Yes, Conservative	227	111	116	6	20	30	30	52	89	53	78	96
	19%	19%	19%	4%	10%	15%	14%	30%	34%	14%	21%	22%
Yes, Labour	197	108	89	10	26	35	46	29	51	80	60	56
	16%	19%	14%	7%	13%	17%	22%	17%	20%	20%	16%	13%
Yes, Liberal Democrat	136	59	76	8	16	22	22	21	47	48	34	53
	11%	10%	12%	5%	8%	11%	10%	12%	18%	12%	9%	12%
Yes, UKIP (United Kingdom Independence Party)	21	12	10	3	-	3	4	3	9	9	6	7
	2%	2%	2%	2%	*	1%	2%	2%	3%	2%	2%	2%
Yes, SNP - Scottish National Party	13	8	5	-	2	1	1	1	6	12	-	1
	1%	1%	1%	*	1%	1%	1%	1%	2%	3%	*	*
Yes, Green Party	12	8	4	2	2	2	4	1	2	2	5	6
	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%
Yes, BNP (British National Party)	4	3	1	-	1	1	1	1	-	1	1	2
	*	*	*	*	1%	*	*	*	*	*	*	*
Yes, Plaid Cymru	2	1	1	-	-	-	-	-	1	-	2	-
	*	*	*	*	*	-	*	*	*	-	*	*
Independent	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	*	-	-	-	-	*	-
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK)	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	*
Prefer not to answer	102	52	50	10	15	17	24	18	18	28	31	44
	9%	9%	8%	7%	7%	8%	12%	10%	7%	7%	8%	10%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	-	-	*	-	-	*	*	-

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus

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Base: All 18+ respondents

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	1193	101	162	115	240	275	133	167	675	518	278	915	715	478	712	413	1125
Weighted Base	1193	104	153	136	196	281	158	164	707	486	302	891	705	488	719	410	1129
No, did not vote	478	37	68	57	86	105	61	64	311	167	151	327	235	243	281	170	451
Yes, Conservative	227	13	20	20	39	80	26	29	115	112	31	196	176	51	141	73	213
Yes, Labour	197	24	27	29	33	36	27	22	116	81	58	139	122	74	118	72	191
Yes, Liberal Democrat	136	12	23	14	17	28	17	26	76	60	23	113	90	46	90	41	131
Yes, UKIP (United Kingdom Independence Party)	21	1	3	5	3	5	1	4	10	12	5	16	11	11	12	6	18
Yes, SNP - Scottish National Party	13	12	-	-	-	-	1	-	6	7	2	11	8	4	6	5	12
Yes, Green Party	12	-	1	1	2	4	2	2	7	5	3	9	8	4	7	4	11
Yes, BNP (British National Party)	4	-	-	-	-	1	1	-	3	-	2	2	3	1	2	2	3
Yes, Plaid Cymru	2	-	-	-	-	-	-	2	1	1	1	1	1	1	2	-	2
Independent	*	-	-	-	-	-	-	-	*	*	*	*	*	*	*	*	*
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK Other)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	102	5	11	11	15	22	22	16	62	40	25	77	50	52	59	36	95
Don't know	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1
	*	-	-	*	*	-	-	-	*	*	-	*	*	*	*	*	*

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

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Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

	Q6 - Voting Intention				
	Total	Conservative	Labour	Liberal Democrats	UKIP
Unweighted Base	1193	153	216	65	220
Weighted Base	1193	136	210	64	198
No, did not vote	478	16	53	19	58
	40%	12%	25%	29%	29%
Yes, Conservative	227	108	5	2	71
	19%	79%	2%	4%	36%
Yes, Labour	197	5	118	1	24
	16%	3%	56%	2%	12%
Yes, Liberal Democrat	136	6	23	41	18
	11%	4%	11%	63%	9%
Yes, UKIP (United Kingdom Independence Party)	21	-	2	-	19
	2%	*	1%	-	9%
Yes, SNP - Scottish National Party	13	-	1	-	-
	1%	*	*	*	-
Yes, Green Party	12	-	-	1	1
	1%	*	*	1%	1%
Yes, BNP (British National Party)	4	-	-	-	2
	*	*	*	-	1%
Yes, Plaid Cymru	2	-	-	-	-
	*	-	*	-	-
Independent	-	-	-	-	-
	*	-	-	-	*
Yes (no detail)	-	-	-	-	-
	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK)	-	-	-	-	-
	-	-	-	-	-
Other	-	-	-	-	-
	*	-	-	-	-
Prefer not to answer	102	1	9	1	5
	9%	1%	4%	1%	2%
Don't know	1	-	-	-	-
	*	-	-	-	-

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

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Q1.The last General Election was held on 6th May 2010. Did you manage to vote in that General Election?

