



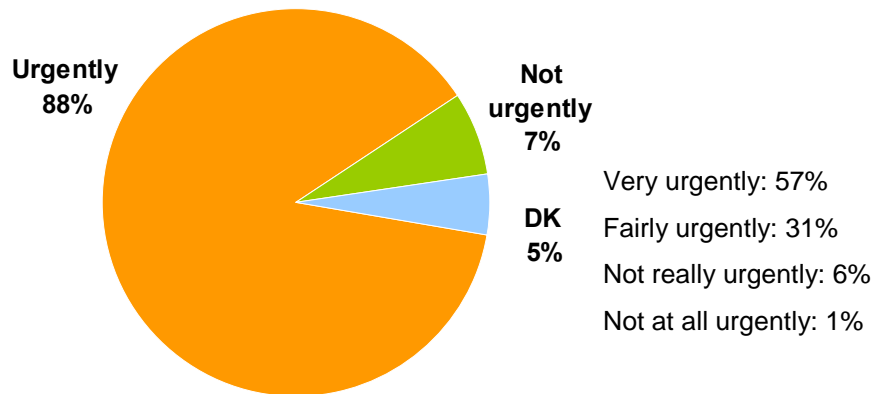
TNS POLLING & SOCIAL FACTS AND FIGURES – EUROBAROMETER

EUROPEANS DEMAND THE EU TO TACKLE GLOBAL WARMING

London (UK), July 2nd, 2007 – Almost 9 in 10 (88%) Europeans expect the EU to deal with Global Warming, 6 in 10 (57%) declaring that this should be done very urgently, according to the findings of the Standard Eurobarometer survey conducted by TNS Opinion for the European Commission.

Urgency to address global warming at EU level – EU 27 percentage

Overall, thinking about global warming, do you think that it is a matter that should be dealt with by the European Union urgently or not? It should be dealt with by the European Union...



Source: TNS Opinion for the European Commission – Eurobarometer 67

The survey, which interviews nearly 30,000 people across the 27 Member States, the two candidate countries and the Turkish Cypriot Community, also shows that there are no countries where the opinion that this is an urgent issue does not form a clear and comprehensive majority. Any variations here are more in terms of intensity. The strongest opinions are found in Greece and Cyprus (where 87% say the EU should tackle the issue very urgently) as well as in Sweden (76%) and Croatia (75%). Opinion is most moderate in Estonia, where just over a third (35%) consider global warming a matter to be dealt with at the earliest opportunity. In general, a higher degree of urgency is expressed by citizens of the EU15 states (60% 'very urgently') than those of the NMS12 (49%).

Urgency to address global warming at EU level – percentage per country

	Urgently	Not urgently	DK	Very urgently	Fairly urgently	Not really urgently	Not at all urgently
EU27	88%	7%	5%	57%	31%	6%	1%
EU15	89%	7%	4%	60%	29%	6%	1%
New Member States	84%	8%	8%	49%	35%	7%	1%
Greece	97%	3%	-	87%	10%	2%	1%
Cyprus	96%	2%	2%	87%	9%	2%	-
Slovenia	95%	4%	1%	69%	26%	4%	-
France	93%	5%	2%	70%	23%	4%	1%
Sweden	93%	5%	2%	76%	17%	4%	1%
Hungary	92%	5%	3%	66%	26%	4%	1%
Croatia	92%	4%	4%	75%	17%	3%	1%
Czech Republic	91%	7%	2%	54%	37%	6%	1%
Germany	91%	6%	3%	65%	26%	5%	1%
Spain	91%	3%	6%	54%	37%	2%	1%
Luxembourg	90%	9%	1%	69%	21%	7%	2%
Belgium	89%	9%	2%	62%	27%	8%	1%
Austria	89%	8%	3%	54%	35%	7%	1%
Finland	89%	10%	1%	53%	36%	9%	1%
Ireland	88%	4%	8%	57%	31%	3%	1%
Slovakia	88%	8%	4%	49%	39%	7%	1%
Turkish Cypriot Community	87%	8%	5%	71%	16%	6%	2%
Denmark	86%	12%	2%	59%	27%	9%	3%
The Netherlands	86%	11%	3%	58%	28%	9%	2%
Portugal	85%	6%	9%	53%	32%	5%	1%
Italy	84%	10%	6%	50%	34%	8%	2%
Malta	84%	8%	8%	61%	23%	6%	2%
UK	84%	10%	6%	51%	33%	7%	3%
Bulgaria	81%	6%	13%	50%	31%	5%	1%
Poland	81%	11%	8%	41%	40%	10%	1%
Romania	80%	8%	12%	50%	30%	6%	2%
Latvia	79%	15%	6%	43%	36%	12%	3%
Lithuania	77%	12%	11%	41%	36%	10%	2%
Turkey	76%	6%	18%	66%	10%	4%	2%
Estonia	73%	18%	9%	35%	38%	14%	4%