Base: All 18+ respondents

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1193	190	212	179	182	225	205	146	435	132	480	353	228	362	250
Weighted Base	1193	173	206	201	172	210	231	139	440	163	451	343	236	362	252
No, did not vote	478	98	84	36	124	89	48	62	155	89	171	99	118	136	125
	40%	56%	41%	18%	72%	42%	21%	45%	35%	55%	38%	29%	50%	38%	50%
Yes, Conservative	227	16	32	63	10	28	78	18	93	13	103	85	26	92	25
	19%	9%	16%	32%	6%	13%	33%	13%	21%	8%	23%	25%	11%	25%	10%
Yes, Labour	197	23	45	39	13	36	40	34	74	24	65	73	35	50	39
	16%	14%	22%	20%	7%	17%	17%	24%	17%	15%	14%	21%	15%	14%	16%
Yes, Liberal Democrat	136	11	22	26	13	21	42	7	52	16	61	42	17	47	29
	11%	6%	11%	13%	7%	10%	18%	5%	12%	10%	13%	12%	7%	13%	12%
Yes, UKIP (United Kingdom Independence Party)	21	2	4	6	1	3	5	4	7	1	9	7	5	4	6
	2%	1%	2%	3%	1%	1%	2%	3%	2%	1%	2%	2%	2%	1%	2%
Yes, SNP - Scottish National Party	13	2	2	4	1	1	3	2	6	-	5	6	2	3	2
	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	2%	1%	1%	1%
Yes, Green Party	12	3	3	3	1	3	-	2	6	1	3	6	2	2	2
	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%
Yes, BNP (British National Party)	4	1	1	1	1	-	-	1	1	-	1	2	1	1	-
	*	1%	1%	*	*	*	-	1%	*	*	*	1%	*	*	*
Yes, Plaid Cymru	2	1	-	-	-	-	1	1	-	-	1	-	-	1	-
	*	*	-	-	-	*	*	1%	-	-	*	*	*	*	*
Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	*	-	-	-	-	*	-	-	-	*
Yes (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	-	*	-	-	-	-	*	-	*	*	-	-	-
Prefer not to answer	102	17	13	22	8	28	14	8	45	17	33	24	29	27	23
	9%	10%	6%	11%	5%	13%	6%	5%	10%	11%	7%	7%	12%	7%	9%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	*	-	-	-	*	-	*	*	-	-	*

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

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Base: All 18+ respondents

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1193	361	220	314	298
Weighted Base	1193	377	203	330	283
No, did not vote	478	155	62	156	105
	40%	41%	31%	47%	37%
Yes, Conservative	227	57	54	58	58
	19%	15%	27%	18%	20%
Yes, Labour	197	73	35	43	45
	16%	19%	17%	13%	16%
Yes, Liberal Democrat	136	40	20	36	40
	11%	11%	10%	11%	14%
Yes, UKIP (United Kingdom Independence Party)	21	6	6	3	6
	2%	2%	3%	1%	2%
Yes, SNP - Scottish National Party	13	5	3	1	4
	1%	1%	1%	*	1%
Yes, Green Party	12	4	4	3	2
	1%	1%	2%	1%	1%
Yes, BNP (British National Party)	4	2	-	1	-
	*	1%	*	*	-
Yes, Plaid Cymru	2	1	-	-	1
	*	*	-	-	*
Independent	-	-	-	-	-
	*	-	-	-	*
Yes (no detail)	-	-	-	-	-
	-	-	-	-	-
Not eligible to vote (not a British citizen / not living in UK)	-	-	-	-	-
Other	-	-	-	-	-
	*	-	*	-	-
Prefer not to answer	102	34	18	28	22
	9%	9%	9%	9%	8%
Don't know	1	-	-	-	-
	*	-	*	*	-

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
Unweighted Base	1193	581	612	163	209	212	225	179	205	378	416	399
Weighted Base	1193	579	614	141	203	204	212	174	258	394	369	430
Would not vote for a party	332	151	182	49	74	75	47	51	38	89	110	133
	28%	26%	30%	34%	36%	36%	22%	29%	15%	23%	30%	31%
Labour	210	109	102	29	37	36	42	32	35	99	63	48
	18%	19%	17%	20%	18%	17%	20%	18%	14%	25%	17%	11%
UKIP - United Kingdom	198	120	78	14	23	22	38	38	63	58	64	77
	17%	21%	13%	10%	11%	11%	18%	22%	25%	15%	17%	18%
Independence Party	17%	21%	13%	10%	11%	11%	18%	22%	25%	15%	17%	18%
Conservatives	136	61	75	9	13	17	18	23	56	33	49	54
	11%	11%	12%	6%	7%	8%	8%	13%	22%	8%	13%	13%
Liberal Democrats	64	25	40	9	10	6	10	8	21	19	19	26
	5%	4%	6%	6%	5%	3%	5%	4%	8%	5%	5%	6%
SNP - Scottish National Party	27	18	9	2	2	6	5	6	6	23	1	3
	2%	3%	2%	1%	1%	3%	2%	3%	3%	6%	*	1%
Plaid Cymru	10	4	6	-	2	5	-	-	2	-	9	1
	1%	1%	1%	*	1%	2%	*	*	1%	-	2%	*
Other	47	21	26	8	6	7	12	7	8	15	9	23
	4%	4%	4%	5%	3%	3%	6%	4%	3%	4%	2%	5%
Prefer not to say	167	72	95	23	35	32	39	9	29	57	45	66
	14%	12%	16%	16%	17%	16%	19%	5%	11%	14%	12%	15%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