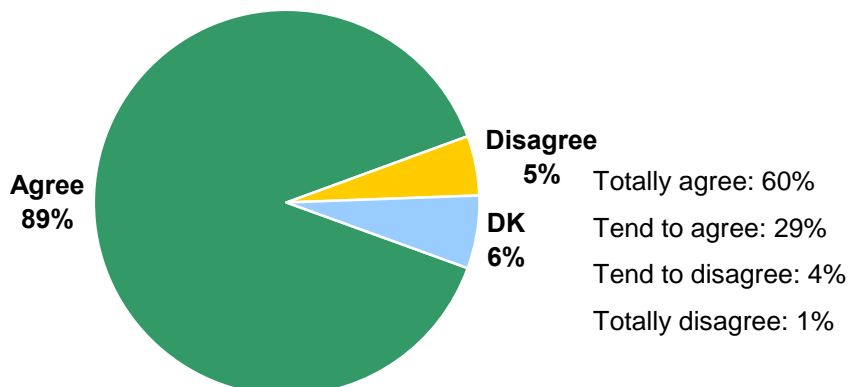
Source: TNS Opinion for the European Commission – Eurobarometer 67

The survey conducted by TNS Opinion also asked respondents whether they agreed that policies should be put in place urgently by the EU to achieve this goal. This move is overwhelmingly supported, with 89% saying that they agree. Over twice as many say that they totally agree (60%) as say that they tend to agree (29%), again emphasizing the strength of feeling on this issue.

As for results to the previous question, national differences only emerge in the intensity of feeling. The countries' responses are quite similar, with Cypriot and Greek opinion especially forthright (both 86% totally agree). Respondents from Poland (42%), Lithuania (49%) and Estonia (50%) are less likely to express this strength of opinion.

Need for a policy on greenhouse gas emissions – EU 27 percentage

More precisely, please tell me to what extent do you agree or disagree with the following statement about climate change: The European Union should urgently put new policies in place to reduce greenhouse gas emission by at least 20% by 2020.



Source: TNS Opinion for the European Commission – Eurobarometer 67

Again, however, we stress that these represent more minor variations within the overall picture – a set of results which highlight evidence of an exceptional public consensus on this matter.

Marita Carballo, Global Head of TNS Polling & Social, comments: “The Global Warming is becoming increasingly an issue of deep concern for Europeans, who demand urgent measures from their EU representatives in this area, such as new policies for the reduction of greenhouse gas emission”.

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Note to Editors

About TNS Polling & Social Facts and Figures:

The Eurobarometer report was posted at the following website on June 2007:
http://ec.europa.eu/public_opinion/index_en.htm

The European Commission has made data from this report available to relevant media since it was first published. To the best of our knowledge, the findings in the attached press release have not been released.

These findings are based on TNS Opinion research conducted between April and May 2007. All data discussed in the above announcement is based on the opinions of those surveyed. TNS will only support data which is published, in the context we have presented it and our own interpretation of these findings. We cannot be held responsible for any other interpretation.

As a leading information provider, TNS wants to cast new light on currently debated topics presenting data collected on a European or International basis. TNS Polling & Social Facts & Figures will be published twice a month.

Methodological background:

Fieldwork: 10th of April to the 15th of May 2007

Number of interviews conducted: 29,222 persons interviewed face-to-face in the 27 Member States of the EU, the two candidate countries (Croatia and Turkey) and the non-government controlled area of Cyprus.

About TNS

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A leader in political and social polling

A major supplier of consumer panel, media intelligence and TV and radio audience measurement services.

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The group's employees deliver innovative thinking and excellent service to local and multi-national clients worldwide. In the custom business, they combine in-depth sector knowledge with expertise in the areas of new product development, positioning and segmentation research, brand and advertising research and stakeholder management.

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For more information and detailed results on a country-by-country basis, please contact:

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