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Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	1193	101	162	115	240	275	133	167	675	518	278	915	715	478	712	413	1125
Weighted Base	1193	104	153	136	196	281	158	164	707	486	302	891	705	488	719	410	1129
Would not vote for a party	332	19	42	29	58	82	51	52	219	113	95	238	173	159	203	109	311
	28%	18%	27%	21%	29%	29%	32%	32%	31%	23%	31%	27%	25%	33%	28%	27%	28%
Labour	210	19	36	44	40	27	24	20	119	92	67	144	111	99	120	86	206
	18%	18%	24%	32%	21%	10%	15%	12%	17%	19%	22%	16%	16%	20%	17%	21%	18%
UKIP - United Kingdom	198	4	27	26	36	57	25	22	104	94	44	154	118	80	114	68	183
Independence Party	17%	4%	18%	19%	18%	20%	16%	14%	15%	19%	15%	17%	17%	16%	16%	17%	16%
Conservatives	136	11	10	12	28	45	16	15	64	73	16	120	106	30	88	41	129
	11%	10%	7%	9%	14%	16%	10%	9%	9%	15%	5%	13%	15%	6%	12%	10%	11%
Liberal Democrats	64	9	7	3	8	17	5	16	38	26	11	53	42	23	41	22	63
	5%	9%	5%	2%	4%	6%	3%	10%	5%	5%	4%	6%	6%	5%	6%	5%	6%
SNP - Scottish National Party	27	23	-	-	1	1	2	-	18	9	4	24	17	10	18	9	26
	2%	23%	-	-	*	*	1%	-	3%	2%	1%	3%	2%	2%	2%	2%	2%
Plaid Cymru	10	-	-	-	1	1	-	8	5	5	8	2	8	2	6	4	10
	1%	-	-	-	*	*	-	5%	1%	1%	3%	*	1%	*	1%	1%	1%
Other	47	3	9	3	2	11	9	10	25	22	5	42	30	17	26	15	41
	4%	3%	6%	2%	1%	4%	6%	6%	4%	4%	2%	5%	4%	3%	4%	4%	4%
Prefer not to say	167	16	22	19	23	40	26	21	115	52	53	115	100	67	105	56	161
	14%	15%	14%	14%	11%	14%	17%	13%	16%	11%	17%	13%	14%	14%	15%	14%	14%

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

	Q6 - Voting Intention				
	Total	Conservative	Labour	Liberal Democrats	UKIP
Unweighted Base	1193	153	216	65	220
Weighted Base	1193	136	210	64	198
Would not vote for a party	332	-	-	-	-
	28%	-	-	-	-
Labour	210	-	210	-	-
	18%	-	100%	-	-
UKIP - United Kingdom	198	-	-	-	198
Independence Party	17%	-	-	-	100%
Conservatives	136	136	-	-	-
	11%	100%	-	-	-
Liberal Democrats	64	-	-	64	-
	5%	-	-	100%	-
SNP - Scottish National Party	27	-	-	-	-
	2%	-	-	-	-
Plaid Cymru	10	-	-	-	-
	1%	-	-	-	-
Other	47	-	-	-	-
	4%	-	-	-	-
Prefer not to say	167	-	-	-	-
	14%	-	-	-	-

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



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Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	1193	190	212	179	182	225	205	146	435	132	480	353	228	362	250
Weighted Base	1193	173	206	201	172	210	231	139	440	163	451	343	236	362	252
Would not vote for a party	332	51	69	30	71	52	59	39	111	55	126	76	75	97	85
	28%	30%	34%	15%	41%	25%	25%	28%	25%	34%	28%	22%	32%	27%	34%
Labour	210	34	35	39	32	43	27	30	78	37	65	63	46	48	54
	18%	20%	17%	20%	19%	20%	12%	22%	18%	22%	14%	18%	19%	13%	21%
UKIP - United Kingdom	198	23	30	67	14	30	35	28	92	16	62	74	46	44	34
Independence Party	17%	13%	15%	33%	8%	14%	15%	20%	21%	10%	14%	22%	20%	12%	14%
Conservatives	136	13	21	28	10	14	51	10	51	6	69	51	10	55	20
	11%	7%	10%	14%	6%	7%	22%	7%	12%	4%	15%	15%	4%	15%	8%
Liberal Democrats	64	9	9	7	11	7	22	4	21	7	32	15	10	27	13
	5%	5%	4%	3%	6%	3%	10%	3%	5%	4%	7%	4%	4%	7%	5%
SNP - Scottish National Party	27	3	6	9	1	5	4	3	15	1	8	12	6	5	4
	2%	2%	3%	4%	*	2%	2%	2%	3%	1%	2%	3%	3%	1%	2%
Plaid Cymru	10	2	2	-	1	3	2	4	-	4	2	4	-	5	1
	1%	1%	1%	-	*	2%	1%	3%	-	2%	1%	1%	*	1%	1%
Other	47	5	12	4	9	6	11	3	18	2	24	15	6	15	11
	4%	3%	6%	2%	5%	3%	5%	2%	4%	1%	5%	4%	2%	4%	4%
Prefer not to say	167	33	22	17	25	50	21	18	53	34	61	34	38	66	29
	14%	19%	10%	9%	14%	24%	9%	13%	12%	21%	14%	10%	16%	18%	12%

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Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All 18+ respondents

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	1193	361	220	314	298
Weighted Base	1193	377	203	330	283
Would not vote for a party	332	111	40	108	73
	28%	29%	20%	33%	26%
Labour	210	67	41	51	50
	18%	18%	20%	16%	18%
UKIP - United Kingdom	198	65	56	39	39
Independence Party	17%	17%	28%	12%	14%
Conservatives	136	34	28	30	45
	11%	9%	14%	9%	16%
Liberal Democrats	64	18	7	20	19
	5%	5%	3%	6%	7%
SNP - Scottish National Party	27	14	4	4	6
	2%	4%	2%	1%	2%
Plaid Cymru	10	4	-	2	5
	1%	1%	-	1%	2%
Other	47	13	7	12	14
	4%	3%	4%	4%	5%
Prefer not to say	167	52	20	63	32
	14%	14%	10%	19%	11%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
Unweighted Base	443	239	204	29	58	62	86	84	124	156	151	136
Weighted Base	403	216	187	22	42	51	70	72	147	145	126	132
Labour	121	67	54	12	20	17	27	15	29	56	38	27
	30%	31%	29%	57%	48%	34%	39%	20%	20%	39%	30%	20%
UKIP - United Kingdom	117	74	43	5	8	13	18	27	46	35	38	45
Independence Party	29%	34%	23%	21%	20%	25%	26%	38%	31%	24%	30%	34%
Conservatives	83	39	45	2	4	7	11	16	42	20	32	32
	21%	18%	24%	10%	10%	15%	16%	23%	29%	14%	25%	24%
Liberal Democrats	36	13	22	1	5	5	4	5	16	14	9	13
	9%	6%	12%	4%	11%	10%	6%	7%	11%	10%	7%	10%
SNP - Scottish National Party	14	9	5	1	1	2	3	2	5	12	1	1
	3%	4%	3%	4%	3%	4%	4%	3%	3%	8%	1%	1%
Plaid Cymru	3	1	2	-	1	2	-	-	1	-	3	-
	1%	*	1%	-	2%	3%	-	*	*	-	3%	-
Other	28	13	16	1	3	5	6	6	8	9	4	15
	7%	6%	8%	4%	6%	9%	9%	9%	5%	6%	3%	11%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T10

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	443	50	62	44	82	107	40	58	232	211	81	362	302	141	272	150	422
Weighted Base	403	45	50	50	65	101	43	50	215	189	76	327	278	126	248	139	387
Labour	121 30%	12 27%	20 40%	24 47%	23 35%	19 19%	12 29%	11 22%	70 33%	51 27%	34 44%	88 27%	77 28%	45 35%	71 28%	48 34%	118 31%
UKIP - United Kingdom Independence Party	117 29%	4 10%	13 25%	18 35%	20 31%	37 37%	14 32%	12 24%	62 29%	56 29%	23 30%	95 29%	74 27%	44 35%	72 29%	39 28%	111 29%
Conservatives	83 21%	8 17%	6 13%	6 12%	16 25%	30 29%	7 15%	11 23%	37 17%	46 24%	8 11%	75 23%	66 24%	17 13%	51 21%	27 19%	78 20%
Liberal Democrats	36 9%	6 14%	6 12%	1 3%	3 4%	8 8%	4 9%	7 15%	20 9%	16 8%	5 7%	31 9%	27 10%	9 7%	26 10%	10 7%	36 9%
SNP - Scottish National Party	14 3%	12 26%	- -	- -	1 1%	1 1%	- -	- -	7 3%	6 3%	2 2%	12 4%	11 4%	3 2%	7 3%	6 4%	13 3%
Plaid Cymru	3 1%	- -	- -	- -	1 1%	- -	- -	3 5%	2 1%	2 1%	2 3%	1 *	3 1%	- *	2 1%	1 1%	3 1%
Other	28 7%	2 5%	5 10%	2 4%	1 2%	6 6%	6 15%	6 11%	17 8%	12 6%	2 3%	26 8%	19 7%	9 7%	19 8%	8 6%	27 7%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

	Q6 - Voting Intention				
	Total	Conservative	Labour	Liberal Democrats	UKIP
Unweighted Base	443	90	124	35	127
Weighted Base	403	83	121	36	117
Labour	121	-	121	-	-
	30%	-	100%	-	-
UKIP - United Kingdom Independence Party	117	-	-	-	117
	29%	-	-	-	100%
Conservatives	83	83	-	-	-
	21%	100%	-	-	-
Liberal Democrats	36	-	-	36	-
	9%	-	-	100%	-
SNP - Scottish National Party	14	-	-	-	-
	3%	-	-	-	-
Plaid Cymru	3	-	-	-	-
	1%	-	-	-	-
Other	28	-	-	-	-
	7%	-	-	-	-

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	443	49	83	107	38	65	101	52	187	29	175	173	66	129	75
Weighted Base	403	36	68	112	28	52	107	41	175	34	153	157	59	121	67
Labour	121	16	24	27	16	21	17	17	51	17	37	45	22	32	22
	30%	46%	35%	24%	59%	39%	16%	40%	29%	49%	24%	29%	38%	26%	33%
UKIP - United Kingdom	117	9	15	50	3	16	23	13	62	10	33	48	26	26	18
Independence Party	29%	26%	22%	45%	13%	31%	22%	31%	35%	29%	22%	31%	44%	21%	26%
Conservatives	83	5	11	23	1	8	35	5	33	3	42	33	5	33	11
	21%	14%	15%	20%	4%	16%	33%	13%	19%	8%	27%	21%	9%	28%	17%
Liberal Democrats	36	2	8	4	3	2	17	2	12	3	19	11	2	16	6
	9%	6%	11%	3%	12%	3%	16%	5%	7%	9%	13%	7%	4%	13%	10%
SNP - Scottish National Party	14	2	3	4	1	2	3	2	7	-	5	8	-	3	2
	3%	5%	4%	4%	2%	3%	3%	4%	4%	-	3%	5%	1%	2%	3%
Plaid Cymru	3	-	1	-	1	1	1	1	-	1	1	1	-	2	-
	1%	-	1%	-	3%	1%	1%	2%	-	4%	1%	1%	-	2%	1%
Other	28	1	8	4	2	3	10	2	11	-	16	10	3	9	6
	7%	3%	11%	4%	8%	6%	9%	6%	6%	-	10%	7%	4%	8%	10%

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q6.If a European Parliamentary election were to be held tomorrow which party, if any, would you vote for?

Base: All who would definitely vote and who expressed a preference for a party

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	443	140	99	92	112
Weighted Base	403	129	87	85	102
Labour	121 30%	43 33%	24 28%	27 31%	27 27%
UKIP - United Kingdom Independence Party	117 29%	41 32%	33 38%	21 24%	22 22%
Conservatives	83 21%	18 14%	20 23%	19 22%	26 25%
Liberal Democrats	36 9%	10 8%	3 4%	10 12%	12 12%
SNP - Scottish National Party	14 3%	6 5%	3 3%	1 2%	4 4%
Plaid Cymru	3 1%	1 1%	- -	1 1%	2 2%
Other	28 7%	10 8%	3 3%	7 8%	9 9%

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

	SEX		AGE						REGION			
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
Unweighted Base	933	466	467	115	153	156	188	137	184	312	318	303
Weighted Base	861	429	432	93	129	130	165	123	220	305	259	296
Definitely vote (4)	435	229	205	24	46	58	75	77	155	155	134	146
	51%	53%	48%	26%	35%	45%	46%	63%	70%	51%	52%	49%
Probably vote (3)	240	112	129	41	37	40	44	33	45	88	77	75
	28%	26%	30%	44%	29%	31%	27%	26%	20%	29%	30%	25%
Probably not vote (2)	56	31	25	5	18	8	10	7	8	23	11	21
	6%	7%	6%	5%	14%	6%	6%	6%	3%	8%	4%	7%
Definitely not vote (1)	7	6	1	3	1	2	-	1	-	2	2	3
	1%	1%	*	3%	1%	1%	-	1%	-	1%	1%	1%
Don't know	68	19	50	9	13	13	24	4	5	22	22	25
	8%	4%	11%	10%	10%	10%	15%	4%	2%	7%	8%	8%
Prefer not to answer	55	32	23	11	15	9	12	1	8	15	14	26
	6%	8%	5%	12%	11%	7%	7%	1%	4%	5%	5%	9%
NET : Will vote	675	341	334	65	83	98	119	110	200	243	211	221
	78%	80%	77%	70%	64%	76%	72%	89%	91%	80%	81%	75%
NET : Will not vote	62	37	26	8	19	10	10	8	8	25	13	25
	7%	9%	6%	9%	15%	8%	6%	7%	3%	8%	5%	8%
Mean score	3.5	3.5	3.5	3.18	3.25	3.43	3.51	3.58	3.71	3.48	3.53	3.48
Standard Deviation	0.676	0.711	0.638	0.737	0.785	0.705	0.634	0.641	0.53	0.68	0.632	0.71
Error Variance	0.001	0.001	0.001	0.007	0.006	0.005	0.003	0.003	0.001	0.002	0.002	0.002

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

T13

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

	REGION								WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER		
	Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base	933	88	130	94	180	211	102	128	517	416	211	722	582	351	560	323	883
Weighted Base	861	86	112	108	138	199	107	112	488	373	207	654	533	328	517	301	818
Definitely vote (4)	435 51%	50 58%	53 47%	53 49%	67 48%	106 53%	51 48%	56 50%	234 48%	201 54%	85 41%	350 54%	299 56%	136 41%	269 52%	148 49%	417 51%
Probably vote (3)	240 28%	23 27%	33 29%	32 30%	47 34%	44 22%	26 25%	35 31%	135 28%	105 28%	64 31%	177 27%	134 25%	106 32%	135 26%	89 30%	224 27%
Probably not vote (2)	56 6%	6 7%	10 9%	7 7%	6 4%	13 6%	9 8%	4 4%	31 6%	25 7%	15 7%	41 6%	35 7%	21 6%	33 6%	20 7%	53 7%
Definitely not vote (1)	7 1%	- -	2 1%	- -	1 1%	1 *	2 2%	1 1%	5 1%	2 1%	2 1%	5 1%	3 1%	4 1%	2 *	2 1%	4 1%
Don't know	68 8%	2 3%	8 8%	11 10%	8 6%	20 10%	10 10%	8 7%	46 10%	22 6%	26 12%	43 7%	37 7%	31 9%	44 8%	22 7%	66 8%
Prefer not to answer	55 6%	5 6%	6 5%	4 4%	9 7%	16 8%	8 7%	7 6%	37 7%	19 5%	16 8%	39 6%	23 4%	32 10%	33 6%	19 6%	53 6%
NET : Will vote	675 78%	73 85%	85 77%	85 79%	114 82%	150 75%	78 73%	91 81%	369 76%	306 82%	148 72%	527 81%	433 81%	242 74%	404 78%	237 79%	642 78%
NET : Will not vote	62 7%	6 7%	12 11%	7 7%	7 5%	14 7%	11 10%	6 5%	35 7%	27 7%	17 8%	46 7%	38 7%	24 7%	35 7%	22 7%	58 7%
Mean score	3.5	3.56	3.4	3.49	3.49	3.56	3.43	3.51	3.48	3.52	3.4	3.52	3.55	3.4	3.53	3.48	3.51
Standard Deviation	0.676	0.63	0.749	0.643	0.633	0.658	0.776	0.65	0.687	0.662	0.699	0.667	0.661	0.693	0.658	0.674	0.664
Error Variance	0.001	0.005	0.006	0.004	0.003	0.003	0.007	0.004	0.001	0.001	0.003	0.001	0.001	0.002	0.001	0.002	0.001

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

	Q6 - Voting Intention				
	Total	Conservative	Labour	Liberal Democrats	UKIP
Unweighted Base	933	153	216	65	220
Weighted Base	861	136	210	64	198
Definitely vote (4)	435 51%	83 61%	121 58%	36 56%	117 59%
Probably vote (3)	240 28%	37 27%	65 31%	20 32%	59 30%
Probably not vote (2)	56 6%	5 3%	14 6%	1 2%	13 6%
Definitely not vote (1)	7 1%	1 1%	- -	1 1%	3 1%
Don't know	68 8%	10 8%	10 5%	6 9%	4 2%
Prefer not to answer	55 6%	- -	1 *	- -	2 1%
NET : Will vote	675 78%	120 88%	186 88%	56 87%	177 89%
NET : Will not vote	62 7%	6 4%	14 6%	2 3%	15 8%
Mean score	3.5	3.61	3.54	3.57	3.52
Standard Deviation	0.676	0.604	0.622	0.616	0.684
Error Variance	0.001	0.003	0.002	0.007	0.002

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

	Age and sex						Parents and sex				Social grade and sex				
	Total	Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE
Unweighted Base	933	145	163	158	123	181	163	115	351	96	371	296	170	286	181
Weighted Base	861	122	137	171	101	158	173	100	329	107	325	268	161	265	167
Definitely vote (4)	435 51%	39 32%	72 53%	119 70%	31 31%	61 39%	113 66%	43 43%	186 57%	42 39%	164 50%	167 62%	63 39%	132 50%	73 44%
Probably vote (3)	240 28%	39 32%	35 26%	37 22%	39 38%	49 31%	41 24%	31 32%	80 24%	32 30%	96 30%	61 23%	51 32%	74 28%	55 33%
Probably not vote (2)	56 6%	14 11%	10 8%	7 4%	9 9%	8 5%	8 5%	9 9%	22 7%	5 5%	19 6%	17 6%	14 9%	18 7%	6 4%
Definitely not vote (1)	7 1%	3 3%	2 1%	1 *	1 1%	- -	- -	2 2%	4 1%	- -	1 *	3 1%	3 2%	- -	1 1%
Don't know	68 8%	7 6%	9 7%	2 1%	15 15%	27 17%	7 4%	7 7%	12 4%	19 18%	31 9%	10 4%	9 5%	27 10%	22 13%
Prefer not to answer	55 6%	19 16%	8 6%	6 3%	6 6%	13 8%	3 2%	7 7%	25 8%	9 8%	14 4%	10 4%	22 14%	13 5%	9 6%
NET : Will vote	675 78%	78 64%	107 79%	156 91%	69 69%	110 70%	154 89%	74 75%	267 81%	74 69%	260 80%	227 85%	114 70%	206 78%	128 77%
NET : Will not vote	62 7%	17 14%	12 9%	7 4%	10 10%	8 5%	8 5%	11 11%	25 8%	5 5%	20 6%	20 7%	17 10%	18 7%	8 5%
Mean score	3.5	3.19	3.49	3.68	3.25	3.45	3.65	3.35	3.54	3.46	3.51	3.58	3.33	3.51	3.47
Standard Deviation	0.676	0.81	0.717	0.574	0.707	0.615	0.577	0.761	0.691	0.625	0.642	0.676	0.749	0.643	0.631
Error Variance	0.001	0.007	0.004	0.002	0.006	0.003	0.002	0.007	0.002	0.005	0.001	0.002	0.004	0.002	0.003

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Q9.If the European Parliamentary election were to be held tomorrow, do you think you would...

Base: All who would vote in European Parliamentary election

	Work and sex				
	Total	Men - working	Men - not working	Women - working	Women - not working
Unweighted Base	933	284	182	233	234
Weighted Base	861	266	163	222	210
Definitely vote (4)	435 51%	138 52%	91 56%	96 43%	109 52%
Probably vote (3)	240 28%	68 26%	44 27%	67 30%	61 29%
Probably not vote (2)	56 6%	22 8%	9 6%	9 4%	16 7%
Definitely not vote (1)	7 1%	3 1%	2 1%	1 1%	- -
Don't know	68 8%	14 5%	5 3%	32 15%	17 8%
Prefer not to answer	55 6%	21 8%	12 7%	16 7%	7 3%
NET : Will vote	675 78%	206 77%	135 83%	163 74%	171 81%
NET : Will not vote	62 7%	25 10%	11 7%	10 5%	16 7%
Mean score	3.5	3.47	3.53	3.49	3.5
Standard Deviation	0.676	0.728	0.682	0.629	0.648
Error Variance	0.001	0.002	0.003	0.002	0.002

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

		SEX		AGE					REGION				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	North	Midlands	South	
	Unweighted Base	1193	581	612	163	209	212	225	179	205	378	416	399
	Weighted Base	1193	579	614	141	203	204	212	174	258	394	369	430
SEX	Male	579	579	-	72	101	101	105	86	115	196	192	192
		49%	100%	-	51%	50%	50%	49%	49%	45%	50%	52%	45%
SEX	Female	614	-	614	70	102	103	107	88	143	198	178	238
		51%	-	100%	49%	50%	50%	51%	51%	55%	50%	48%	55%
AGE	16-24	141	72	70	141	-	-	-	-	-	43	46	52
		12%	12%	11%	100%	-	-	-	-	-	11%	12%	12%
AGE	25-34	203	101	102	-	203	-	-	-	-	71	55	78
		17%	17%	17%	-	100%	-	-	-	-	18%	15%	18%
AGE	35-44	204	101	103	-	-	204	-	-	-	71	60	74
		17%	17%	17%	-	-	100%	-	-	-	18%	16%	17%
AGE	45-54	212	105	107	-	-	-	212	-	-	69	70	73
		18%	18%	17%	-	-	-	100%	-	-	18%	19%	17%
AGE	55-64	174	86	88	-	-	-	-	174	-	54	57	63
		15%	15%	14%	-	-	-	-	100%	-	14%	16%	15%
AGE	65+	258	115	143	-	-	-	-	-	258	86	82	91
		22%	20%	23%	-	-	-	-	-	100%	22%	22%	21%
WORK	Working	707	377	330	78	168	154	174	94	40	218	220	269
		59%	65%	54%	55%	82%	75%	82%	54%	15%	55%	59%	63%
WORK	Not working	486	203	283	63	36	51	38	80	218	176	150	160
		41%	35%	46%	45%	18%	25%	18%	46%	85%	45%	41%	37%
REGION	North	394	196	198	43	71	71	69	54	86	394	-	-
		33%	34%	32%	31%	35%	35%	33%	31%	33%	100%	-	-
REGION	Midlands	369	192	178	46	55	60	70	57	82	-	369	-
		31%	33%	29%	32%	27%	29%	33%	33%	32%	-	100%	-
REGION	South	430	192	238	52	78	74	73	63	91	-	-	430
		36%	33%	39%	37%	38%	36%	34%	36%	35%	-	-	100%
SOCIAL GRADE	ABC1	705	343	362	69	111	131	116	115	163	220	217	268
		59%	59%	59%	49%	55%	64%	55%	66%	63%	56%	59%	62%
SOCIAL GRADE	C2DE	488	236	252	73	92	74	96	59	95	174	152	162
		41%	41%	41%	51%	45%	36%	45%	34%	37%	44%	41%	38%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

		REGION							WORK		PARENTS		SOCIAL GRADE		GROCERY SHOPPER			
		Total	Scotland	NE/ Yorks/ Humber	North West	East & West Midlands	South East/ East of England	Greater London	Wales & West	Working	Not working	Yes	No	ABC1	C2DE	Sole	Joint	Sole/Joint
Unweighted Base		1193	101	162	115	240	275	133	167	675	518	278	915	715	478	712	413	1125
Weighted Base		1193	104	153	136	196	281	158	164	707	486	302	891	705	488	719	410	1129
SEX	Male	579	50	82	63	103	125	75	80	377	203	139	440	343	236	288	251	539
	Female	614	48%	54%	47%	53%	45%	47%	49%	53%	42%	46%	49%	49%	48%	40%	61%	48%
AGE	16-24	141	54	71	73	93	156	83	84	330	283	163	451	362	252	431	159	590
	25-34	203	52%	46%	53%	47%	55%	53%	51%	47%	58%	54%	51%	51%	52%	60%	39%	52%
	35-44	17%	13	19	12	27	33	22	16	78	63	24	118	69	73	58	62	120
	45-54	12%	12%	13%	9%	14%	12%	14%	10%	11%	13%	8%	13%	10%	15%	8%	15%	11%
	55-64	203	28	20	22	36	45	29	23	168	36	100	104	111	92	126	72	198
	65+	17%	27%	13%	16%	18%	16%	18%	14%	24%	7%	33%	12%	16%	19%	17%	18%	18%
	65+	204	16	26	29	25	43	35	31	154	51	117	87	131	74	139	64	203
WORK	Working	17%	15%	17%	21%	13%	15%	22%	19%	22%	10%	39%	10%	19%	15%	19%	16%	18%
	Not working	212	15	33	22	37	49	22	35	174	38	52	160	116	96	138	67	205
REGION	Working	18%	14%	21%	16%	19%	17%	14%	21%	25%	8%	17%	18%	16%	20%	19%	16%	18%
	Not working	174	11	18	25	35	45	18	21	94	80	7	167	115	59	109	58	168
	North	15%	11%	12%	18%	18%	16%	11%	13%	13%	16%	2%	19%	16%	12%	15%	14%	15%
	Midlands	258	22	37	27	37	65	32	38	40	218	2	256	163	95	149	87	236
SOCIAL GRADE	Working	22%	21%	24%	20%	19%	23%	20%	23%	6%	45%	1%	29%	23%	19%	21%	21%	21%
	Not working	707	71	78	69	119	176	106	88	707	-	227	480	462	245	452	230	682
SOCIAL GRADE	North	59%	69%	51%	50%	61%	63%	67%	54%	100%	-	75%	54%	65%	63%	56%	60%	
	Midlands	486	33	75	68	77	105	52	76	-	486	75	411	244	243	268	180	448
	South	41%	31%	49%	50%	39%	37%	33%	46%	-	100%	25%	46%	35%	50%	37%	44%	40%
	ABC1	394	104	153	136	-	-	-	-	218	176	107	287	220	174	237	142	379
SOCIAL GRADE	Midlands	33%	100%	100%	100%	-	-	-	-	31%	36%	36%	32%	31%	36%	33%	35%	34%
	South	369	-	-	-	196	114	-	59	220	150	94	275	217	152	207	142	349
SOCIAL GRADE	ABC1	31%	-	-	-	100%	40%	-	36%	31%	31%	31%	31%	31%	29%	35%	31%	
	C2DE	430	-	-	-	-	167	158	104	269	160	101	329	268	162	275	126	401
SOCIAL GRADE	ABC1	36%	-	-	-	60%	100%	64%	38%	33%	33%	37%	38%	33%	38%	31%	36%	
	C2DE	705	60	87	74	107	191	97	90	462	244	171	534	705	-	408	257	664
SOCIAL GRADE	ABC1	59%	57%	57%	54%	55%	68%	62%	55%	65%	50%	57%	60%	100%	-	57%	63%	59%
	C2DE	488	44	66	63	89	90	61	74	245	243	131	357	-	488	312	153	465
SOCIAL GRADE	ABC1	41%	43%	43%	46%	45%	32%	38%	45%	35%	50%	43%	40%	-	100%	43%	37%	41%
	C2DE	41%	43%	43%	46%	45%	32%	38%	45%	35%	50%	43%	40%	-	100%	43%	37%	41%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

		Q6 - Voting Intention				
		Total	Conservative	Labour	Liberal Democrats	UKIP
	Unweighted Base	1193	153	216	65	220
	Weighted Base	1193	136	210	64	198
SEX	Male	579	61	109	25	120
		49%	45%	52%	38%	61%
SEX	Female	614	75	102	40	78
		51%	55%	48%	62%	39%
AGE	16-24	141	9	29	9	14
		12%	7%	14%	14%	7%
	25-34	203	13	37	10	23
		17%	10%	18%	16%	12%
	35-44	204	17	36	6	22
		17%	13%	17%	9%	11%
AGE	45-54	212	18	42	10	38
		18%	13%	20%	16%	19%
	55-64	174	23	32	8	38
		15%	17%	15%	12%	19%
WORK	65+	258	56	35	21	63
		22%	41%	17%	33%	32%
	Working	707	64	119	38	104
WORK	Not working	59%	47%	56%	59%	52%
		486	73	92	26	94
		41%	53%	44%	41%	48%
REGION	North	394	33	99	19	58
		33%	24%	47%	30%	29%
	Midlands	369	49	63	19	64
		31%	36%	30%	29%	32%
REGION	South	430	54	48	26	77
		36%	39%	23%	41%	39%
SOCIAL GRADE	ABC1	705	106	111	42	118
		59%	78%	53%	65%	60%
	C2DE	488	30	99	23	80
	41%	22%	47%	35%	40%	

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus



TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

		Age and sex						Parents and sex				Social grade and sex				
		Men 18-34	Men 35-54	Men 55+	Women 18-34	Women 35-54	Women 55+	Men - parent	Men - not parent	Women - parent	Women - not parent	Men ABC1	Men C2DE	Women ABC1	Women C2DE	
	Unweighted Base	1193	190	212	179	182	225	205	146	435	132	480	353	228	362	250
	Weighted Base	1193	173	206	201	172	210	231	139	440	163	451	343	236	362	252
SEX	Male	579	173	206	201	-	-	-	139	440	-	-	343	236	-	-
	Female	614	100%	100%	100%	172	210	231	-	-	163	451	-	-	362	252
AGE	16-24	141	72	-	-	70	-	-	10	61	13	56	26	46	43	27
	25-34	17%	41%	-	-	41%	-	-	7%	14%	8%	13%	8%	19%	12%	11%
AGE	35-44	204	-	101	-	-	103	-	47	55	71	32	66	36	65	38
	45-54	17%	-	49%	-	-	49%	-	33%	12%	44%	7%	19%	15%	18%	15%
AGE	55-64	212	-	105	-	-	107	-	26	79	26	81	59	46	57	50
	65+	18%	-	51%	-	-	51%	-	19%	18%	16%	18%	17%	19%	16%	20%
WORK	Working	707	133	174	69	113	153	65	120	256	106	224	242	134	219	111
	Not working	59%	77%	85%	35%	65%	73%	28%	87%	58%	65%	50%	71%	57%	61%	44%
REGION	North	486	40	32	131	59	57	167	19	184	57	227	101	102	143	141
	Midlands	41%	23%	15%	65%	35%	27%	72%	13%	42%	35%	50%	29%	43%	39%	56%
REGION	South	394	58	72	66	56	69	73	47	149	60	138	109	87	111	87
	South	33%	34%	35%	33%	33%	32%	34%	34%	37%	31%	32%	37%	31%	34%	34%
SOCIAL GRADE	ABC1	369	56	63	72	45	66	67	46	146	48	130	113	78	104	74
	C2DE	31%	33%	31%	36%	26%	31%	29%	33%	33%	30%	29%	33%	33%	29%	29%
SOCIAL GRADE	ABC1	430	59	71	62	71	75	91	46	146	54	183	121	71	147	91
	C2DE	36%	34%	34%	31%	41%	36%	39%	33%	33%	33%	41%	35%	30%	41%	36%
SOCIAL GRADE	ABC1	705	86	124	133	94	122	146	89	255	82	280	343	-	362	-
	C2DE	59%	50%	60%	66%	55%	58%	63%	64%	58%	51%	62%	100%	-	100%	-
SOCIAL GRADE	ABC1	488	87	82	68	78	88	86	50	186	80	171	-	236	-	252
	C2DE	41%	50%	40%	34%	45%	42%	37%	36%	42%	49%	38%	-	100%	-	100%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus

TNS

TNS Polling April 2014 Onlinebus Survey (S6360 - 260121843)

Classification

Base: All 18+ respondents

		Work and sex				
		Total	Men - working	Men - not working	Women - working	Women - not working
	Unweighted Base	1193	361	220	314	298
	Weighted Base	1193	377	203	330	283
SEX	Male	579	377	203	-	-
		49%	100%	100%	-	-
SEX	Female	614	-	-	330	283
		51%	-	-	100%	100%
AGE	16-24	141	43	28	35	35
		12%	11%	14%	11%	12%
	25-34	203	90	11	78	24
		17%	24%	6%	24%	9%
	35-44	204	85	16	68	35
		17%	23%	8%	21%	12%
	45-54	212	89	16	85	22
AGE		18%	24%	8%	26%	8%
	55-64	174	52	33	42	46
		15%	14%	16%	13%	16%
	65+	258	17	98	22	121
		22%	5%	48%	7%	43%
WORK	Working	707	377	-	330	-
		59%	100%	-	100%	-
WORK	Not working	486	-	203	-	283
		41%	-	100%	-	100%
REGION	North	394	120	76	98	100
		33%	32%	38%	30%	35%
	Midlands	369	124	68	96	82
REGION		31%	33%	33%	29%	29%
	South	430	133	59	136	102
SOCIAL GRADE		36%	35%	29%	41%	36%
	ABC1	705	242	101	219	143
		59%	64%	50%	66%	50%
SOCIAL GRADE	C2DE	488	134	102	111	141
		41%	36%	50%	34%	50%

FIELDWORK : 03/04/2014 - 07/04/2014 (W Week 14)

OnLineBus

